
Platinum Sponsorship: \$15,000

- ✓ Prominent recognition relating to the Summer Institute on the ABEL website and at the Summer Institute
- ✓ Logo placement on Summer Institute promotional materials
- ✓ Exclusive recognition as keynote and reception sponsor
- ✓ Prominent logo placement in main hall area and on all Summer Institute promotional materials and signage
- ✓ Opportunity to address all the Summer Institute participants for 15 minutes at lunch on day one
- ✓ Opportunity to make one presentation to Summer Institute participants in the core program
- ✓ Opportunity for hands-on interaction with Summer Institute participants using sponsor's products at two half-day sessions
- ✓ Opportunity to display and showcase products during the Summer Institute
- ✓ Opportunity to include promotional brochure in the Summer Institute participants' packages
- ✓ Three complimentary registrations (valued at \$1185)

Gold Sponsorship: \$10,000

- ✓ Recognition relating to the Summer Institute on the ABEL website and at the Summer Institute
- ✓ Logo placement on Summer Institute promotional materials
- ✓ Opportunity to make one presentation to Summer Institute participants in the core program
- ✓ Opportunity for hands-on interaction with Summer Institute participants using sponsor's products at one half-day session
- ✓ Opportunity to display and showcase products during the Summer Institute
- ✓ Opportunity to include promotional brochure in the Summer Institute participants' packages
- ✓ Two complimentary registrations (valued at \$790)

Silver Sponsorship: \$5,000

- ✓ Recognition relating to the Summer Institute on the ABEL website and at the Summer Institute
- ✓ Logo placement on selected Summer Institute promotional materials
- ✓ Opportunity for hands-on interaction with Summer Institute participants using sponsor's products at one half-day session
- ✓ Opportunity to include one-page promotional flyer in the Summer Institute participants' packages
- ✓ One complimentary registration (valued at \$395), plus an additional invitation to the reception and keynote address

Bronze Sponsorship: \$2,500

- ✓ Recognition relating to the Summer Institute on the ABEL website and at the Summer Institute
- ✓ Logo inclusion on signage associated with one session
- ✓ Opportunity for hands-on interaction with Summer Institute participants using sponsor's products at one half-day session
- ✓ Opportunity to include one-page promotional flyer in the Summer Institute participants' packages

Closing Keynote Speaker: \$2,000

- ✓ Recognition relating to the Summer Institute on the ABEL website and at the Summer Institute
- ✓ Logo inclusion on signage associated with one session
- ✓ Opportunity to address the participants as the keynote speaker to close the Institute. (Topic to be mutually agreed upon in advance)
- ✓ Opportunity to include one-page promotional flyer in the Summer Institute participants' packages

Hospitality Sponsorship and /or Spotlight Speaker: \$1,000

- ✓ Recognition at the Summer Institute sponsored activity (breakfast, lunch, reception)
- ✓ Two separate opportunities to address delegates during a 15-minute educational break.
- ✓ Opportunity to include one-page promotional flyer in the Summer Institute participants' packages