

# ADMS3330

## COURSE OVERVIEW

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## Who I Am & Contacting Me

- > Prof. Alan Marshall
- > Office: N/A
- > Telephone: 647-271-2222 (Cellular)
  - Subject to change
- > Email: amarshal@yorku.ca
  - Email is generally the best way to contact me
  - I generally return email fairly quickly

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## Office Hours - I

- > I generally hold Office Hours at the Second Cup @York Lanes, Wednesdays, 5:00 - 6:00
- > Also, By Appointment

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## Office Hours - II

- > If you have a question ASK IT IN CLASS. You are probably not the only one that needs the question answered
- > If you have a question between classes, email me.

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## Changes to the Outline

- > If there are changes to the course outline, they will be posted on the course web site

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## Grading

- > Quizzes & Assignments 20%
  - Best 3 of 4
- > Midterm test 30%
- > Final examination 50%
- > Students who demonstrate strong participation, with the emphasis on quality, not quantity, may earn extra credit that could be factored into the overall grade.

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## Exams

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- > Closed book exams
- > Calculators - TBA
- > Formula sheets:
  - Quizzes - one page, single-sided
  - Midterm - one page, single-sided
  - Final - one page, double-sided

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## Midterm

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- > Week of February 21 (Feb 25-27, TBA)
  - No deferred mid-term
- > Covers Material up to the Midterm

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## Final Examination

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- > Date, time & length: TBA, usually 3 hours
- > Comprehensive, but concentrating on material presented after the midterm.

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## Assignments & Quizzes

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- > There are 2 Assignments to be done individually
  - No questions will be answered about the assignments
- > There are 2 Quizzes
- > The best 3 of the 4 will count
- > The schedule is in the course outline

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## Tutorials

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- > Every Saturday, 9:00-12:00
- > Every Thursday, 7:00-10:00
- > The purpose of the tutorials is to do practice questions from the text
- > The tutorial leader will not answer questions about the assignment

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## Attendance

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No participation mark  
+ Distributed Lecture Notes  
= Poor attendance

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## Attendance

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- > Performance correlates well with attendance
- > You are expected to allocate and manage your time so that you are in class despite
  - the workload in other courses
  - Interviews

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## Attendance

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- > The valid excuses for missing class:
  - Illness
  - Family emergency & bereavement
  - Summons to appear in court
- > It is inconsiderate of your classmates and me to use up my time in office hours because you didn't make it to class for other reasons.

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## Attendance

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- > Missing class, for any reason, is no excuse for not being aware of something announced in class

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## Lateness

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- > Be in class on time.
- > Lateness is disruptive and inconsiderate
- > If it becomes a problem, I will lock the doors

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## Participation & Asking Questions

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- > I believe that most questions asked in office hours should be asked in class
- > If you have a question or don't understand something, chances are that others have the same question
- > I can do my job better when you ask in class

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## Participation & Asking Questions

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- > Likewise, when you realize that you didn't understand something after class, asking the question by email gives me the opportunity to go over the point or concept at the start of the next class

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## Attendance & Participation

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- > Attendance and participation are one indicator to me of your attitude and effort
- > Attitude & effort are used to help decide grades in those close situations
  - Does a 74.4% get pushed up to a 75% (B+) or left at 74 (B)?
- > I reserve the right to adjust a student's mark to reflect significant effort that I've observed.

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## Attendance

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- > I want to make class both useful and enjoyable enough that you want to be here.

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## Preparing for Class

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- > You are expected to come to class prepared, meaning:
  - Done the required readings
  - Done any assigned questions
- > I will be asking students to assist in answering the questions as they are discussed and taken up in class

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## Workload Expectations

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- > The only way to learn statistics adequately is by doing lots of questions
- > I was taught that you should work 3 hours out of class for every hour in class
  - Count on spending at least 9 hours/week outside of class

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## Study Groups

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- > Study groups are particularly effective when course are organized this way, requiring you to work with the material prior to class
- > However, make sure that assignments done by study group members are not plagiarized

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## University Regulations

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- > Be aware of the University Regulations in the Calendar

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## Academic Honesty

> Some types of Academic Dishonesty:

- Cheating
- Impersonation
- Plagiarism
- Falsification of Records
- Aiding and Abetting

## Cheating

Cheating is the attempt to gain an improper advantage in an academic evaluation. Among the forms this kind of dishonesty can take are: obtaining a copy of an examination before it is officially available or learning an examination question before it is officially available; copying another person's answer to an examination question; consulting an unauthorized source during an examination; obtaining assistance by means of documentary, electronic or other aids which are not approved by the instructor; or changing a score or a record of an examination result.

## Plagiarism

Plagiarism is the representation of another person's ideas or writing as one's own. The most obvious form of this kind of dishonesty is the presentation of all or part of another person's published work as something one has written. However, paraphrasing another's writing without proper acknowledgement may also be considered plagiarism ... In different forms, these constitute a theft of someone else's work. This is not to say that students should not use the work of others with the proper acknowledgement.

## Grading

- > The class average will be low in the "C" to "B" range
- > Many students have a misguided belief that "Good" means "A"
- > Let's see what the University Calendar says about the meaning of the various passing grades:

## D Barely Passing

- > Minimum knowledge of concepts and/or techniques needed to satisfy the requirements of an assignment or course.

## D+ Passing

- > Slightly better than minimal knowledge of concepts and/or techniques together with some ability to use them in satisfying the requirements of an assignment or course.

## C Fairly Competent

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- > Acceptable level of knowledge of concepts and/or techniques together with some skill in using them to satisfy the requirements of an assignment or course.

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## C+ Competent

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- > Acceptable level of knowledge of concepts and/or techniques together with considerable skill in using them to satisfy the requirements of an assignment or course.

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## B Good

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- > Good level of knowledge of concepts and/or techniques together with considerable skill in using them to satisfy the requirements of an assignment or course.

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## B+ Very Good

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- > Thorough knowledge of concepts and/or techniques together with a fairly high degree of skill in the use of those concepts/techniques in satisfying the requirements of an assignment or course.

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## A Excellent

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- > Thorough knowledge of concepts and/or techniques together with a high degree of skill and/or some elements of originality in satisfying the requirements of an assignment or course.

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## A+ Exceptional

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- > Thorough knowledge of concepts and/or techniques and exceptional skill or great originality in the use of those concepts/techniques in satisfying the requirements of an assignment or course.

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## Implications

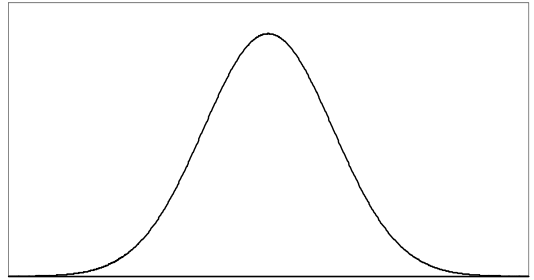
- > On some questions, it may be quite possible to be perfect and get A+
- > On application and explanation questions, it will be difficult to get A

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## Normal Distribution

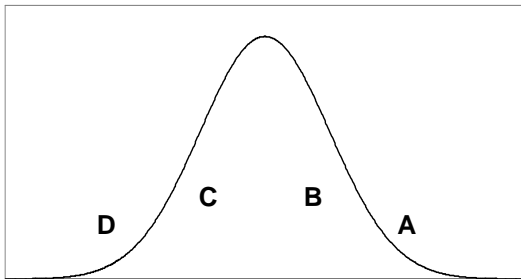


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## Normal Distribution



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**YOU LEARN  
QUANTITATIVE METHODS  
BY DOING  
QUANTITATIVE METHODS**

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