#### Principal Component Analysis & Data Reduction Hugh R. Wilson

- Purpose of PCA
- Simple example
- Derivation of PCA
- Dimensionality reduction
- More complex example
- How many dimensions?
- Experiment on learning face PCA
- Nonlinear PCA







- Today: Principal components: Kutz, pp. 387 (bottom) 393
- Wed: Linear discriminant analysis: Kutz, pp. 442 445





## **Purpose of PCA**

- Simplify data by reducing dimensionality
- Perfect correlation between 2 measurements:
  - Redundancy
  - Example: nose length = eye separation
  - One dimension is irrelevant
- Remove least significant dimensions
- All PCs mutually orthogonal: independent information
- Remove noise (small variances in highest PCs)
- Equivalent to rotation of axes





## **Gram-Schmidt Orthogonalization**

- Two linearly independent column vectors A & B
- Assume vectors normalized to unit length
- Covariance:  $A'B = \rho_{AB}$
- A' is transpose of A
- Make dimensions independent (orthogonal)
- $\cos(AB_angle) = \rho_{AB}$
- $B_{new} = B \rho_{AB}A$
- A' B<sub>new</sub> = A'B A'A $\rho$  =  $\rho$   $\rho$  = 0
- Can repeat with vectors C, D, etc. as long as all are linearly independent

• 
$$C_{new} = C - \rho_{AC}A - \rho_{BC}B_{new}$$





#### **Data for PCA**

- Make N measurements on each of M specimens,  $M \ge N$
- Eg: nose length, eye separation, mouth width, nose width
- Eg: multiple disease symptom measurements on people
- Create data matrix:
  - M rows, one for each specimen
  - N columns, one for each measurement
- Data represented as M points in N dimensional space
- Can we simplify?





### **PCA in 2 Dimensions**

- Two measurements that are correlated
- PC1 explains 92.5% of the variance
- PC2 explains 7.5% of the variance







## **PCA Approach**

- Use covariance (or correlation) of measurements to reduce dimensionality
- Require PCA dimensions to be orthogonal: independent info
- First PC: accounts for largest % of variance
- Second PC: accounts for next largest % of variance





## **PCA Derivation**

- Subtract means from data, D
- Find vector v to maximize variance of projected data:

• var(Dv) = (1/(N-1))(Dv)'(Dv) = (1/(N-1))(v'D')(Dv) = v'Sv

- S is the data covariance matrix: (1/(N-1))D'D
- Normalization constraint: v'v = 1
- Use Lagrange multiplier for constraint & maximize:

• 
$$\mathbf{v}^{\prime}\mathbf{S}\mathbf{v} + \lambda(\mathbf{1} - \mathbf{v}^{\prime}\mathbf{v})$$

- $(d/dv')(v'Sv + \lambda(1 v'v)) = 0$
- $Sv = \lambda v$
- PCs are eigenvectors of covariance matrix
- $\bullet$  Variance explained is  $\lambda$
- Vector with largest  $\lambda$  is PC1, second largest  $\lambda$  is PC2, etc.
- Equivalent to minimizing mean squared error of representation in lower dimensional space







- Data: M rows of subjects x N measurements on each (M > N)
- Subtract mean
- Calculate eigenvalues of data covariance
- Project data onto P < N PCs (must flip PC matrix left-right)</li>

$$Dta = Dta - ones(M, 1) * mean(Dta)$$
$$[PC, Var] = eig(cov(Data))$$
$$PClr = fliplr(PC)$$
$$PCproj = Dta * PClr(:, 1:P)$$





## **How Many PCs?**

- Decide how much variance is important (eg. 75%, 90%)
- Cut off when variance explained drops below average/PC
- Plot variance per component & look for break (scree plot)



**Principal Component** 





## **Face Identification**







# **Synthetic Faces**



Face geometry represented by 39 measurements



#### Each face: 39 measurements

Variance Cumulative PC# 1.0000 0.2345 0.2345 0.2192 2.0000 0.4537 0.1013 3.0000 0.5549 4.0000 0.0818 0.6368 10 components: 5.0000 0.7022 0.0654 90% of variance 6.0000 0.0637 0.7658 7.0000 0.0465 0.8123 8.0000 0.0384 0.8507 <u>0 0202</u> 9.0000 0 8799 10.0000 0.9010 0.0211 11.0000 0.92080.019812.0000 0.0151 0.9359 13.0000 0.0125 0.9484



Remaining 29: noise or irrelevant





- PCA reveals data structure determined by covariance
  Calculation for N measurements, M samples (M > N):
  - Subtract means from measurements
  - Data covariance matrix CV
  - •[Vector, EV] = eig(CV)
- Dimensionality reduction
- •May facilitate separating categories (next lecture)
- Can be implemented by neural learning networks
- •Nonlinear manifolds in data require embellishments



