

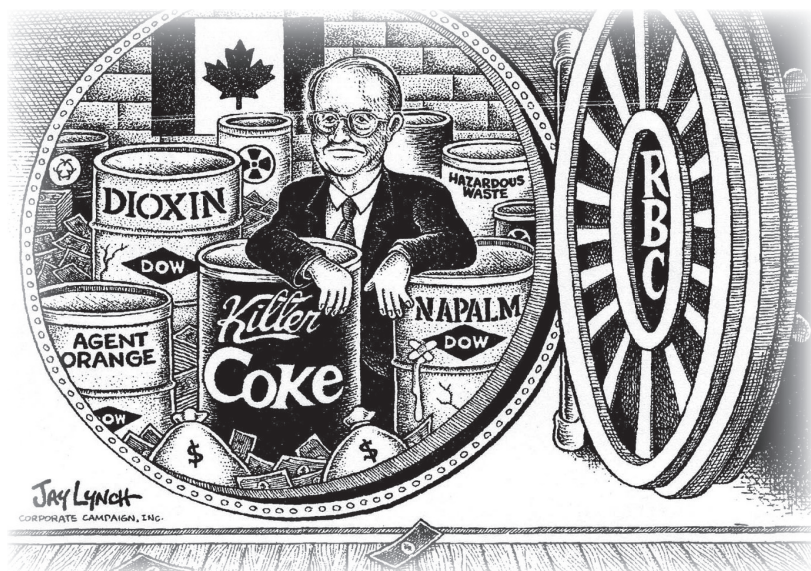
Royal Bank of Canada: 'DUMP REINHARD FROM YOUR BOARD OR WE'LL DUMP YOU!'

What does Royal Bank of Canada, The Coca-Cola Co. and Dow Chemical have in common?

J. Pedro Reinhard, Dow's Chief Financial Officer, is a top policy maker on the Boards of Directors of all three companies. Reinhard and his cronies at Coca-Cola and Dow Chemical adamantly refuse to accept responsibility for the savagely brutal human rights and environmental abuses perpetuated by their companies. For them, corporate profits, personal wealth and power take precedence over lives and the public interest.

Coke's crimes and abuses include:

- Murder and Torture of Union Workers in Colombia
- Overexploitation and Pollution of Water Sources in India, Mexico, Ghana and elsewhere
- Benefiting From Child Labor in Sugar Cane Fields in El Salvador
- Aggressive Marketing to Children of Nutritionally Worthless and Damaging Products
- History of Racial Discrimination
- Opposition to Environmentally-Sound Bottle Deposit Bills
- Anti-worker Policies in Many Foreign Countries
- Fraudulent Business Practices



The International Labor Rights Fund and the United Steelworkers of America filed a lawsuit in 2001 on behalf of SINALTRAINAL (National Union of Food Industry Workers in Colombia), several of its members and the survivors of Isidro Gil, one of its murdered officers. The lawsuit charges that Coca-Cola bottlers "contracted with or otherwise directed paramilitary security forces that utilized extreme violence and murdered, tortured, unlawfully detained or otherwise silenced trade union leaders."

In April, 2004, New York City Council Member Hiram Monserrate issued a scathing report on behalf of an independent delegation he led to Colombia, concluding that "Coca-Cola is complicit in human rights abuses of its workers in Colombia — and its "complicity is deepened by its repeated pattern of bringing criminal charges against union activists who have spoken out about the company's collusion with paramilitaries."

A deadly gas leak in Bhopal, India, at Dow's Union Carbide pesticide factory killed more than 8,000 people in 1984. Over 20,000 people have died as a result of their exposure; an estimated 150,000 people continue to suffer from the long-lasting effects of the disaster. The site has never been properly cleaned up and abandoned chemical wastes continue to poison over 10,000 members of the communities near the abandoned factory.

Only intense public outrage and actions that are detrimental to Coke's and Dow's image and profits will force these corporate criminals and corporate officials like Reinhard to clean up their act.

**SEND RBC A MESSAGE:
'Dump Reinhard from your board
or we'll dump you!'**

CAMPAIGN TO STOP KILLER COKE. WWW.KILLERCOKE.ORG

A Letter to Royal Bank of Canada: Dump Coca-Cola/Dow Chemical's J. Pedro Reinhard!

Please sign and send this entire page to:

Gordon M. Nixon
President & Chief Executive Officer
Royal Bank Plaza
200 Bay Street
Toronto, Ontario M5J 2J5

Dear Mr. Nixon:

There is overwhelming evidence that management of Coca-Cola bottling plants in Colombia routinely allows and encourages paramilitary death squads to murder, torture, kidnap and otherwise terrorize union leaders and organizers. Coke and Royal Bank of Canada Board member **J. Pedro Reinhard**'s toleration of these acts is indefensible.

When more and more people learn that Mr. Reinhard is a top policymaker of the Royal Bank of Canada, as well as of Coca-Cola and Dow Chemical, the Bank's credibility and reputation will surely suffer. Many people and organizations concerned with human and labour rights and environmental concerns will think twice before doing business with Royal Bank of Canada.

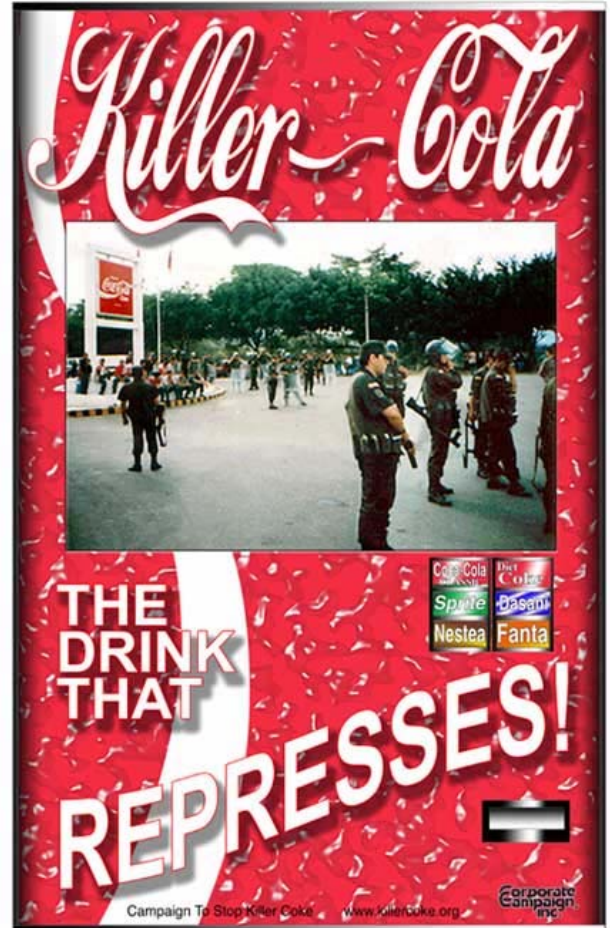
As Royal Bank's chief executive, you have a responsibility to prevent the Bank from becoming embroiled in controversy that will surely affect the Bank's image and bottom line. If the Coca-Cola Co. and Dow Chemical won't do the right thing in Colombia and India, Royal Bank of Canada should remove Mr. Reinhard from its Board.

Please let me know what you plan to do about this matter.

NAME _____

ADDRESS _____

CITY _____ PROVINCE _____ POSTAL CODE _____



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