EXPANDED COURSE DESCRIPTION
MUSIC
School of the Arts, Media, Performance and Design
Music Department
FA / MUSI 4002 3.0 SECTION A
CAREER DEVELOPMENT
FALL 2017 / WINTER 2018

Last Modified Date: 09/05/2017

COURSE CALENDAR DESCRIPTION

Explores strategies and techniques for career development for musicians. Prerequisite: FA/MUSI 1000 6.00, FA/MUSI 1200 9.00, FA/MUSI 2200 6.00 or FA/MUSI 2201 3.00 and FA/MUSI 2002 3.00 or permission of department. CCE FA/MUSI 4004 3.00. Open to non-majors. Consider career planning and development options and strategies for the professional musician (topics include: copyright, recording, publishing, publicity, touring, tax, considerations, grant applications, sponsors, performing rights, royalty payments, marketing, etc). Pre-req: MUSI1000 6.0, MUSI1200 9.0, MUSI2200 6.0, MUSI2201 3.0, MUSI2002 3.0 or permission of Department. CCE FA/MUSI 4004 3.00. Open to non-majors.

INSTRUCTOR(S)

<table>
<thead>
<tr>
<th>Name</th>
<th>Section / Format / Term</th>
<th>Contact Email</th>
<th>Contact Phone</th>
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<tbody>
<tr>
<td>Michelli, Anthony</td>
<td>Sec. A / LECT / F</td>
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SPECIAL FEATURES

Anthony Michelli
Fall 2017
michelli@yorku.ca

1. Special Features

Explores strategies and techniques for career development for musicians.
Prerequisite:
FA/MUSI 1000 6.00, FA/MUSI 1200 9.00, FA/MUSI 2200 6.00, FA/MUSI 2201 3.00, FA/MUSI 2002 3.00 or permission of department.
Open to non-majors.

1. Topics and Concepts

The weekly schedule of topics and readings will likely include but not be limited to; Artist Biography; Cover Letter; CV; One Sheet; Photos; Press Kit; EPK; Website; Social Media; Grant writing; Registration of work; Copyright; Royalties; etc.

1. Learning Outcomes with Examples

1. develop strategies in building a successful career in music
2. explore aspects associated with the music business and establish both a professional and social network
3. develop a sensitivity to the expectations of musicians and audiences
4. learn working habits appropriate to the professional musician

1. Graded Assessment *

<table>
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<tr>
<th>Attendance</th>
<th>20%</th>
<th>% docked for late or missed classes**</th>
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<tbody>
<tr>
<td>Participation</td>
<td>20%</td>
<td>cover letter, cv, bio</td>
</tr>
<tr>
<td>Presentations</td>
<td>30%</td>
<td>epk – bio., cover letter, one-sheet…</td>
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<tr>
<td>Assignment 1</td>
<td>30%</td>
<td>grant – vetting process 15% + 15% for grant application</td>
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There is no final exam for this course

Additional Information

*Assignment specifics are outlined in class and are subject to change.

1. ** This class involves frequent visits by various guest lecturers, punctuality is of the utmost importance. Attendance will be taken at the beginning of each class. Persons arriving late more than two times will be counted as absent and penalized at the rate of 2% per absence on their participation grade. Students who miss more than 5 classes (unexcused) will lose the entire 10% or their participation grade.

Last date to drop a fall term (F) course without receiving a grade: November 11, 2016
Last date to drop a winter term (W) course without receiving a grade: March 10, 2017
Last date to drop a full year (Y) course without receiving a grade: February 10, 2017

Academic Policies / Information

The Senate Academic Standards, Curriculum and Pedagogy (ASCP) provides a Student Information Sheet that includes:
- York's Academic Honesty Policy and Procedures / Academic Integrity Web site
- Access/Disability
- Ethics Review Process for Research Involving Human Participants
- Religious Observance Accommodation
- Student Code of Conduct

Additional information:
- Academic Accommodation for Students with Disabilities
- Alternate Exam and Test Scheduling

Grading Scheme and Feedback Policy
- The Senate Grading Scheme and Feedback Policy stipulates that (a) the grading scheme (i.e. kinds and weights of assignments, essays, exams, etc.) be announced, and be available in writing, within the first two weeks of class, and that, (b) under normal circumstances, graded feedback worth at least 15% of the final grade for Fall, Winter or Summer Term, and 30% for ‘full year’ courses offered in the Fall/Winter Term be received by students in all courses prior to the final withdrawal date from a course without receiving a grade.
Important University Sessional Dates (you will find classes and exams start/end dates, reading/co-curricular week, add/drop deadlines, holidays, University closings and more. 
http://www.registrar.yorku.ca/enrol/dates/index.htm

"20% Rule"

No examinations or tests collectively worth more than 20% of the final grade in a course will be given during the final 14 calendar days of classes in a term. The exceptions to the rule are classes which regularly meet Friday evenings or on Saturday and/or Sunday at any time, and courses offered in the compressed summer terms.

Final course grades may be adjusted to conform to Program or Faculty grades distribution profiles.

Many courses utilize Moodle, York University's course website system. If your course is using Moodle, click here to access it.

Moodle @ York University