EXPANDED COURSE DESCRIPTION

VISUAL ARTS
School of the Arts, Media, Performance and Design
Department of Visual Art Art History

FA / VISA 2065 3.0 SECTION A
PHOTOGRAPHY: CAMERA TO PRINT
FALL 2017 / WINTER 2018

Last Modified Date: 09/08/2017

COURSE CALENDAR DESCRIPTION

Introduces photographic production practices in a digital environment. Explores image production using Camera Raw and Photoshop, printing and conceptual approaches related to image creation. A digital camera is required. Students seeking camera and photography fundamentals should register in FA/VISA 2061 3.00. Open to visual arts majors and is a prerequisite for 3000-level photography courses. Open to Film majors (BA and BFA). Previously offered as: FA/FILM 2065 3.00.

Introduces photographic practices in a digital environment. Explores camera, tools, techniques and conceptual approaches related to image capture and printing. A digital camera is required. Compulsory supplementary fees. Open to visual arts majors and is a prerequisite for 3000-level photography courses. This course is cross-listed with FA/FILM 2065 3.00 and is open to Film majors (BA and BFA). Course credit exclusions: FA/VISA 2006 3.00; FA/FILM 2065 3.00.

Course Listed Courses: FILM 2065

INSTRUCTOR(S)

<table>
<thead>
<tr>
<th>Name</th>
<th>Section / Format / Term</th>
<th>Contact Email</th>
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<tbody>
<tr>
<td>Ironside, Christopher</td>
<td>Sec. A / BLEN / F</td>
<td><a href="mailto:ciron@yorku.ca">ciron@yorku.ca</a></td>
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SPECIAL FEATURES

Course Description

This course introduces photographic practices in a digital environment. Explores camera, tools, techniques and conceptual approaches related to image capture and printing. A DSLR camera with RAW capabilities is required. Compulsory supplementary fees apply. Open to students formally registered in the Cross-Disciplinary Certificate in Digital Media.

Course Goals

At the end of this course, students will have gained:
- Sufficient skill to work with digital photography.
- The development of critical thinking skills related to digital photographic images.
- The development of a vocabulary relating to computer technology and digital photography
- Ability to know and use software to create digital images.
- Knowledge of various digital image formats, their uses and software dedicated to them.

Course Expectations and Requirements
Instruction occurs in lectures, technical demonstrations, and applied practice, supplemented by group critiques, assigned readings and class discussions. Throughout the course, students are challenged to apply their technical and theoretical skills through three assignments and one major project. Success in the course requires a commitment to both technical and creative aspects of making photographs. This course requires TIME, ENERGY, and CREATIVE RISK-TAKING. COME PREPARED. YOU ARE EXPECTED TO WORK DURING CLASS TIME.

This class meets 2.5 hours per week with an additional 1.5 hour spent online, outside of class time, completing weekly course journals / galleries. Students are expected to dedicate a minimum of 6 additional hours towards the creation and the production of work. This time includes thinking, planning, photographing, printing, reading, and visiting galleries. Participation in all critiques is mandatory. Consistent and punctual attendance is required. Individuals who miss more then one project deadline without documented reason will not have their project accepted for marking and a fail grade will be issued for the final transcript. Respectful, collegial behavior is required within the photo areas. Students are required to purchase and bring to class supplies and required materials (see supply list).

TOPICS AND CONCEPTS

General guidelines:

All work must be submitted in a marked envelope. If the project is large or difficult to store, it will be marked at the end of critique and returned at that time. As reviewed in-class by your instructor, files must be submitted with proper labeling.

Critique & Due Dates Schedule

Critique Schedule and Important Dates

<table>
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<tr>
<th>Week 4</th>
<th>Assignment #1 Due Date &amp; In-Class Quiz #1</th>
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<tbody>
<tr>
<td>Week 5</td>
<td>NO CLASS (LAB 01) – Thanksgiving</td>
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<tr>
<td>Week 7</td>
<td>Assignment #2 Due Date</td>
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<tr>
<td>Week 8</td>
<td>NO CLASSES (LAB 04) – Fall Reading Days</td>
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<td>October 26-29</td>
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<tr>
<td>Week 10</td>
<td>In-Class Quiz #2</td>
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<tr>
<td>Week 12 (LAB 02, 03 &amp; 04)</td>
<td>Major Project Due Date &amp; In-Class Critique</td>
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<tr>
<td>Week 13 (LAB 01)</td>
<td>Major Project Due Date &amp; In-Class Critique</td>
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*Schedule and due dates are subject to change. Revisions will be announced in-class.

NOTE: if a class is missed it is your responsibility to find out what was covered in the class and to obtain copies of any written materials given out (i.e. handouts, readings, etc.)

Online Classroom Modules

Value: 20%

Due Date: Weekly (Week 1 through to Week 10)

Objectives:
The blended component of VISA 2065 takes the form of an online classroom that serves as a continuation of the weekly learning objectives that are presented during the in-class portion of the course.

Assignment Description:
Students will be required on a weekly basis to, via Moodle, watch short artist documentaries and or technical videos and respond to questions based on the videos, which they have been provided. Other online classroom requirements will consist of readings as well as students uploading their own photo files to the class Moodle gallery as it relates to course assignments and the major project.

Note:
Each of the ten weekly online classroom modules will be made available at the start of each new week. Students are responsible for completing each module within a designated timeline. Once the deadline for completing each weekly online classroom module has passed, students will no longer be able to submit the required work for that weekly module. Each uncompleted weekly online classroom module will receive a grade of zero.

Submit:
Varies depending on the requirements of each of the ten weekly online classroom module.
LIST OF LEARNING OUTCOMES AND EXAMPLES OF

Key Texts

Knight, Katherine (2015) PHOTOSTART – online course reader available through the VISA 2065 course Moodle page.


*Many other good photography reference texts may be found in the library in the general area of TR145.

GRADED ASSESSMENT

Grading and Evaluation

Marking is based on 2 assignments, 1 major project, 2 quizzes and weekly online classroom modules. The instructor calculates attendance and participation in critiques / class discussions. LATE ASSIGNMENTS WILL BE MARKED DOWN BY 10% PER DAY.

York University Grading Scale

Refer to http://calendars.registrar.yorku.ca/2012-2013/academic/grades/
A+ 90-100 Rare and exceptional work
A  80-89 Excellent (ability to formulate & communicate ideas with clarity and originality)
B+ 75-79 Very good work
B  70-74 Good work (thorough understanding and firm grasp of materials and skills)
C+ 65-69 Competent work (sufficient skills to permit the student to continue)
C  60-64 Some understanding and control (not permitted to continue)
D+ 55-59 Passable grade
D  50-54 Poor work (demonstrates little comprehension)
E  31-49 Inadequate
F   0-30 Inadequate

*Please note that all grades are converted to a final letter grade.

Evaluation Breakdown

<table>
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<th>Assignment</th>
<th>Weight</th>
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<tr>
<td>Assignment #1</td>
<td>10%</td>
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<tr>
<td>Assignment #2</td>
<td>10%</td>
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<tr>
<td>Major Project</td>
<td>30%</td>
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Online Classroom Modules          20%
Quizzes                          20% (10% each)
Attendance/Participation         10%

Withdrawal Deadlines

FA/VISA 2065 is a half-year course. The LAST DATE TO DROP this course without academic penalty is November 10, 2017. Please see: http://registrar.yorku.ca/enrol/dates/fw17

ADDITIONAL INFORMATION

Associated Fees

Material Fee: $75

Damage Collection Policy in Photography, Print Media and Time Based Art

In the case of damaged, lost or stolen tools and equipment that are the property of the Dept. of Visual Arts, technical staff will determine if the damage is a result of normal wear and tear and if the item is repairable. If it is determined that the damage was the result of abuse, the student will be responsible for the full cost of the repair, or the full cost of replacement if the item is not repairable.

All students shall sign a waiver upon using and borrowing tools and equipment, during the first class of each studio course, which outlines procedures and policies regarding insurance, damage, loss or theft to equipment.

Academic Honesty

All students are subject to the policies and procedures regarding academic honesty as defined by the Senate of York University. Please see: http://secretariat-policies.info.yorku.ca/policies/academic-honesty-senate-policy-on/

Supply List

1. Digital Camera: DSLR minimum 12 megapixel, capture in RAW file format capability, manual control
   2. Skylight or UV filter to protect your camera lens
   3. Tripod
   4. 13” x 19” Epson Premium Luster Photo Paper
   5. USB Key / External Hard Drive (recommended for backing up files)

Many courses utilize Moodle, York University's course website system. If your course is using Moodle, click here to access it.
Moodle @ York University