EXPANDED COURSE DESCRIPTION
YORK/SHERIDAN DESIGN
School of the Arts, Media, Performance and Design
Design Department
FA / YSDN 2004 3.0 SECTION A
COMMUNICATION DESIGN 1
FALL 2017 / WINTER 2018

Last Modified Date: 09/25/2017

COURSE CALENDAR DESCRIPTION
This practicum course concentrates on building skills in two-dimensional visual communication design. Various communication and learning theories are integrated into the design process assisting students to develop a multi-disciplined approach to design. Required course for design major. Prerequisites: FA/YSDN 1001 3.00 and FA/YSDN 1002 3.00 or permission of the Department of Design. Course credit exclusion: FA/YSDN 2004 3.00 prior to 2001. Note: For students not in the BDes program, compulsory and voluntary supplementary fees apply.

INSTRUCTOR(S)

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<tr>
<th>Name</th>
<th>Section / Format / Term</th>
<th>Contact Email</th>
<th>Contact Phone</th>
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<tbody>
<tr>
<td>Leroux, Gary</td>
<td>Sec. A / PRAC / F</td>
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