EXPANDED COURSE DESCRIPTION
VISUAL ARTS
School of the Arts, Media, Performance and Design
Department of Visual Art Art History
FA / VISA 1006 3.0 SECTION M
THE PHOTOGRAPHIC EXPERIENCE
FALL 2018 / WINTER 2019

Last Modified Date: 12/10/2018

COURSE CALENDAR DESCRIPTION

An introduction to photography practices for non-majors. Basic skills are developed through lectures, tutorials, discussions and group critiques. Aspects of history and theory are explored. Camera required. Students are responsible for all costs associated with image creation and production. Previously offered as: FA/VISA 1006 6.00. Not open to VISA majors.

Offers an introduction to photography practices for non-majors. Basic skills are developed through lectures, tutorials, discussions and group critiques. Aspects of history and theory are explored. Camera required. Students are responsible for all costs associated with image creation and production. Course credit exclusions: FA/VISA 1006 6.00; FA/VISA 2060 6.00 (formerly FA/VISA 1060 6.00. Not open to VISA majors

INSTRUCTOR(S)

<table>
<thead>
<tr>
<th>Name</th>
<th>Section / Format / Term</th>
<th>Contact Email</th>
<th>Contact Phone</th>
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</thead>
<tbody>
<tr>
<td>Knight, Katherine M</td>
<td>Sec. M / BLEN / W</td>
<td>k <a href="mailto:knight@yorku.ca">knight@yorku.ca</a></td>
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SPECIAL FEATURES

This course is a blended format comprised weekly of 1.5 hour lecture, 1 hour tutorial, 1.5 hour online work. Participation in all components is required.

Lecture
The 1.5 hour lecture brings all participants together. The lecture covers photographic theory and practice fundamentals. Camera use is demonstrated and camera techniques are taught. Lectures cover photographic history and theory. Material presented in the lecture is further developed, put into practice and tested through the weekly online activities and tutorials. To succeed in this course you must attend the lecture, tutorials and participate in the online component.

Tutorial
After each lecture you meet in a smaller group with a tutorial leader for 1 hour. The tutorial is an important forum for discussion and group work. The tutorial leader marks all your assignments and reviews your weekly activities. Attendance in tutorials is marked.

Online classroom
1.5 hours of online material and activities must be completed weekly. A brief overview of the online classroom will be given at the first lecture. The online classroom is structured in three parts titled:

Technical Skill- the technical skills introduced each week are further developed through readings and practice. Tutorials provided by Lynda.com will be assigned and must be completed. Links to PHOTOSTART and other resources are found in the Technical Skill component. Complete this section weekly. To log into Lynda.com go to Lynda.com organizational portal at https://www.lynda.com/signin/organization and use password: yorku.ca and your passport York id.
**Journal** - contains required viewing of multimedia resources followed by a journal writing. Journals are open for 6 days following their introduction in class. You must complete each week’s journal prior to the start of the next class. Late journals will not be accepted. Each journal receives 1 mark for completion and 0 for not complete.

**Gallery** - contains a weekly photo challenge. Complete the challenge and upload to your Gallery. You may be asked to present your weekly image at any time during your tutorial. Complete your gallery image each week. Submit the full gallery for marking on March 29.

**TOPICS AND CONCEPTS**

**Required Reading**

You are required to read and review the course e-text, “Photo Start,” as assigned and found on moodle in the intro section to the course. You are required to complete Lynda.com tutorials as assigned.

**Bibliography**


Many other good photography reference texts may be found in the library in the general area of TR145.

*NOTE: Schedule and due dates are subject to change. Revisions will be announced in-class and on moodle. The full and updated schedule is on moodle.

**Week 1. Jan 8**

Lecture: Intro to course
Journal 1: Ansel Adam & 18% grey
Gallery 1: My initials

**Week 2. Jan 15**

Lecture: Why light matters.
Technical: AUTO mode. 18% grey. Exposure. AUTO ISO
Journal 2: Uta Barthes & light
Gallery 2: AUTO

**Week 3. Jan 22**

Lecture: What’s in a Frame
Journal 3: Richard Avedon & portraits that matter
Gallery 3: Portrait

**Week 4. Jan 29**

PROJECT 1 TYPOLOGY INTRODUCED
Lecture: Typology
Technical: AF, focus modes, focus points
Journal 4: Tomoko Sawada & typology
Gallery 4: Colour

**Week 5. Feb 5**

Lecture: Working in projects- Stephen Shore & visualizing a shot
Technical: Lens, focal length. Colour Balance and Colour temperature
Journal 5: Martin Parr & humour
Gallery 5: Food

**Week 6. Feb 12**
DUE- Gallery 1
Lecture: Time (Frozen, extrusive and still time)
Technical: Shutter priority. Shutter speed
Journal 6: Phillip Lorca DiCorcia & frozen time
Gallery 2: Falling

**Feb 19 READING WEEK- NO CLASS**

**Week 7. Feb 26**
DUE-Project 1- Typology
Lecture: Staged Photography & Directorial Mode
Technical: Mixed light. Custom white balance
Journal 7: Gregory Crewdsen & staging a scene
Gallery 2: Intervene

**Week 8. Mar 5**
Lecture: Hippolyte Bayard: The first self portrait
Technical: Focus tips. Exposure compensation
Journal 8: Omar Victor Diop & staging a self-portrait
Gallery 2: Stage a portrait

**Week 9. Mar 12**
Lecture: History of Photography 1
Technical: Workflow.
Journal 9: Evgenia Arbugaeva & choosing your subject
Gallery 2: Out of place

**Week 10. Mar 19**
Lecture: History of Photography 2
Technical: Lighting. Flash
Journal 10: Stephen Shore & visualizing a shot
Gallery 2- Stage a still life

**Week 11. Mar 26**
DUE Gallery 2
Lecture: History of Photography 3
Technical: Printing
Journal 11: Mariah Robertson & labour & materials

**Week 12. April 2**
DUE Project 2- Staged
Lecture: Exhibiting and marketing your work
LAST CLASS

**LIST OF LEARNING OUTCOMES AND EXAMPLES OF**
The Photographic Experience aims to produce a well-considered integration of technical skills with philosophical and aesthetic ideologies, as they exist in contemporary photographic practice. Learning objectives are:
1. Understand photographic fundamentals including:
   • Camera operation
   • Achieving good exposure through understanding aperture, shutter, ISO
   • Understanding best practices in using a camera creatively
   • Working with light
2. Creative outcomes
   • Confidence in creating photographs
   • Willingness to problem solve and take creative risk
   • Knowledge of working methodologies
3. Historical and theoretical outcomes
   • Awareness of photography's history
   • Knowledge of contemporary photographic practice
   • Willingness to engage critically with one’s own practice

GRADED ASSESSMENT

<table>
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<tr>
<th>Assessment tasks</th>
<th>Weighting</th>
<th>Learning outcomes addressed</th>
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<tbody>
<tr>
<td>1. Journal Week 1-10</td>
<td>8%</td>
<td>LO 2, 3</td>
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<tr>
<td>2. Gallery 1</td>
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<td>LO 1, 2, 3</td>
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<tr>
<td>3. Gallery 2</td>
<td>20%</td>
<td>LO 1, 2, 3</td>
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<tr>
<td>4. Project 1-Typology</td>
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<td>LO 1, 2, 3</td>
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<tr>
<td>5. Project 2-Staged</td>
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<td>LO 1, 2, 3</td>
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<tr>
<td>6. Quizzes</td>
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<td>LO 1</td>
</tr>
<tr>
<td>7. Attendance</td>
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<td>LO 1, 2, 3</td>
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<tr>
<td>TOTAL</td>
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Final course grades may be adjusted to conform to Program or Faculty grades distribution profiles.

Participation in the online activities must be completed in the week they are assigned.

Other assignments are due according to the posted dates and must be posted according to the directions listed in the assignment.

Lateness Penalty: Assignments received later than the due date will be penalized one- half letter grade (1 grade point) per day that the assignment is late. The on-line written responses to posted questions will receive a zero grade if not done on time.

Exceptions to the lateness penalty for valid reasons such as illness, compassionate grounds, etc., may be entertained by the Course Director/Tutorial Leader, but will require supporting documentation such as a doctor’s letter.

ADDITIONAL INFORMATION

This course requires full participation on the course moodle site.

Last date to drop a fall term (W) course without receiving a grade: March 8, 2019.
https://registrar.yorku.ca/enrol/dates/fw18

Academic Policies / Information
The Senate Academic Standards, Curriculum and Pedagogy (ASCP) provides a Student Information Sheet that includes:

- York's Academic Honesty Policy and Procedures / Academic Integrity Web site
- Access/Disability
- Ethics Review Process for Research Involving Human Participants
- Religious Observance Accommodation
- Student Code of Conduct

Additional information:

- Academic Accommodation for Students with Disabilities
- Alternate Exam and Test Scheduling
- Grading Scheme and Feedback Policy

The Senate Grading Scheme and Feedback Policy stipulates that (a) the grading scheme (i.e., kinds and weights of assignments, essays, exams, etc.) be announced, and be available in writing, within the first two weeks of class, and that, (b) under normal circumstances, graded feedback worth at least 15% of the final grade for Fall, Winter or Summer Term, and 30% for ‘full year’ courses offered in the Fall/Winter Term be received by students in all courses prior to the final withdrawal date from a course without receiving a grade.

- Important University Sessional Dates: you will find classes and exams start/end dates, reading/co-curricular week, add/drop deadlines, holidays, University closings and more. [http://www.registrar.yorku.ca/enrol/dates/index.htm]

- "20% Rule"

No examinations or tests collectively worth more than 20% of the final grade in a course will be given during the final 14 calendar days of classes in a term. The exceptions to the rule are classes which regularly meet Friday evenings or on Saturday and/or Sunday at any time, and courses offered in the compressed summer terms.

Many courses utilize Moodle, York University's course website system. If your course is using Moodle, click here to access it.

Moodle @ York University