EXPANDED COURSE DESCRIPTION
YORK/SHERIDAN DESIGN
School of the Arts, Media, Performance and Design
Design Department
FA / YSDN 4004 6.0 SECTION J
DESIGN WORKSHOP
FALL 2018 / WINTER 2019

Last Modified Date: 08/30/2018

COURSE CALENDAR DESCRIPTION

Students develop a series of self-directed projects using a multidisciplined approach in solving two-dimensional, three-dimensional and interactive digital design problems. The student proposal is adjudicated by a department committee. Required course for design major which can only be taken in their graduating year. Prerequisites: All required practicum and studies courses or permission of the Department of Design. Note: For students not in the BDes program, compulsory and voluntary supplementary fees apply.

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Section Responsible Faculty: FA
Section Responsible Unit: YSDS

INSTRUCTOR(S)

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<tr>
<th>Name</th>
<th>Section / Format / Term</th>
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SPECIAL FEATURES

York University / Sheridan College Program in Design
Design Workshop FA/YSDN 4004 6.0
Fall 2018 / Winter 2019

1. SPECIAL FEATURES

YORK
Section A: Tuesday 8:30-12:30 - 4031 DB
Course Director: D. Cabianca cabianca@yorku.ca
Office Hours: By Appointment
Section B: Tuesday 8:30-12:30 - 4028 DB
Course Director: P. Sych paulpsych@yorku.ca
Office Hours: By Appointment
Section C: Tuesday 8:30-12:30 - 4028 DB
Course Director: W. S. Wong wyswong@yorku.ca
Office Hours: By Appointment

SHERIDAN
Students develop a self-directed project involving extensive research and use a multi-disciplined approach in solving two-dimensional, three-dimensional, and interactive digital design problems. The project proposal is adjudicated by the Course Directors.

**Expanded Course Description**

Design Workshop presents students with the opportunity to conceive, develop and finalize their own work independently, under the supervision of a course director and with peer involvement. Students must take into account the practical, economic, cultural and aesthetic challenges of their project as if for a real-world audience.

Design Workshop is unique in the program. It first requires you to research and investigate a given theme, developing an understanding of the many aspects of the theme. The ultimate design objects are not predetermined. Only after thorough research and consideration of intended audiences will you begin to define what forms your designs will take. Working with your Course Director, you will finalize the definition of designed objects, making sure they constitute acceptable results for the three-credit Winter term.

You will be encouraged to research the thematic material both through conventional library and other sources, as well as to investigate it visually by documenting aspects of it in our environment. You will have to leave your computer and venture out to other sources of information, as well as to witness and visually record manifestations of the theme in the world around you.

During the Fall term all students will engage in primary and secondary research to explore the theme. They will report on the results of their research and develop a proposal for a design project that integrates their research as project content. During the Winter term students will complete their design project deliverables.

Class time is allocated for ongoing work on projects as well as personal and group critiques. There will be special lectures on topics related to selected themes. Workshop time will thus consist of:

- ongoing work on projects
- presentation, by students, of work in progress
- discussion of work challenges and related questions with faculty and peers
- special lectures

### 2. TOPICS AND CONCEPTS

**Recommended Supplementary Texts for Research**


3. LEARNING OUTCOMES WITH EXAMPLES

Course Learning Objectives

Professional

Upon successful completion of this course, students will be able to:
- conduct individual academic and visual research and prepare a research report
- conceive an appropriate overall project and break it down into its component parts
- negotiate a project proposal based on a research report
- present ideas, challenges and questions to an audience of peers and instructors
- critique the work of other students in an observant, constructive manner
- set appropriate, realistic deadlines and meet them
- manage all aspects of a project responsibly
- work with others in a cooperative and collegial way

Technical and Theoretical

Upon successful completion of this course, students will demonstrate:
- extended and refined knowledge of design theory and information technologies
- an increased awareness of strategic goals, client relationship and identifying issues surrounding the design process
- develop a design intelligence and sensitivity that extends beyond the visual aesthetic

Themes

You should begin with themes of large, general and worldwide interest with many facets, involving many disciplines such as science, ethics and cultural studies, and themes about which many views are held. This approach is similar to some major international design competitions which state a general theme, and expect the design community to provide new insights into it and its ramifications. Through both your academic research, your experience of the theme and your visual research, you will establish an area within the theme to pursue further, ultimately determining the design deliverables that you complete for the course.

4. GRADED ASSESSMENT

Evaluation

Definitions of evaluation criteria

Concept: Originality, appropriateness and the ability to articulate the merits and processes involved in the solution. Does the final solution have impact? Is it innovative, relevant and informative?

Process: The ability to analyze ideas within the framework of project requirements, to conduct research, to explore a wide range of initial approaches, and to test and refine solutions.

Presentation (Live): The ability to make concepts and information clear through verbal explanations. The ability to use visual materials to support the communication of ideas. Use of adequate volume, connecting to the audience, and making information interesting for the intended audience.

Presentation (Production): Overall production quality of presented materials.

Project Management: The ability to meet deadlines on a consistent basis, to break down a project into phases and manage the work with minimal supervision. (A critical skill for transition to professional practice.) Students are expected to proactively move the project forward through critical phases while maintaining a
strong link to the research and the given theme.

**Participation:** Participation in all class activities and lectures is important to the learning process. Students are expected to attend all classes, be punctual and participate in critiques and class discussions.

**Fall Term Grades**
- 15% Visual Essay
- 30% Research Report
- 30% Design Proposal
- 15% Fall Project Documentation with Reflective Assessment
- 10% Participation & Attendance

**Winter Term Grades**
- 10% Work in Progress Presentation 1
- 10% Work in Progress Presentation 2
- 50% Design Deliverables
- 10% Process Documentation
- 10% Project Management
- 10% Participation & Attendance

**Final Course Grade**
Grades from the Fall and Winter semesters are averaged together to determine the final course grade. Course grades and continuing in the course will be significantly affected by:
- frequent lateness and absence
- coming to class unprepared to participate in studio work, critique and presentation
- absence at appropriate lectures

**Grading, Assignment Submission, Lateness Penalties, and Missed Tests**
The grading scheme for the course conforms to the 9-point grading system used in undergraduate programs at York (e.g., A+ = 9, A = 8, B+ - 7, C+ = 5, etc.). Assignments and tests will bear either a letter grade designation or a corresponding number grade (e.g. A+ = 90 to 100, A = 80 to 90, B+ = 75 to 79, etc.)

(For a full description of York grading system see the York University Undergraduate Calendar - http://calendars.registrar.yorku.ca/2018-2019/academic/index.htm)

Students may take a limited number of courses for degree credit on an ungraded (pass/fail) basis. For full information on this option see Alternative Grading Option in the AMPD section of the Undergraduate Calendar: http://calendars.registrar.yorku.ca/2018-2019/faculty_rules/FA grading.htm

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**Grade Grade Percent Range Description**

**Point**
- A+ 9 90 –100% Rare and Exceptional
  Thorough knowledge of concepts and techniques and exceptional skill and/or great originality in the use of those concepts /techniques in satisfying the requirements of an assignment/course.
- A 8 80 – 89% Excellent Work
  Thorough knowledge of concepts and techniques together with a high degree of skill and /or some elements of originality.
- B+ 7 75 – 79% Very Good Work
  Thorough knowledge of concepts and techniques together with a fairly high degree of skill in the use of those concepts /techniques.
- B 6 70 – 74% Good Work
  Good level of knowledge of concepts and techniques together with considerable skill.
- C+ 5 65 – 69% Competent Work
C 4 60 – 64% Fairly Competent Work
Acceptable level of knowledge of concepts and techniques together with some skill.
D+ 3 55 – 59% Passing Work
Slightly better than minimal knowledge of required concepts and techniques together with limited skill.
D 50 – 54% Poor Work
Representing a lack of effort or minimum knowledge of concepts and techniques, despite completion of
required exercises.
E 1 31 – 49% Very Poor Work
F 0 0 – 30% Inadequate Work
All courses taken at York and Sheridan, including failures, are included in grade point average calculations.
To calculate your Grade Point Average please visit: http://www.yorku.ca/finearts/sas/gpa.htm

Assignment Submission
Proper academic performance depends on students doing their work not only well, but on time. Accordingly,
assignments for this course must be received on the due date specified for the assignment. Assignments are to
be handed in class on the appropriate date.

Lateness Penalty
Assignments received later than the due date will be penalized 10% per business day that the assignment is
late. Exceptions to the lateness penalty for valid reasons such as illness, compassionate grounds, etc., may be
entertained by the Course Instructor but will require supporting documentation (e.g., a doctor’s letter).

Missed Tests
Students with a documented reason for missing a course project deadline or a test, such as illness,
compassionate grounds, etc., which is confirmed by supporting documentation (e.g., doctor’s letter) may
request accommodation from the Course Instructor. Further extensions or accommodation will require
students to submit a formal petition to the Faculty.

Attendance and Lateness
Regular and punctual attendance is required professional behaviour in industry and therefore in this program.
Attendance will be taken at the beginning of each class. Students are responsible for letting faculty know
ahead of time if they are going to be late for class or not attending.

Exceptions to the lateness penalty for valid reasons such as illness, compassionate grounds, etc., may be
entertained by the Course Instructor but will require supporting documentation (e.g., a doctor’s letter).
Students will be responsible for all academic, financial penalties and consequences resulting from their
non-attendance.

5. ADDITIONAL INFORMATION

Materials
Specific requirements and some specific materials may be required for completion of projects. Their cost will
vary depending on the materials and techniques chosen by each student.

Special Conditions
Please note that the format for Design Workshop does not allow for teaching of new technology. Students
must be able to complete projects at the level they have already achieved with print or interactive media.

Eligibility for Professional Digital Certificate
Workshop will count for three credits towards the Professional Digital Certificate only if students pursue a
multimedia project. Multimedia projects that are more involved can be worth six credits only upon approval
of the course director. Information regarding the digital certificates can be found at:
http://www.yorku.ca/finearts/ugrad/digital-design.htm

Proper Use of Facilities
Use of the YSDN facilities and equipment is for proper completion of assigned projects only. Privileges may be withheld for improper use. Lateness or incomplete work due to the loss or suspension of privileges is not an acceptable reason for missed deadlines. Students under suspension of privileges must find alternative means to complete projects.

Academic Policies / Information

The Senate Academic Standards, Curriculum and Pedagogy Committee (ASCP) provides

a Student Information Sheet (www.yorku.ca/oscr/) that includes:

York’s Academic Honesty Policy (www.yorku.ca/secretariat/policies/document.php?document=69) and Procedures / Academic Integrity Web site (www.yorku.ca/tutorial/academic_integrity/)

- Access/Disability (www.yorku.ca/disabilityservices)
- Ethics Review Process for Research Involving Human Participants


- Religious Observance Accommodation
(https://w2prod.sis.yorku.ca/Apps/WebObjects/cdm.woa/wa/regobs)
- Student Code of Conduct (www.yorku.ca/oscr/)

http://secretariat.info.yorku.ca/files/CourseInformationForStudentsAugust20121.pdf

Academic Information / York University

- Academic Accommodation for Students with Disabilities
- Alternate Exam and Test Scheduling (yorku.ca/altexams)

The Senate Grading Scheme and Feedback Policy stipulates that (a) the grading scheme (i.e. kinds and weights of assignments, essays, exams, etc.) be announced, and be available in writing, within the first two weeks of class, and that, (b) under normal circumstances, graded feedback worth at least 15% of the final grade for Fall, Winter or Summer Term, and 30% for ‘full year’ courses offered in the Fall/Winter Term be received by students in all courses prior to the final withdrawal date from a course without receiving a grade.

Important University Sessional Dates (you will find classes and exams start/end dates, reading/co-curricular week, add/drop deadlines, holidays, University closings and more.

http://www.registrar.yorku.ca/enrol/dates/index.htm

*Manage my Academic record

http://myacademicrecord.students.yorku.ca/

*”20% Rule”

No examinations or tests collectively worth more than 20% of the final grade in a course will be given during the final 14 calendar days of classes in a term. The exceptions to the rule are classes which regularly meet Friday evenings or on Saturday and/or Sunday at any time, and courses offered in the compressed summer terms.

• Final course grades may be adjusted to conform to Program or Faculty grades distribution profiles.

Additional Information / Sheridan College

• Accessible Learning Services, Trafalgar campus, B104, (905) 845-9430, ext. 8196
www.sheridancollege.ca/life-at-sheridan/student-services/accessible-learning-services

• Counselling Services, Trafalgar campus, B104, (905) 845-9430, ext. 2557
www.sheridancollege.ca/life-at-sheridan/student-services/counselling-services

• Health Services, Trafalgar campus, B129, (905) 845-9430, ext. 2550
www.sheridancollege.ca/life-at-sheridan/student-services/health

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Entering External Design Award Shows and Competitions
In an effort to encourage more students to enter external award shows and competitions, the York/Sheridan Program in Design will reimburse the entry fee for winning entries at outside award shows and competitions, up to $35 (CAD) per piece entered.

To take advantage of this, students must:
• Enter the competition, pay entry fees and postage and arrange for delivery;
• Provide written proof that they have received an award/prize, and
• Provide the original receipts for the entry fee in Canadian Dollars. (If the entry fee was paid in another currency, we require a receipt indicating the exact amount you paid in Canadian Dollars).

NOTE: Students are responsible for any other fees that may be associated with the prize. Please contact Barb Batke (bbatke@yorku.ca) for reimbursement after you receive the award.

Many courses utilize Moodle, York University’s course website system. If your course is using Moodle, click here to access it.

Moodle @ York University