EXPANDED COURSE DESCRIPTION
FILM AND VIDEO
School of the Arts, Media, Performance and Design
Department of Cinema and Media Arts
FA / FILM 4101 3.0 SECTION A
FOURTH YEAR PROJECTS
FALL 2019 / WINTER 2020

Last Modified Date: 09/19/2019

COURSE CALENDAR DESCRIPTION

Media Practice III: Fourth Year Projects is the culminating course in the Media Arts curriculum that builds on the media fundamentals introduced in Media Practice I and developed in Media Practice II. Using a student-led approach, the focus is on developing a working prototype as the focal point of a creative portfolio that showcases a variety of skills. The possibilities range from interactive stories or documentaries to AR and VR games, podcasts, installations, and web projects, developed either individually or collaboratively. With guidance and mentorship, students will complete a substantial creative work on the platform of their choice. Open to majors only.

INSTRUCTOR(S)

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<tr>
<th>Name</th>
<th>Section / Format / Term</th>
<th>Contact Email</th>
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<tr>
<td>Ng-Chan, Taien</td>
<td>Sec. A / LECT / F</td>
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SPECIAL FEATURES

Expanded Coursed Description: For their final year project, Fourth Year Media Arts students can elect to either focus on a personal creative transmedia project, or a collaborative capstone project undertaken as part of C4 (Cross-Campus Capstone Classroom). Regardless of selection, students will attend C4 class meetings (every other week) to develop their collaborative, self-assessment, and project management skills, as well as develop a transmedia-based project using at least 2 different media, including a website. In addition, home room classes in Media Arts will be scheduled monthly on Tuesday afternoons to provide training in website development and a personalized schedule of workshops and equipment practice, tailored to each student's needs.

More information on C4 can be found at www.capstone.yorku.ca.

TOPICS AND CONCEPTS

Media Practices and Contexts, Media Labs, Collaborative Practices, Technology and Communications, Research-Creation, Transmedia Storytelling, Future Cinemas, Interactive and Immersive Platforms

Schedule (subject to change):

Schedule of in-class meetings (Mondays from 6-9pm, Room 103, McLaughlin College)

MEDIA ARTS HOMEROOM MEETING
SPECIAL MEDIA ARTS PANEL at
NAT TAYLOR TUESDAYS
12:45-2:30 (N102 Ross)MEDIA ARTS HOMEROOM MEETING
MEDIA ARTS CLASSROOM MEETING
MEDIA ARTS HOMEROOM MEETING

**Fall Term:**

- **Friday September 6th from 4-7pm**: Pitch Day (location: Scott Library 2nd floor, The Learning Commons Collaboratory)

- **Monday September 9th**: Introduction to C4; meet your team; skills cards activity; intro to project management strategies (special run-down of expectations for Media Arts students)

- **Monday September 16th**: Create team meeting schedule; social norms and approaches to constructive team-building; how to use reflections to fuel change

- **Tuesday September 24th**: 2:30-5:30 (GCFA 026)

- **Monday September 30th**: Articulating project objectives and understanding “needs”

- **Tuesday October 8th**: 2:45-5:30 (GCFA 026)

- **OCTOBER 12-18 FALL READING WEEK**: NO CLASS!

- **Monday October 21st**: What is at the core of the challenge? Identifying the real problem: 360° review and research protocols

- **Tuesday October 29th**: (GCFA 026)

- **Monday November 11th**: Rethinking failure (Guest speaker:…)

- **Tuesday November 19th**: 2:30-5:30 (GCFA 026)

- **Monday December 2nd**: Mid-Way Check-In and Research Phase due

**LIST OF LEARNING OUTCOMES AND EXAMPLES OF**

Students will be able to:
- Communicate strategically in professional contexts using a range of modes, genres and media;
- Collaborate effectively in the management and completion of a large, complex research-design project;
- Develop, assess and articulate personal and interpersonal competencies;

Analyze and integrate multidisciplinary and emerging forms of knowledge to create new approaches to "real-world" challenges.

**GRADED ASSESSMENT**

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<tr>
<th>Assignment</th>
<th>Percentage</th>
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<tr>
<td>Self-Reflection Analysis (Individual)</td>
<td>25%</td>
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<tr>
<td>Research Phase (Group)</td>
<td>25%</td>
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<tr>
<td>Design Phase (Group)</td>
<td>25%</td>
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<tr>
<td>Final Project Portfolio</td>
<td>20%</td>
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<tr>
<td>Presentation</td>
<td>5%</td>
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<tr>
<td><strong>TOTAL</strong>:</td>
<td><strong>100%</strong></td>
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**ADDITIONAL INFORMATION**

Important Dates:
Last date to add a course without permission of instructor: Sept. 17
Last date to add a course with permission of instructor: Oct. 1
Drop deadline: Last date to drop a course without receiving a grade: Nov. 8
Course Withdrawal Period: Last date to drop a course without receiving a grade: Nov. 9 - Dec. 3

More dates at https://registrar.yorku.ca/enrol/dates/fw19

Academic Policies / Information

The Senate Academic Standards, Curriculum and Pedagogy (ASCP) provides a Student Information Sheet that includes:
• York’s Academic Honesty Policy and Procedures / Academic Integrity Web site
• Access/Disability
• Ethics Review Process for Research Involving Human Participants
• Religious Observance Accommodation
• Student Code of Conduct

Additional information:
• Academic Accommodation for Students with Disabilities
• Alternate Exam and Test Scheduling
• Grading Scheme and Feedback Policy

The Senate Grading Scheme and Feedback Policy stipulates that (a) the grading scheme (i.e. kinds and weights of assignments, essays, exams, etc.) be announced, and be available in writing, within the first two weeks of class, and that, (b) under normal circumstances, graded feedback worth at least 15% of the final grade for Fall, Winter or Summer Term, and 30% for ‘full year’ courses offered in the Fall/Winter Term be received by students in all courses prior to the final withdrawal date from a course without receiving a grade.

• Important University Sessional Dates (you will find classes and exams start/end dates, reading/co-curricular week, add/drop deadlines, holidays, University closings and more.
http://www.registrar.yorku.ca/enrol/dates/index.htm

• "20% Rule"

No examinations or tests collectively worth more than 20% of the final grade in a course will be given during the final 14 calendar days of classes in a term. The exceptions to the rule are classes which regularly meet Friday evenings or on Saturday and/or Sunday at any time, and courses offered in the compressed summer terms.

Final course grades may be adjusted to conform to Program or Faculty grades distribution profiles.

Many courses utilize Moodle, York University’s course website system. If your course is using Moodle, click here to access it.

Moodle @ York University