COURSE CALENDAR DESCRIPTION

Offers a production course designed to introduce students to a wide array of media industries through hands-on exercises in lectures and tutorials. The course demonstrates how cutting-edge research in cinema and media studies is an indispensable part of the practice of producing media in a changing world. It also includes weekly guest lectures from leading media arts professionals working in the GTA and beyond. Course credit exclusion: FA/FILM 1010 3.00. Degree requirement for Cinema and Media Studies majors. Open to non-majors by permission of the department.

INSTRUCTOR(S)

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<tr>
<th>Name</th>
<th>Section / Format / Term</th>
<th>Contact Email</th>
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<tr>
<td>Ng-Chan, Taien</td>
<td>Sec. M / LECT / W</td>
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SPECIAL FEATURES

Students will have the opportunity to engage with digital art and media-making along with critical analysis of art and visual culture online. They will gain widely applicable skills in both manipulating and analyzing the communicative power of images. Art projects will be linked to assigned readings, class discussions and lectures.

TOPICS AND CONCEPTS


LIST OF LEARNING OUTCOMES AND EXAMPLES OF

• to understand the contexts and debates around contemporary digital life
• an understanding of the art and cultures of digital technology.
• acquire skills in the effective use of digital tools (video and image editors) for media production and creative expression, through exercises in digital image composition, microcinema creation, documentary research, and writing.

GRADED ASSESSMENT
Tutorial Attendance and Participation: 10%
Weekly Reading/Lecture Responses* (10 assignments, 2 points each) 20%
Midterm Exam (In-Class): 15%
Project #1 – Microcinema: 10%
Project #2 – Digital Collage: 10%
Project #3 – Animated Abstract GIF: 10%
Project #4 – Desktop Documentary Proposal: 10%
Project #5 – Desktop Documentary Final Project: 15%

Policy on Missed Work, Extensions, and Late Penalties:
It is the responsibility of each student to attend all classes and exams and meet the requirements of submission for coursework. Missed assignments and exams will automatically be assigned a grade of 0. If given permission to submit late, a penalty of one full letter grade (A becomes A-, etc.) will be imposed for every academic day assignments are late. Exceptions to the lateness penalty for valid reasons such as illness, compassionate grounds, etc., may be considered upon discussion with your teaching assistant.

ADDITIONAL INFORMATION

Schedule of Topics and Readings (SUBJECT TO CHANGE):
Week 1            Jan 9               Introduction: Social + Networked, Ubiquitous Media

TUTORIALS BEGIN ON MONDAY, JANUARY 13TH
Week 2            Jan 16             Cognition and Self-Representation
Week 3            Jan 23             Surveillance
Week 4            Jan 30             Net.Art and Post-Internet Art

Week 5            Feb 6               Media Remix and Appropriation
Week 6            Feb 13             Labour, Corporate Culture, and Media Hegemony

FEB 20 – SPRING BREAK! NO CLASSES OR TUTORIALS
Week 7            Feb 27             Anonymity & Resistance: Activist Media

Week 8            March 5            MID-TERM EXAM
Week 9            March 12           Place, Location & GeoMedia
Week 10           March 19           Games
Week 11           March 26           Environment and Media

LAST TUTORIAL March 30.

Week 12           April 2 Cyborgs and Holodecks

Academic Policies / Information
The Senate Academic Standards, Curriculum and Pedagogy (ASCP) provides a Student Information Sheet that includes:
• York’s Academic Honesty Policy and Procedures / Academic Integrity Web site
• Access/Disability
• Ethics Review Process for Research Involving Human Participants
• Religious Observance Accommodation
• Student Code of Conduct

Additional information:
• Academic Accommodation for Students with Disabilities
• Alternate Exam and Test Scheduling
• Grading Scheme and Feedback Policy
The Senate Grading Scheme and Feedback Policy stipulates that (a) the grading scheme (i.e. kinds and weights of assignments, essays, exams, etc.) be announced, and be available in writing, within the first two weeks of class, and that, (b) under normal circumstances, graded feedback worth at least 15% of the final grade for Fall, Winter or Summer Term, and 30% for ‘full year’ courses offered in the Fall/Winter Term be received by students in all courses prior to the final withdrawal date from a course without receiving a grade.

• Important University Sessional Dates (you will find classes and exams start/end dates, reading/co-curricular week, add/drop deadlines, holidays, University closings and more.
http://www.registrar.yorku.ca/enrol/dates/index.htm

• "20% Rule"
No examinations or tests collectively worth more than 20% of the final grade in a course will be given during the final 14 calendar days of classes in a term. The exceptions to the rule are classes which regularly meet Friday evenings or on Saturday and/or Sunday at any time, and courses offered in the compressed summer terms.

Final course grades may be adjusted to conform to Program or Faculty grades distribution profiles.

Many courses utilize Moodle, York University’s course website system. If your course is using Moodle, click here to access it.
Moodle @ York University