EXPANDED COURSE DESCRIPTION
YORK/SHERIDAN DESIGN
School of the Arts, Media, Performance and Design
Design Department
FA / YSDN 3112 3.0 SECTION S
RESEARCH IN DESIGN
FALL 2019 / WINTER 2020

Last Modified Date: 01/08/2020

COURSE CALENDAR DESCRIPTION

Offers an examination of the context, theory, and methods of both qualitative and quantitative design research, and their practical application in problem solving to enhance the effectiveness, relevance, and creativity of contemporary visual communication design. Required course for Design major. Prerequisite: Third year standing in the BDes program or permission of the Department of Design. Course credit exclusion: FA/YSDN 2103 3.0. Note: For students not in the BDes program, compulsory and voluntary supplementary fees apply.

Section Responsible Faculty: FA
Section Responsible Unit: YSDS

INSTRUCTOR(S)

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<tr>
<th>Name</th>
<th>Section / Format / Term</th>
<th>Contact Email</th>
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<td>Oikonen, Karen</td>
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<td>Alleyn, Renee</td>
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SPECIAL FEATURES

ysdn 3112 York / Sheridan Program in Design, Winter 2020

Research in Design

Course Director & Instructor: Renée Alleyn, renee.alleyn@sheridancollege.ca
Co-instructor: Karen Oikonen, karen.oikonen@sheridancollege.ca
Office: j119, Meetings after class or by appointment
Time & Location: Tuesdays, 1:30 –4:30pm, Room s235

1. Special Features
This is a required course for design major. Prerequisite: Third-year standing in the BDes program or permission of the department of design. Course Credit exclusion: FA/YSDN2103 3.0.
Note: Effective as of 2017/18, Research in Design (FA/YSDN 2103 3.0) changed its course number to FA/YSDN 3112 3.0 and became a required course at the 3000-level for the YSDN program.

2. Topics and Concepts
from the handbook: Offers an examination of the context, theory, and methods of both qualitative and quantitative design research, and their practical application in problem solving to enhance the effectiveness, relevance, and creativity of contemporary visual communication design.
Topics covered include:
• Academic writing skills
• Avoiding plagiarism
• Research ethics
• Research questions
• Finding & using secondary sources
• Research methods
• Analysis & synthesis
• The place of research in the design process
• Research with human participants
• Ethnographic research
• Human centred design

Course Texts:
All required readings will be assigned during the course and made available for download on Sheridan’s BDes server.

3. Learning Outcomes
Upon successful completion of this course, students will have demonstrated ability to:
• Use and cite facts and the ideas of others in accordance with accepted academic integrity principles and practices.
• Evaluate and research research in accordance with ethical research principles and practices.
• Find and evaluate quality and relevancy of secondary sources.
• Develop complex and precise research questions and tools.
• Name significant methods and theories in design research and identify how to apply these in the design process.
• Apply basic strategies for analysis & synthesis of research data.
• Exhibit professional attitudes and behaviours, including willingness to work collaboratively in groups, commitment to meeting project deadlines and due dates.

4. Graded Assessment
The proportional weighting of the coursework is as follows:
5% Academic Integrity Exercise
5% TCPS2 Core Certificate
10% Research Question
15% Annotated Bibliography
25% Interview & Synthesis (group project)
30% Final Exam
10% In-class participation

Note on participation: Proper academic performance depends on students attending class regularly and actively participating in class activities and discussions in a thoughtful and respectful way. This means following course materials, coming to class thoroughly prepared, taking notes on the key concepts raised, and formulating any pertinent questions you have.

Assignments are to be handed in at the beginning of class on their due date in the format specified by the assignment outline provided.

missed deadlines or tests:
Assignments received later than the due date will be penalized 10% per business day that the assignment is late. Exceptions to the lateness penalty for valid reasons such as illness, compassionate grounds, etc., may be entertained by the Course Instructor. Supporting documentation (e.g., a doctor’s letter) may be required upon request. Further extensions or accommodation will require students to submit a formal petition to the Faculty.
The grading scheme for the course conforms to the 9-point grading system used in undergraduate programs at York (e.g., A+ = 9, A = 8, B+ = 7, C+ = 5, etc.). Assignments and tests will bear either a letter grade designation or a corresponding number grade (e.g., A+ = 90 to 100, A = 80 to 90, B+ = 75 to 79, etc.).

For a full description of the York grading system see the York University Undergraduate Calendar: http://calendars.registrar.yorku.ca/2015-2016/academic/index.htm

Students may take a limited number of courses for degree credit on an ungraded (pass/fail) basis. For full information on this option see Alternative Grading Option in the Faculty of Fine Arts section of the Undergraduate Calendar: http://calendars.registrar.yorku.ca/2015-2016/faculty_rules/FA/grading.htm

Grade Grade Percent Range Description

Point
A+ 9 90 –100% rare and exceptional work Thorough knowledge of concepts and techniques and exceptional skill and/or great originality in the use of those concepts/techniques in satisfying the requirements of an assignment/course.
A 8 80 – 89% excellent work Thorough knowledge of concepts and techniques together with a high degree of skill and/or some elements of originality.
B+ 7 75 – 79% very good work Thorough knowledge of concepts and techniques together with a fairly high degree of skill in the use of those concepts/techniques.
B 6 70 – 74% good work Good level of knowledge of concepts and techniques together with considerable skill.
C+ 5 65 – 69% competent work Acceptable level of knowledge of concepts and techniques together with considerable skill representing the student’s competence to continue and the department’s wish to have the student continue.
C 4 60 – 64% fairly competent work Acceptable level of knowledge of concepts and techniques together with some skill.
D+ 3 55 – 59% passing work Slightly better than minimal knowledge of required concepts and techniques together with limited skill.
D 2 50 – 54% poor work Representing a lack of effort or minimum knowledge of concepts and techniques, despite completion of required exercises.
E 1 31 – 49% very poor work
F 0 0 – 30% inadequate work

All courses taken at York and Sheridan, including failures, are included in grade point average calculations. To calculate your Grade Point Average please visit: http://www.yorku.ca/finearts/sas/gpa.htm

5. Additional Information

Last date to drop a fall term (F) course without receiving a grade: November 8, 2019
Last date to drop a winter term (W) course without receiving a grade: March 13, 2020
Last date to drop a full year (Y) course without receiving a grade: February 3, 2020

The Senate Academic Standards, Curriculum and Pedagogy (ASCP) provides a Student Information Sheet that includes:

- York’s Academic Honesty Policy and Procedures / Academic Integrity Web site
- Access/Disability
- Ethics Review Process for Research Involving Human Participants
- Religious Observance Accommodation
- Student Code of Conduct

https://secretariat.info.yorku.ca/files/CourseInformation-ForStudentsAugust20121-.pdf

additional information | york university
- Academic Accommodation for Students with Disabilities
- Alternate Exam and Test Scheduling
- Grading Scheme and Feedback Policy
The Senate Grading Scheme and Feedback Policy stipulates that (a) the grading scheme (i.e. kinds and weights of assignments, essays, exams, etc.) be announced, and be available in writing, within the first two weeks of class, and that, (b) under normal circumstances, graded feedback worth at least 15% of the final grade for Fall, Winter or Summer Term, and 30% of 'full year' courses offered in the Fall/Winter Term be received by students in all courses prior to the final withdrawal date from a course without receiving a grade.

- Important University Sessional Dates (you will find classes and exams start/end dates, reading/co-curricular week, add/drop deadlines, holidays, University closings and more.) http://registrar.yorku.ca/enrol/dates/index.htm
- Manage my Academic record http://myacademicrecord.students.yorku.ca/
- "20% rule"

No examinations or tests collectively worth more than 20% of the final grade in a course will be given during the final 14 calendar days of classes in a term. The exceptions to the rule are classes which regularly meet Friday evenings or on Saturday and/or Sunday at any time, and courses offered in the compressed summer terms.

- Final course grades may be adjusted to conform to Program or Faculty grades distribution profiles.
- Additional information | Sheridan College
- Accessible Learning Services: Trafalgar Campus, Room B104, 905-845-9430 x8196
  www.sheridancollege.ca/life-at-sheridan/student-services/accessilelearning-services
- Counselling Services: Trafalgar Campus, Room B104, 905-845-9430 x2557
  www.sheridancollege.ca/life-at-sheridan/student-services/counsellingservices
- Health Services: Trafalgar Campus, Room B129, 905-845-9430 x2550
  www.sheridancollege.ca/life-at-sheridan/student-services/health

Many courses utilize Moodle, York University's course website system. If your course is using Moodle, click here to access it.

Moodle @ York University