EXPANDED COURSE DESCRIPTION

VISUAL ARTS
School of the Arts, Media, Performance and Design
Department of Visual Art Art History
FA / VISA 4090L6.0 SECTION A
PRINT MEDIA
FALL 2019 / WINTER 2020

Last Modified Date: 09/04/2019

COURSE CALENDAR DESCRIPTION

FA/VISA 4090 () 6.0 Provides a focused practicum for senior students that examines contemporary practices in Print Media. In this course students self-initiate and develop studio projects under the direction of the Instructor. Students are expected to extend and challenge their previous uses of the medium and to sustain their individual material and conceptual interests through a cohesive body of work. Mandatory safety equipment required. Prerequisites: Third- or fourth-year standing and at least six credits in studio from the FA/VISA 307x series of courses with a grade of B or better.

INSTRUCTOR(S)

<table>
<thead>
<tr>
<th>Name</th>
<th>Section / Format / Term</th>
<th>Contact Email</th>
<th>Contact Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balfour, Barbara M</td>
<td>Sec. A / STDO / Y</td>
<td><a href="mailto:bbalfour@yorku.ca">bbalfour@yorku.ca</a></td>
<td></td>
</tr>
</tbody>
</table>

SPECIAL FEATURES

Prerequisite / Co-requisite: Third- or fourth-year standing and at least six credits in studio from the FA/VISA 307x series of courses.

Experiential Education components:

Intensive practice-based studio course making use of the facilities of the Print Media Studios.

Expanded Course Description:

In this course, students will build upon knowledge they have gained from 2000 and 3000 level Print Media courses. Students will further refine print-related skills and methods and develop a greater understanding of contemporary print media practices. In consultation with the instructor, students will develop studio projects toward an individual and cohesive portfolio of work.

As this course is taught concurrently with FA/VISA 3070 Extended Print Practice, students will take part in various aspects of the 3000 level course, such as special lectures, visiting artists' talks, demonstrations, and workshops. Students will be expected to attend work in progress presentations as well as the final Fall and Winter Term group critiques. In addition, I will be available for scheduled individual critiques and meeting with 4070 students over the course of the year.

As with the 3000 level courses, one of the major goals of this course is for each student to make a concerted effort to extend their understanding of and engagement with print media. In addition, students in the 4070 course will be expected to work at a more independent and sophisticated level, working towards a cohesive body of work that might lead to solo exhibitions as well as be used in graduate school applications. In both terms, students will propose individually defined projects that will be shown frequently in class as work in progress, and presented at the end of each term in group critiques. Through individual research, students will identify artists whom they consider important and influential; this should inform and be reflected in your artists’ statements and class discussion. Proposals for work will be written as well as presented in class.

A focal point of the year is the annual Print Media Area exhibition in the Winter term. (This year the show is in Special Projects Gallery, from February 22nd through March 6th.) Over the year students will have the opportunity to take part in exhibitions and/or to show in alternative sites at York. As part of the Print Media
4070 course, students are expected to apply for and secure solo exhibitions or small group exhibitions formed with other students in this class, to take place during the academic year. Exhibitions could take place at York or off-campus (downtown, etc.), either in gallery spaces or as projects at alternative sites. Students will be welcome to participate in the 3070 class’ group project in Winter term, although this is not required. If not participating, students should redirect their efforts toward exhibiting.

In this upper level Print Media course, there is opportunity to work independently for a major part of each term, beginning with written proposals concerning the planned work – either a series of projects or a focused body of work. In each term, students will write an artist’s statement to accompany their production. Creative and individual approaches to the statements are encouraged.

Print Media 4070 students will follow the attached 3070 course schedule, with any modifications announced in advance. In addition, special events, visiting artists/speakers and gallery trips will be announced and confirmed in advance.

Research, demonstrations, and lectures will take place in the Print Media studios, where health and safety and specific technical guidelines must be observed. Historical contextualization and an examination of print media’s presence in contemporary culture will be provided through readings, class discussion, and presentations of print-based work. Gallery trips and presentations by visiting artists will take place when possible, arranged in advance.

Tools and materials for the course will vary, as the range of media will depend upon the nature of the students' work. Safety equipment such as a respirator with organic vapour cartridges and neoprene or nitrile gloves, depending on areas you are working in, are mandatory.

This is a studio course where students will learn from working within a cooperative print studio, therefore engaged attendance and participation are essential. As part of the requirements of this course, students must work outside of class for at least four supervised hours per week. Active participation is extremely important in group critiques, where students articulate their ideas and concerns and receive constructive feedback from peers and the instructor. All due dates for the course are indicated on the accompanying course schedule. As information about the course will be mentioned at the start of each class, it is your responsibility to find out what you have missed if you are late or absent.

Please note: To ensure safety in the studio and allow focus on your print projects, use of phones, laptops, etc., should be restricted to course-related work. You’re welcome to go outside of the studio during work periods to check email, etc.

TOPICS AND CONCEPTS

FALL TERM:

Week 1: Introductions. Discussion of content and goals of this course.
Sept. 10 Introduction of first project and overview of first term.
Selection of drawers, screens, and litho stones. Tour of MFA/PhD exhibitions.

Week 2: Group critique of first project. Work time in the Print Media studios.
Sept. 17 Selection of drawers, screens, and litho stones (if not already done).

Week 3: Written proposals due for Fall term work, with in class presentation.
Sept. 24 Tour of Derek Coulombe’s PhD exhibition in Special Projects Gallery.

Week 4: Work time in the studios. Individual meetings with instructor to discuss proposals.
Oct. 1

Week 5: Downtown gallery trip: Open Studio, Susan Hobbs, and TBA.
Oct. 8
Please note: Fall Reading Week October 12-18. No class on October 15th. Studios open.

Week 6: Group critique of work in progress and first project
Oct. 22 Discussion of how to approach writing artists’ statements. Work time.

Week 7: Work time in the studios. Individual meetings with instructor.
Oct. 29 Visiting artist either this week or the following week, TBA.

Week 8: Work time in the studios. Individual meetings with instructor.
Nov. 5 Visiting artist either this week or the previous week, TBA.

Week 9: Artist's statements are due. Work time in the studios.
Nov. 12
Week 10: Work time in studios. Individual discussions with instructor re artists’ statements.
Nov. 19 B returns artists’ statements.

Week 11: Work time in the studios. Organization for critiques in following week.
Nov. 26 Hard copies of revised artists’ statements due this week, in class.

Week 12: Fall Term presentation of all projects and group critique
Dec. 3 All projects from this term must be submitted in a portfolio, on this date and in class, for grading.

Please Note: This schedule might change, but only with advance warning.
A schedule for Winter Term will be available at the beginning of Winter term.

Course Texts / Readings:

There are no required readings. The following is a list of suggested reference books for 3070.

Benjamin, Walter, "The Work of Art in the Age of Mechanical Reproduction" (1936). In


Jule, Walter, editor. Sightlines, Printmaking and Image Culture. Edmonton: University of
Alberta Press, 1997


Manchester: Manchester University Press, 2018

Academy of the Arts, 2017.

Platzker, David and Wyckoff, Claire. Hard Pressed: 600 Years of Prints and Process. New York:
Hudson Hills Press with International Print Center, New York

Ross, John and Romano, Claire; Ross, Tim. The Complete Printmaker, Techniques/ Traditions/

LIST OF LEARNING OUTCOMES AND EXAMPLES OF

In addition to learning outcomes mentioned in the expanded course description above, there will be presentations of work produced in this course in previous years. This will include presentations in of actual work shown in the studio as well as digital presentations. As the annual Print Media exhibition in Gales Gallery is a focal point of Winter term, there will be discussion of special events or presentations to compliment this.

GRADED ASSESSMENT

Fall Term:
Attendance & participation 5%
Written project proposal and artist's statement 10%
First Project 5%
Fall Term Portfolio and Presentation of Work 30%

Winter Term:
Attendance & participation 10%
Exhibition proposal and artist's statement 10%
Exchange Portfolio Project (included in term’s work) 10%
Winter Term Portfolio* and Presentation of Work 30%
(* including solo or small group exhibition) 50%

Total: 100%

Assignment Submission: Proper academic performance depends on students doing their work not only well, but on time. Accordingly, assignments for this course must be received on the due date specified for the assignment. Assignments are to be handed in directly to the instructor, in class.

Lateness Penalty: Assignments received later than the due date will be penalized: -1 per day. Re absences: -1 each class absent; -.5 each class late; -1 for missing a critique (in addition to being absent). Exceptions to the lateness and absence penalty for valid reasons such as illness, compassionate grounds, etc., may be entertained by the Course Instructor but will require supporting documentation (e.g., a doctor’s letter).

ADDITIONAL INFORMATION
The last day to drop a full year (Y) course without receiving a grade is February 3, 2020. At least 30% of the course grade will be determined before that time. Final course grades may be adjusted to conform to Program or Faculty grades distribution profiles.

**Materials**: The Office of Student Accounts charges Compulsory Materials Fees as part of registration fees, covering materials provided by the Print Media Area. A Materials List follows, describing students need to purchase to complete assignments.

**Damage Policy**: In the case of damaged, lost or stolen tools and equipment that are the property of the Print Media Area, technical staff will determine if the damage is a result of normal wear and tear and if the item is repairable. If it is determined that the damage was the result of abuse and fault of student, the student will be held responsible for the full cost of the repair, or the full cost of replacement if the item is not repairable.

**Health & Safety**: Health and Safety of studio users is a priority for the department. Use of personal protective equipment is required for students working in studios where dangerous equipment and/or hazardous materials are being used, such as in Photography, Print Media and Sculpture.

Students are responsible for purchasing and wearing appropriate safety equipment during studio activities. Please consult with area technicians for specific safety equipment recommendations.

**Grading**: The grading scheme for the course conforms to the 9-point grading system used in undergraduate programs at York (e.g., A+ = 9, A = 8, B+ = 7, C+ = 5, etc.). Assignments and tests* will bear either a letter grade designation or a corresponding number grade (e.g. A+ = 90 to 100, A = 80 to 90, B+ = 75 to 79, etc.)

(For a full description of York grading system see the York University Undergraduate Calendar – http://www.registrar.yorku.ca/calendars/2011-2012/academic/grades/)

Students may take a limited number of courses for degree credit on an ungraded (pass/fail) basis. For full information on this option see Alternative Grading Option in the Faculty of Fine Arts section of the Undergraduate Calendar - http://www.registrar.yorku.ca/calendars/2011-2012/faculty_rules/FA/grading.htm

**Academic Policies / Information:**
All students are expected to familiarize themselves with the following information:

The Senate Academic Standards, Curriculum and Pedagogy Committee (ASCP) provides a Student Information Sheet that includes:

- York’s Academic Honesty Policy and Procedures / Academic Integrity Web site
- Access/Disability
- Ethics Review Process for Research Involving Human Participants
- Religious Observance Accommodation
- Student Code of Conduct

http://secretariat.info.yorku.ca/files/CourseInformationForStudentsAugust20121.pdf

Additional information:
- Academic Accommodation for Students with Disabilities
- Alternate Exam and Test Scheduling
- Grading Scheme and Feedback Policy

The Senate Grading Scheme and Feedback Policy stipulates that (a) the grading scheme (i.e. kinds and weights of assignments, essays, exams, etc.) be announced, and be available in writing, within the first two weeks of class, and that, (b) under normal circumstances, graded feedback worth at least 15% of the final grade for Fall, Winter or Summer Term, and 30% for ‘full year’ courses offered in the Fall/Winter Term be received by students in all courses prior to the final withdrawal date from a course without receiving a grade.

- Important University Sessional Dates (you will find classes and exams start/end dates, reading/co-curricular week, add/drop deadlines, holidays, University closings and more.

http://www.registrar.yorku.ca/enrol/dates/index.htm
• Manage my Academic record
  http://myacademicrecord.students.yorku.ca/
• "20% Rule"

No examinations or tests collectively worth more than 20% of the final grade in a course will be given during the final 14 calendar days of classes in a term. The exceptions to the rule are classes which regularly meet Friday evenings or on Saturday and/or Sunday at any time, and courses offered in the compressed summer terms.

Final course grades may be adjusted to conform to Program or Faculty grades distribution profiles.

Many courses utilize Moodle, York University’s course website system. If your course is using Moodle, click here to access it.
Moodle @ York University