INTRODUCES PHOTOGRAPHIC PRODUCTION PRACTICES IN A DIGITAL ENVIRONMENT. EXPLORES IMAGE PRODUCTION USING CAMERA RAW AND PHOTOSHOP, PRINTING AND CONCEPTUAL APPROACHES RELATED TO IMAGE CREATION. A DIGITAL CAMERA IS REQUIRED. COMPULSORY SUPPLEMENTARY FEES. STUDENTS SEEKING CAMERA AND PHOTOGRAPHY FUNDAMENTALS SHOULD REGISTER IN VISA 2061. OPEN TO VISUAL ARTS MAJORS AND IS A PREREQUISITE FOR 3000-LEVEL PHOTOGRAPHY COURSES. THIS COURSE IS CROSS-LISTED WITH FA/FILM 2065 3.00 AND IS OPEN TO FILM MAJORS (BA AND BFA). COURSE CREDIT EXCLUSIONS: FA/VISA 2006 3.00; FA/FILM 2065 3.00.

INTRODUCES PHOTOGRAPHIC PRACTICES IN A DIGITAL ENVIRONMENT. EXPLORES CAMERA, TOOLS, TECHNIQUES AND CONCEPTUAL APPROACHES RELATED TO IMAGE CAPTURE AND PRINTING. A DIGITAL CAMERA IS REQUIRED. COMPULSORY SUPPLEMENTARY FEES. OPEN TO VISUAL ARTS MAJORS AND IS A PREREQUISITE FOR 3000-LEVEL PHOTOGRAPHY COURSES. THIS COURSE IS CROSS-LISTED WITH FA/FILM 2065 3.00 AND IS OPEN TO FILM MAJORS (BA AND BFA). COURSE CREDIT EXCLUSIONS: FA/VISA 2006 3.00; FA/FILM 2065 3.00.

**Course Listed Courses:** FILM 2065

**INSTRUCTOR(S):**

<table>
<thead>
<tr>
<th>Name</th>
<th>Section / Format / Term</th>
<th>Contact Email</th>
<th>Contact Phone</th>
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<tbody>
<tr>
<td>Cumming, Robyn</td>
<td>Sec. A / BLEN / F</td>
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**SPECIAL FEATURES**

All students will need access to a computer and operating system with stable, high-speed internet, webcam and microphone (built-in is fine). Students should have the capacity to create and open PDF, Power Point and Word files (Google Slides and Docs are a fine substitute). Students will be expected to participate in recorded online video chats but can turn off their cameras during recordings if they wish.

Students are required to use their @yorku.ca email address to receive relevant course announcements and access weekly scheduled Zoom meetings. It is imperative that you check this email account regularly.

Location: This is a fully online course due to COVID related campus closures, there are no class-interactions on campus. Consider our course Moodle site the ‘place’ where we meet multiple times per week. Because there is no lab access, the Fall2020 session of this course will NOT include a print component. All projects will be realized as fully digital.

A way to determine Internet connection and speed: there are online tests, such as Speedtest, https://www.speedtest.net/ that can be run.

Useful links describing computing information, resources and help for students:

- Computing for Students Website https://student.computing.yorku.ca/
- Student Guide to eLearning at York University http://elearning-guide.apps01.yorku.ca/
- Learning Skills Services https://lss.info.yorku.ca/online-learning/
Weekly scheduled Zoom meetings will occur on Thursdays at noon (with the possibility of an earlier start on critique days TBD). These meetings are an opportunity to review course content with Instructors and TA’s, perform demos and meet with your fellow students to share ideas, conversations, and for assignment critiques. If you are unable to attend these scheduled sessions, please email your instructors.

It is HIGHLY RECOMMENDED that you check into the course multiple times per week to review all course content, complete online work and dedicate specific hours to independent work on your assignments. Students are also required to open any emails sent Via the course Moodle, announcements, etc. Integral information will be shared via these platforms, and students will be expected to have read all messages. Neglecting these messages could result in a significant grade reduction.

**TOPICS AND CONCEPTS**

**MATERIALS**
- Students require a computer equipped with Adobe Lightroom and Photoshop.
- A DSLR camera is not required for this course but is advantageous. If you do not have a camera that can produce RAW files you will work with practice files supplied by your instructor
- Portable external hard drive. This is a good option: WD ELEMENTS

**FOCUS & SCOPE**
The assigned work will fall into a range of technical exercises and creative engagements with digital imagery. In most instances, at the completion of a topic, the student will have acquired a new set of skills and produced one or more images. To gain proficiency as a digital photographer, it is necessary to devote a great deal of time to experimentation and trial and error and to learn from the critical evaluation of final results. The instructor will nurture this process by offering guidance and commentary while the work is in progress, during final critique when possible and in remarks/evaluation of graded assignments.

**LIST OF LEARNING OUTCOMES AND EXAMPLES OF**

As a result of successfully completing this course, students will:
- Understand basic digital image workflow from capture to output
- Develop skills related to image production and creative techniques through the use of Adobe Lightroom and Photoshop
- Develop and apply a working knowledge of digital image capture and the problems and solutions concerning image resolution
- Design and implement personal work-flow preferences and a catalogue of key tools appropriate for their creative goals

**GRADED ASSESSMENT**

<table>
<thead>
<tr>
<th>ASSIGNMENTS</th>
<th>DUE DATE</th>
<th>GRADE VALUE</th>
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</thead>
<tbody>
<tr>
<td>GALLERIES</td>
<td>DUE DATE TBA</td>
<td>40%</td>
</tr>
<tr>
<td>QUIZZES</td>
<td>DUE DATE TBA</td>
<td>20%</td>
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<tr>
<td>JOURNALS</td>
<td>DUE DATE TBA</td>
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<td>20%</td>
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<td>TOTAL</td>
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Your final grade will be based on the completion of ALL assignments. Late assignments or missed classes significantly affect your grades.

MERIT OF WORK AND RECALCULATION:
Must be requested within 10 working days of the return of the graded assignment to the class. Students who receive a C- or lower on an assignment may be granted the opportunity to redo the assignment but you must approach your instructor/TA within ONE WEEK of receiving your grade to discuss the redo parameters. Redone projects must present a dramatic evolution from the original submission.

BACK UP YOUR WORK!!
I will not offer extensions to students who lose work due to a lack of foresight. All work should be BACKED-UP IN MULTIPLE PLACES. It is not a matter of IF your technology will fail but WHEN. Use a hard drive IN ADDITION TO an online storage method. You have unlimited storage on Google Drive, USE IT.

DROP DATES
Last date to drop a fall term (F) course without receiving a grade: November 06, 2020
Last date to drop a winter term (W) course without receiving a grade: February 05, 2021
Last date to drop a full year (Y) course without receiving a grade: March 12, 2021

ADDITIONAL INFORMATION

Academic Policies / Information
The Senate Academic Standards, Curriculum and Pedagogy Committee (ASCP) provide a Student Information Sheet that includes:
York’s Academic Honesty Policy and Procedures / Academic Integrity Web site
· Access/Disability
· Ethics Review Process for Research Involving Human Participants
· Religious Observance Accommodation
· Student Code of Conduct
http://secretariat.info.yorku.ca/files/CourseInformationForStudentsAugust20121.pdf
· Academic Accommodation for Students with Disabilities
· Alternate Exam and Test Scheduling
· Grading Scheme and Feedback Policy The Senate Grading Scheme and Feedback Policy stipulates that (a) the grading scheme (i.e. kinds and weights of assignments, essays, exams, etc.) be announced, and be available in writing, within the first two weeks of class, and that, (b) under normal circumstances, graded feedback worth at least 15% of the final grade for Fall, Winter or Summer Term, and 30% for ‘full year’ courses offered in the Fall/Winter Term be received by students in all courses prior to the final withdrawal date from a course without receiving a grade.
· Important University Sessional Dates (you will find classes and exams start/end dates, reading/co-curricular week, add/drop deadlines, holidays, University closings and more.
http://www.registrar.yorku.ca/enrol/dates/index.htm
· Manage my Academic record http://myacademicrecord.students.yorku.ca/
· “20% Rule” No examinations or tests collectively worth more than 20% of the final grade in a course will be given during the final 14 calendar days of classes in a term. The exceptions to the rule are classes which regularly meet Friday evenings or on Saturday and/or Sunday at any time, and courses offered in the compressed summer terms.
Final course grades may be adjusted to conform to Program or Faculty grades distribution profiles.
Many courses utilize Moodle, York University’s course website system. If your course is using Moodle, click here to access it.

Moodle @ York University