EXPANDED COURSE DESCRIPTION
YORK/SHERIDAN DESIGN
School of the Arts, Media, Performance and Design
Design Department
FA / YSDN 3008 3.0 SECTION G
INFORMATION NARRATIVES AND SEQUENCES
FALL 2020 / WINTER 2021

COURSE CALENDAR DESCRIPTION

Building on the basic principles of visual organization and hierarchy introduced in Information Design 1, students will apply relevant modes of visualization to various types of content (statistics, time, text, imagery) to explain a given topic. Prerequisite: FA/YSDN 2008 3.00 or permission of the Department of Design. Note: For students not in the BDes program, compulsory and voluntary supplementary fees apply.

Section Responsible Faculty: FA
Section Responsible Unit: YSDS

INSTRUCTOR(S)

<table>
<thead>
<tr>
<th>Name</th>
<th>Section / Format / Term</th>
<th>Contact Email</th>
<th>Contact Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ironside, Claire</td>
<td>Sec. G / STDO / F</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

SPECIAL FEATURES

Pre-requisite: FA/YSDN 2008 3.0 or permission of the Department of Design.

Technical requirements for taking the course:

Students are expected to participate in the course through video conferencing and may need to appear on video during group discussions. In addition, students will need a stable high-speed Internet connection, a computer and/or smart device with a webcam and microphone.

Internet speed can be tested using Speedtest, https://www.speedtest.net/.

Resources:

- Student guide to Moodle: https://lthelp.yorku.ca/student-guide-to-moodle
- Computing for Students Website: https://student.computing.yorku.ca/
- Student Guide to eLearning at York University: http://elearning-guide.apps01.yorku.ca/
- Learning Skills Services: https://lss.info.yorku.ca/online-learning/
- Sheridan Remote learning resources: https://www.sheridancollege.ca/news-and-events/coronavirus/remote-learning
Location
Please note that this course will be delivered remotely and there will be no in-class interactions or activities on campus.

Organization of the course:
The course combines both synchronous and asynchronous learning during the scheduled meeting time. Please refer to the attached weekly schedule within the project briefs. Students will be informed before each class of any changes to the schedule.

Intermediate knowledge of Adobe Illustrator®, Photoshop® and InDesign® software is recommended for this course. Other software may be introduced as needed.

TOPICS AND CONCEPTS

Expanded course description
Building on the basic principles of visual organization and visualization introduced in YSDN 2008 Information Design Concepts & Methodologies, this course is an extended investigation into the relevant theories and methodologies for the designer to creatively visualize and communicate a wide range of complex information.

Selected topics to be covered include:
1 Narrative structures and modes of information visualization
2 Developing messaging for advocacy through various visualization approaches
3 Methods for information/data collection, analysis, and organization
4 Design considerations for interactive digital publications and experiences incorporating information visualization
5 Diagramming methods used for research, analysis, and the design process

Recommended Supplementary Texts
Although no specific text is required, the following books are highly recommended as valuable resources. See also specific resources listed in the project brief.


LIST OF LEARNING OUTCOMES AND EXAMPLES OF

Course Learning Objectives
• By the end of this course students will have demonstrated their abilities to: Research, analyze, and organize content related to a specific topic
• Develop and refine various narrative strategies for visualization and communication to a selected audience
• Create information visualizations for a digital publication and an interactive experience
• Develop presentations for research and project work for review and critique

• Demonstrate professional behaviours including: openness to peer critiques; acceptance of differing points of view; willingness to work collaboratively; commitment to meeting project due dates; responsibility for self direction; commitment to the responsible use of reference materials present a portfolio of selected work to professional designers for their evaluation and feedback.

GRADED ASSESSMENT

Evaluation
The proportional weighting of the coursework is:

Term Project:
Phase 1: Research & Presentation 30%
Research report –15%
Visual outline – 10%
Presentation – 5%
Phase 2: Digital Publication (EPub) 30%
Phase 3: Interactive extension 30%
Attendance/Participation 10%

Projects will be graded at each stage of development outlined in the project brief. A grading sheet will be provided for each phase.

Grading, Assignment Submission, Lateness Penalties, and Missed Tests
The grading scheme for the course conforms to the 9-point grading system used in undergraduate programs at York (e.g., A+ = 9, A = 8, B+ = 7, C+ = 5, etc.). Assignments and tests will bear either a letter grade designation or a corresponding number grade (e.g. A+ = 90 to 100, A = 80 to 90, B+ = 75 to 79, etc.)
(For a full description of York grading system see the York University Undergraduate Calendar
https://calendars.students.yorku.ca/2020-2021/grades-and-grading-schemes)
Students may take a limited number of courses for degree credit on an ungraded (pass/fail) basis. For full information on this option see Alternative Grading Option in the AMPD section of the Undergraduate Calendar.
All courses taken at York and Sheridan, including failures, are included in grade point average calculations. To calculate your Grade Point Average please visit:
https://ampd.yorku.ca/current-students/academic-resources/gpa-calculator/

Assignment Submission
Proper academic performance depends on students doing their work not only well, but on time. Accordingly, assignments for this course must be received on the due date specified for the assignment. Assignments should be handed in on the appropriate date.
Assignments received later than the due date will be penalized 10% per business day that the assignment is late. Exceptions to the lateness penalty for valid reasons such as illness, compassionate grounds, etc., may be entertained by the Course Instructor but will require supporting documentation (e.g., a doctor’s letter).

Attendance and Lateness
Regular and punctual attendance is required professional behaviour in design practice and therefore attendance for synchronous portions of each class will be documented as part of the participation grade for the course. In the case where a student is not able to attend a synchronous class due to technical issues or other circumstances they are responsible for informing the professor and staying on track with the required course work.

Four or more absences during the term without proper documentation can seriously impact a student’s final grade. Valid reasons for absences and lack of participation in the course including illness, compassionate grounds, etc., may be considered by the instructor but will require supporting documentation (e.g. a doctor’s letter or official accommodations).

ADDITIONAL INFORMATION

Important Dates

Last date to drop a full year (Y) course without receiving a grade: February 5, 2021
**Academic Policies / Information**

The Senate Academic Standards, Curriculum and Pedagogy Committee (ASCP) provides a Student Information Sheet that includes:

- York's Academic Honesty Policy and Procedures / Academic Integrity Web site
- Access/Disability
- Ethics Review Process for Research Involving Human Participants
- Religious Observance Accommodation
- Student Code of Conduct

https://secretariat.info.yorku.ca/senate/academic-standards-curriculum-and-pedagogy-committee/

**Additional Information / York University**

Academic Accommodation for Students with Disabilities

Grading Scheme and Feedback Policy

The Senate Grading Scheme and Feedback Policy stipulates that (a) the grading scheme (i.e. kinds and weights of assignments, essays, exams, etc.) be announced, and be available in writing, within the first two weeks of class, and that, (b) under normal circumstances, graded feedback worth at least 15% of the final grade for Fall, Winter or Summer Term, and 30% for 'full year' courses offered in the Fall/Winter Term be received by students in all courses prior to the final withdrawal date from a course without receiving a grade.

Important University Sessional Dates (you will find classes and exams start/end dates, reading/co-curricular week, add/drop deadlines, holidays, University closings and more:
https://registrar.yorku.ca/enrol/dates

Manage my Academic record: http://myacademicrecord.students.yorku.ca/

"20% Rule"

No examinations or tests collectively worth more than 20% of the final grade in a course will be given during the final 14 calendar days of classes in a term. The exceptions to the rule are classes which regularly meet Friday evenings or on Saturday and/or Sunday at any time, and courses offered in the compressed summer terms.

Final course grades may be adjusted to conform to Program or Faculty grades distribution profiles.

**Additional Information / Sheridan College**

Accessible Learning Services, Trafalgar campus, B104, (905) 845-9430, ext. 8196
www.sheridancollege.ca/life-at-sheridan/student-services/accessible-learning-services

Counselling Services, Trafalgar campus, B104, (905) 845-9430, ext. 2557
www.sheridancollege.ca/life-at-sheridan/student-services/counselling-services

Health Services, Trafalgar campus, B129, (905) 845-9430, ext. 2550

Many courses utilize Moodle, York University's course website system. If your course is using Moodle, click here to access it.

Moodle @ York University