Course Objectives and Brief Description
In this course, we will examine theory, research and practical applications associated with behaviour change. Both historical perspectives and current conceptualisations of behaviour and psychotherapies aimed at behaviour modification will be studied. As the course unfolds, students will gain comprehension of the models of behaviour modification and the basic principles and procedures of the behaviour and cognitive behaviour therapies. At the same time, students will investigate and appraise relevant research and ethical issues. Later in the year, students will apply the basic principles of behaviour modification to specific treatment plans for behaviour change and evaluate the effectiveness of these procedures.

Prerequisites
- Introduction to Psychology (AK/AS/HH/SC/PSYC 1010 6.0 or AK/PSYC 2410 6.0 with a minimum grade of C)
- One of the following Statistical Methods courses: Introduction to Research Methods (AK/AS/HH/SC/PSYC 2030 3.0 or AK/PSYC 2530 3.0) or substitute one of Statistical Methods I&II (AK/AS/HH/SC/PSYC 2020 6.0, AK/AS/HH/SC/PSYC 2021 3.0 & AK/HH/PSYC 2510 3.0)
- Personality (AK/AS/HH/SC/PSYC 2130 3.0)
- Abnormal Psychology (AK/AS/HH/SC PSYC 3140 3.0)
- Students must be in an Honours Program in Psychology and have completed 14 university courses or 84 credits (Excluding Education Courses).

Required Textbook

Format
This course will be seminar-based.
Classes will include a combination of lectures, class discussions, in-class exercises and role-playing, videos, and student presentations.
Given the smaller class size, it is my goal that classes will not only be used to convey information, but also to provoke respectful discussion, critical thinking and experiential opportunities promoting application of the concepts discussed. As such, **active participation in both class discussion and skills practice is expected.**

**Evaluation**
(See Lecture Schedule – posted on Moodle – for dates)

1. Attendance & Participation  
   (6 % - 3% per term)
2. Pop Quiz Total  
   (4 % - 2% per term)
3. Theoretical Paper  
   (10 %)
4. Fall Term Test  
   (25 %)
5. Winter Term Test  
   (25 %)
   (30 %)
   6a. Behaviour Change Proposal  
   (5 %)
   6b. Seminar Presentation  
   (10 %)
   6c. Behavioural Change Report  
   (15%)

**Grading**

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<th>Range of Marks</th>
<th>Letter Grade Equivalent</th>
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**Description of Course Requirements**

**Turnitin Service and Moodle**

Unless you have made alternate arrangements with the professor, you will hand in all written assignments and essays to the Turnitin – a service that York University has enrolled in, which helps professors identify plagiarism and helps students maintain academic honesty. You will be able to access Turnitin through the Moodle application for this course. Note that I will be making use of Moodle to post important information and any changes to the course – be sure to check Moodle regularly.

**Attendance and Participation (6%)**

Each week, after reading the book chapter for the next class, you will prepare comments or questions for classroom discussions. Class participation will be evaluated on the basis of the following:

- consistent seminar attendance
- evident preparation for discussion about text chapter/assigned readings
- active involvement in class discussion
Please Note: Although not a focus, nor an expectation, some students may choose to disclose personal information during class discussions. Furthermore, many students will potentially have differing points of view on a given topic. It is expected that regardless of the content of the information shared, students will treat one-another with the utmost respect and maintain confidentiality outside of class. Violating these expectations will not be tolerated. In the event of a violation, the offending student will lose participation marks and potentially be prevented from attending additional lectures prior to engaging in a discussion with the course director.

Pop Quizzes (4%) & In-Class Multiple Choice Tests (50%)

Expect a short pop quiz at the beginning of every class. The quiz will consist of 3 or 4 short answer questions AND/OR 3 or 4 multiple choice questions based on the text reading for that week. (There may not be a quiz every week. First pop quiz could be on the contents of this syllabus…)

The two in-class tests are non-cumulative. Both the Fall Term Test and the Winter Term Test will be comprised of 65 multiple choice questions based on material from the textbook and lectures.

Missed Tests/Examinations
The student must contact the course director or the course director’s secretary within 48 hours of the missed test/exam, with the following information:
- name (give spelling of last name)
- student number
- course and section of course
- telephone number where student can be reached and best time to call back
If student is unable to contact the secretary or course director during this 48 hour period, subsequent documentation accounting for the delay must be provided. Appropriate documentation verifying the circumstances for the missed test/exam must be provided.
Failure to provide appropriate documentation will result in a grade of F for the missed test/exam.

What is appropriate documentation?
In medical circumstances:
- Statement from attending physician (or psychologist) which must include:
  - full name, mailing address, telephone number of physician
  - nature of the illness and its duration (i.e., dates covered)
  - statement regarding whether the illness (or medication) would have SERIOUSLY affected the student’s ability to take the test/exam
- The physician's office may be contacted to verify that the forms were completed by the physician.
In non-medical circumstances:
- Official or credible documentation that supports the nature of the emergency (e.g., death certificate or obituary notice, automobile accident notice, appropriate receipts for emergency travel…)
- Having to work at the time of the test is not considered a valid reason to miss a test.

Make-Up Test
The student must be prepared to write the make-up test at the time set by the course instructor and must contact the course director (or the course director’s secretary) to find out when the make-up test will take place, which may be as early as one week following the missed test. The make-up test will cover the same content but will not necessarily include the same questions as the original test. A conflict with another course during the time of the make-up is not a valid reason for missing the make-up.

Theoretical Paper (10%)

The assignment will consist of a 1200-1400 word essay (~5 pages, not including references or cover page). You will conduct a literature review of one behaviour therapy (or cognitive-behavioural therapy, or a specific behaviour modification programme) that is used to change a particular target behaviour, or to effect change within a specific population. You will: briefly describe the population or target behaviour that is the focus of the therapy; include a brief history of the use of that behaviour therapy for the behaviour or population under discussion; describe the specific principles of behaviour modification that underlie the therapy; and explore the effectiveness of the method for this population or behaviour from your reading of the relevant efficacy and effectiveness research. Note that a minimum of 3 peer-reviewed journal articles must be included in your literature review. Note also that because the aim of this assignment is to facilitate your understanding not just of the practical aspects, but of the history and theory underlying the method you have chosen to investigate, it is important that your writing goes beyond mere description to become a critical analysis of the issues associated with your topic.

Topic examples are expected to be different from your planned behaviour change project topic and must be cleared with the professor via email by 3rd week of class. Some possible topics include: ABA techniques for autism; Aversion therapy; ADHD interventions; Anxiety reduction (exposure; EMDR); Exposure (in vivo or imaginal) for Phobias; classroom management techniques; sports enhancement; corporal punishment; holding therapy, techniques used in prisons or other institutions. Your text book will have other examples.

Your paper will be submitted to and graded on Turnitin (Moodle). See due dates on Lecture Schedule. Note that there are two due dates; the first is the due date for uploading your document into Turnitin on Moodle; the second is the final due date; after that there will be a penalty of 5% per day late. Papers are to be typed, double-spaced and written in accordance with the Publication Manual of the American Psychological Association 5th Edition, 2001. Students are expected to work independently on this assignment.

Note: For those students who have not done a great deal of writing to date, this is a good time to get familiar with the Centre for Academic Writing (329 Ross) as well as the American Psychological Association (APA) Publication Manual, which you can find either the library or the bookstore. In addition, there are several writing resources posted on the York University website. If you choose to use any of these resources, you will need to get started on your paper ASAP.

Cheating and Plagiarism are not tolerated: For further information and clarification please refer to the York University Senate Policy on Academic Honesty and other important general course information (regarding such things as ethics review processes, access/disability, religious observances, etc.) that is available on the following regularly updated website: http://www.registrar.yorku.ca/calendars/2012-2013/policies/
Behavioural Assessment & Application of Behaviour Change Programme (30%)

Having learned the underlying theoretical principles and many of the techniques of behavioural assessment and change, you will now have the opportunity to put your recently acquired knowledge into practice as you apply behaviour modification strategies to your own behaviour. For this assignment, you will choose a target behaviour that you would like to either increase or decrease. Using an ABAB study design, you will observe the behaviour, attempt to modify it, remove the treatment, and observe and write up the results.

The Process:
- Review the principles of ABAB (reversal) study design.
- Consider a behaviour that you would like to change.
- **Clear your choice of behaviour change topic with professor by due date.**
- Come up with an operational definition of that behaviour that is specific, well-defined, measurable and can be observed by another person. This is your target behaviour.
- List the maintaining conditions for that target behaviour.
- Beginning the **week of the first class in January**, observe your behaviour for one week; **be sure to record this information carefully** – this is your baseline data! Make sure that this raw data is safely and securely stored!
- From what you have learned in this course, a review of the relevant literature, and taking into consideration your assessment data (as much as you have accumulated to this point), come up with the most effective intervention for modifying the behaviour.
- **Write your proposal and upload it to Turnitin by the due date on your lecture schedule.**
- Following the dates listed on your Lecture Schedule, you will engage in your treatment for one week, then remove the treatment for one week and finally re-start the treatment for one week, always continuing to collect data to measure your behaviour.
- Analyse your results.
- In late February, results will be presented to the class.
- Papers are to be uploaded on Moodle on the date of the student’s presentation. (See Lecture Schedule for 2nd option).
- Note that neither the grade for the paper nor the grade for the presentation is in any way dependent upon the success of the behaviour modification programme! Rather, grades are dependent upon the quality of the design and of the written and presented work.

Proposal (5%)
- Approximately 3 pages which will include the following:
  - A brief description of the ABAB study design to show that you understand its purpose
  - A description of the general behaviour you plan to modify
  - The target behaviour and all proposed maintaining conditions
  - The intervention you plan to use
  - Your hypothesis regarding change
  - Two/three lines per source explaining why you have chosen each of the articles you will use for your literature review in your final paper.

Behavioural Change - Final Report (due on day of presentation) (15%)
You will write up the procedure and results of your self-change programme in the form of a research study report. Your report will be written in APA format as a research study. The number of pages will depend upon the target behaviour and the type of programme used; acceptable papers may vary in length from 12 to 25 pages. **Rather than focusing on the number of pages, concentrate on producing a well-developed paper with the following elements:**
Introduction

- Description of the target behaviour with a complete functional analysis
- Review of the research literature associated with your chosen intervention.

Method

- Brief explanation of your ABA design.
- Description of the intervention used.
- Explanation of how data was collected, controls, reinforcement contingencies.

Results

- Detailed description of baseline and post-treatment measures (relevant times and dates to be clearly evident).
- Graphs or charts to facilitate description of results.
- Specific results of the ABAB-designed treatment (no speculations, just results).

Discussion

- Broader discussion of results and outcomes (be sure to integrate principles and concepts used).
- Your progress including any obstacles or setbacks.
- Note that you must show that you clearly understand any difference between success of the treatment as evidenced by the ABA design and whether or not you felt that the treatment was personally successful – the latter having more to do with your personal behaviour change goal(s).

Conclusions (Note that Discussion/Conclusions could be one section).

- A critical appraisal of your results, including an analysis of the particular method used to obtain results; an explanation of the possible reasons for the specific results obtained (e.g., degree of success or failure); potential for transfer to other behaviours and future modifications. Relevant material from literature review to be tied into conclusions or discussion.

Seminar Presentation (10%)

You will present the results of your Behavioural Assessment and Application of Behavioural Change Programme. You will include a description of your method, your summarised results (charts & tables can be used) and discussion. Each student’s presentation will be 25 minutes in length. Presentation sign-up sheet will be available in class in early January. Power-point or Poster style media may be used. Points will be deducted for times under 23 minutes or over 27 minutes.

Accommodation for Students with Special Needs:

Students with physical, learning or psychiatric disabilities who require accommodation in teaching style or evaluation methods should discuss this with the Course Director early in the year so that appropriate arrangements can be made.

Students who feel there are extenuating circumstances which may interfere with the successful completion of any course requirements should discuss the matter with the Course Director as soon as possible to make appropriate arrangements.

Be familiar with the Senate Policy and attached Guidelines for Students with Special Needs.

Last Date to Enrol with permission of Course Director is October 23, 2012
Last Date to Drop this Course Without Academic Penalty is Feb. 15, 2013

*Changes to this PROPOSED course outline may be made up to the first week of classes. Changes will be announced in class and/or posted on Moodle.