Zoning

Are laws separating conflicting land uses good policy?

Nuisance Issues

- Civil law and courts may see conflicting uses as harm caused by an aggressor.
 - Hockey league in quiet neighborhoods.
 - McDonalds restaurant, filling station in residential area.
 - Machine shop disturbing my cello lessons.
- How much power should property owners be given to protect property?
- Which is the most fair solution...or most welfare enhancing?

Economists' general approach

- Not 'who was first?'.
- Interests of current users is only one value.
- Adaptability to possible alternative uses another value.
- Avoid categorical, either/or judgments.
- Marginalism is better don't ban all restaurants, etc..

Multiple uses

- Primary use (fishing)
- Competing use (hydroelectric)
- Allowing a single or fixed use policy doesn't allocate resources toward MHVU
- Better: Coaseian bargaining:
 - Partial sacrifice of primary use

Zoning (land use regulation) laws and ordinances

- Meant to improve civil law and nuisance law.
- Segregate incompatible uses from one another.
- Clustering similar uses.
- Eliminate eyesores, preserve the neighborhood and property values, privacy.
- Controlled by local gov't

Examples

- Minimum parking space.
- Intensity: sq ft per acre, min side lots, etc.
- Min. lot size, no commercial signs or use.
- Min sq. footage houses, max no. of bedrooms (no schoolchildren please!).
- No basement apartments.
- Building height, setbacks, landscaped vs. paved areas.

Politics of Zoning

- Municipal or local gov't.
- Community-based and democratic.
- Permit-based developments.
- Problems of corruption.
- Government failure.

Why zoning is controversial

- Suburban zoning:
 - Bad transport.
 - Smog and pollution.
 - Expensive infrastructure.
 - Inflated housing costs.

Planning paradoxes

- Community wants zoning for good planning.
- Pre-zoned land is expensive.
- Developer seeks un-zoned land.
- Hence, communities won't pre-zone land.
- Development is haphazard, subject to corruption and bribery.
- Bribery: Like Coaseian bargaining (but wrong party is being paid).

Undermines Market

- Prevents change.
- No discrimination between good and bad change.
- Even market will create clusters of similar use (w/o frustrating change).

Inefficiencies

- Increased commuting costs (due to segregated uses) and pollution.
- Raises land costs (bigger lots).
- Raises cost of multi-family dwellings.
- Remember macrodecoupling.
- All or nothing usage rules.
- Eliminating all nuisance costs -> aggregate costs are higher (commuting, etc.)

Cont'd

- Zoning blockages and breakthroughs
 - Creates floods of development rather than incrementalism.
 - Developer uncertainty, ad hoc development.
- Also: increases infrastructure costs, wage costs, etc.

Suburbs, Cities and Zoning

- Homogeneous communities enact zoning laws. (voice)
- Cities are more diverse > people less able to act with one voice.
 - Hence more room for corruption. (Bish and Nourse)

Fiscal and Exclusionary zoning

- Prevents new and poorer entrants from accessing decent housing.
- NIMBY behavior.
- Keep out 'low-lifes' and 'riff-raff.'
- Segregation of wealthy and poor.
- upgrades neighborhoods, boosts property values
- keep out cheap superstores, floor space minimums for houses, maximums for retailers.

Impact of Fiscal and Exclusionary Zoning

- Avoiding state redistribution and escaping high service-demand.
- Prevents support for poor (non-payers, "freeloaders")
- Advantageous sorting for homogeneous groups with 'voice'.

Zoning a bad alternative to Coasian bargaining

- Econ's prefer liability rules to zoning.
- Allows incentive to bargain with potential developers.
- Avoids bribes to politicians (instead: to residents).

What's good about Zoning (see Karkkainen)

- Econ's: zoning as inefficient, exclusionary or both.
- Karkkainen:
 - What about distinctive, unique character of neighborhoods?
 - Intangible qualities of 'home' 'community'
 - Consumer surplus or neighborhood 'commons' not reducible to monetary equivalents.

Cont'd

- Econ's assume that we can either ignore or price these intangibles.
- K: Non-transferable value of on'e neighborhood.
- Zoning protects neighborhood's uniqueness.
- If community-specific resources are protected:
 - Incentive to invest, identify, care.
 - Incommensurate values recognized: (good restaurants vs. proximity to transit)

Other advantages of zoning

- Clarity of rules (unlike nuisance law, etc..)
- No need to bargain with homeowners.
- Representative democracy: single bargaining agent for community.
- Community deliberating as collective.

Assumes:

- Democracy works
- No corruption.