

Strategic Research Plan Consultation with York Region Economic Development Officers Meeting Notes

Economic Development Officers Meeting March 8, 2013 8:30am- 9:30am Holland Marsh Wineries 18270 Keele St. Newmarket, ON L3Y4V9	
Agenda Item	Notes
Strategic Research Plan –Draft (slides presented by R. Haché)	<p>Introduction given by D. Lindeblom, Director of Economic Strategy and Tourism for York Region, and a member of the Strategic Research Plan Advisory Committee, York University. R.Hache made introductory remarks regarding the SRP, emphasizing areas for interaction within Plan, and emphasizing that York is open to engaging with York Region. R. Haché presented a series of slides outlining the outline of the draft Plan, including the broad research themes, opportunities for the development of research, and highlighted particular references that support research collaborations with our external partners- supporting knowledge mobilization, commercialization and social entrepreneurs- the new mechanisms for coordinated interactive environment for our research with a variety of end users. Highlighted interdisciplinary research as important to York, having tried to reflect the broad range of cross-disciplinary research at York within the interactive themes. York is continuing to invest, maintain and build on our research strengths, while over the next five year expect to invest additional funds in several strategic areas of research development, outlined as areas of opportunity within the Plan.</p> <p><u>Comments & Clarifications:</u></p> <ul style="list-style-type: none"> -Inquired about the best and most efficient avenue into the university to connect with those faculty, administration and staff at York. -Clarified that the VPRI office is the best method. Within VPRI, the staff in our Innovation York office will be able to effectively connect you with who you need to reach -Inquired about where Economic Development Officers fit within the knowledge translation schematic (slide #12) -Clarified that interaction would be through Innovation York, also through Cheryl Giblon, Industry Liaison Manager, Innovation York- Cheryl will be able to match your needs to our researchers -Noted some EDO interaction with other areas of university- inquired about guidance on coordinating connections with York so EDOs may maximize the benefits from the relationship and garner the best contacts -Clarified that we are working to develop better communication channels internally, however VPRI would be best if searching for a first point of contact -Commented that EDOs are finding that York is becoming easier to navigate and more connected across senior administrative levels and the organization as a whole -With respect to the social enterprises, what stage do companies need to be in to gain assistance -Clarified that it would be companies that are ready to solicit investment. We are joining with other partners in the Region to create a space that is unique in the GTA -Commented that York Region’s focus currently is working to expand research and PSE presence, have retained a consultant to develop a strategy for PSE – inquired about plans to expand in the Region -Clarified that it is a top priority for York to grow and further build our interactions with York Region. York is very interested in partnering on initiatives, but noted that the university is facing some fiscal challenges. Speaking to research mandate - engineering emphasis will be on placing our students with industry in the Region, and enabling rich interactions with our researchers and the Region.

	<p>-Expressed thanks to D. Lindeblom and EDOs for invitation to present and encouraged feedback to: barbb@yorku.ca</p>
--	--