

YORK UNIVERSITY

ALUMNI ENGAGEMENT SURVEY

OFFICIAL CONTEST RULES

1. Contest Period

The York University Alumni Engagement Survey (the “Contest”) is organized by York University as represented by the Office of Alumni Engagement (the “Organizer”), and will take place from 9 a.m., Eastern Time (ET) March 30, 2022, to 11:59p.m. ET April 24, 2022 (the “Giveaway Period”).

2. Eligibility

- a. The Giveaway Contest is open only to legal residents of Canada, excluding Quebec, who have reached the age of majority in the province or territory in which they reside at the time of entry, who are Alumni of York University (i.e., persons who have received from the Senate of York University a degree, diploma or certificate requiring one academic year or more to complete)
- b. To enter the Contest you must have completed and submitted the confidential Alumni Engagement Survey sent to you by Academica on behalf of York University.
- d. **You are not eligible to enter if you are:**
 - (i) an employee, representative or agent of York University, its advertising or promotional agencies, professional representatives, printing suppliers, licensees or the prize supplier;
 - (ii) a retailer on any of York University’s campuses; or
 - (iii) a member of the immediate family of any of the above persons (i.e. spouse, child, sibling, parent) or a member of the household of any of the above persons.

3. How To Enter

- a. No purchase is necessary to enter.
- b. To enter, alumni/alumnae must receive a personalized, confidential link in their email from York University, the link will direct you to Alumni Engagement Survey.
- c. Complete the Alumni Engagement Survey by providing responses, all survey responses will remain confidential
- d. After you submit your final responses to the confidential survey, to enter the contest you will need to click a link which will open a new tab containing the Contest form for a chance to win a prize as described in these rules.

- e. In the Contest Form you will be asked to provide your email address in order to enter the Contest and click 'next'. Your email address will be used only to draw the prize winners.
- f. If you choose not to enter the Contest, you may opt out of the Contest by exiting.
- g. You may submit only one (1) entry.
- h. Entries must be received before the contest closing date, 11:59pm ET, April 24, 2022.
- i. All entries become the property of York University and may be reproduced, reused, and displayed for promotional purposes in all media.
- j. Entries will not be acknowledged or returned. The Organizer reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Contest or which violate or are deemed ineligible under these Official Rules;
- k. Must not contain any obscene or defamatory statements, including but not limited to words or symbols that are widely considered offensive to individuals of a particular race, ethnicity, religion, sexual orientation, disability or age (as determined in the selection committee's sole discretion);
- l. The Organizer is not responsible for late, lost, incomplete, illegible, misdirected, stolen, delayed, damaged or destroyed entries, or for any unavailable network connections, failed, incomplete, garbled, or delayed computer transmissions, on-line failures, hardware, software or other technical functions or disturbances or any other communications failures or circumstances affecting, disrupting or corrupting the Contest in any manner.

4. Prizes

- a. There are total of ten prizes (10) of \$250 CDN (two hundred and fifty Canadian dollars) of MasterCard gift cards to be won. Winners will be selected by random draw. Odds of winning depend on the number of entries received.
- b. One (1) entry will be randomly selected, by the Organizer.
- c. The odds of winning depend on the number of eligible entries received.
- c. The selected winner will receive email notification that they have been selected for the prize by May 31, 2022. The Entrant must respond and confirm acceptance of the prize within three (3) business days of the notification email.
- d. In the event that the winner does not respond to the Organizer within three (3) business days of notification or does not comply with the Official Contest Rules, the prize will be forfeited, and the prize will be reassigned through random draw. The new winning Entrant will have three (3) business days to confirm acceptance.

- e. No cash alternative or substitution of the prize is provided, except that York University, in its sole discretion, reserves the right to substitute a prize of equal or greater value if the prize is unavailable for any reason. The prize is provided “as is” without warranty of any kind and must be accepted as awarded. York University disclaims all warranties including but not limited to implied warranties of merchantability, fitness for a particular purpose or non-infringement.
- f. Prize is not transferable unless authorized in writing by York University before the transfer is made. Such authorization may be granted or withheld in York University’s sole discretion.
- g. Any applicable taxes are the responsibility of the winner.
- h. In order to be declared a winner, the selected winner(s) will be required to answer a skill testing question and swear an affidavit indicating eligibility and compliance with these Official Contest Rules. In the event that the winner has not yet reached the age of 18 years or the age of majority in the winner’s province or territory of residence, then the selected winner’s parent/legal guardian must sign the affidavit to confirm compliance and consent with these Official Contest Rules and to accept the prize on behalf of the minor and provide a release and indemnity pursuant to Subsection 5(d) below.

5. Conditions of Participation

By participating in this Contest, you agree:

- a. to be bound by these Official Contest Rules and the decisions of the Organizer, whose decisions are final;
- b. to the use of your name, likeness, voice, image, recording, video footage and statements in connection with this Contest and the promotion and exploitation thereof;
- b. that if selected as a winner, you give York University and its agents the right to publish or broadcast your name, likeness, voice, image, recording, video footage or statements for editorial, promotional, advertising and publicity purposes, without compensation other than the value of the prize offered; and
- c. to release and indemnify and hold harmless York University, its advertising and promotional agencies, the prize suppliers, and all their respective officers, directors, employees, owners, agents, contractors, representatives, successors and assigns from any liability in connection with or arising out of this Contest, the awarding of the prize, the use of any personal information or the use of merchandise purchased in relation to winning a prize.

6. Termination

York University also reserves the right, without prior notice, and at any time, to terminate the Contest, in whole or in part or modify, suspend, or extend the Contest in any way.

7. General Provisions

- a. The invalidity or unenforceability of any provision of these Official Contest Rules does not affect the validity or enforceability of any other provision.

- b. This Contest and these Official Contest Rules are governed by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
- c. Should the Contest be terminated prior to the stated expiration date, the Organizer shall, to the extent possible, award any remaining prizes in a fair and equitable manner, determined in its discretion, among the eligible entries received that are unaffected by the problem.

8. Privacy Notice

Personal information in connection with the Contest is collected under the authority of *The York University Act, 1965* and will be used for the administration of the Contest and related purposes. If you have any questions about the collection of personal information by York University, please contact York University's Office of Information, Privacy and Copyright <https://ipo.info.yorku.ca/> 4700 Keele Street, Toronto, ON M3J 1P3.

Limitation of Liability

The Contest is not associated to, run by, or sponsored by Facebook, Instagram or Twitter. By participating in the Contest, Entrant provides information to the Organizer and not to Facebook, Instagram, or Twitter. By accepting these Rules, you release Facebook, Instagram and Twitter of all responsibilities.