

Alumni Engagement Spring 2022 Graduation Contest OFFICIAL CONTEST RULES

1. Contest Period

The Alumni Engagement Spring 2022 Graduation Contest (the “Contest”) is organized by York University and will take place from 12:01 a.m., Eastern Time (EST), June 3, 2022 to 11:59 p.m., Eastern Time (EST), June 19, 2022 (“Contest period”).

2. Eligibility

The contest is open only to legal residents of Canada, excluding Quebec, who have reached the age of majority in the province or territory in which they reside at the time of entry, who are Alumni of York University (i.e., persons who have received from the Senate of York University a degree, diploma or certificate or requiring one or more academic year to graduate (between June 2020 and June 2022)).

- a. You are not eligible to enter if you are:
 - i. an employee, representative or agent of York University, its advertising or promotional agencies, professional representatives, printing suppliers, licensees or the prize supplier;
 - ii. a retailer on any of York University’s campuses; or
 - iii. a member of the immediate family of any of the above persons (i.e. spouse, child, sibling, parent) or a member of the household of any of the above persons.

3. How To Enter

- a. No purchase is necessary to enter.
- b. To enter:
 - i. Step 1: Find the Contest post on the [@YorkUAlumni](https://www.instagram.com/yorkualumni/) Instagram account (<https://www.instagram.com/yorkualumni/>).
 - ii. Step 2: Follow the [@YorkUAlumni](https://www.instagram.com/yorkualumni/) Instagram account.
 - iii. Step 3: Comment on the Contest post by sharing what program you completed and a favourite memory from your time at York.
 - iv. Step 4: Tag a fellow 2022 York graduate in your comment.

- v. If you don't already have an Instagram account, you will need to create one. Membership on Instagram is free, and registration can be obtained by logging on to www.instagram.com and following the on-screen instructions to open an account.
- c. Your submission:
- i. Must not contain any obscene or defamatory statements, including but not limited to words or symbols that are widely considered offensive to individuals of a particular race, ethnicity, religion, sexual orientation, disability or age (as determined in the selection committee's sole discretion);
 - ii. must be your original and must not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party, or violate applicable laws, or regulations;
 - iii. must not have been entered in or won any previous contest or award and has not been published earlier in any medium;
 - iv. in the event that a submission is made and there is limited ability to discern the identity of the individual who has made the submission, a representative from the Alumni Engagement team will send a direct message via the applicable medium to confirm name and student ID to verify graduation status and determine eligibility; and
 - i. in the event of a dispute, entries shall be deemed to be submitted by the "Authorized Account Holder" of the Instagram account who submitted the Entry. "Authorized Account Holder" is defined as the person who is assigned to the Instagram. An entrant/Follower may be required to provide proof that he/she is the authorized account holder.
- d. Entries will not be acknowledged or returned. The Organizer reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Contest or which violate or are deemed ineligible under these Official Rules.
- e. You may submit only one (1) entry.
- i. in the event that you submit multiple comments on the contest post, York will rely on the earliest qualifying post prior to the contest closing date.
- f. To be eligible, entries must be received before the contest closing date, 11:59 p.m., Eastern Time (EST), June 19, 2022.

- g. All entries become the property of York University and may be reproduced, reused and displayed for promotional purposes in all media.
 - i. York University is not responsible for late, lost, incomplete, illegible, misdirected, stolen, delayed, damaged or destroyed entries, or for any unavailable network connections, failed, incomplete, garbled, or delayed computer transmissions, on-line failures, hardware, software or other technical functions or disturbances or any other communications failures or circumstances affecting, disrupting or corrupting the Contest in any manner.

4. Prizes

- a. There are a total of five (5) prizes to be won consisting of five (5) electronic MasterCard gift cards. Each prize is valued at two hundred dollars Canadian (\$200.00 CDN).
- b. The prize winners will be selected by random draw.
- c. The odds of winning depend on the number of eligible submissions received.
- d. The winners will be contacted within two (2) business days of the selection by Instagram Direct Message. If the selected winner cannot be contacted within that time or does not comply with these Official Contest Rules, the prize will be forfeited, and an alternative eligible entry will be selected. The winner will be contacted on or after June 21, 2022.
- e. In order to win the prize, the eligible entrant must first correctly answer a mathematical skill testing question administered by e-mail or telephone.
- f. No cash alternative or substitution of the prize is provided, except that York University, in its sole discretion, reserves the right to substitute a prize of equal or greater value if the prize is unavailable for any reason. The prize is provided “as is” without warranty of any kind and must be accepted as awarded. York University disclaims all warranties including but not limited to implied warranties of merchantability, fitness for a particular purpose or non-infringement.
- g. Prize is not transferable unless authorized in writing by York University before the transfer is made. Such authorization may be granted or withheld in York University’s sole discretion.
- h. Any applicable taxes are the responsibility of the winner.
- i. In order to be declared a winner, the selected Entrant will be required to swear an affidavit indicating eligibility and compliance with these Official Contest Rules. This will be done virtually via video conference as permitted. In the event that the winner

has not yet reached the age of 18 years or the age of majority in the winner's province or territory of residence, then the selected Entrant's parent/legal guardian must sign the affidavit to confirm compliance and consent with these Official Contest Rules and to accept the prize on behalf of the minor and provide a release and indemnity pursuant to Subsection 5(d) below.

5. Conditions of Participation

By participating in this contest, you agree:

- a. to be bound by these Official Contest Rules and the decisions of York University, whose decisions are final;
- b. to the use of your name, likeness, voice, image, recording, video footage and statements in connection with this contest and the promotion and exploitation thereof;
- c. that if selected as the winner, you give York University and its agents the right to publish or broadcast your name, likeness, voice, image, recording, video footage or statements for editorial, promotional, advertising and publicity purposes, without compensation other than the value of the prize offered; and
- d. to release and indemnify and hold harmless York University, its advertising and promotional agencies, the prize suppliers, and all their respective officers, directors, employees, owners, agents, contractors, representatives, successors and assigns from any liability in connection with or arising out of this contest, the awarding of the prize, the use of any personal information or the use of merchandise purchased in relation to winning a prize.

6. Termination

York University also reserves the right, without prior notice, and at any time, to terminate the contest, in whole or in part or modify, suspend or extend the contest in any way.

7. General Provisions

In the event that York University is prevented from continuing with the contest by an event beyond its control, York University has the right to modify, suspend, extend or terminate the contest.

The invalidity or unenforceability of any provision of these Official Contest Rules does not affect the validity or enforceability of any other provision.

This contest and these Official Contest Rules are governed by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein,

without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

8. Privacy Notice

Personal information in connection with the contest is collected under the authority of *The York University Act, 1965* and will be used for the administration of the contest and related purposes. If you have any questions or concerns regarding the collection of personal information by Alumni Engagement, Division of Advancement, please contact York University's Office of Information, Privacy and Copyright (<https://ipo.info.yorku.ca/>) 4700 Keele Street, Toronto, ON M3J 1P3

9. Instagram / Facebook Limitation of liability

Instagram and its parent company Facebook are not linked to the Contest in any way. The Contest is not associated to, run by, or sponsored by Instagram or Facebook. By participating in the Contest, you provide your information to York University and not to Instagram or Facebook. By accepting these Rules you waive Instagram and Facebook of all responsibilities.