BEST Technology Impact Prize

1. Identify and describe the key stakeholders and/or communities related to your project. Why are these stakeholders and/or communities important to the project? How have you engaged with these stakeholders and/or communities throughout the project? (200 to 300 words only)

2. Describe how your project will have a strong and/or lasting impact. Include who is most impacted and how this project contributes to impact on those most affected by the project. What strategies have you used to ensure the long-term viability of your project? (200 to 300 words only)

3. Elevator Pitch: Please explain the problem or challenge you are trying to address, your solution for it, the innovation of your solution, and the stakeholders and/or communities impacted as a result, in video format.

   To share your video please provide an accessible link to Dropbox, Google drive etc. with your video file and ensure that it is publicly accessible.

4. What is the stage of your project?
   - Stage 0 - IDEA (You have an idea and are exploring the market and technology with respect to that idea)
   - Stage 1 - DISCOVERY (You’ve identified a possible new product or service to introduce to the market at a profit. Your value proposition is established; you are testing ideas and identifying customers; you are looking into financing opportunities)
   - Stage 2 - VALIDATION (You have an established business model; you have a minimum viable product or MVP; you have verified your customers; you have some customer orders)
   - Stage 3 - EFFICIENCY (Customers are being acquired efficiently, product is deliverable at a profit and business model is being fine-tuned; You are pursuing early-stage VC.)
   - Stage 4 - SCALE (You have a validated product and market; You’re attempting to drive firm growth aggressively; You’re seeking A Round financing, making executive hires, and refining your process)

Please add any other information that may be relevant to your application. This can include information related specifically to your project or your personal post-secondary experience where you have been involved in extra-curricular activities or competitions at the York University.

REQUIRED SUBMISSION: If you win any of these awards, we would like to play a short video of you (and/or your team) accepting the award or display an image at the awards ceremony.
Please prepare to submit one of the following:
1. A publicly accessible link to a short video of you accepting the award (Google Drive, Dropbox, Teams). Please ensure video is no more than 20 seconds.
2. A publicly accessible link to a preferred image of you.