

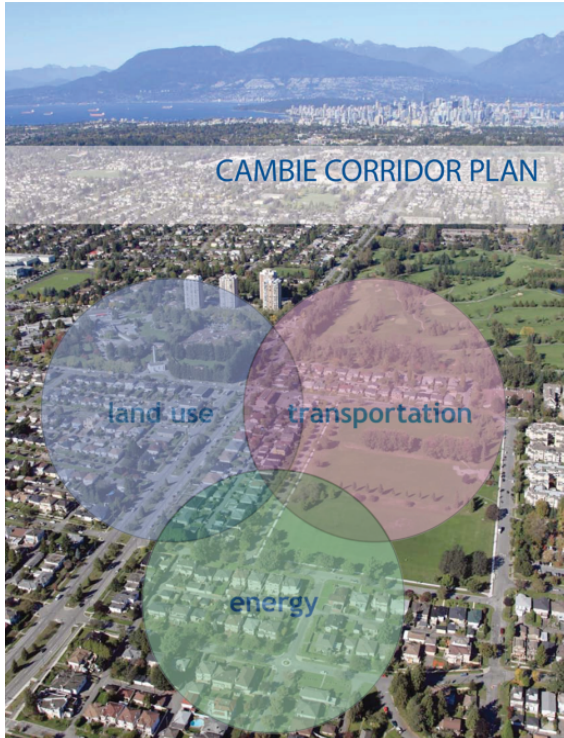
POPULATING THE NEW TRANSIT CORRIDORS: VANCOUVER'S RECENT EXPERIENCE ALONG THE CAMBIE CORRIDOR OF THE CANADA LINE

You are invited to an engaging presentation by

Jim Bailey, Senior Planner, City of Vancouver, &

Ron Kellett, Professor of Architecture and Landscape Architecture, UBC

to be followed by a moderated panel discussion.



Which **design** and **approval** processes and which **pricing** policies best attract **development** and **ridership**? What **returns** should be achieved on **transit investments**? What are the **responsibilities** of **governments**? How do we achieve **political consensus**?

Co-sponsors:



For the Toronto metropolitan region, Metrolinx's *Big Move* is an historically ambitious program for the investment of tens of billions of dollars in new transit over the next 25 years. Development along the transit corridors is expected to shape the future of our region, yet public discussion to date has focused almost entirely on transit line locations, technologies and costs. We should not be beguiled by the notion that development will automatically locate to the corridors.

It's time to steer the discussion towards how future development will be deliberately induced to locate around the new transit corridors. Neglecting to do so is to invite the necessity of enormous long-term subsidies for building, maintaining, and operating new transit lines whose ridership is too low to cover the costs. For a region aspiring to be globally competitive, the stakes are high.

Metrolinx has taken initiatives in land use and design, in particular with its *Mobility Hub Guidelines*. A public discussion on systematic approaches to populating all of the transit corridors is required to avoid mistakes of the past.

As a living example of big picture planning along transit corridors, *Vancouver's Cambie Corridor Plan* has timely relevance. Bailey and Kellett have collaborated on innovative processes and methods of integrating transportation, land use, and energy efficiencies. They will speak to plan outcomes to date, engagement processes, research methods, and diverse types of visualization.

Date:

Wed., Feb. 22nd

Time:

5:30-7:30pm

Location:

**Auditorium at
The Schulich School of Business
York University**

REGISTER HERE

The Neptis Foundation and its co-sponsors hope that this event will elevate the discussion on how we develop and support our region's future transit corridors.

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