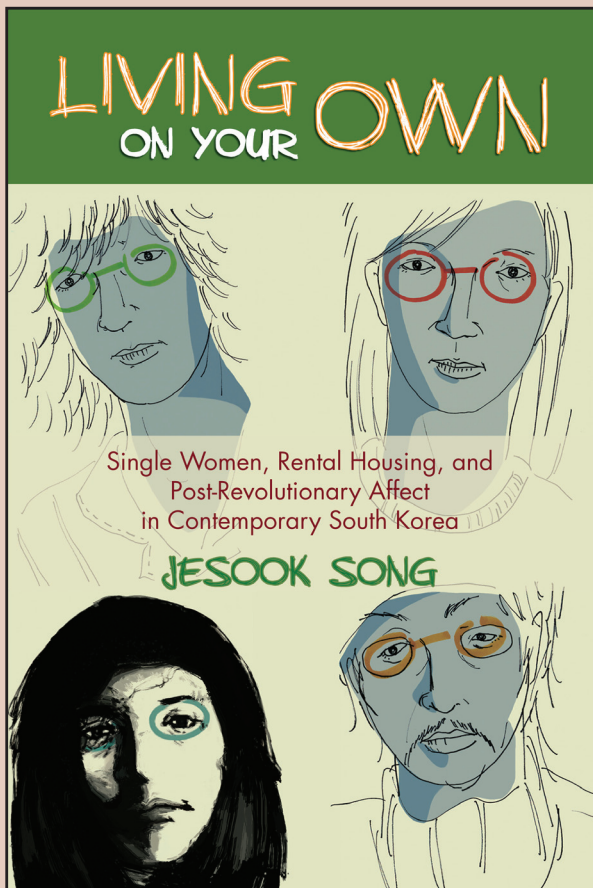


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*Living on Your Own* is an ethnography of young, single women in South Korea who seek to live independently. Using extensive interviews, along with media analysis and archival research, Jesook Song traces the women's difficulties in achieving residential autonomy. Song exposes the clash between the women's burgeoning desire for independent lives and the ongoing incursion of traditional, conservative family ideology and marriage pressure into housing practices and financial institutions. She pays particular attention to the Korean rent system and the reliance on lump-sum cash even for basic subsistence, which promotes tight control of young adults' lives by family and kinship networks. The young women whose voices feature prominently in this book are a prototype of global youth in crisis: caught between aspirations for the self-development and flexible lifestyle championed by globalizing media and communication technology and the reality of their position as flexible labor in a neoliberal economy.

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# LIVING OWN ON YOUR OWN



Single Women, Rental Housing, and  
Post-Revolutionary Affect  
in Contemporary South Korea

JESOOK SONG

