

# New Beat

NOVEMBER ISSUE 2017  
NEW STUDENTS | NEW INFORMATION | NEW COLLEGE

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## Meet Your New Members New College Council 2017-18



COMMUTER REPRESENTATIVE  
JESSICA LEGGIERI

Hey Eagles! Thank you for voting me into New College Council. Last year, in my first year, I realized the importance of getting involved in your college. Doing so provided me with the opportunity to meet new people, build life-long friendships, have new experiences, get out of my comfort zone, and grow as a person.

This year as your commuter rep, I hope to pass that experience onto you all! So, welcome to the lounge, get comfy, make it your second home. It's a welcoming environment to all the eagles and their friends. That being said, treat it like your home and clean up after yourself! Prepare yourself for a great year!

Hey New College! Thank you so much for voting for me as your First Year Representative. I am thrilled and excited to be on New College Council! Being on council is a huge responsibility which I am willing and ready to take on. Being a first year myself, it can be difficult for opinions and ideas to be respected. My biggest goal is to encourage active participation in all activities including sports and social events in the New College community. There are endless events that take place at New College, they allow for opportunities for us first year students to interact and make new friends. I cannot wait for an amazing year, I love New College and I hope to make it a better experience for everyone!

FIRST YEAR REPRESENTATIVE  
JASKARN DUHRA



POND RESIDENCE REPRESENTATIVE  
CAMILA TABLAS

Last year, I came to Canada for the very first time. I had to figure out how to adapt to a new culture and grasp the complexities of university life. After frosh week, the Leaders and Council members catalyzed in me a feeling of positivity and confidence for the upcoming year. Hence, I decided to get involved and join the Council.

This year, I hope to use what I learned in the previous year to integrate the two places at York University that make me feel the most at home: Pond Residence and the New College Lounge. I know University can be scary sometimes, but I wish to make other international students feel as empowered to conquer university life as I felt.

## Movember COFFEE HOUSE

The month of November calls for supporting men's health and raising money for the Movember Foundation which supports prostate cancer, testicular cancer, and mental health and suicide prevention. Eagles, you too can support the cause by coming out to our Coffee House on **Thursday November 23rd**. The charity event runs from **7:00—11:00 pm in Harry Crowe**. Bring your talents (as strange as they may be), indulge in snacks provided by your council, and share some laughs with your New College community while waxing the legs of the unfortunate few.

## Eagles of the Month

Under the leadership of captain and VP Athletics Haile, the Deez Nutmegz NC are definitely the favourites to take back what they came so close to claiming last year. Revenge has been on their minds, and with goal scorers like Cameron and Peter K, versatile pace from Robel and Spencer, and complete defensive efforts from Peter U, Robert, and Yuriy, these Eagles are only hungry to finish what they started and win the Tier 2 soccer finals.



# Birds of a Feather Flock Together

## HOW TO ACHIEVE SUCCESS 101

**WRITER:** Sara Yassawi (5<sup>th</sup> year, BCom Management, New Beat Editor, NCC)

being. In fact, Urban Dictionary isn't too far off!

I'm sure you've heard that birds of a feather flock together, but do you know what this mean for you? Let's take a look at nature, in many single species of birds, they do in fact flock [feed, rest, or travel] together. It is in their natural instinct as doing so, allows them to gain safety and strength in numbers. This tactic allows them to reduce their risk from predators. Think about it, how often do you find an eagle feeding alongside a pigeon? You don't. The eagle feeds on the pigeon.

### Birds of a feather flock together

When **people** that act the same, hang out together. **People** that have the same morals often tend to group. It has nothing to do with jealousy, nor the amount of **friends** a person is allowed to hang out with. It is NOT pointed towards having a close friend neither, it simply means when people act the same, they normally hang out. Like a clique.

Not only are you attracted to those similar to yourself, but according to Jim Rohn, *you are the average of the five people you spend the most time with.* You are their average in the sense that they influence your thinking, motivation levels, decision-making processes, etc.

To turn facts into fortunes, you have to strategically pick the top five people in your life. I'm not saying abandon your best friend since you were three, I'm saying look for people who have gone down a path you want to follow. Surround yourself with people who you can learn from, who are more successful than you, who are humble, who make you laugh, who are passionate, who wake up every day wanting to be better than they were the day before. Find your top five people and keep them close. They will change over time as you change.

The point is, if the top people in your life are barely passing their classes, unmotivated, lack a core focus in their lives, and aren't active or involved, then the evidence shows that you likely

won't be either. If that's the path you want, go right ahead. I'm just here to let you know that you don't have to follow their paths.

Take advantage of this knowledge and make a conscious effort to change your life. If you have amazing people in your life, great! Add a few more. Add people who have different experiences than you. People who have different passions. People who are experts in areas that you're not. People who challenge your views. Don't work to be exact replicas of these individuals, simply integrate their great attributes and their driven mindset into your daily life. Don't be complacent and never settle for mediocrity.

To change your future for the better, you have to start by changing your surroundings. *Do you want to be a pigeon or an eagle?* The choice is up to you.



Although, this isn't necessarily what the phrase translates to when referring to humans flocking together. The fact that there is strength in numbers remains true, but the age-old phrase refers to the groups/cliques humans naturally form and why they come into



## NOVEMBER 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1·Hump Day Café ·New College Bowl	2·NMSA Inspire North Conference ·LaunchYU Revenue Engineering	3·	4·Cricket Tournament
5·Cricket Tournament	6·HRSA HRIS Workshop	7·LaunchYU Pitching your Start-Up ·FSA Pathways to a Career in Finance	8·Hump Day Café	9·NMSA Canada's Next Top Ad Exec ·Outdoor Soccer Finals	10·Rage Dodgeball 3pm— Cloud Computing Presentation	11·Remembrance Day
12·ITSA Breaking Stereotypes Business Technology Management	13·	14·LaunchYU Financing & Fundraising your Start-Up 2:45pm—Study & Work Abroad	15·Hump Day Café ·EDA Building the Financial Blueprints for Start-Ups	16·HRSA HRP A Info Session	17·New College takes Montreal ·APAA AIM Conference	18·New College takes Montreal
19·New College takes Montreal	20·HRSA HRIS Workshop	21·	22·Hump Day Café	23·	24·	25·
26·	27·Innertube Basketball Finals	28·Handball Finals	29·Hump Day Café ·Coed Basketball Finals ·Ice Hockey Finals	30·Coed Volleyball Finals ·Ball Hockey League Finals		

# Accelerating Entrepreneurship on Campus

## Entrepreneurs Development Association

**WRITER:** Kanchi Uttamchandani (3<sup>rd</sup> Year, BHS Health Informatics, PR Director EDA)

EDA's first event of the 2017-18 academic year - '*A Journey to Entrepreneurship*' witnessed over 100 participants in attendance, eager to learn from each other and enter the world of entrepreneurship. Students were exposed to the realities of entrepreneurship, as well as how it goes beyond creation of a profit-making business.

EDA was honored to host the following presenters, each with their own unique experience and insights on entrepreneurship:

**Mr. Nilay Goyal**, Entrepreneurship Manager at LaunchYU, York University's Entrepreneurship Program

**Professor Jonathan Kerr** - Business Professor and EDA's Faculty Adviser

**Nicholas Steele**, Student entrepreneur and Founder Lyofresh

**7 business partners including:** BDO, Vaughan Business Enterprise Center, Smart Vision Direct, Lighteon Studios, Website Lyofresh, gally Inc.



The first half of the event featured presentations by (1) Mr. Goyal on the entrepreneurial resources and services offered by York University to encourage growth of student businesses, (2) Professor Jon Kerr who educated students about what entrepreneurship means and what it takes to be an entrepreneur and 3) Mr. Nicholas Steele who shared his entrepreneurial journey as a student of establishing a food preservation start-up to address the pressing issue of food insecurity and hunger.

The second half of the event consisted of an energetic networking session, wherein students enthusiastically networked with our business partners who represent various industries, including but not limited to accounting, marketing, law and security systems.

We are proud to say that there is a huge diversity reflected in both our student attendees as well as our business partners. Our guest speakers and partners enjoyed being able to share their business knowledge, guiding students in their entrepreneurial journeys and encouraging students to explore entrepreneurship as an alternative career.

For more information, please visit our website <http://www.edayorku.com>

### Have a business idea but no money?

Did you miss EDA's first event? Don't worry! EDA has you covered all year long with exciting events, workshops, and ways to get involved. Find us at **Bergeron 125 Engineering Building as we host our third event - Building the Financial Blueprint for Startups from 5:30 to 8:00 pm on Wednesday, November the 15th.** It'll be centered on students with business ideas who lack the financial know-how to launch their idea.

Through this workshop, EDA will be connecting students with (1) Mr. Peter Albert, a senior manager at BDO, an international accounting firm who shall outline various financial techniques and resources for establishing a start-up and (2) a government representative from Vaughan Business Enterprise Center who shall educate students about government funding, summer grants and how students can qualify to receive money for their start-up idea.

Through EDA, you can kickstart your business venture by connecting with professionals and using the comprehensive suite of entrepreneurial services and resources on campus to transform your idea into reality.

# You Are The NOW

## NOW LEADERS

**WRITER:** Isabela Bibulovic (2<sup>nd</sup> Year, BCom Finance, Co-President/Founder NOW Leaders)

After months of planning, October 4<sup>th</sup> 2017 finally arrived. The NOW team was ready to kickoff the club's first ever event, YOU ARE THE NOW!, alongside Tracey Whitall, VP Sam Oosterhoff, and Professor Eytan Lasry.

NOW Leaders is a new community on campus focused on leadership development for students by students. We started as an academic club for business students in the Commerce program, however we quickly realized that the demand went far beyond business students as it caught the eye of students across York University. Our mission at NOW is to empower and encourage students to lead and get involved in their communities now, by providing networking and learning opportunities between students and leading professionals. **This is reflected in our motto; We are the NOW.**

NOW Leaders began as a cry from then, first year students, who wished to have direct access to professionals in the fields they aspired to be in. *Without* having to pay a steep price to simply attend an event that should be a given right to all students.

On October 4<sup>th</sup>, dozens of students flowed in, many heavily taking notes, wide-eyed, absorbing all the knowledge they could get. It was as if they had been deprived of it for years. It was a wakeup call to us at NOW Leaders that students desire a practical approach to the notion of leadership. With questions such as: What does leadership look like? Am I a good leader? How can I be better? All questions raised and left for the speakers and panelists to answer.



The panel included the speakers: Sam Oosterhoff, Tracey Whitall, and Professor Eytan Lasry. Tracey Whitall is the VP Operations, CIBC Retail Operations and INTRIA, she is a York Alumna who received her Masters in Financial Services Leadership at York. Sam Oosterhoff, MPP the youngest ever

elected member of parliament in Canada at just 19. York University's very own Professor Lasry specializes in management, he joined the panel to provide an academic approach to the subject of leadership and to help students bridge the gap between what is taught in class and the real world.

The event was a joy for everyone at NOW Leaders but also a wakeup call for the whole York University and New College community. Youth leadership needs to be emphasized now, in every program and stream Business has to offer. There's no one better to emphasize this urgency than the students themselves. We have the power to relate to each other and show our school first hand that it is possible to dream big and work hard to achieve our dreams and aspirations.

At NOW Leaders we look at the quote of 20<sup>th</sup> century author Napoleon Hill, "Your greatest opportunity may be right where you are now" and we ask the question to every student, why wait?

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