

# New Beat

OCTOBER ISSUE 2017  
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## I Believe That We Can Fly A FROSH RECAP

**WRITER:** HAYA ALSAYEGH (3RD YEAR, BCOM FINANCE, O-CHAIR, NCC)

Losing my voice, and living at York University for almost two weeks sums up my experience as O-Chair. No, I'm joking its *way* more than that.

For the past 4 months, I've had the privilege of planning orientation week alongside O-Chair Jack Onorati. Going into this position I was extremely nervous and worried; which is normal because if you ask anyone that's me on a day-to-day basis. But this time it was different. We were responsible for over 200 incoming students as well as 80 upper year students. We had to plan 9 days worth of events and ensure that all first year students seamlessly transitioned into their university experience.

Prior to being hired as the O-Chair, I ran for a couple of council positions to really intensify my involvement at New College and I lost each time. The point is, I didn't let that stop me from trying again. I still stuck around New College, did all social activities and still kept my support around the college. Towards the end of my second year I

sent in my O-Chair application TWO HOURS BEFORE MY SOSC FINAL EXAM. It sounded silly at the time, but it was hands down one of the best decisions I made during my post-secondary experience. I got a call from New College Council president, Dominic Ong, letting me know I got the job.

So, I mentally prepared myself for a summer spent working hand in hand with New College's very own Jack Onorati. Initially I was so worried that we would clash. I mean, he loves country music and I... don't. Little did I know that Jack was going to be the best partner ever regardless of what life threw at us we came out strong. I must say, collectively we planned one of the best frosh week's New College has ever had.

After an intense 4 months of planning, it was finally **SATURDAY SEPTEMBER 2ND 2017**. Frosh has officially begun. Little did I know that this day would mark the week that changed my life. I had the liberty of meeting so many new people who I cannot see myself experiencing third year without. So I would like to give a HUGE SHOUTOUT to all the

froshies. You all gave me the strength to keep going regardless of how sleep deprived I was. Together we ended the week with a **BANG!** (*literally with a bang, they fired a cannon on our boat cruise.*) I also had the chance of working alongside Jack, Dominic, and 80 amazing leaders who I could not have ran the week without.

It's quite phenomenal how committed I am to my college. I can't leave York University without visiting the lounge each day and seeing all the leaders and first years that have become a huge part of my life. Being O-Chair has kickstarted my development and growth here at New College and I will make it my duty to continue to learn and experience so much more.

*We saved the week together.  
You were the real heroes.*

Thank you New College, for I will never let you down throughout my time here at York. My wings will always spread and I will always soar to New heights for you.



# Learning is the Eye of the Mind

## THE IMPORTANCE OF CULTURE

**WRITER:** ROBEL ADUGNA (2ND YEAR, BCOM MANAGEMENT, SPEAKER NCC)



The title, taken from a French proverb, suggests that; your eyes are used to help guide you and find your way, much like how learning guides to your mind. It allows your mind to grow and develop. With this being said, never stop yourself from learning and never think you're "too smart" to learn something new. The greatest enemy of knowledge is not ignorance, it is the illusion of knowledge. It is when we act as if we know more about a topic than we actually do that we can come across as naïve and believe it or not, stupid.

You may have heard ignorance is bliss however, it can also be offensive. I was once asked what my favourite thing about life was, and I replied, "the privilege of being able to learn something new every day." Whether I learn something through reading, through experience or by teaching, I continuously try to use my knowledge to help educate others. In turn, I am further educating myself. By learning you will teach and by teaching you will learn.

There is a vast amount of information out there just waiting for you to come across. Coming to terms with the fact that you'll never be able to master it all is a fact of life. That being said, this fact should not stop you from trying to absorb as much as you possibly can. Your mind is a sponge, soak up as much information as you can and choose where to focus your efforts wisely. The area which I want to emphasize today is culture.

***Knowledge of the past not only gives you an understanding of the present, but also an expectation of the future.***

Understanding who we are and where we come from is one of life's biggest questions. Find out more about where you come from, where your parents come from, where your ancestors come from.

I am someone who considers themselves to be a prideful Ethiopian and I have an immense amount of respect and great admiration for my African heritage. I can tell you first hand that knowledge of the past not only gives you an understanding of the present, but also an expectation of the future.

Knowing your own culture can help you understand others. The notion that knowing one's own culture, values and beliefs in order to relate more effectively across cultural lines seems to be often neglected. Awareness of our own culture is important, because it can keep us from projecting our values onto others. With this understanding, comes a sense of awareness and sensitivity. Especially in regards to speech, actions and the reasoning behind both.

Thinking other people are doing something for the same reasons we would and thinking other people would react to situations the same way we would can lead to conflict. For example, some cultural communities take offense to certain words, even though those words can be found in your everyday language within your culture. It's crucial to understand why that word may be used differently by different parties.

In addition, it's also important to note that these same cultural communities have their own unique history and that is to be respected and approached with caution. The last thing you want to do is offend someone by acting like you, an outsider, know more about their culture than they do or try to provide invalid information. You may mean no harm, yet harm may be done nonetheless.

*"Knowledge is power. Information is liberating. Education is the premise of progress, in every society, in every family"*

– Kofi Annan.

## October Festivities

### WITH YOUR FAVORITE COLLEGE

#### Hump Day Café

Do you want **FREE** breakfast? Say no more. Join us in the Master's Office ([140 Atkinson](#)) every [Wednesday](#) for a pancake breakfast. Every week one of your amazing teams will be serving up hotcakes for the students to show their appreciation.

Join us from [11:00 am-1:00 pm](#) and get to know our affiliated clubs, council, and the Master's Office.

#### Halloween Haunt at Canada's Wonderland

Join us at Halloween Haunt on [Friday October 13th](#) as we face terrifying mazes, scare zones, and live shows that Wonderland has to offer. Frightening beasts and rides? We're there!

Transportation will be provided to and from Wonderland. Tickets will be announced on our Facebook page @NewCollegeYU.



# Join New College Council

## NEW COLLEGE FALL ELECTIONS

**WRITER:** SHARVA PATEL (ALUMNI, BCOM ACCOUNTING, CRO, NCC) & SARA YASSAWI (5TH YEAR, BCOM MANAGEMENT, EDITOR, NCC)

New College Council is looking for Eagles ready and willing to help us soar to new heights!

### ELECTED POSITIONS AVAILABLE

Commuter Rep  
Pond Rep  
First Year Rep

### HIRED POSITIONS AVAILABLE

2 social reps  
2 athletic reps

Stay tuned, these positions are not yet available.

The New College nomination period begins on **October 2<sup>nd</sup>** so get ready eagles!

Requirement 1: Pick up & complete the nomination package. Return it to the Master's Office (**140 Atkinson**).

Requirement 2: Attend the candidates meeting (**October 4<sup>th</sup> 12:00 pm**). I, the CRO, will be going through elections packages and giving you further information on what to expect, important dates, and all rules and regulations surrounding campaigning.

Requirement 3: Pass a quiz. This is a new edition to the council elections system implemented to help students recognize all the important information, gives them a sense of responsibility, and prepares them for the responsibility they will carry if elected to be a part of NCC 2017-18.

Joining council is a great way to enhance your university experience. It allows you the opportunity to create something bigger than yourself and take on a leadership role.

If you don't get the position you wanted, know that this is not the only way to get involved at York University. There are many opportunities that include but are not limited to becoming a PASS leader, joining SCLD, YFS, or one of 200+ clubs on campus. Let's not forget about joining all of New College's intramural sport teams!

Best of luck to all prospective council members! For all questions and concerns email me at [cro@newcollegecouncil.com](mailto:cro@newcollegecouncil.com)

# A Helping Hand in the Professional World

## APAA Atkinson Professional Accounting Association

**WRITERS:** FIONA VONG (4 TH YEAR , BCOM ACCOUNTING, APAA PRESIDENT) ALEXA SALAGUBANG (2 ND YEAR , BDES)

It's that time of the year again, APAA is recruiting! Since May of 1998, the APAA has created a social, academic and professional hub of business students, industry experts, and faculty. This organization allows for networking and provides as much opportunity as possible for York business students.

Their mission is to provide students with the opportunity to seek mentorship and guidance from fellow students and alumni while overall motivating students to become better citizens and leaders within their community. In addition, the APAA strives to create greater student relations within the York University and School of Administrative Studies communities.

It will be a busy year for APAA, which means there are endless opportunities for involvement. Make the decision to invest in your professional development by attending APAA workshops!

### Professional Development Workshop Series

Networking 101: (lead by a speaker from CPA Ontario)

Get Recruited: How to successfully develop a Resume, Cover Letter and LinkedIn (lead by students who have successfully acquired co-ops and full-time positions)

Mock Interviews: Practice and acquire interviewing skills in a hands on approach (lead by potential employers)

### Volunteer Leadership Program

Beginning in October, the APAA will be starting its 2017 chapter as leaders in helping the local community. In the past, our group provided delivery assistance to the Toronto's Meals on Wheels program, and dedicated time at the Daily Bread Food Bank. All members of York University are welcome to join us at our volunteer initiatives. Do you need another reason to join the APAA? Check out these additional resources!

**Order your business cards with us!** All orders are partially subsidized by the APAA, so our members are receiving high-quality cards for an affordable price!

**Club swag!** Stop by at our office (Room 253 Atkinson Building) during office hours to pick up some APAA merchandise.

**Funding!** Need help supporting the costs of external case competitions?

LEARN MORE: <https://www.yuapaa.com> or email us at [info@yuapaa.com](mailto:info@yuapaa.com)



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# Who Are We?

## New Marketing Student Association

**WRITERS:** VERONICA RONDINONE (4 TH YEAR , BCOM, CO-PRESIDENT OF NMSA) & VANESSA PICHELLI (4 TH YEAR , BCOM, CO-PRESIDENT OF NMSA)



The New Marketing Students Association (NMSA) at York University is a non-profit, student-run organization which aims to be the most valuable resource for those interested in the Marketing industry.

The NMSA's mission is to help educate students on the various

aspects of the Marketing industry, ease the transition between academic and professional activities as well as help connect our members with industry professionals through our industry events, workshops, networking events and social events.

This year we will be hosting a variety of events including workshops, a case competition, marketing professionals panel and a networking event. The NMSA is also teaming up with other clubs to deliver unique events, so stay tuned!

Joining the NMSA is a great way to connect with and learn from marketing students and industry professionals. It is also a great opportunity to get involved and

distinguish yourself with the hands-on marketing experience that NMSA provides.

If you are interested in the NMSA, check out our social media! Or Contact us via email at [nmsayorku@gmail.com!](mailto:nmsayorku@gmail.com)



# “The People’s People”

## Human Resources Student Association

**WRITER:** NIKA ARBABZADEH BROUJENI (4TH YEAR, BHRM, PRESIDENT HRSA)

The Human Resources Student Association (HRSA) is a student-run organization that is continuously striving to promote personal and professional development among all Human Resources Management and business students of York University.

As a student organization we strive to facilitate the knowledge of HR among students, faculty, and industry leaders. It is a pedestal for leadership development. Our goal is to develop an innovative and open culture that re-emphasizes the fundamental principles that constitute HRM.

Our aim is to initiate a strong academic and social network amongst students and faculty which will result in an environment that is open to sharing ideas and providing support for one another. The HRSA facilitates close interaction among its members of students, industry professionals, faculty, and alumni through a variety of career and social events.

### Have you met HRSA's Executives for 2017-2018?

They are all continuously working hard to bring you events that you will love because they have an immense amount of passion for what they do. If you see them around, do not hesitate to ask them questions!

### Want to learn more about HRSA and about the ways you can get engaged?

Visit our brand new website at [www.hrsayork.com](http://www.hrsayork.com) to stay current with our events. You can join our club as general member on our website to get updates about our events and job alerts.

### Are you a first year student?

Join HRSA's Career Development mentorship program and apply as a mentee to learn from your peers who are in their upper years. Come out and volunteer for our events to build your resume and to become an executive member in your future years.

### Have any questions?

Our friendly executive team would love to answer all your questions. Send us an email to [hrsayork@gmail.com](mailto:hrsayork@gmail.com) or message us on our Facebook page.

### Don't have any questions?

Just want to say hello or talk about the latest trends in HR? We would love to meet you in person at our office located at 122B Atkinson Building at York University.



Top row: Angeline Tan, Ashvini Srikumar, Garishan Ravishankar, Andrea Royce, Nadishka Pereira  
Couch: Yalda Mirzay, Nika Arbabzadeh Broujeni, Thanooora Yokarajah  
Front: Dominic Ong

