

Job Description



UNIVERSITY

A University recruiter is a facilitator between both future students and the specific academic institution. This job requires individuals to be well spoken as they promote the University to students as they visit different campuses and present recruitment information. University Recruiters also view applications, while promoting the academic streams for students to execute for future careers.

CHALLENGES

- The amount of communication and emails
- Working in bigger schools can be a lot more work
- Relaying bad news - not being able to accept students
 - Missing prerequisites
 - Not high enough GPA
- Travelling out of local schools
- Government policy.
- The level of tactics.
 - It is somewhat like a salesperson.

If you can see past the challenges of being a University Recruiter and love to work with older students and have a passion for sales, marketing, leadership and communication this is the career for you.



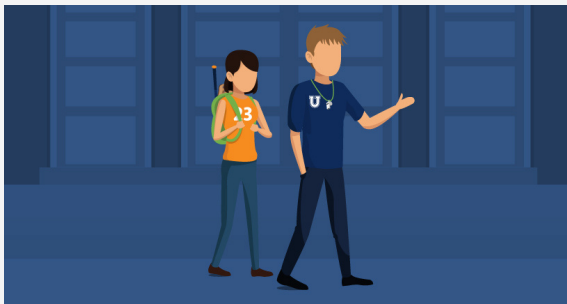
UNIVERSITY RECRUITMENT

A career where you can encourage students to chase their dreams!



PROS TO BEING A RECRUITER

- Talking to students
- Try getting what the students dream is
- Helping people achieve their dream
- Helping families navigate the system
- Helping people in a real way



CONS TO BEING A RECRUITER

- Have to Relay new even if it is bad.
- A Lot of travelling
- Work a lot after hours
- There is no commission in Canada
- Mentally exhausting

PATHWAY TO UNIVERSITY RECRUITMENT



Undergraduate degree

Masters Degree creates Better Opportunities



2-5 Years of Experience in Recruitment

Ability to travel



Important Skills



COMMUNICATION

LEADERSHIP

TIME MANAGEMENT

COLLABORATION

ORGANIZATION

SALES/MARKETING

PACTIENCE

PASSION