

# PATH TO BEING A UNIVERSITY STUDENT RECRUITMENT



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## WHAT IS A UNIVERSITY STUDENT RECRUITER?

- A person who recruits secondary students (either domestically or internationally) to pursue a post-secondary education at the university they are working for

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## IDENTIFYING THE NEEDED SKILLS

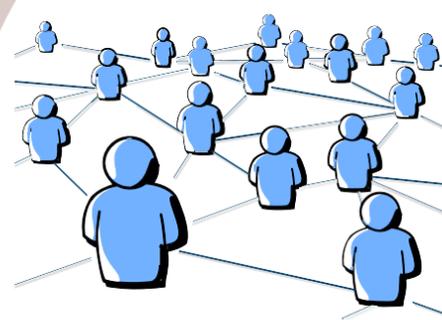
- Extroverted/people-oriented
- Having the ability to multitask/balance multiple projects
- Problem-solving/adaptability



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## BENEFITS OF PARTAKING THIS CAREER

- Getting to meet a variety of people from different backgrounds and ages
- Having real conversations with students and helping them forge their path for the future



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## WHAT THE CAREER ENTAILS

- Outreaching to teachers, students, and parents and trying to get them interested in university programs

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## NEEDED QUALIFICATIONS

- Actually having previously attended the university you are recruiting people for
- Someone who can present, talk to people, and have travelled before

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## REFLECTING ON YOUR INTERESTS

- Do you enjoy talking to people on a daily basis?
- Do you enjoy travelling and constantly working in different environments?
- Are you able to multitask and adapt to situations quickly?



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## CHALLENGES UNIVERSITY RECRUITERS FACE

- Extremely time consuming during peak seasons (March)
- Constantly changing work locations, and schools to recruit
- A lot of time on the job is spent preparing for peak seasons

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## DAY TO DAY SCHEDULE

- Emailing, answering emails always on the phone, dealing with admission teams and trying to get students into University programs, wrapping up old trips and planning new trips

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## OPPORTUNITIES WITHIN UNIVERSITY RECRUITMENT

- Travelling abroad, in order to seek recruitment
- Rising through promotional ranks and positions IE. Director of recruitment

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## WHAT POTENTIAL CANDIDATES SHOULD KNOW

- You don't need to be an expert in any specific field
- Must be willing to seek out further opportunities within university recruitment
- It can be very rewarding if you have a great perspective beyond the job and look at it as the experience

