

# Student Engagement

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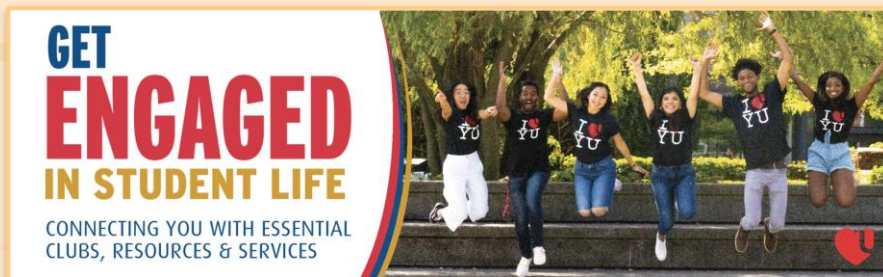
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**Our Paths**

# What is Student Engagement?

## **Student Engagement:**

- Develops key programs
- Leadership development
- Supports initiatives and projects for resident life, Indigenous students, and the centre for student community
- Builds a sense of community through collaboration, support, and empowerment



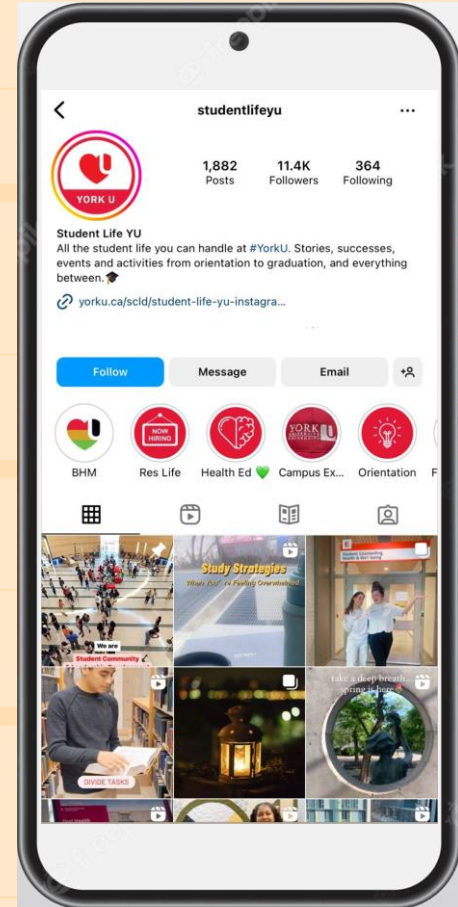
# Our Project

**Project Sponsor: Dirk Rodricks**

**Project Coordinator: Jeffrey Collins**

**As a group we:**

- Created products (reels, posts, stories) that were added to the YorkU Student Engagement Instagram account
- Provided information on housing scams
- Provided key tips to know before renting an apartment
- Provided questions to ask when renting



# Greatest Learning



## **Collaborative & Communication Skills**

- Worked together to fulfill our project tasks
- Respected, understood, and listened to one another
- Communicated within our group and with the sponsors
- Met with people outside the classroom

## **Creativity**

- Having the freedom to be as creative as we wanted
- The brainstorming of various ideas
- The outcome of this project was in our hands

# Greatest Challenge

## Communication:

- Ensuring everyone's needs were fulfilled
- Talking through problems

## End Product:

- The uncertainty of not knowing where we wanted to go with this project



# Takeaway

## Posts:

- Being able to see our result on the Instagram page
- The outcome, the views, the engagement
- 7,000 views in the first few hours of posting
- Expanding our connections with York's engagement team



# Connection to Career



- Opened career opportunities for us using our degree aside from being a teacher

## Networking

- Our sponsor offered us a job at their student centre
- Having him as a reference and connection helps us in the future



# Instagram Posts

## Housing Scams

**Fake or Real?**



2 bedroom/2 bathroom home for \$800 per month  
Address: Not provided  
Price: \$800 per month  
Amenities: washer and dryer. HOA covers water, gas and sewer.  
Contact: htyxjbt123@gmail.com



**Fake or Real?**  
This listing is FAKE.

There is no address. This keeps the potential buyer wondering about the property, but they can not look up the address.

The price is extremely low. This tactic is used to attract renters.

2 bedroom/2 bathroom home for \$800 per month  
Address: Not provided  
Price: \$800 per month  
Amenities: washer and dryer. HOA covers water, gas and sewer.  
Contact: htyxjbt123@gmail.com

Lists various amenities, but they are not shown in the pictures.

The email address provided looks like a fake email.

**DID YOU KNOW?**  
HOUSING EDITION




TAP TO VIEW **7 RED FLAGS** YOU SHOULD LOOK OUT FOR!



**DID YOU KNOW?**

SCAMMERS WILL ASK FOR CASH UPFRONT. NEVER PAY ANY AMOUNT UNTIL YOU HAVE SIGNED THE LEASE. DON'T SEND MONEY TO SOMEONE YOU'VE NEVER MET!

**PRO TIP:** If the landlord asks for rent or a security deposit **before signing** a lease, you are being scammed.



**DID YOU KNOW?**

SCAMMERS LIST **AMENITIES** **DOWN** YOU HAVE TO GET A **SHOWING**.


IF YOU CAN'T VISIT THE PLACE, ASK SOMEONE YOU TRUST TO ENSURE IT **INCLUDES WHAT WAS ADVERTISED**.



## Did You Know?

**DID YOU KNOW?**

SCAMMERS WILL **NOT ALLOW** YOU TO TOUR THE APARTMENT. THIS MAKES IT EASY FOR THE ADVERTISER TO BE A FAKE LISTING. ALWAYS VISIT THE PROPERTY IN PERSON BEFORE SIGNING ANYTHING!



**DID YOU KNOW?**

LANDLORDS ARE **PROHIBITED** FROM ASKING QUESTIONS THAT **VIOLATE** **ON YOUR RIGHTS** SET BY THE HUMAN RIGHTS CODE.

THIS INCLUDES QUESTIONS ABOUT **DISABILITY, SEXUAL ORIENTATION, RACE, AND FAMILY STATUS.**

<https://www.ohrc.on.ca/en/ontario-human-rights-code>



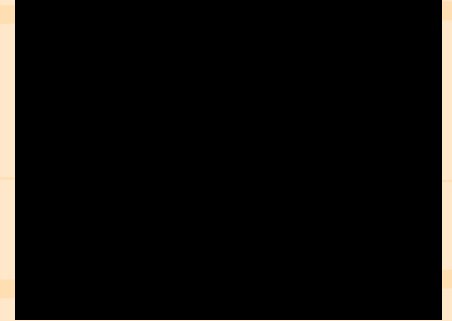
**DID YOU KNOW?**

A PHANTOM OFFER IS A LISTING THAT **DOESN'T EXIST**. IT IS TOO GOOD TO BE TRUE! IT'S AIM IS TO **DEFRAUD AND SCAM** POTENTIAL APARTMENT OWNERS.

<https://www.buyandselltoronto.com/estate-phantom-bids/>



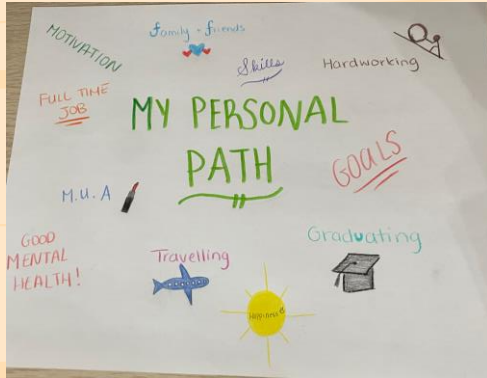
## Housing Reel



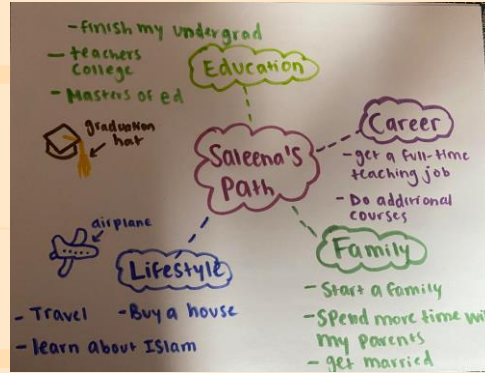
## Important Questions



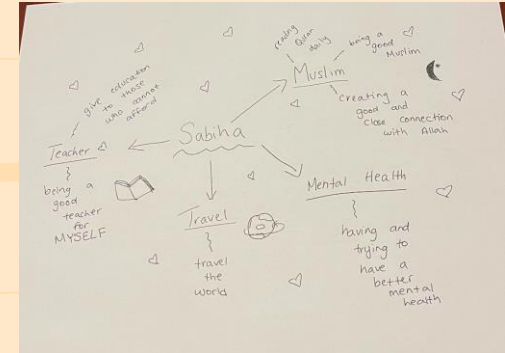
# Our Paths



Sabrina



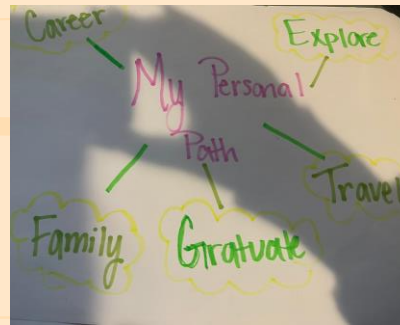
Saleena



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