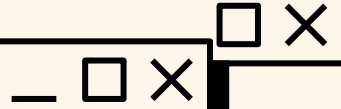
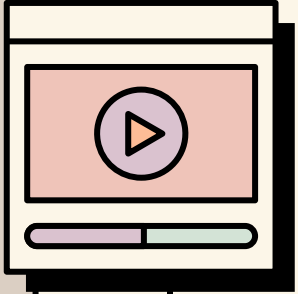
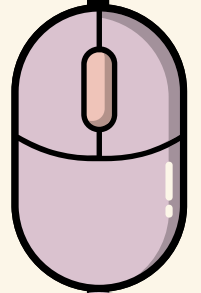


# Project 2: Exploring SAVY



Group 3: Omega, Gissela, Esther, Emma & Konstantina





# Today's Agenda



<b>Our Project</b>	Introducing our project and our sponsor
<b>All About SAVY</b>	Summary of our project
<b>Working With SAVY</b>	Information we gained and our communication plan
<b>Greatest Discovery/Challenge</b>	What we found interesting and some challenges we faced
<b>Our Key Takeaway</b>	What we are most proud of?
<b>Applying Our Experience</b>	Taking this experience beyond EDST 4999
<b>MY PATH Activity</b>	Sharing our activity from week 6

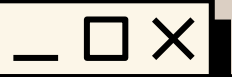



**SAVY**  
Student Virtual Assistant

Hi, how can I help you?

[go.yorku.ca/savy](https://go.yorku.ca/savy) **YORK U**

SAVY is a virtual assistant that provides quick and effective aid to any student seeking guidance and support by filtering and focusing on topics related to students university life



**Educated on 500+ topics**

**Specific to York University**

**Conversational**





# Who Is Nick Valentino?



- Program Manager for the Student Success Initiatives at York University
- Has been working at York University for the past 15 years
- Co-creator of SAVY

# Evaluating SAVY



## ✓ We have gotten to know SAVY

→ AI virtual student assistant

## ✓ Live demos of SAVY

→ How it responds to questions, strength spots and weak spots

## ✓ Review of SAVY's data log analysis dashboards

→ Basic numbers

## ✓ Discussed promotional efforts

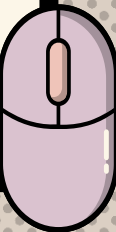
→ Past promotional efforts for SAVY + future plans

## ✓ Completed a communication plan

→ Outlining SAVY's audience, communication process & what it achieves

## What SAVY Knows

- General information
- Events student life
- Dates and deadlines
- Mental health and accommodation resources
- Academic advice
- Registrarial - online services
- Career Information
- Tips and resources





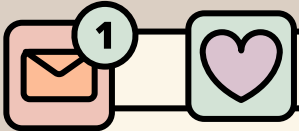
# Communication Plan

The communication plan was created as a group with the guidance of our project sponsor. It outlines the set communication objectives SAVY aims to achieve

## Our Plan Includes:

- Communication Audit
- Context Review
- SWOT Analysis
- SMART Goals
- Target Audience
- Mission Statement
- Vision Statement
- USP





# GREATEST DISCOVERY / CHALLENGE



## Things We Found Interesting... X

- The knowledge gained on the process of constructing databases such as SAVY
- The potential of personalized, inclusive, and accessible software and how it affects its users
- The roll predictive analytics plays in AI software
- The process and benefits of using a communication plan
- The preparatory efforts preceding the utilization of SAVY's services.



## Challenges We Faced... X

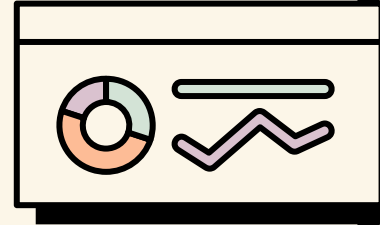
- Making time to meet as a group outside our scheduled meeting times
- Balancing work evenly between members
- Dealing with stress and time management
- Organizing ideas/ensuring no overlap
- Adapting and overcoming slight these challenges



# WHAT WE ARE MOST PROUD OF?

Through working with our sponsor **Nick Valentino** we have achieved many accomplishments. These accomplishments include but are not limited to...

- Gaining new skills
- Learning about our individual strengths and weaknesses
- Immersing ourselves in a new form of communication
- Creating new ways to advertise the use of SAVY
- Crafting a strong communications plan
- Advocating for the need of digital literacy skills



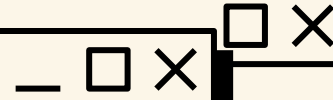
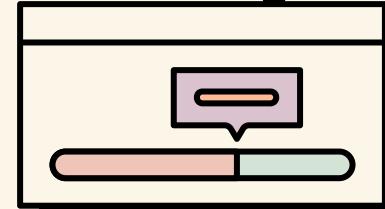
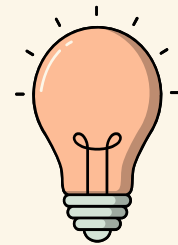




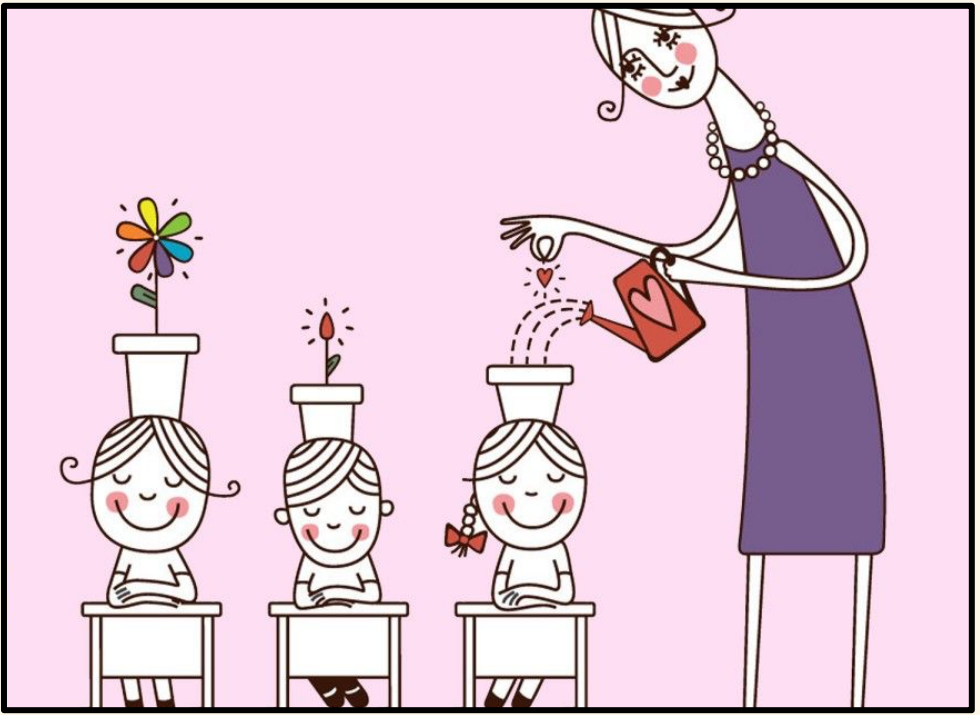
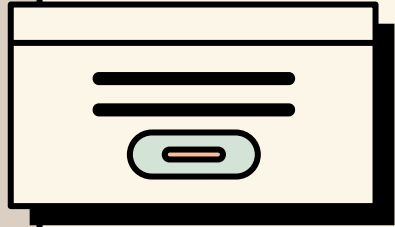
## »»»» APPLYING OUR EXPERIENCE

Some skills from this experience we can use in the future are:

- Proper email etiquette
- Time management
- Collaboration
- Maintaining a professional appearance over Zoom
- Research and analyzing skills

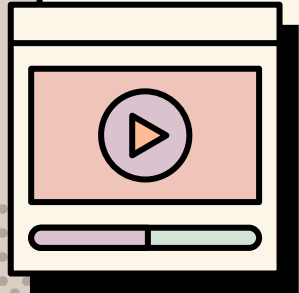
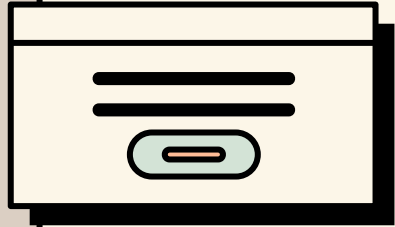


>>>> ESTHER



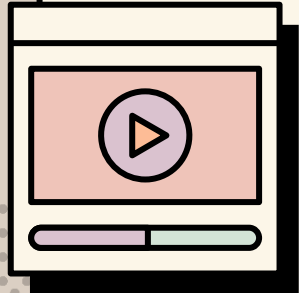
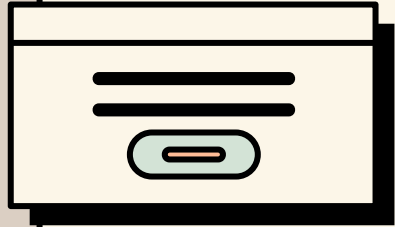


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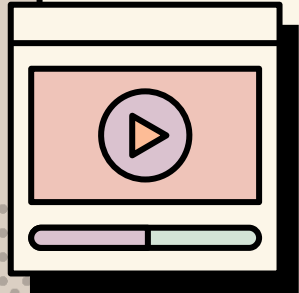
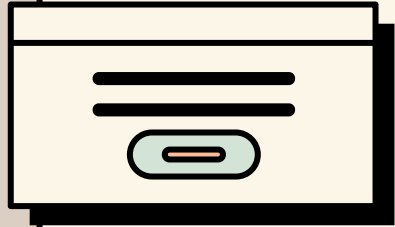
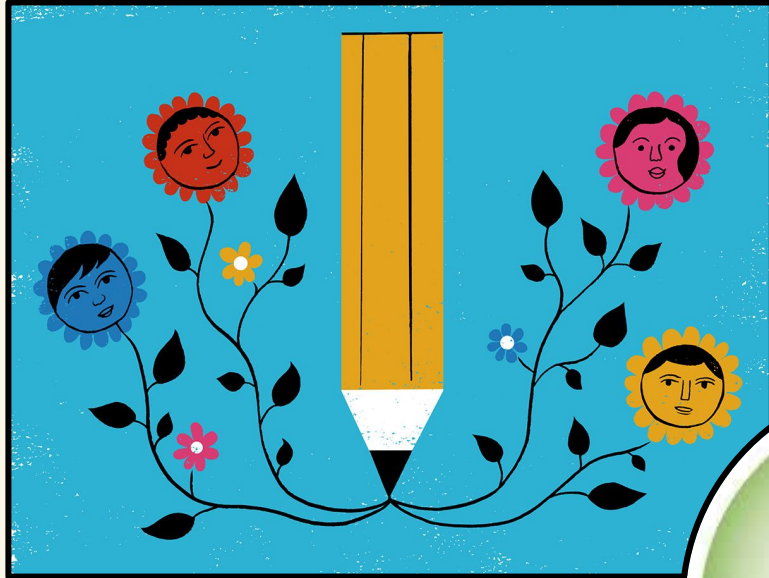


>>>> GISSELA





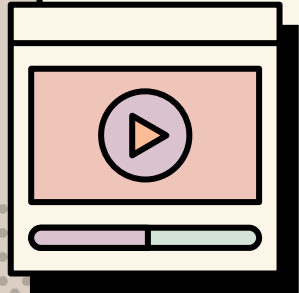
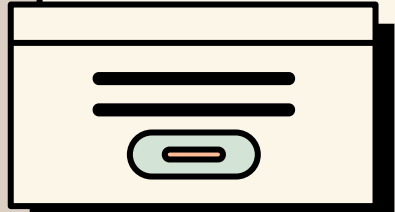
>>>> EMMA







# KONSTANTINA





**SAVY**  
Student  
Virtual  
Assistant (BETA)



# Thank You!



Click here to try SAVY: [SAVY: York's Student Virtual Assistant](#)

