Connector on Air: A C4 Summary

Gilbert Chen

C4 Cross Campus Capstone Classroom

Who are we

I was apart of my 8-member Cross-Campus Capstone Classroom (C4) Summer Sprint team. It was an interdisciplinary community-focused capstone project from May to June 2022. It involved our partners IBM and the Canadian Civil Liberties Association (CCLA).

The challenge question was:

"How can "smart" cities draw upon new approaches and new perspectives to better address SDG 1 (No Poverty) and the specific needs of residents from lower income levels, who have been disproportionately impacted by COVID-19?"
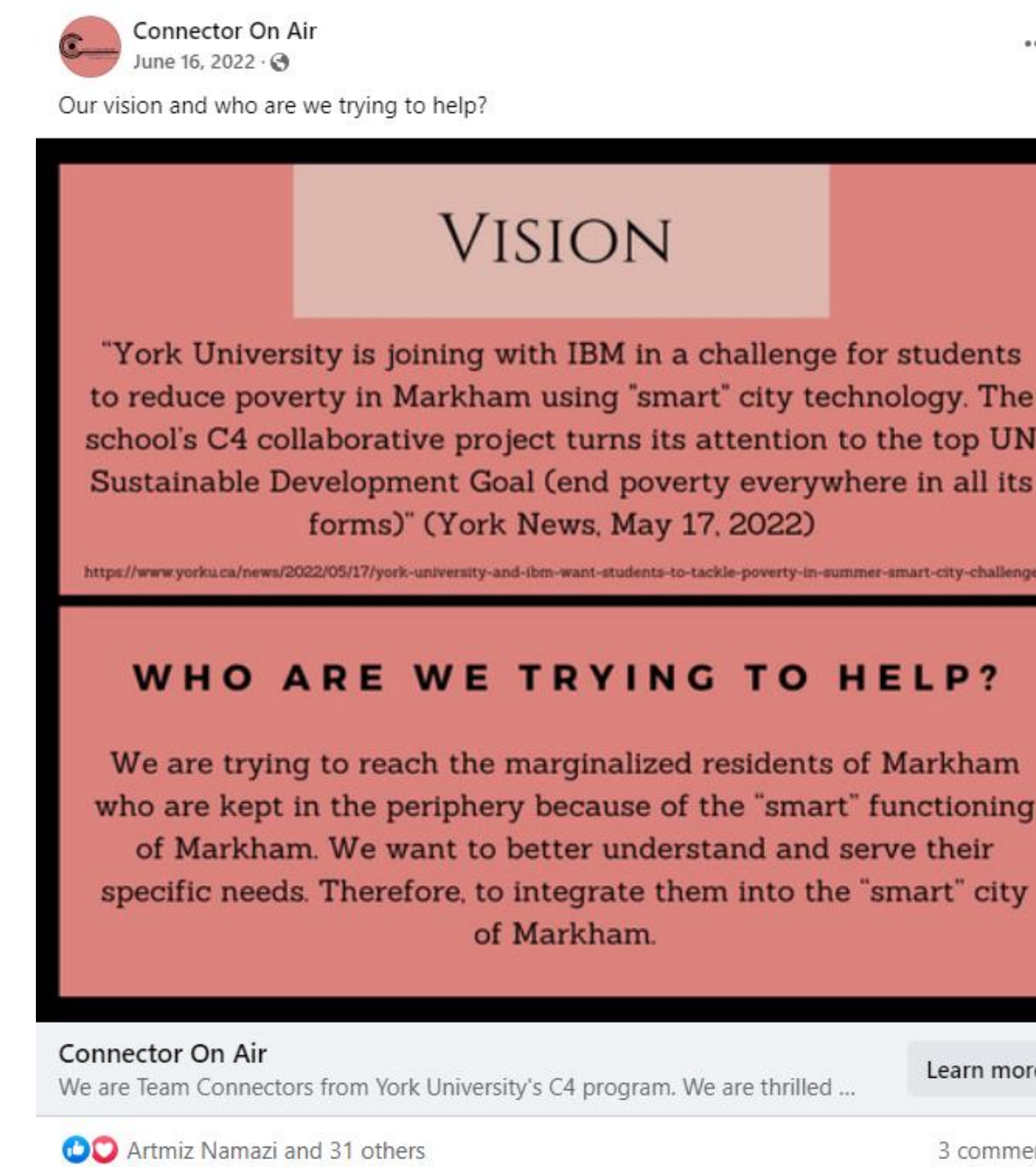

CONNECTOR • ON AIR
Committed to your voice,
Committed to your future.

What we did

- We went live on A1 Morning Show (A1早晨) with our radio talk show segment
- We created a Facebook page to interact with the community
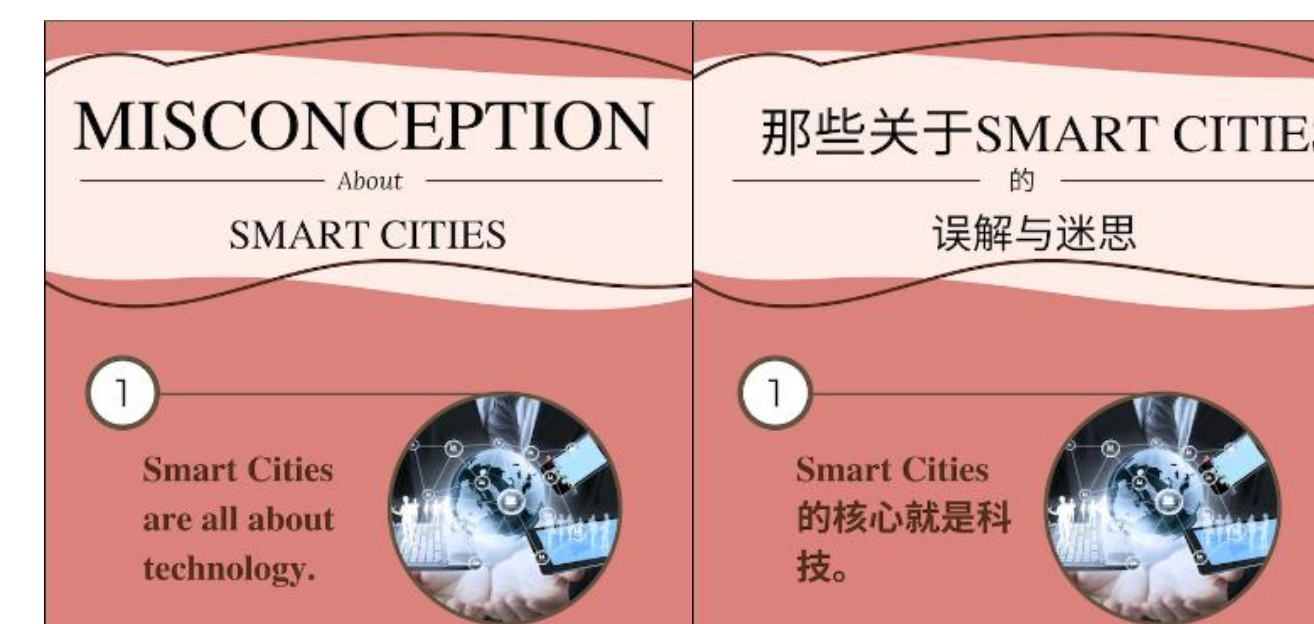
1 NO POVERTY

What I learned

- How to work with people from different academic majors
- How to pivot due to our constraints
- How to effectively communicate with stakeholders
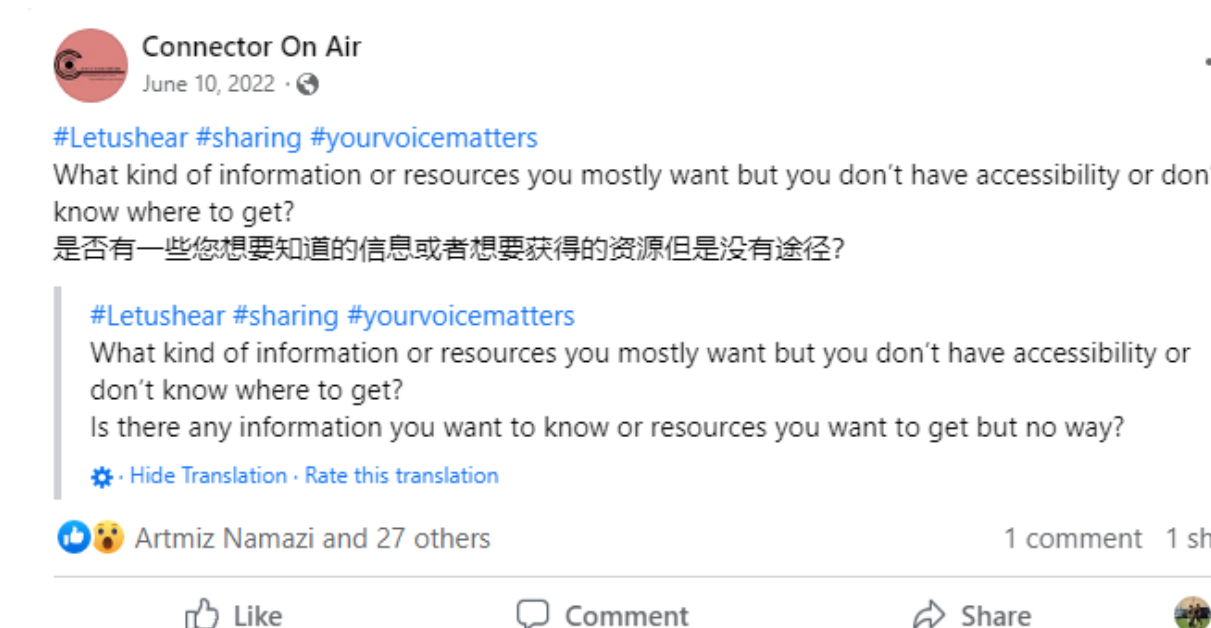- Active listening
- Research skills

What I contributed

Connector On Air
June 16, 2022
Our vision and who are we trying to help?

VISION

"York University is joining with IBM in a challenge for students to reduce poverty in Markham using "smart" city technology. The school's C4 collaborative project turns its attention to the top UN Sustainable Development Goal (end poverty everywhere in all its forms)" (York News, May 17, 2022)

https://www.yorku.ca/news/2022/05/17/york-university-and-ibm-want-students-to-tackle-poverty-in-summer-smart-city-challenge/

WHO ARE WE TRYING TO HELP?

We are trying to reach the marginalized residents of Markham who are kept in the periphery because of the "smart" functioning of Markham. We want to better understand and serve their specific needs. Therefore, to integrate them into the "smart" city of Markham.

Connector On Air
We are Team Connectors from York University's C4 program. We are thrilled ...
Learn more

Artmiz Namazi and 31 others   3 comments

Example 1: Promotion material

MISCONCEPTION About SMART CITIES | 那些关于SMART CITIES 的误解与迷思

1 Smart Cities are all about technology. | 1 Smart Cities 的核心就是科技。

Example 2: Infographics

Connector On Air
June 10, 2022
#Letushear #sharing #yourvoicematters
What kind of information or resources you mostly want but you don't know where to get?
是否有一些您想要知道的信息或者想要获得的资源但是没有途径?

#Letushear #sharing #yourvoicematters
What kind of information or resources you mostly want but you don't know where to get?
Is there any information you want to know or resources you want to get but no way?
Hide Translation · Rate this translation

Artmiz Namazi and 27 others   1 comment 1 share

Like   Comment   Share

Example 3: Community engagement

My reflection

- It was a wonderful experience, very different from my courses as a math major
- Many challenges namely lack of time
- Meeting new people is great
- I decided to do C4 again in the F/W 22-23 semester
- For the most part, my team and I meshed well
- My advice, go enroll and experience C4

Neo The Meow Lion, the team mascot

Conclusion

I would encourage anyone that is interested to explore C4 and EE to grasp such a unique opportunity. You will be exposed to a sea of learning experiences with support along the way.

Acknowledgements

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