







# Your Path To Success

Communications (BA, iBA) | [www.yorku.ca/glendon/communications](http://www.yorku.ca/glendon/communications)

	First Year	Middle Years	Final Year	Other Skills You'll Earn
 <h2>Academics</h2>	<ul style="list-style-type: none"> <li>Attend an enrolment-planning workshop with the Academic Advising team</li> <li>Check the <b>Academic Calendar</b> for program requirements</li> <li>Use our <b>language-learning support</b> centres</li> <li>Take <i>Introduction to Communication Studies</i> and <i>Methods in Communication Research</i></li> <li>Focus on topics like social media, marketing and advertising</li> </ul>	<ul style="list-style-type: none"> <li>Request a progress report and meet with your academic advisor</li> <li>Dig deeper into diverse approaches to communication studies, with courses on digital discourse and design, intercultural communication and transnational communication</li> <li>Hone your writing skills and undertake creative projects in your courses</li> </ul>	<ul style="list-style-type: none"> <li>Get hands-on experience in advanced research methods, knowledge dissemination and emerging practices in communications</li> <li>Undertake an Individualized Studies course</li> <li>Plan for your bilingual or trilingual certification; apply for the exam</li> <li>Get your degree audit</li> <li>Apply to graduate</li> </ul>	<h3>Data Gathering &amp; Organizational Skills</h3> <ul style="list-style-type: none"> <li>Gain public speaking skills and the ability to present your ideas in front of others with confidence</li> <li>Deduce information from various sources</li> <li>Prepare oral and written presentations and reports</li> <li>Learn new information and apply it to professional demands</li> <li>Critically analyze problems, think creatively and make sound decisions while considering different sides of an argument</li> <li>Clearly explain complex ideas and apply complex theoretical concepts to everyday practice and professional dilemmas</li> </ul> <h3>Management &amp; Teamwork</h3> <ul style="list-style-type: none"> <li>Analyze information presented by peers; constructively support and challenge peer proposals, theories, ideas and reports to achieve a project's intended result</li> <li>Lead and interact with different people with varied approaches and personal and professional backgrounds</li> <li>Debate, persuade, mediate and present thoughts and opinions</li> <li>Identify priorities and proper courses of action, plan the execution of tasks, and delegate responsibilities to group members to effectively carry out projects</li> </ul>
 <h2>Get Involved</h2>	<ul style="list-style-type: none"> <li>Participate in orientation activities like JumpStart and Frosh Week</li> <li>Join (or start) a club, such as the Glendon Digital Media Club or Communication Studies Students' Association</li> <li>Visit the <b>Salon francophone</b> or <b>ESL Open Learning Centre</b></li> <li>Meet the Student Life Coordinator</li> </ul>	<ul style="list-style-type: none"> <li>Become a Peer Mentor</li> <li>Join the Student Union and develop your leadership skills</li> <li>Represent students' voices in university governance and/or committees</li> </ul>	<ul style="list-style-type: none"> <li>Spread the word about clubs, organizations and events you have enjoyed and have helped you get connected on campus</li> <li>Become a Glendon Ambassador</li> </ul>	
 <h2>Gain Experience</h2>	<ul style="list-style-type: none"> <li>Contact the <b>Experiential Education office</b> to find opportunities</li> <li>Create projects with the <b>Glendon Digital Media Lab</b></li> <li>Optimize your experience and articulate your skills through Becoming YU</li> <li>Get hands-on learning opportunities in your courses</li> </ul>	<ul style="list-style-type: none"> <li>Apply to the Research Apprenticeship Program</li> <li>Pursue your passion project in <b>G21</b>, <b>Glendon's inquiry-based incubator</b>, or <b>GENIAL</b> for entrepreneurs</li> <li>Create digital storytelling projects, produce podcast series, make documentaries, build ad hoc communication networks and undertake artistic installations in your courses</li> </ul>	<ul style="list-style-type: none"> <li>Work on practical challenges by enrolling in the <b>Cross-Campus Capstone Classroom (C4)</b></li> <li>Undertake a paid internship</li> <li>Volunteer in an organization or association, such as the <b>Canadian Public Relations Society</b></li> </ul>	
 <h2>Think Globally</h2>	<ul style="list-style-type: none"> <li>Learn another language – 20 languages are taught at Glendon and Keele Campuses, including French, Spanish and Ojibwe!</li> <li>Develop your intercultural competencies</li> </ul>	<ul style="list-style-type: none"> <li>Consider going on an exchange abroad or at one of our partner universities in Quebec</li> <li>Enrol in <i>Français par expérience</i> to expand your knowledge in French and of the francophone culture by doing a work placement</li> </ul>	<ul style="list-style-type: none"> <li>Attend the <b>Glendon Global debates</b></li> <li>Meet international communications experts in the classroom and develop global opportunities</li> </ul>	
 <h2>Plan Your Future</h2>	<ul style="list-style-type: none"> <li>Participate in workshops about skills and career development to build your transferable skills</li> <li>Take research methods courses to learn a wide range of research tools that are useful in professional, community-based or activist-oriented settings</li> </ul>	<ul style="list-style-type: none"> <li>Explore your career options and learn more about the skills required</li> <li>Investigate career opportunities by connecting with alumni</li> <li>Book a Career Centre appointment to work on your resumé, cover letter and interview skills</li> </ul>	<ul style="list-style-type: none"> <li>Attend Glendon's Bilingual Job Fair and networking events</li> <li>Use the Career Centre to enhance your resumé and LinkedIn profile; learn new job search techniques</li> <li>Attend a workshop on grad school applications</li> <li>Join a professional association in the field of communications</li> </ul>	
				<h2>Admission Requirements</h2> <ul style="list-style-type: none"> <li>Ontario Secondary School Diploma or equivalent, with an average* of mid-to-high 70s</li> <li>A minimum of six 4U or 4M courses, including 4U English (ENG4U) or FRA4U for applicants from French-language high schools</li> <li>We accept a combination of U and M courses and OACs</li> <li>Proficiency in English OR French</li> </ul> <p>*Average is calculated based on the top six 4U; 4M or DU courses</p>
				<h2>Get In Touch</h2> <p>Domestic students: <a href="mailto:liaison@glendon.yorku.ca">liaison@glendon.yorku.ca</a>            International students: <a href="mailto:international@glendon.yorku.ca">international@glendon.yorku.ca</a>            Attend one of our <b>events!</b></p> <p> <a href="#">GlendonCampus</a></p>