

Major Research Paper Proposal

MASTER OF SCIENCE IN MANAGEMENT PRACTICE
YORK UNIVERSITY

Your name

Master of Science in Management Practice

York University

Date

Supervisor's name

Title of the Paper

Program focus:

(Accounting, Supply Chain Management, or Marketing)

Research problem/question:

(Make sure that your research question is substantial enough but still manageable. Avoid questions with obvious answers and keep in mind that you only have a few months to complete the paper.)

Justification:

(Explain why your research question matters and how organizations can benefit from solving it.)

Literature review:

(Provide a brief overview of extant academic and/or industry publications on your topic. This review will be further expanded in your paper.)

Research Method:

(Describe analytical method that you plan to use in your research. The method should be appropriate for the problem and doable within the scope of the program)

Data Sources:

(Specify what data you are going to use for the paper and sources of the data. If you plan to collect primary data, suggest the collection method. Remember that any data collection from human subjects must be approved by the University)

Bibliography:

(A list of publications cited above.)

Work Plan

Example only; dates and elements can differ:

Parts of the MRP	Completed by (mm/dd)
Research Problem, Justification and Literature Review	March 31
Research method. Ethics approvals if needed.	April 30
Data collection	May 15
Data analysis and first draft	June 30
Revised draft	July 31
Final submission	August 15