

Graduate Student Wellness Initiative Fund Assessment Rubric

Assessment Criteria	5 Excellent	3 Satisfactory	1 Poor	0 No Evidence	Score
1. Application	Complete; contains all necessary information.	Few details missing.	Incomplete; missing essential information.	Insufficient information to provide complete evaluation.	/5
	10 Excellent	5 Satisfactory	2 Poor	0 No Evidence	Score
2. Project Description	Details all aspects of the initiative with clarity, is informative, includes specific details and communicates vision of the initiative.	Provides sufficient detail.	Description is vague.	Not provided	/10
	20 Excellent	15 Satisfactory	5 Poor	0 No Evidence	Score
3. Promotion of Mental Health and Well-Being	Initiative includes clear and strong evidence of messaging promoting mental health and well-being including components such as working to reduce stigma, encouraging help-seeking, building connections, increasing knowledge of supports or resources.	Sufficient inclusion of evidence of mental health and well-being promotion.	Little emphasis on mental health and well-being promotion.	Not demonstrated or initiative poses risk of promoting harmful messaging around mental health and wellbeing.	/20

	15 Excellent	10 Satisfactory	5 Poor	0 No Evidence	Score
4. Impact	Detailed description of potential impact; initiative can be sustained or replicated/adopted by others; potential for ongoing impact; clear potential for positive impact to the wellbeing of graduate student community/participants; or likely to impact a significant portion of the graduate student community.	Some potential impact described with sufficient detail; less demonstrated opportunity for sustainability or ongoing impact; ambiguous potential for positive impact to wellbeing of graduate student community/participants; or likely to impact small portion of graduate student community.	Description of potential impact is vague; initiative assessed as having little potential impact on wellbeing of graduate student community members; unlikely to be sustainable or produce ongoing impact.	Not demonstrated	/15
5. Innovation	Initiative demonstrates inventiveness, takes a new, or interesting approach within current evidence-base, targets unmet need, does not duplicate resources/services.	Some innovation present in proposal, initiative may resemble others that have occurred in the past or are currently available/running.	Initiative demonstrates little innovation, replicates resources/services without indicating need for the replication for target audience/participants.	Not demonstrated	/15
	10 Excellent	5 Satisfactory	2 Poor	0 No Evidence	Score
6. Communication and Promotion Plan	Strong evidence of clear and comprehensive planning for initiative promotion that has potential to reach all members of intended audience/potential participants.	Some evidence of planning for initiative promotion; plan is somewhat limited; may reach most of intended audience/potential participants.	Little evidence of planning for initiative promotion; plan is vague or missing key opportunities for promotion; unlikely to reach intended	Not provided	/10

			audience/potential participants.		
7. Evaluation	Detailed plan for evaluating initiative which includes measurable objectives and gathering feedback from participants; plan includes estimating/tracking numbers engaged, or impacted, by initiative.	Plan for initiative evaluation is sufficient; provides some measures of success.	Plan for initiative evaluation misses key opportunities for participant feedback; plan is vague; does not include measures of success.	Not provided	/10
	15 Excellent	10 Satisfactory	5 Poor	0 No Evidence	Score
8. Financial Planning	Strong evidence of financial planning; appropriate allocation of funds across anticipated costs.	Satisfactory demonstration of financial planning.	Incomplete or vague planning for allocation of funds.	Not provided or inappropriate planning for allocation of funds.	/15
Total Score (Maximum 100 Points)					/100