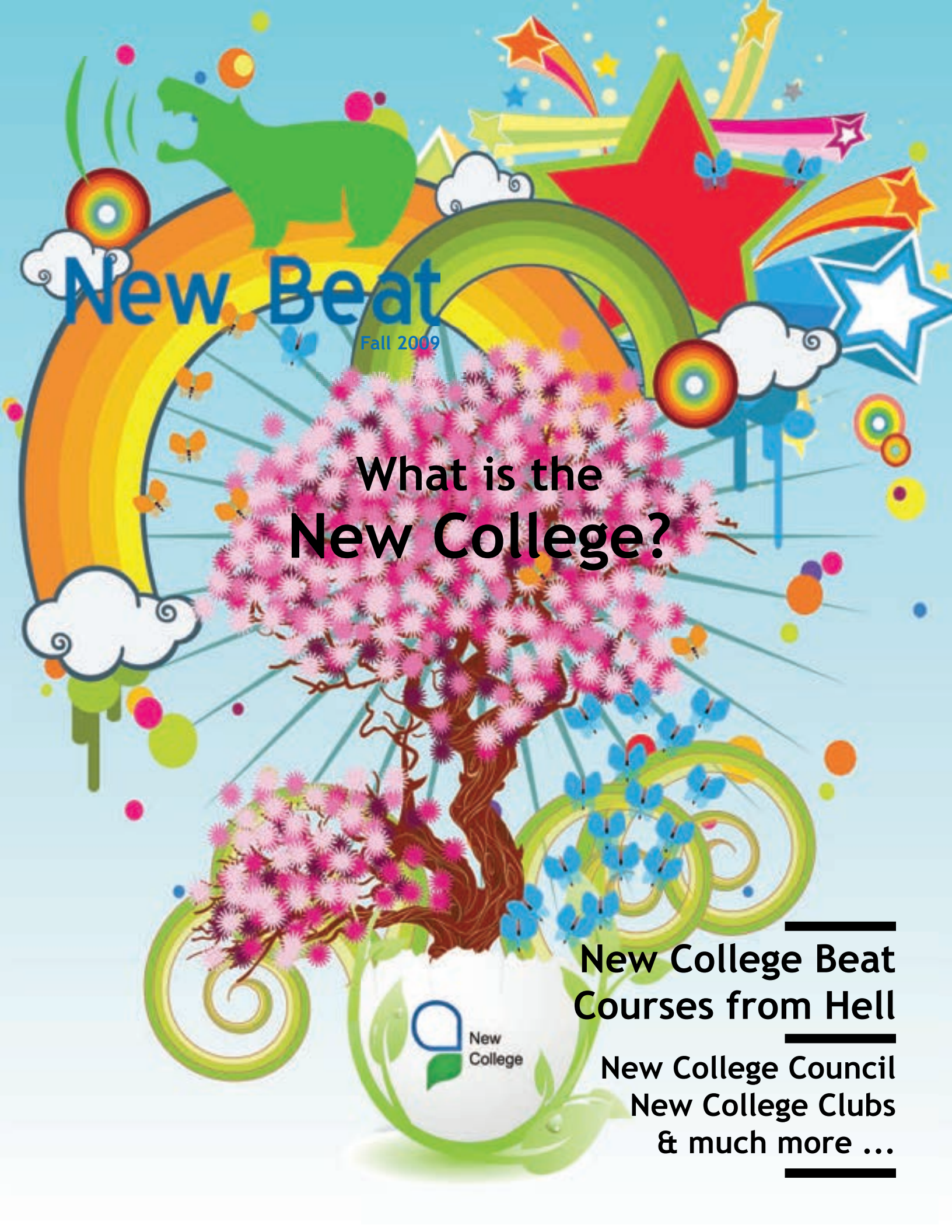




New Beat

Fall 2009

What is the New College?

**New College Beat
Courses from Hell**

**New College Council
New College Clubs
& much more ...**

EDITOR'S NOTE

Dear New College Community,

We, the New Beat editors, David Alexander, Laksh Vig and Danielle Fucchansky, would first like to welcome all of our New College readers and wish you all a successful year filled with intellectual and professional growth and, of course, happiness.

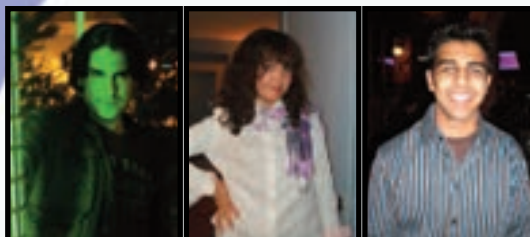
But this being the New Beat's first issue, we also feel an introduction is called for. David, a fourth year Human Resource Management student, has written for the York Excalibur and is the Editor-In-Chief for the NFSA Arbitrage magazine. Laksh is a third year Administrative Studies Accounting major and has written for both the Brookview Student Newsletter and the Westview Student Newsletter, as well as for the Ledger (by the APAA). Last, but not where near least, Danielle is a fourth year psychology student, who has written for Vanier's Voodoo newspaper.

Our aim for this year's, revamped New Beat is to aid New College students and develop their understanding of the wide range of services, workshops, clubs and events offered through their college and program. At the same time, we also hope to offer our readership stimulating and fun content that will both amuse and blow their mind. But most important, our goal is to create a magazine that is representative of the students reading it and one that allows students to feel as involved as they possibly can with the New College.

We hope this letter encapsulated your qualms and questions about the New Beat and, most of all, we hope you will enjoy this and future issues of the New Beat magazine ■

Sincerely,

David Alexander
Danielle Fucchansky
Laksh Vig



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JOIN THE NEW BEAT: The New Beat is actively searching for new volunteer writers, designers, illustrators and photographers. If interested, please contact us at: newbeat@yorku.ca



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What is the New College?

By Danielle Fucchansky

As most of you should know, 2009 marked a switch from Atkinson College to New College. But from what I can assume, most students still have low to no knowledge about why it happened or what it entails. And since one of the goals of this magazine is to inform our readers about New College, what's better than to include a feature that directly addresses these questions? Next, one needs to think, who would be the best person to interview to obtain all this information? Why, the master of New College of course! Yes, Marie-Hélène Budworth seems to me the perfect candidate for this interview.

And so I asked Marie-Hélène for a few minutes of her time. She accepted. Then I came up with questions that might answer what students may want to know about New College.

The morning of the interview, I entered the Master's office, all prepared to face the demons of interviewing. In the words of Billy H. Shakespeare, "Had I been seized by a hungry lion, I would have been a breakfast to the beast." This has absolutely nothing to do with me or Marie-Hélène, or our interview; yet, I find it to be an amusing line.

In any case, there is some truth to the quote. For example, I don't believe I had breakfast that morning, mostly due to my not having time and being a bit nervous.

Nonetheless, I felt that I was duly prepared for this interview. For instance, I had my (David Alexander's) recorder all ready for action. I would like to pretend to say that I knew how to use it, but ... I wasn't paying attention when he explained it to me. In any case, I think it worked enough, as I do obviously have a transcript. Just saying, I don't think I could pull that off again without written instructions *insert joke here.*

Now, in all seriousness, I do hope this interview helps you understand New College just a tiny bit better and most important, how it's the right place to be.

Can you tell me a bit about yourself?

I'm a faculty member in the school of Human Resource Management. I've been working in York since 2005. And I teach courses in topics related to leadership and managerial skills within organizations. As for research, I do most of my work in the area of development and learning. But most of my background is in psychology. I'm also the Master of New College for this year and was Master of Atkinson last year.

Can you tell me how the switch over to New College was for you?

It was bittersweet. We spent a lot of time last year celebrating Atkinson and all that it achieved in its long history. That was the focus of what was being done last year and the pace of that was pretty hectic; it was a busy time. So when it came time to switch over to New College there was so much change: the staff within the office changed, the structure of how things were done within the college changed.

Atkinson was both a faculty and a college. So now, New College is in that space where it needs to create an identity of its own. Because of this, it's been very much a learning experience relearning what the typical York college looks like and trying to figure out what New College is all about, what is its going to achieve, who its serving and how we hope to serve them well. So in that way, it's been interesting and exciting.

What makes New College different from all the other colleges at York?

Marie-Hélène Budworth

The BIO

Marie-Hélène Budworth earned her PhD in Organizational Behaviour and Human Resource Management at the Rotman School of Business, University of Toronto. Her research interests are in the area of training and development. Accordingly, her most recent research projects have explored the application of clinical psychology techniques to the transfer of training problems.

She has also investigated the nature of information sharing between trained and non-trained members in groups. Her work has been presented at scholarly conferences in the UK, Portugal, Ireland, the US and Canada and published in the Journal of Vocational Behaviour, International Journal of Selection and Assessment. She teaches Negotiations for Human Resource Managers, Managing Teams and Leadership and Managerial Skills.



For one thing, not to overstate the obvious, but it's brand new, so the fact that we're creating what New College will be is very different from the colleges that have long histories. There's a lot to that element that makes it both a challenging and exciting thing.

The challenge being that we don't really have any infrastructure or place for anything, so anything that we do, we have to develop from scratch and we have to think about the best way to get it done. Orientation, for example, was a huge workload this year because we've never done one before.

What makes New College itself different?

What makes it different is the population we serve. Within the Faculty of Liberal Arts and Professional Studies, we serve the second half of the LAPS (the PS side). We have three very specific professional programs: school of admin studies, of HR and ITEC.

So in that sense we have a very specific group of students that we cater to. Most of the other colleges have a variety of programs and so are more interdisciplinary. We're more focused, so that makes a difference in how we roll out the types of events we do and how to figure out the types of events that are important for our students.

Can you tell me about any upcoming events New College is headlining?

In January, we are planning a career fair, a space where students can learn about

es. Hopefully, there will also be people there who'll be actively recruiting. But at least they'll have an opportunity to make contact with some of the companies relevant to their discipline.

We'll also be having a speaker series, of course, and we have some things we are thinking about in terms of putting out a workshop to help people plan for their degree. Kind of like a second year orientation. And we'll probably partner more closely with the career center to help fourth year student's transition into the work force.

Do you know why the actual switch was made?

It had to do with the amalgamation of the two faculties. So, the Atkinson Faculty of Liberal and Professional Studies and the Faculty of Arts had some redundant programming, two of a lot of programs. When they merged, the Atkinson College had to be rethought and that's the development of New College

Where can I find some more information about New College?

There are a few places. One is our website, which I'm hoping is not only up to date, but is also a place for students to go and get information about what's happening within the college. The site is www.yorku.ca/newcollege. Also, we'll be updating information on the bulletin boards within the new college right outside room 140.

Why should people choose to be with New College and not somewhere else?

Well, I think most of the colleges are program-affiliated, so you will be in a college placed on wh-

at program you're in. If colleges are a choice, if you're interested in things focused around professional development, career development, the relationship between yourself and the business world, then certainly our college is a good place to be. Consider at least a visit; you don't have to switch memberships to be involved in our events, you can be involved even if you are a member of any other college.

Perfect, thank you very much.
Your very welcome!

Well, it seems that Marie-Hélène knows a great deal about New College. Hopefully, now, you do too. I also hope that I'll get the hang of the art of voice recording, so that soon enough I can bring New College students more interviews with even more helpful information in the future! ■

Talk soon,

Danielle Fucchansky

Marie-Hélène Budworth has been nominated for TVO's best lecturer award.



Health Supplement

STUDENT PAIN SYNDROME

Dr. Mark Halpern

www.yorklaneschiro.com

Anyone who sits at a desk studying or using a computer, has probably had student pain syndrome. Sitting in any position for a prolonged period of time can cause neck, mid-back, or lower back pain. You see, humans were not meant to sit in a 90 degree posture in the first place. Our spines were designed to withstand the stress of gravity and essentially act like big shock absorbers. But when we sit, the spine is forced in to unnatural positions. After weeks, months and years of prolonged sitting the chronic stress leads to deteriorating health of which back pain is just one of the possible symptoms. We may also deal with digestive issues, headaches, frequent colds and exhaustion and long term health concerns. Most people however, suffer through and wait for it to disappear, which the pain eventually will, that is, until the next time. To understand how to treat these aches and pains it is important to understand what is actually happening.

When students sit for prolonged periods they strain muscles, ligaments and joints of their spine. This usually occurs because of the lack of strength in the stabilizing muscles of the spine, combined with bad posture and the force of gravity. Most people do not strengthen the proper muscles in their daily workouts, and many students do not exercise at all. The result of this is that spinal joints and ligaments take the majority of the force being put on the spine.

the area is left to rest, the pain will eventually go away, but the area is not healed. When inflammation settles it becomes scar tissue. Scar tissue can restrict the motion of joints, as well as reduce the amount of blood flow, oxygen and nutrients to the area. Scar tissue is also much weaker than healthy muscle or ligamentous tissue. So, you can see how important it is to get rid of any scar tissue to allow the body to heal properly.

Treatment goals would be to get rid of the subluxated joints in the spine thereby reducing pain and regaining motion. As the spine heals exercise will be added to strengthen the stabilizing muscles of your spine. Reducing pain and increasing motion can be accomplished with spinal adjustments. Reducing pain and increasing motion can be accomplished with spinal adjustments. An adjustment releases endorphins which helps kill the pain, but it will also help reduce the scar tissue, by regaining the range of motion and natural mobility, as well as returning the nervous system to a healthy state. This enables the body to heal naturally.

The biggest complication in returning someone to their full health potential is that patients will go home and do the same type of things that caused the problem in the first place. After a series of treatments people realize that what they should be looking for is *care* for the spine and not a cure.

Treatments such as chiropractic care can be used as a tool to not only get the body healthy but keep the body functioning at its highest level. As long as the same stimulus is there, it is hard to cure the problem, but in most cases it is controllable. You can not avoid every injury or disease known to man, but you can make sure that your body is performing at its best to cope with all of life's many stressors ■

The



New
College

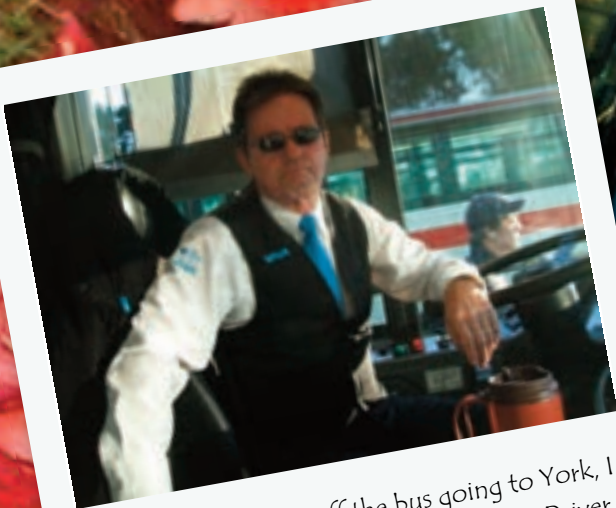
BEAT

By Danielle Fucchansky

When I was contemplating writing this article, I was thinking: how can I get all the students of New College to see what it has to offer? Why it's hip and or cool. The one and only thing that came to mind was: why not take the entire New College with me so that I can show them? Impossible? I think not. Via photo-journal, I have managed to capture what New College is all about. All throughout my day and night, I took pictures of my travels at York University as a

New Beat co-editor, in the hopes that I could maybe just show everyone even a glimpse of what exactly New College offers.

In these exact efforts, I took tons of pictures as I walked the campus and visited offices of New College. After reading this article, I hope that you will feel as though you have walked in my shoes (specifically my Vans, but that is unimportant). Enjoy!



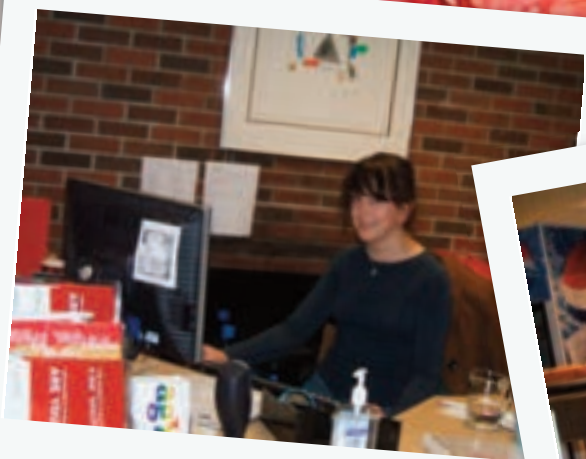
8:15 am: After I got off the bus going to York, I managed to get a picture of Bob the Bus Driver. (Let's just assume his name was Bob). He is so nice. I also managed to take a picture of the bus just before my tearful goodbyes as it left.



8:20 am: I saw the pretty leaves on the trees on my way to Atkinson, and decided to take a picture.



8:22 am: My first stop in the building is room 140, the office of the master.



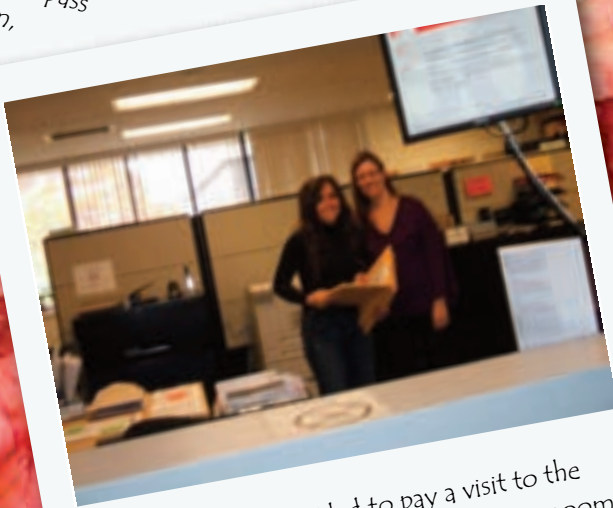
8:27 am: This is me when I took a turn at the reception desk in the office of the master. Epic fail? I am not one to judge.



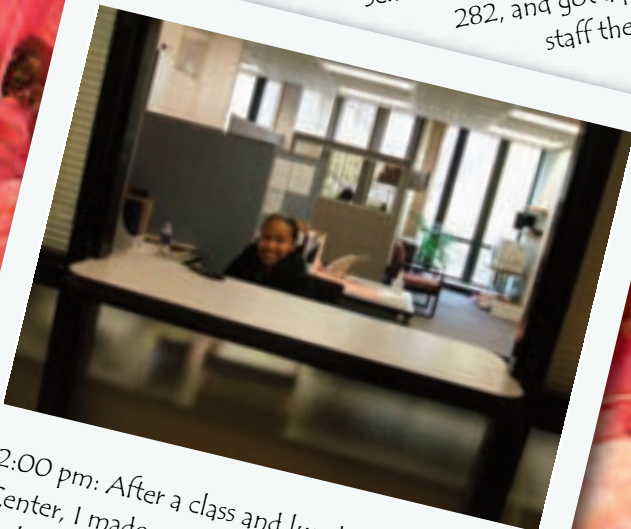
9:00 am: I took a trip downstairs to the cafeteria for breakfast, as I was presently starving. Meanwhile, I got to take a picture of the lovely cafeteria ladies, as I waited for my delicious food.



2:20 pm: Last of all my 'school' visits, I happened to 'pass by' the ITEC room, 3068 in the Tel Building.



2:10 pm: Next, I decided to pay a visit to the School of Administrative Studies, room 282, and got a picture of the staff there.



2:00 pm: After a class and lunch in the Student Center, I made my way back to the Atkinson building to visit Human Resource Management, room 123, and snapped a picture of the nice receptionist



2:30 pm: Next, I have real business to attend to: New College Newspaper Meeting!



3:15 pm: After my meeting, I realize that I have 5 exams the next day, and hit Scott Library. And I notice its staircase for prettiness.

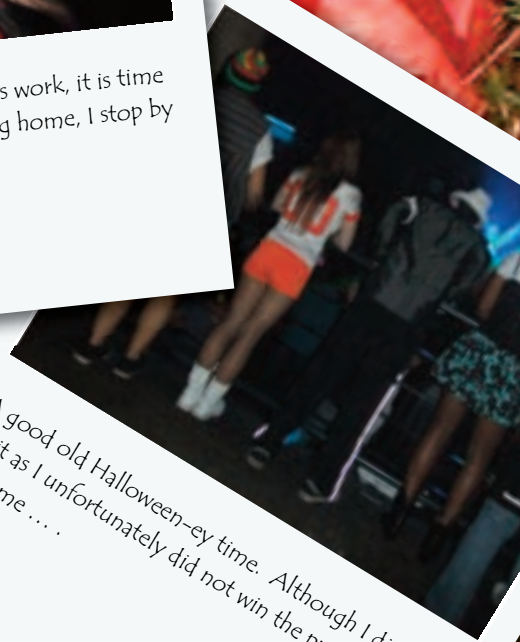




5:00 pm: After studying extremely hard, I decide that I should work on this article, so I run back to the New College office and rework it for the printer.



9:00 pm: After a long and hard day's work, it is time to go home ... NOT! Before heading home, I stop by the Underground for Pub Night!



A good old Halloween-ey time. Although I did cry a bit as I unfortunately did not win the prize for best costume

In any case, So Long and Farewell York University, Adieu and Au Revoir New College, Ciao for now my dear friends, Adios my... enough? Yes I think that everyone got the point. It was a great ending to an amazing day at York, taking pictures of signs and all. I hope you all got a chance to see what it's like in my Jimmy Choo's (I wish).

Your one and only female co-editor, Danielle Fuchansky.



New College

ROCKS!

What Lua Says

7 Ways to Have a Fashionable Flu Season

By Lua Emilia

Not feeling very well? Lua Emilia says you don't have to dress the part. Some say that you should dress the way you feel. Does that mean that when we're feeling sick we should look the part? I dare to disagree. True, you need to cover up so your condition doesn't get worse, but that need not require an ensemble of frumpy sweaters and sweat pants. If anything, days when you are sick or just feeling down are the best days to dress up. Knowing you look good is always a major ego boost and many doctors venture to say that a large factor in getting well is thinking well. Verdict: dressing well = feeling better. So when your immune system isn't on your side, here are a few ways to make sure your wardrobe is.

Sniffle Management

One of my least favourite parts of dealing with a cold is the way tissues always get wrinkled when I keep them in my purse. Short of carrying around the whole box, here's a fun suggestion for those of us who wish to be a little more discreet. Go out and get the cutest change purse you can find - I mean really cute: bright colours, beads, playful patterns, etc. - and hide your wad inside. It will keep your tissues tidy and it will put a smile on your face every time you pull it out.

Trompe D'Oeil

Wear a plain white turtleneck under a navy or grey sweater that has a large scooped neckline. This cute combo will give the illusion of a bib top while giving you the comfort and warmth of the turtleneck. A necklace made of mother-of-pearl shells really tops this off. At the very least, it'll serve as a shiny object to distract others from your leaky nostrils.

Cover Your Crown

If you're bundling up to go outside, don't forget to wear your hat. Anyone can throw on a toque, but to really spice things up, a beret-style hat will keep your crown stylishly warm. Jack Frost nipping at your ears? This season's take on the cloche hat will keep you covered with plenty of oo-la-la to spare. That's right, I said oo-la-la.

Colour Wheel

Red is the colour of a cold: red eyes from losing sleep over nights of coughing and sneezing, and a red nose from constantly trying to blow our sniffles away. Colours opposite each other on a colour wheel are called complementary, a colour wheel are called complementary, but they can offer a neutralizing effect when the colours are in a muted tone. For example, a deep forest or light mint green is a perfect colour in which to dress your top half. So if you're nose wants to go incognito, look to blue

and green and what's in between.

Pearly Whites

The most important part of your outfit is your attitude. Add to this the popular theory that healthy bodies rely heavily upon healthy minds and you have no reason to leave the house without a smile. You may feel sick and yucky on the inside, but that's no reason to let it ruin your day. Here's a little tip you might want to try: carry around a goofy picture of yourself or a loved one in your purse that you can glance at every now and again. It might just cheer you up enough to forget about your cold for a while. Your best fashion asset is your smile, wear it with pride!

Seeing Red

One of this season's hottest colours is crimson, but if you've got the sniffles, chances are you don't need to accentuate your already red nose. This is the perfect time to pull out your other jewel-tones. However, if you've already invested in ruby red accessories such as a purse or a pair of gloves, you can throw these into your outfit because they sit far enough from your face that they will act as distracting beacons and take the attention off of your poor nose.

Wrap Me Up

Scarf. One word with so many possibilities. It will keep your chest and neck warm while simultaneously adding some oomph to your ensemble. Remember the colour wheel trick mentioned above and keep in mind that light colours, such as mint and icy blue, make your eyes look like they sparkle, while letting a red nose go unnoticed.

Survive the Sniffles

Scientifically speaking, any exposed body part can expel up to 90 per cent of your body heat, so take care of yourself and bundle up, but do it with style. Even if your immune system's got you down, your wardrobe can pick you up. This cold and flu season, keep it fashionable! ■

COURSES FROM HELL

By Laksh Vig



I'm sure many, like me, prefer to think back to simpler times when the biggest challenge of our first years in the BA, ITEC or BHRM programs was not so much the programs themselves but the adjustment to university life. Well, another year is upon us and that means that not only is it back to student life, but back also to the challenges of some of York's most difficult courses. And as the years creep by, as each of us inch closer and closer to completing our degree, we unfortunately encounter courses—in subjects such as accounting, finance and information technology—that appear to be beyond the human intellect. These courses not only stimulate the learning capacity of students, but also give them a run for their money. Literally.

In addition to the noticeable withdrawal rates these courses cause every semester, professors and TA's are constantly looking for new ways to help students understand their underlying concepts. Academic resources and support programs are in place nowadays, but class averages for these courses have not changed dramatically. Tutorials and office hours with professors are also regularly available, but a number of students in every semester still defer exams, as well retake courses entirely. Although the list of these excruciating courses may be huge, the following are what have statistically been found to be courses From Hell:



ADMS 1010 (Business in the Canadian Context) - Undoubtedly one of the most rigorous in the administrative studies program, this course requires solid reading and writing skills. Students in their first and second year are cautioned to take this course, as this course is better tailored to students who have better case analysis and case writing skills.

important for succeeding in both the midterm and final exam, which relies heavily on application to case problems.



ADMS 3330 (Quantitative Methods 2) - This is part 2 of the statistics course offered by the faculty of liberal arts and professional studies. This course goes in further detail about statistics and is not too much of a challenge for students who managed to do well in Statistics 1. Nonetheless, failure to prepare for tests and exams is preparing to fail this course.



ADMS 2320 (Quantitative Methods) - Also known as Stats 1, this course seems to get the best of students who either struggle with math, or those who have never done statistics prior to taking this course. This course provides a shock to those who thought they left math back in high school, as there are numerous formulas and equations to remember, combined with tricky problems on the exams that you cannot relate to in the textbook.



ADMS 3530 (Introduction to Finance) - Students who do well in this course are those students who work well with “numbers.” A solid foundation in high school mathematics is essential for this course, as it involves numerous formulas and calculations.



ADMS 2510 (Introduction to Managerial Accounting) - This introductory course explores managerial and cost accounting at the introductory level. Although accounting majors may find this course easier than the accounting courses that follow, non-majors tend to struggle with the concept, as well as application to problems in the quiz and exams.



ADMS 3585 & 3595 (Intermediate Financial Accounting 1 & 2) - For those who managed to come out with a decent grade in ADMS 2500 (Introduction to Financial Accounting), they are sure to find this course a big step forward in the world of accounting. With complex exams consisting of questions you would find on the CKE (CA exam), this course is a true test for aspiring accountants and business professionals.



ADMS 2511 (Management Information Systems) - This IT-related course is mainly disliked by students due to its structure. Familiarity and a good sense of detail are

As with any course, there are always exceptions. Some students do really well in all courses by figuring out the right studying strategies for each course and

by maintaining good habits. As always, the notion about doing well in school has always remained the same—those who want to do well will and those who try to enjoy the ride, won't.

After reading about all the horrors that York calls courses, those new to the university are allowed to feel a bit nervous. I was. And as for those who recently completed some of those courses, I can feel the relief oozing out of you. But I also know that those who both survived in those courses and did well in them (at least by their standards), learned a great deal about themselves, especially about how much hard work they're capable of performing when the odds are set against them.

But in retrospect, we also know there were things that we could've done better. If only we knew this trick, that formula, studied this way or with these kinds of people, we could have all done so much better. Well, now York's New College has developed a program it hopes will save a great many students from asking these questions.

The PASS (Peer Assisting Student Success) program is an academic support program that was designed to help students with challenging New College courses (ADMS and ITEC). The program, which started in 2008, has used the method of group discussion to help students understand course material in an effective manner. It is open to students who are enrolled in any section of any course that PASS is working with for the semester. The sessions are run by a student PASS leader who achieved an A or higher in the course previously and who is trained in facilitation techniques and group dynamics. The goal of each PASS session is to get students involved with the material. PASS leaders guide discussion and empower participants by creating exercises and problems for participants to work through and not just giving out answers.

The courses that PASS was involved with last year were: ADMS 2510 (Introduction to Managerial Accounting), ECON 1530 (Mathematics for Economists 1). The year before ECON 1540 (Mathematics for Economists 2) was included on that list instead of ECON 1530. How were courses chosen by the PASS program?

There are many factors that need to be considered for a course to be affiliated with PASS. Aside from approval and support from faculty, withdrawal rates, as well as the amount of students who achieve grades of D, E, and F are also considered. Foundation courses, which can be harder for students to understand and

are often pre-requisites, are also prime candidates. While there are still more difficult courses out there, the PASS program is tackling them one at a time and hopes to continue to get bigger, with the demand for more PASS leaders, as well as more flexible schedules, being met.

Currently, due to the merging of the Atkinson Faculty of Liberal and Professional Studies and the Faculty of Arts, the PASS program is on hiatus for the Fall 2009 semester and in its preparation phases for Winter 2010. It will be offered to ADMS 2510 (Managerial Accounting) and ADMS 3530 (Finance), with hopes to be offered to another course.

Students can get involved with PASS in many ways. Students who need help in those courses can come voluntarily to as many or as few sessions as they like.

Those who want to be PASS leaders will be made aware of the opportunity through email if they get an A or higher in the course as well as the PASS website has more information: www.yorku.ca/newcol/pass. Those candidates with a B+ can apply through the website, but the recruitment email will not be sent to them.

But in the end, it is up to you whether you take advantage of this service. Because at the end of the day, the courses mentioned are only hellish when we don't prepare enough for them, when we don't bother to put in the hard work needed overcome them. However, if you choose to beat these courses, just remember that the New College has services to help you and fellow students who you can call on for support ■





Are you in New College? Who is on the New College Council (NCC)? What is the New College Council doing for you? My name is Charisse and I am Vice-President Academic of the NCC. I hope to give you the brief history of the NCC as well as give an overview of our present activities and future plans.

With the creation of the Faculty of Liberal Arts and Professional Studies (LAPS), Atkinson College ceased to exist. As such, a new college (no pun intended) was established to meet the students' need for a new collegiate home. New College primarily comprises of students in Administrative Studies, Human Resources Management and Information Technology. Furthermore, in the next few years, it is hoped that New College will be affiliated with Pond Road Residence. Since every college is run by a council, the NCC was created. The first seven members were selected by a committee comprising of the Master of New College, representatives from the Atkinson Students' Association (ASA) and other stakeholders. The eighth was subsequently selected so that all areas of student life could be incorporated.

For those of you who are not familiar with us, here is a list of our members:

- | | | |
|----|----------------------------|---|
| 1) | Ameet Hurry | President |
| 2) | Umair Farooqi | Vice President, Finance |
| 3) | Lua Farnoush | Vice President, Marketing and Communications |
| 4) | Salony Mirchandani | Vice President, Social |
| 5) | Raj Balasubramanian | Vice President, Professional Development |
| 6) | Ryan Pacht | Vice President, Clubs and Resources |
| 7) | Charisse Semper | Vice President, Academic |
| 8) | Rufaro Mudimu | Director, Athletics |



Our team is made up of students at different stages in their academic careers, with varying experience in student government and with a multitude of perspectives. The benefit is that the council is like a microcosm of the New College student population and, as such, are well represented.

At our first meeting, we established principles that would guide our year's work. These are:

Equity - each student is treated equivalently and is afforded the same opportunities

Transparency - the student body knows of all activities of the NCC and can challenge our undertakings without fear

Accountability - each member of the council is responsible to the other members of the council and, more important, to the student body at large for his/her actions

Our commitment to these values is evident in all our pursuits. Evidence of this can be found in the conduct of open monthly meetings, the high level of documentation for all financial transactions and frequent updates to the student body via our website and mass emails.

Given that this is our first semester, our achievements thus far are commendable. The momentum was built with our first Frosh Week. Not only were we able to create a memorable experience for our 'froshies' (first year students), but we were also victorious in the annual Cheer Off held among the colleges. Other milestones include:

- *Allocation of office space for clubs associated with New College
- *Participation in many intra-mural sports, including soccer and volleyball
- *Co-hosting a volunteer event targeted to at-risk youths
- *Town hall to address concerns of New College clubs

The NCC is also glad that we have gained ample assistance. Our Master, Marie-Helene Budworth, has been one of our major supporters from the moment of inception. Additionally, those working in the Master's Office, namely Michelle Fucchan-sky, Auroosa Kazmi and Jennifer Harrison, have also been great sources of advice and help.

Recently, we have also brought more students on board in volunteer positions. Our Co-Chair Athletics, Mohammed Mohieddin, helps to ensure that NCC is represented in as many intra-mural events as possible. Three Volunteer Coordinators who have been given the task of increasing student involvement in NCC's activities. They are Ayesha Zubair, Dipika Kapoor and Linda Trinh.

Our work is far from over. Within the next few months, we hope to open a students' lounge located in the Atkinson Building, launch our new website and revive the Past Exam Database. It is our hope that the New College Council will become synonymous with excellent performance in all areas represented in our portfolios.

I hope I've adequately answered all of the above questions. To keep abreast of the NCC:

Visit our website - <http://www.yorku.ca/ncc/>

Join our Facebook group

Become a fan on Facebook

Visit us in our office - 140J Atkinson building

Charisse Semper
VP, Academic





New College consists of six clubs that help define the college's culture and students. The purpose each club serves relates to employment, networking and, of course, having fun! Many students within the college are involved either through acting as executives of clubs or through membership registration. Nonetheless, it is important for everyone in the college to know what clubs are available to them and what resources each offer.

Here is a list and description of New College clubs:



New College Council (NCC): This is the student government of the college. The council acts as the college's nucleus, as every other club feeds off the council. It is responsible for getting students involved in the community right from day one, targeting incoming students during academic orientation, frosh week and frost week. The council also acts a voice for students to raise questions and address concerns all for the purpose of improving the student experience. To learn more, feel free to read the special spotlight written for the NCC in the following pages.



Atkinson Professional Accounting Association (APAA): The only club to keep the Atkinson name (for sponsorship reasons), the APAA is undoubtedly one of York's most proactive clubs on campus. With year round events and a constant membership base of 300 + students, the APAA shows no sign of slowing down. The main purpose of the APAA is to give students interested in a career in accounting, the opportunity to network with professionals. This is a valuable resource for anyone looking to pursue their CA, CMA or CGA designation.



National Finance Students Association (NFSA): After undergoing rebranding over the last year, the NFSA has showed itself to be a successful club for new college. With insightful events such as the CFA Strategy Workshop and the Edward Jones Case Competition, this club has everything a finance student pursuing a career in finance would need. Their free, online publication, the Arbitrage, is very animated and shows the creativity and genius behind the club.



American Marketing Association @ York

(AMA): The AMA chapter at York is very connected to students on campus. Their interactive website, which has up-to-date information on the marketing world, is an invaluable tool that allows students

to have a better perspective on what is going on in the industry. Their ability to bring in top companies such as RIM, proves that the AMA brings the best for New College!



Human Resources Student Association

(HRSA): This club caters to students who are enrolled in both the BAs HR stream, as well as the BHRM program. With workshops that provide knowledge on how to dress appropriately for different occasions, as well as a public speaking and networking workshop, this club gives HR students an in depth look at what their career options are. Students who are a part of the club also have the opportunity to hear addresses from keynote speakers and learn more about the CHRP certification.



ITEC Club: This club helps connect students in the ITEC program at New College with professionals from the Information Technology industry. With the constant demand for IT professionals in the working world, any student who is considering a career in IT will want to become a member of this club. Information on internship opportunities for notable companies, such as IBM and Oracle, is available for any student who's interested.

This club listing brings together both the academic and social aspect of new college. Any student who is looking to get a head start on their career, or who is looking to meet new people and obtain helpful contacts, should definitely consider joining any one of these clubs. Not only does it add relevant and impressive experience to your resume, but it also makes your university experience that much more memorable! ■

(LVBS)

By Laksh Vig



American Marketing Association York University Collegiate Chapter

The American Marketing Association (AMA) is the world's largest and most comprehensive professional society of marketers. It's the only organization that provides direct benefits to marketing professionals in both business and education and services all levels of marketing practitioners, educators and students.

Benefits to new members include:

- Information sessions with speakers who provide expert insight into the field
- Access to exclusive events held by the AMA Toronto chapter
- Networking opportunities with executives from large companies
- Access to AMA's bi weekly magazine with the latest information from the marketing world
- Volunteering opportunities that look great on a resume!



Atkinson Professional Accounting Association

The Atkinson Professional Accounting Association (APAA) is a student-run organization that serves to encourage leadership, excellence, and professionalism in New College Accounting students of York University. The association was founded in May 1998 by a group of graduating students for the purposes of promoting New College's Bachelor of Administrative Studies in Accounting (BAS) program, aiding students and soliciting support from University faculty and potential employers.

Benefits to new members include:

- Access to networking events with recruiters from the Big 4 accounting firms and representatives from CGA and CMA Ontario
- Access to our website, which has useful information such as how to improve your resume and how to prepare for recruiting season
- Email notifications of upcoming events
- Possibly compete in external accounting competitions



The New College Council

represents students in the Administrative Studies, Human Resources Management and Information Technology schools. Our job is to represent you through our established principles of: equity, transparency and accountability. Within the next few months, we hope to open a students' lounge located in the Atkinson Building, launch our new website, revive the Past Exam Database and help support New College clubs to offer our student body with the services and events that will truly benefit them in the student careers. It is in this way that we hope the New College Council will become synonymous with excellent performance in all the areas that matter to the students we represent.



National Finance Students Association

The National Finance Students Association (NFSA) is a non-profit, student-run initiative, that is currently partnered with all GTA universities, with plans to expand nation-wide in the years to come. Our goal is to provide our membership with the seminars, workshops, competitions and networking sessions they can use to develop their skills and character, two things that will provide our members with a distinct competitive advantage in the marketplace.

Benefits to new members include:

- Free online subscription to the NFSA Arbitrage Magazine
- Invitations to finance related seminars, workshops, competitions, networking events and more!
- Notices of employment and internship possibilities through our sponsors and affiliates.
- Be part of a national association and thus expand your contact list
- Gold members receive personalized NFSA Business Cards



Information Technology Club

The ITEC Club is a body of students in the Information Technology program at York University. The ITEC Clubs main goal is to form a social network of students within the ITEC programe, in order for them to help eachother, make new friends, and in general make their university experience a better one. The ITEC Club also aims to act as a primary liaison between the faculty and students in the ITEC program, in order to identify and communicate issues relevant to improving the education and social environment of ITEC students.

Benefits to new members include:

- Tutorials with senior year ITEC students for: assignment help, exam prep, general Q&A about courses or programs, exchange and/or selling of textbooks
- Provide students with past assignments and tests
- Hosts events with professionals from top companies
- Provide classes that are potentially worth credits.
- Learn about internship opportunities with top companies such RIM and IBM



Human Resources Student Association

The Human Resources Students Association (HRSA) is a student-run organization that is continually striving to promote personal and professional development among all Human Resources Management and business students of York University. Its strategy is to develop, promote and help students to excel in the professional realm.

Our aim is to initiate a strong academic & social network, which will result in an environment that is receptive to sharing ideas and providing support. HRSA facilitates close interaction among its members of students, industry professionals, faculty and alumni through a variety of career and social events.

Benefits to new members include:

- An organization that caters to HR majors or those who are interested in pursuing an HR related career
- Events with guest speakers who offer advice on a variety of subjects
- Gain information on how to best pursue CHRP certification

Be Part Of The



New Beat

beat@yorku.ca

EMPLOYMENT: At present, we are **ACTIVELY** searching for new writers, illustrators and designers to work for the NEW BEAT, New College's student-run magazine. If interested, please send a cover letter, résumé (and sample of your work) to: newbeat@yorku.ca

SUBMISSIONS: The NEW BEAT welcomes submissions from writers and photographers. Please first send a query to the NEW BEAT's editors at: beatsubs@yorku.ca

LETTERS TO THE EDITOR: Suggestions for future issues? Kudos? Criticisms? The NEW BEAT welcomes letters to the editor. They must be signed by the writer and include city of origin. Email: newbeat@yorku.ca

EVENTS: If you are affiliated with the New College and are interested in promoting an event (that benefits New College students) for free in our upcoming issue, please contact: newbeat@yorku.ca

OTHER QUERIES, contact: newbeat@yorku.ca

LEGAL NOTE: All letters or pictures submitted may be published by the NEW BEAT, unless expressly forbidden by the sender. Names will be withheld on request. NEW BEAT cannot be held responsible for the return of unsolicited material. All submissions may be edited for punctuation, grammar, style and length. Not all may be published.



Directory

Club
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Club Contact Information

American Marketing
Association

Email: ama@yorku.ca

Website:

<http://www.yorku.ca/ama/>

Facebook: <http://yorku.facebook.com/group.php?gid=2207785685>

Office:

258D Atkinson Building
York University
4700 Keele Street
Toronto, Ontario
M3J 1P3

Atkinson Professional
Accounting Association

E-Mail: info@yuapaa.com

Website: <http://www.yuapaa.com>

Facebook: <http://www.facebook.com/home.php#/group.php?gid=2728790275&ref=ts>

Office:

253 Atkinson Building
York University
4700 Keele Street
Toronto, Ontario
M3J 1P3

ITEC Student Association

E-mail: itecyork@gmail.com

Website:

<http://www.sit.yorku.ca/itec-club>

Facebook: <http://www.facebook.com/home.php#/group.php?gid=7685409573&ref=ts>

Office:

TEL 3058
York University
4700 Keele Street
Toronto, Ontario
M3J 1P3

National Finance Students
Association

E-Mail: info@nfsa.ca

Website: <http://www.nfsa.ca>

Facebook: <http://www.facebook.com/home.php#/group.php?gid=38798185613&ref=ts>

Office:

140 Atkinson Building
York University
4700 Keele Street
Toronto, Ontario
M3J 1P3

Strategic Human Resources
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E-mail: shrp.yorku@gmail.com

Website: <http://shrp.ca/>

Facebook: <http://www.facebook.com/home.php#/group.php?gid=12515551071&ref=ts>

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Strategic Human Resources Professionals
253 Atkinson Building
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York Business Network

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Website: <http://yorkbusinessnetwork.com>

Facebook: <http://www.facebook.com/home.php#/group.php?gid=2263213033&ref=ts>

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New
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Fall 09

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**New College
Contact
Information**

**You
@
York**

ncc@yorku.ca
www.yorku.ca/ncc

You @York

RO
Registrar's Office
All information about procedures, online student records, access to course enrolment and other services and information, such as petition forms, are available at:
www.registrar.yorku.ca
Bennett Centre

YI
York International
Programs & services for International Students & information about International Internships and Study Abroad Options
international.yorku.ca
108 Vanier College

The Career Centre
Free Career Support Services including individual advising, skills workshops.
www.yorku.ca/careers
202 McLaughlin College

Security & goSAFE
Security is important; be safe and aware - utilize free security & transport services to ensure your safety on campus.
www.yorku.ca/goSAFE
228 William Small Centre

eSO eServices
LA&PS Computing services and support, labs, distance Ed and course web sites.

**You
@
LA&PS**

Pass

www.yorku.ca/laps/eso/students
Email: esohelp@yorku.ca
2120 TEL Building

SC&LD
Student Community & Leadership Development
Listing of Student Clubs & Organizations & host of community development projects like the Student Leadership Development Program
www.yorku.ca/sclld
South 172 Ross Building

CDC
Counselling & Development Centre
Workshops for academic learning skills, confidential counselling & other services
www.yorku.ca/cdc
N110 Bennett Centre

ACMAPS
Atkinson Centre for Mature & Part-Time Students
Support and resources to meet the needs of all mature and part-time students
www.yorku.ca/acmaps
111 Central Square

SFS
Student Financial Services
For all information about your Student Account, financial matters, OSAP and available Scholarships & Bursaries
www.yorku.ca/osfs
Located in Bennett Centre for Student Services

**Other
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Your College Master's Office
Colleges have resources for
getting involved, general
enquiries, student life and clubs
Find your college at:
www.yorku.ca/laps/students/colleges

LA&PS Current Students
Liberal Arts & Professional
Studies
Stay updated about recent
developments and access links
& info for new services:
www.yorku.ca/laps/students

EE
Experiential Education
Practical Experience directly
related to your coursework!
www.yorku.ca/laps/ee
S949 Ross

Faculty Council Office
Petitions and grade reappraisal
information and forms
www.yorku.ca/laps/council/students/petitions
N926 Ross

Writing Dept
Free essay tutoring services,
including ESL services.
www.yorku.ca/laps/writ
Phone: 416-736-5289
Room 118 Atkinson

Dept & Program Offices
Have additional academic
questions? Visit your
Program Adviser.
www.yorku.ca/laps/schools

newstudents
Book appointments online
Room 103 Central Square

Office for Continuing Students
Year Round Academic Advising.
E-mail: laps@yorku.ca
www.yorku.ca/laps/students/continuing_students
Book appointments online
Room 150 Atkinson

Centre for Student Success
Great resource for information
and involvement opportunities:
Volunteer, attend workshops,
events and more.
Room 150 Atkinson
416-736-5222

PASS

Peers Assisting Student Success
www.atkinson.yorku.ca/pass
Atkinson Student & Alumni Relations(Stars) Unit
416 736 2100 ext. 33572
passprogram@atkinson.yorku.ca
www.atkinson.yorku.ca/stars/

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More to come ...



New Beat