

NEW BEAT

<http://www.yorku.ca/newcollege/beat.htm>



New College

New College Joins the YU START Program

The YU START New Student Transition Program is a collaborative program designed to support new students during the period of transition to university (pre-matriculation — from the time of accepting an offer of admission to the first academic experience). In addition to the centralized coordination of communications to incoming students, YU START includes three main components: 1) first year course selection tutorial & online enrolment, 2) Online Learning Communities, anchored by weekly themes and related content to generate small group discussion; and, 3) Making Connections, the in-person one day on-campus event. This past year, YU START welcomed 4644 new students across 4 faculties (Liberal Arts & Professional Studies, Fine Arts, Health, and Environmental Studies) in 71 different academic programs. The program also utilized the hard work of 40 motivated upper-year student leaders and over 100 student volunteers over the entire summer.



By: Leonard H. Park (YU Start Assistant)

Club Information

HRSA

Sonia Sheechoria holds an executive position as the Vice President Operations in the Human Resources Student Association. She received this position after going through an application and interview process in March 2014. She was inspired to apply for her current post after attending HRSA's annual year-end alumni mixer. Furthermore, she believed that she would be successful as the VP Operations, because through this position she would be able to effectively utilize her event planning experience and HR education in a meaningful way that would benefit the club. Lastly, holding an executive position provides students with a great experience because this allows students to utilize the knowledge they learn in their degree, building onto their transferable skills. To end off, I would like to encourage students to join the HRSA because this way they will be able to attend free events and learn how they can market themselves in the workforce, network, etc.

An event to look forward to this month is the **ADP, HRIS Seminar**. This event will be held on **Wednesday, January 7th, 2015**. For more information on the HRSA visit our website at: www.hrsayork.com

NMSA

The New Marketing Students Association's (NMSA) mission is to educate undergraduate students on the various aspects of the marketing industry, connect students with industry professionals and marketing alumni. In addition, the NMSA aims to be a valuable resource for students interested in the Marketing field by offering different events, some being workshops, speaker panels, networking opportunities, and case competitions. Branden Munslow first became actively involved with this organization when searching to gain valuable connections and relevant experiences outside of the classroom in 2013. After being offered an executive position as the Vice President Human Relations in the club's induction year, he actively took an interest in NMSA's success and growth. This decision led to applying for and filling the role of Co-President in the 2014 year. Some of our upcoming events include, but are not limited to:

- **Edit, Crop, Photoshop** - An intermediate level Adobe Photoshop Workshop led by York Alumni. This event will be held on **January 13th, 2015**.
- **In-class Speaker Session** - This event will be in collaboration with a senior marketing professor, and will showcase an industry professional.
- **NMSA's Annual Case Competition** - Participants will put their knowledge to the test by solving a comprehensive marketing case.
- Students interested in becoming involved with the club can find more information and/or contact us via:

Facebook: [facebook.com/NMSAYorkU](https://www.facebook.com/NMSAYorkU)
 Twitter: @nmsayorku
 E-mail: nmsayorku@gmail.com
 Instagram: @nmsayorku
 Website: www.nmsa.ca
 Office: 140H, Atkinson Building

2014 in Review

- New College's 5th year anniversary celebration was held on July 2nd, 2014
- New College became a part of the YU START program in the summer of 2014
- New College was acknowledged as the Best Improved College in terms of Athletics
- Professor Andreas Strebing joined the New College team as the College Academic Life Coordinator and Abby Radovski joined the New College team as the Programs and Events Assistant
- Pond Residence was officially affiliated
- New Beat became a monthly newsletter. Newsletters can be found at the 3 Schools, club offices, Council lounge and office, the Office of the Master and online at: <http://www.yorku.ca/newcollege/beat.html>

Upcoming Events

- **Winter orientation** will be on **Friday, January 9th, 2015** from 10:00am-1:30pm. At the office of the Master New College <http://www.yorku.ca/newcollege/orientation.html>
- **Winter First Year Check In** February 4, 2015. For more details follow @NewCollegeYU, New College YU on Facebook or look for an e-mail on the list serv

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York Abroad: New HR Course

Alumni Article: Class presentations

The School of HRM invites you to earn York credits by engaging in a unique Study Abroad opportunity: **Migration, Work and Society** (AP/HRM 4475.06 cross listed AP/SOCI 4475.06). This course takes you on a comparative journey, whereby students will experience migrant integration practices first hand in Toronto and Berlin. You will engage in experiential education and will take part in community based research in both countries. In **Germany** you will visit NGOs, employers, communities and academic centres. You will go on two excursions, to the prosperous city of Hamburg and to the picturesque town of Bamberg, where you will visit the European Forum for Migration. Study Abroad is an experience that will enrich in terms of gaining international experience and also personally as you will be increasing your cross-cultural skills, independence and building global citizenship skills. For more information please contact Professor Jelena Zikic at jelenaz@yorku.ca or go directly to the application link <http://www.yorku.ca/laps/international/hrm.html>

By: Jelena Zikic (Associate Professor, School of HRM)

Student Achievements: Student Involvement Award

My name is Ming Kan Leung. I was invited to the end of the year ceremony in 2013-2014 where I received the "Outstanding Student Involvement Award" from the Faculty of LA&PS at York University. I felt really honoured and excited at that time since I believe I got this award because I have been consistently contributing numerous hours to student clubs and volunteer services. I work as the President of the Information Technology Student Association <http://www.itsayork.ca/> and am involved in other student clubs, through which I have gained more skills in working with others. My supervisors in various student clubs recognised my assistance and through these activities I developed coordination, time management, organizational and leadership skills. This award has motivated me to live independently and to continue working to my maximum potential. I believe my success will have a strong effect on me excelling both academically and professionally because I know that what I've learned will be useful in my career.



By: Ming Kan Leung (Second Year, B.A. Information Technology)

YU Trivia Answers

- 1) The way must be tried!
 - 2) The faculty of LA&PS has over 600 full time professors where about 95% of professors have the highest qualifications in their fields
 - 3) There are 4 Tim Hortons located on the Keele campus (TEL building, Central Square, William Small Centre, and Seneca College)
 - 4) York consists of 9 different colleges with New College being the newest formed on July 1, 2009
 - 5) Vanier college (approx. 6900 undergraduates)
- By: Vikul Malhotra (First year, BAS: Accounting)

*Questions found in December issue

Reading from a page verbatim in a monotonous tone was something that I have always considered a norm for myself during class presentations. My presentation skills were lacking and it did not bother me because I was going to be an accountant, a so-called "nerd" who sits in a cubicle all day. Contrary to my beliefs, in my last year at York University, I learned that I could no longer go on the way that I always had. Even accountants had to present financial information. Regardless of your field of work, if you want to succeed and be noticed, strong presentation skills are mandatory. Instead of running away from "dreaded" class presentations, I highly suggest taking each opportunity to present in front of your classmates as a chance to practice and view it as a learning experience for future presentations.

By: Samia Hasan (BAS: Accounting, 2012)

AIM Conference

On November 18, 2014, the Atkinson Professional Accounting Association (APAA) held its 3rd annual AIM Conference. It was a one of a kind conference for students interested in pursuing accounting as a career and for those who want to pursue or learn more about the newly embodied CPA designation. In this conference, students learned about the options available to them and the steps they need to take to successfully obtain their CPA designation. Furthermore, it was an informative session that provided students with useful tips that will help with their professional development. It was also a great chance to network with other accounting students, the keynote speakers, and potential recruiters. Moreover, students were able to ask any questions they had. Overall, it was a worthwhile experience and I encourage others to definitely consider applying as a delegate next year. Don't let this opportunity slip!

By: Alyssa-Shanae Lopez (3rd Year, BAS: Accounting)

WHAT ARE YOU DOING THIS SUMMER?

DEADLINE to apply is JANUARY 30, 2015.
(for most courses)
Email: YUABROAD@YORKU.CA

<http://yorkinternational.yorku.ca/go-global/summer-abroad/>

YORKU SUMMER ABROAD
COURSES PROFESSORS CREDIT

YORKU Abroad courses are offered in the summer with a combined format of 2-4 weeks of class instruction at the York campus and up to 4 weeks abroad in another country with your classmates and York professor!

These are York University credit courses.

CHINA: ADMS 4336 3.0 ADMS 4336 3.0 or CH 2030 6.0	ENGLAND: EN 3592 6.0
SPAIN: SP 2020 6.0 or HIST 3136 6.0 (cross-listed w/ SP 2020 6.0)	FRANCE: FR 3089 6.0
ITALY: IT 3761 3.0 or IT 3771 3.0	GERMANY: GER 2020 6.0 or HRM/SOCI 4475 6.0
SOUTH KOREA: KOR 3580 6.0	THAILAND: GEOG 4521 6.0
GREECE: ANTH 3110 6.0 or HIST 3357 6.0	SOUTH AFRICA: HUMA 4147 6.0

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