

Notice of Meeting

Meeting of LA&PS Faculty Council
February 10, 2022 | 3:00 p.m.-5:00 p.m.
Zoom Meeting Room

AGENDA

<u>Item</u>	<u>Topic</u>	<u>Time</u>
1	Call to Order and Approval of the Agenda	3:00-3:05
2	Chair's Remarks	3:05-3:10
3	Approval of Minutes: January 13, 2022 Faculty Council Meeting	3:10-3:15
4	Business Arising from the Minutes	3:15-3:20
5	Reports of Standing Committees of Council <ul style="list-style-type: none">• Academic Policy and Planning Committee Report• Committee on Curriculum, Curricular Policy and Standards<ul style="list-style-type: none">○ Item for Action: Major Modification: Communication and Media Studies: New Stream in Communication, Social Media, and Public Relations• Committee on Teaching, Learning, and Student Success<ul style="list-style-type: none">○ Item for Action: Expansion to Membership• Executive Committee Report	3:20-3:35
6	Open Discussion: Return to Campus	3:35-4:15
	BREAK	4:15-4:20
7	Dean's Report to Council <ul style="list-style-type: none">• Enrollment Update	4:20-4:30
8	Item for Information: Senate Synopsis – January 2022	4:30-4:35
9	Other Business	4:35-4:45
10	Adjournment of Meeting	5:00

Note:

LA&PS Faculty Council Meetings are held on the second Thursday of each month from 3:00pm-5:00pm EST. Currently, Faculty Council meetings will be held virtually over Zoom. This year's upcoming meetings are:

March 10, 2022
April 14, 2022

May 12, 2022
June 9, 2022

council.laps.yorku.ca

**York University
Faculty of Liberal Arts & Professional Studies
Faculty Council**

Minutes of the 102nd Meeting of Council
January 13, 2022
Zoom Meeting Room

1. Call to Order and Approval of the Agenda

The meeting was called to order. Quorum was confirmed. A motion was approved to add another item to the agenda: a hortative motion about the University's ability to provide n95 masks to the community.

2. Minutes of the December 9, 2021, Faculty Council Meeting

The Chair of the Academic Policy and Planning Committee requested edits to the APPC report. A written copy of the requested edits has been provided to the Office of Faculty Council. Minutes were approved.

4. Business Arising from the Minutes

None.

5. Reports of Standing Committees

Academic Policy and Planning Committee APPC Report

The Chair shared the Academic Plan website and noted that faculty could find different principles and their actions as a resource and as a tool for goal setting. On each of the pages and for every action, there is an opportunity to share the initiatives that further the goals of the academic plan.

Committee on Curriculum, Curricular Policy and Standards

The Major Modification: Cognitive Science Degree was approved.

Student Academic Petitions and Appeals Committee

A motion to expand membership for the Student Academic Petitions and Appeals Committee was moved and seconded. A member noted that the motion had been brought to council without the proper templates which are required for motions proposing changes to the rules of Faculty Council. The chair promised that such templates will be used for any future proposals. The motion was approved.

6. Open Discussion: Return to Campus

Discussion was moved to a Committee of the Whole. Considerations raised by members include: concern about full-time faculty member burnout; that CUPE members who become emergency substitutes are paid for their work; a reassessment of the weighting of the grading structure. Concerns were voiced about the need for an assessment of the true benefits of being in a classroom and in-person.

The Dean thanked members for voicing their concerns and noted that guidance will be provided from the President's Office at the January 21 2022 Town Hall.

A member stated that there was a concern about the top-down approach rather than in consultation with students and faculty when addressing return to campus. The member noted that they are raising the concern with the return to campus, there needs to be a more individual approach to address the needs of students and departments. A member invited for greater consultation with students and faculty members by senior administration when deciding on the return to campus plans.

In response to a question, the Dean noted the Better Together website as resource for questions about accommodations available to students and indicated that the Dean's Office is working to get clarity on certain questions that have been raised. A SCOLAPS member noted the impact on international students and students outside of the province.

A member noted that the Ontario Confederation of University Faculty Associations statement raised most of the concerns that were being shared. It was also noted that most of the uncertainty comes from the provincial level.

7. Consultation on Congress 2023

The Chair welcomed Dr. Andrea Davis, who provided an overview of the themes, timelines and focus of the congress that is to take place in 2023.

Feedback was solicited via the consultation Machform available at <https://tl.apps01.yorku.ca/machform/view.php?id=107785>, or by email at CongressAC@yorku.ca.

8. Dean's Report to Council

The Dean indicated that enrollment updates will be brought to Council in February. The Dean also encouraged attendance of the YorkU Town Hall on January 21 2022 for questions about the return to campus.

9. Other Business

The Chair called on Professor Quirt to present the hortative motion. This motion was inspired by the LSE council and solicits procurement by the University for n95 masks with distribution to the entire York University community.

A member noted this motion is timely as the literature states the cloth masks are no longer adequate.

The motion was approved.

Nelson Waweru, Chair of Council

Erika Nunes, Secretary of Council

Academic Policy and Planning Committee

February 2022

ITEM FOR INFORMATION: Academic Plan Activities



APPC is mandated to “oversee coordination/implementation of the [Academic] Plan, and report to Council on activities”.

We therefore take this opportunity to share with Council the following three initiatives that contribute towards the fulfilment of goals articulated in the [LA&PS Academic Plan 2021-2026](#), *Rising Together: Building a Better Future Through Excellence and Inclusion*.

Initiative #1: [COVID in the House of Old](#)

This commemorative exhibit created by Department of Social Sciences Professor Megan Davies brings attention to the impact of the pandemic on the long-term care sector. It features a scalable traveling exhibit, a podcast, and a [petition](#) calling on the federal government to “transform long-term residential care in Canada to prioritize quality of life.”



This initiative contributes to the following institutional goals:

	<p>LA&PS Academic Plan, 2021-2026</p> <p>Principle 3: Promote excellence in research</p> <ul style="list-style-type: none"> Action 3: Promote research, knowledge mobilization, and dissemination that responds to emerging issues and changing needs in society, including opportunities to collaborate with community, industry, government, and other public and private partners.
	<p>UN Sustainable Development Goal #10: Reduced Inequalities</p> <ul style="list-style-type: none"> Target 10.2: Promote universal social, economic, and political inclusion: By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or other economic or other status.

Initiative #2: [Advancing YU](#)

Launched by LA&PS in Fall 2021, this mentorship program consists of two streams: Advancing Black Students and Advancing Women. Each stream offers participants the opportunity to connect with a York alumnus/a who serves as a mentor. Students meet with their mentor once a month, identify and work towards professional development opportunities, participate in York events, and write critical reflections about their learning experience.

This initiative contributes to the following institutional goals:

	<p>LA&PS Academic Plan, 2021-2026</p> <p>Principle 7: Promote access, social justice, and community engagement</p> <ul style="list-style-type: none">• Action 2: Enhance access initiatives and academic bridging opportunities for local community members, non-traditional students, mature students at various stages of lives and careers, first generation students, part-time students, students with precarious immigration status, students from across the ability spectrum, and students from equity-seeking groups.
	<p>UN Sustainable Development Goal #5: Gender Equality</p> <ul style="list-style-type: none">• Target 5.5: Ensure full participation in leadership and decision-making: Ensure women’s full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life.

Initiative #3: [North Korea Summer School: Inside North Korean Literature, Art and Film](#)

Professor Thomas Klassen in the School of Public Policy & Administration is co-ordinating a summer course in North Korean Literature, Art and Film. Available to graduate students and senior undergraduate students at York, as well as students at universities in North America and beyond, the course also welcomes participation from artists, journalists, and researchers interested in the study of North Korea. The two-week non-credit course will be taught by Professor Immanuel Kim from George Washington University and author Nicholas Bonner, and will provide an opportunity for global outreach and collaboration.

This initiative contributes to the following institutional goals:

	<p>LA&PS Academic Plan, 2021-2026</p> <p>Principle 6: Connect students and faculty scholars to global opportunities</p> <ul style="list-style-type: none">• Action 1: Enhance internationalization opportunities for LA&PS students, including study abroad options, exchanges, and other immersive experiences, and promote cultural sensitivity awareness.
	<p>UN Sustainable Development Goal #17: Encourage effective partnerships</p> <ul style="list-style-type: none">• Target 17.17: Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships.

If you have an activity that contributes to the LA&PS Academic Plan, 2021-2026, please feel free to share more information with APPC by using the MachForms on the Academic Plan website or by emailing us: lapsap@yorku.ca

Committee on Curriculum, Curricular Policy and Standards

February 2022

ITEM FOR ACTION (1):

The Committee on Curriculum, Curricular Policy and Standards recommends that Council approve the following curricular proposal:

Major Modification – Introduction the Communication, Social Media, and Public Relations Stream to the Honours Bachelor of Communication and Media Studies

Communication and Media Studies is proposing to add a new stream in Communication, Social Media, and Public Relations within the Honours Bachelor of Communication and Media Studies to be offered at the Markham Campus beginning in fall 2023. Complete details are available in the full proposal on the Faculty Council website.

Academic Rationale

The rise of digital technologies has revolutionized communication and media studies. In less than a decade, social media platforms and digital information networks have become key infrastructures for politics, commerce, culture and interpersonal relationships. At the same time, the rise of social media and the reinvention of public relations as it integrates large data sets to create personalized messages and narratives has become a critical issue of our times. From mis/disinformation and targeted manipulation to vaccine denial, conspiracy theories and intense political polarization, it has become clear that there is a need for in-depth critical analysis of how social media and PR dynamics represent a threat to democracy and ideals of social justice. From concentration of ownership at the hand of mega-powerful tech corporations to surveillance to systemic racism and marginalization through biased design of algorithms, the issues that social media and PR present deserve a critical approach. At the same time, the power of social media and PR to create new forms of knowledge, new modes of intercultural exchange, and new solidarities deserves further attention. The proposed stream in Communication, Social Media & PR will train students in assessing the power of social media and PR while exploring how they can be leveraged for ethical communication and social justice purposes. Students will develop both critical and professional skills that will enable them to pursue a range of communication related careers in corporate, public and not-for-profit sectors.

The proposed program stream Social Media and Public Relations aligns with the principles outlined in the LA&PS Academic Plan (2021-26). It aligns with Principle 1,

Prioritize student learning, excellence, and success, which states, “Engage in a sustained effort to enhance the academic experience of LA&PS students...” and Principle 4: Foster innovation in teaching and curriculum development, which states “Promote and support curricular and pedagogical innovation across all units and all levels of study, with particular attention to the first-year experience and experiential learning opportunities for students in all programs.” As stated above, the new Social Media and PR stream will not only be well integrated into the common curriculum in Communication and Media Studies, but it will offer experiential learning opportunities to students.

The proposed stream also aligns with Principle 7, Promote access, social justice, and community engagement, which states “Build on our regional partnerships with the City of Toronto, Peel Region, and York Region/Markham to provide high-impact community learning opportunities for LA&PS students and eliminate barriers between the Faculty and our surrounding communities” and “Enhance access initiatives and academic bridging opportunities for local community members, non-traditional students, mature students at various stages of their lives and careers, first generation students, part-time students, students with precarious immigration status, students from across the ability spectrum, and students from equity-seeking groups.” As outlined above, the proposed stream will be offered at Markham Campus and will offer high quality services to students as well as it will engage students in experiential learning opportunities with partners in the community and industry.

Memorandum

FACULTY OF LIBERAL ARTS
& PROFESSIONAL STUDIES

Faculty Council

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To: Council Chair, Faculty of Liberal Arts & Professional Studies

From: Natalie Neill, Chair, Committee on Teaching, Learning & Student Success, Faculty of Liberal Arts & Professional Studies

Date: January 26, 2022

Subject: **Expansion of Committee Membership**

The Committee on Teaching, Learning & Student Success recommends:

the addition of the Associate Director of Program Evaluation and Pedagogical Design or designate and the Associate Dean, Teaching and Learning as Ex-officio members of the Committee on Teaching, Learning & Student Success, effective January 2022.

Rationale:

The Associate Director of Program Evaluation and Pedagogical Design and the Associate Dean, Teaching and Learning, have been attending CTLSS meetings and are positioned to make valuable contributions that will support the committee's mandate.

Context:

- Current membership:
 - 9 faculty members elected at-large for a three-year term
 - 2 students appointed by the Student Council of the Liberal Arts & Professional Studies on an annual basis
 - Ex-officio members: Dean or dean's designate; Associate Dean, Students; Representative from E-services; Director of the Teaching Commons or designate; Director of the Learning Commons or designate; Senior Director, Student Success and Retention; Representative from Academic Advising; Chair of Faculty Council or designate; Secretary of Council or designate

- Mandate:
 - In tandem with the Dean and in close consultation with Departments/Schools oversee the implementation/coordination of support of teaching and learning within the Faculty.
 - Support a culture of effective and excellent teaching and learning;
 - Recommend policies that promote effective assessment of teaching and learning



- Develop policies to give recognition for effective teaching and other contributions that strengthen the learning and teaching environment in the Faculty
- Promote academic integrity within LA&PS and adjudicate academic honesty cases that are unresolved at the unit level
- Proposed Membership:
 - 9 faculty members elected at-large for a three-year term
 - 2 students appointed by the Student Council of the Liberal Arts & Professional Studies on an annual basis
 - Ex-officio members: Dean or dean's designate; Associate Dean, Students; **Associate Dean, Teaching and Learning; Associate Director of Program Evaluation and Pedagogical Design or designate;** Representative from E-services; Director of the Teaching Commons or designate; Director of the Learning Commons or designate; Senior Director, Student Success and Retention; Representative from Academic Advising; Chair of Faculty Council or designate; Secretary of Council or designate



The Senate of York University

Synopsis

The 682nd Meeting of Senate held on Thursday, January 27, 2022 via Zoom

Remarks

The Chair, Professor Mario Roy of Glendon College, welcomed Senators to the meeting. He acknowledged with sorrow the recent passing of two faculty colleagues, Paul Wilkinson, University Professor and former Chair of Senate, and Michael Goldrick, Professor Emerita.

President Rhonda Lenton reported on the following items:

- acknowledgment of the recent passing of two York community members, David Ogden, Shift Engineer in Energy Management, Facilities Services, and John McCurdy, PhD candidate
- the appointment of Margaret Kierylo as Assistant Vice-President, Institutional Planning & Chief Data Officer, effective April 1, 2022
- the appointment of Brad Strom as Chief Information Officer, effective February 21, 2022
- continued prioritization of the health and safety of the community and acknowledgement that the University will continue to align York's plans for a safe return to in-person activity with public health guidance
- an update on York's Well-Being Strategy, including the creation of a Well-Being Executive to support the initiative
- an update on York's Sustainability Framework, which positions York as a Living Lab to support major sustainability projects including food security and electrical vehicles
- an update on the current SMA3 process, including the weighting of key performance metrics
- the Kudos report, highlighting the work of Professor Sherry Grace, Faculty of Health, who is co-leading the development of the world's first cardiac rehabilitation registry

The Senate of York University

Synopsis

Approvals

On the recommendation of its Academic Standards, Curriculum and Pedagogy Committee, Senate approved:

- the addition of a new Stream and a Minor degree option in entrepreneurship and Innovation in the Bachelor of Commerce degree program, Markham Campus, Faculty of Liberal Arts and Professional Studies, effective FW2023-2024
- a new Field in Municipal Government within the Master of Public Policy, Administration and Law degree program, Markham Campus, Faculty of Liberal Arts and Professional Studies, effective FW2023-2024
- revisions to requirements and addition of a new Specialized Honours option within the Bachelor of Human Resource Management degree program, School of Human Resources Management in the Faculty of Liberal Arts and Professional Studies, effective FW2022-2023
- changes to requirements and the name of the BA and BSc degree programs in Science and Technology Studies from “Science and Technology Studies” to “Science, Technology and Society”, Department of Science and Technology Studies, Faculty of Science, effective FW2022-2023
- the change of the program name from “Film” to “Cinema and Media Arts”, Department of Cinema and Media Arts, AMPD, effective FW2022-2023

Senate approved two hortative motions pertaining to the Anti-Black Racism Framework and Action Plan and N95 respirator masks:

- that, a combination of a bottom-up, community-led, research-based and data-driven process with strong leadership, commitment, and action from York’s administration is required to enact a robust Framework to Address Anti-Black Racism and an accompanying Draft Action Plan on Black Inclusion that challenge the structural inequities, power imbalances, and ideologies of white supremacy that are at the root of systemic racism. Senate expresses concern that such a commitment to substantial change, working closely with the affected communities, has yet to emerge, nor is it evident in the Draft Action Plan on Black Inclusion or in other actions taken so far
- that, based on emerging public health literature promoting the use of N95 respirator masks over cloth and surgical masks, and out of a concern that all

The Senate of York University

Synopsis

York University students, staff, and faculty have equitable access to respirator masks, Senate hereby expresses its opinion that York University should –

1. procure,
2. provide free or heavily subsidize, *and*
3. safely distribute N95 or KN95 (or equivalent or better) respirator masks to all community members.

that, this practice be maintained for the Winter 2022 semester, with the possibility of an extension if the pandemic continues

Committee Information Reports

Executive Committee

The Executive Committee's information items included the following:

- its ongoing monitoring of the impact of the COVID-19 pandemic on academic activities, with actions pertaining to the disruption outlined in its written Report
- its review of feedback received from Senators and confirmation of the scope of the 2021-2022 Senate Rules review exercise
- its approval of individuals nominated by Faculty Councils for membership on Senate committees
- additions to the pool of prospective honorary degree recipients
- the Sub-Committee on Honorary Degrees and Ceremonials' approval of a recommendation from the University Registrar to permit the use of students' chosen first names (retaining surnames) on University parchments (diplomas and certificates)
- the recent activities of the Sub-Committee on Equity, including the review of its mandate, terms of reference, and composition
- its discussion of the mode of delivery of Senate meetings going forward

Academic Policy, Planning and Research Committee (APPRC)

APPRC reported on the following items:

- an update on recent preparations for the APPRC-sponsored spring planning forum on the *Future of Pedagogy*

The Senate of York University

Synopsis

Academic Standards, Curriculum and Pedagogy Committee (ASCP)

ASCP reported on its continued review of proposals for curricular programming at the Markham Campus and approval of the following minor modifications to curriculum:

Faculty of Liberal Arts & Professional Studies

Revisions to the calendar copy for the Japanese, BA program

Minor changes to the program requirements for the BCom Business Minor

Minor changes to the program requirements for the Children, Childhood & Youth BA program

Minor changes to the workshop requirement for the MA, PhD and Graduate Diploma programs in English

Glendon

Minor changes to the requirements for the Canadian Studies Minor

Minor changes to the admission requirements for the Communications, Hons BA program (effective immediately)

Minor changes to the General Education requirements for the Psychology, BSc program

Faculty of Education

Removal of pre-requisites from non-required BA courses for the BA program in Education Studies

Faculty of Health

Minor changes to the degree and admission requirements for the MA and PhD programs in Critical Disability Studies

School of the Arts, Media, Performance and Design

Changes to the rubric for the MA in Design Research and the Master of Design program

The Senate of York University

Synopsis

Additional Information about this Meeting

Please refer to the full Senate agenda and supplementary material posted online with the Thursday, January 27, 2021 meeting for details about these items.

<https://secretariat.info.yorku.ca/senate/meeting-agendas-and-synopses/>

February Meeting of Senate

Senate's next meeting will be held at 3:00 pm on Thursday, February 17, 2022.