

Qualitative Accounting Research Symposium: Emerging Scholars Colloquium - Program





Theme: Qualitative Research and the process of (dis-)locating Silence and Secrecy



In person venue: University Center Room 442 (UC442), University of Guelph

Online venue: No online option for this part of the symposium

Wednesday, November 27, 2024

09:00 – 09:10	Colloquium opening & Welcome address by Joanne Jones (York University) and Daniela Senkl (University of Guelph)
9:10 – 9:55	Panel discussion: <i>“Changes in the field of qualitative accounting research – and what that means for current PhD students”</i> <u>Panelists:</u> Paulina Arroyo, David Cooper, Sarah Lauwo <u>Moderator:</u> Philippe Lassou
9:55 – 10:10	Short Break
Session 1:	Chair: David Cooper (University of Alberta, Canada)
10:10 – 10:50	Introducing Management controls in the Startup Innovation Process <u>Hussam (Sam) Al Maleh</u> (Concordia University, Canada)
10:50 – 11:30	Resignification of Sustainability through Corporate Reporting <u>Paulo Homero Junior</u> (York University, Canada)
11:30 – 12:30	Lunch
Session 2:	Chair: Paulina Arroyo (Université du Québec à Montréal, Canada)
12:30 – 13:10	What the Heck is a DFG? <u>Aileen Hunter</u> (Heriot-Watt University, UK)
13:10 – 13:50	Audit regulation, an effective institutional factor in the face of the problem of the audit expectation gap <u>Jenny Marlene Sosa-Cardozo</u> (Universidad Nacional de Colombia, Colombia)
13:50 – 14:05	Short Break
14:05 – 14:50	Panel discussion: <i>“Steps towards “success” – I wish I had known when I was a PhD student”</i> <u>Panelists:</u> Emmanuel Asare, Matt Bamber, Sedzani Musundwa <u>Moderator:</u> Joanne Jones
Session 4:	Chair: Matt Bamber (York University, Canada)
14:50 – 15:30	The Phenomenon of Elder Care in Canada <u>Charlotte Pellegrino</u> (HEC Montréal, Canada)
15:30 – 16:10	Auditor Management of Costly Skepticism <u>Zac Konings</u> (St. Francis Xavier University, Canada)
16:10 – 16:20	Closing of the Emerging Scholars Colloquium
18:00	Pre-conference Dinner: Join us for company and conversations over (self-funded) pre-conference dinner at Beertown Public House on 433 Stone Rd W Unit 8, Guelph, https://www.beertown.ca/

Panelists	ESC Session Leaders and Panelists (alphabetical)
Paulina Arroyo 	<p><u>Paulina Arroyo</u> is a Full Professor at the School of Management at the University of Quebec in Montreal (ESG UQAM). Her research focuses on environmental accounting, whistleblowing, and emergency responses to natural disasters. She specializes in qualitative studies of non-profit and non-governmental organizations. Her work has been published in leading journals, including the Journal of Business Ethics, Journal of Cleaner Production, Accounting Perspectives, and Journal of Management and Governance.</p>
Emmanuel Tetteh Asare 	<p><u>Emmanuel Tetteh Asare</u> is a senior lecturer in the Department of Accounting at the University of Ghana. His research interests lay in the areas of Extractive and Energy Accounting, Sustainability Accounting, Accountability and Governance, and Corporate Social Responsibility. His work has been published in journals like Critical Perspectives on Accounting, Journal of Accounting in Emerging Economies, Sustainability Accounting, Management and Policy Journal, Corporate Governance: The International Journal of Business in Society, among others. Emmanuel holds a first-class Bachelor of Accounting degree from the Ghana Institute of Management and Public Administration (GIMPA), a Master's degree in Oil and Gas Accounting from Glasgow Caledonian University, UK, and a PhD in Accounting and Finance (Oil and Gas) from the University of Dundee, UK. He is an active member of the British Accounting and Finance Association (BAFA) and their Accounting and Finance in Emerging Economics-Special Interest Group.</p>
Matt Bamber 	<p><u>Matt Bamber</u> is an Associate Professor at York University's Schulich Business School. Matt's current research sub-divides into two branches. First, he is interested in the sociology of financial reporting, drawing on theories of performance, identity, and surveillance. Second, Matt's work focuses on improving awareness of the challenges facing workers who are marginalized, stigmatized, and overlooked. His particular focus is on investor-manager interactions, and specifically Question and Answer sessions. Before joining academia in 2004, Matt trained as a Chartered Accountant (ICAEW; FCA), gaining practical experience in audit and corporate finance in the UK and the US. Before joining Schulich School of Business in 2018, Matt held appointments at the Universities of Bristol (UK) and University of Toronto (Canada). He has published his work in a number of high ranked academic journals including Contemporary Accounting Research, Accounting, Organizations and Society, Work, Employment and Society, and Human Relations.</p>
David Cooper 	<p><u>David Cooper</u> is Emeritus Professor at the University of Alberta and part-time professor at the University of Edinburgh. His research is primarily in critical management studies, management accounting and control, and the regulation of accounting and accountants. David's research is interdisciplinary, critically oriented, and problem centered, drawing on sociology, political science and social theory to understand regulation, organizational and managerial relationality, and performance measurement and management. He is the founder and Consulting Editor of Critical Perspectives on Accounting, the Consulting Editor for Accounting, Organizations and Society, and he continues to serve on the editorial boards of several other journals. Throughout his career, David has been active in doctoral education and encouraging critical accounting scholarship.</p>

Panelists	ESC Session Leaders and Panelists (alphabetical)
Sarah Lauwo 	<p><u>Sarah Lauwo</u> is a Full Professor of Accounting at Robert Gordon University, Aberdeen, UK. Before joining RGU, Sarah was a Senior Lecturer at the University of Sheffield. Sarah's research utilizes sociological theories to explore accounting and accountability issues. Her work focusses on understanding the dynamics of social accounting, particularly, issues relating to corporate social responsibility, social and environmental accounting and the paradox of accountability. Her work has appeared in international journals including Accounting, Auditing and Accountability Journal, Critical Perspectives on Accounting, Accounting Forum, Journal of Business Ethics, among others. Sarah is an Associate Editor of the Sustainability Accounting, Management and Policy Journal. Sarah has taught accounting in various universities, including University of Dar es Salaam, University of Kent, University of Essex, and Aston University.</p>
Sedzani Musundwa 	<p><u>Sedzani Musundwa</u>, CA(SA), is a Senior Lecturer in the Department of Financial Accounting at the University of South Africa (UNISA) in Pretoria. With a robust background in accounting education, Sedzani's research interests extend to oral history, transformation, diversity, equity and inclusion (DEI), critical accounting, and feminist theory. Her professional journey spans various pivotal roles within academia and accounting consultancy. She served as the Chair of the Department of Financial Accounting at UNISA from 2018 to 2021 and has been actively engaged in institutional governance, having been a Council Member at Mangosuthu University of Technology from 2017 to 2019. Additionally, Dr. Musundwa has contributed significantly to the advancement of accounting education as the Thuthuka Bursary Fund Manager at the University of Pretoria and as a Senior Lecturer at both the University of Johannesburg and the University of Pretoria. Sedzani's work has been published in globally recognized journals such as Accounting, Auditing and Accountability Journal, Critical Perspectives on Accounting, Accounting Horizons, Meditari Accountancy Journal, among others. Presently, she holds the position of Southern African representative within the African Accounting and Finance Association.</p>

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