

CHANGE TO EXISTING COURSE (CEC) PROPOSAL FORM

Proposal Package

The proposal package must include the following:

<input type="checkbox"/> evidence of unit-level approval on the completed CEC form
<input type="checkbox"/> Consultation form (if applicable, such as when cross-listings are affected)
<input type="checkbox"/> Indigenous Council Consultation form (if applicable)

Departmental Curriculum Approval

The Committee on Curriculum, Curricular Policy and Standards will only consider curriculum proposals that have received department-level curriculum approval.

Name: Natasha Tusikov	Position: Chair, Curriculum Committee	Date:
Name: Paul Baxter	Position: UPD	Date:
Name: Uwa Idemudia	Position: Chair SOSC	Date:

Contact Information

Department: Social Science
Unit Contact: Natasha Tusikov (fndspc@yorku.ca)
Proponent's Name: Salewa Olawoye-Mann Proponent's Email: olawoye@yorku.ca

Current Course Information (Originator)

Rubric: SOSC	Course No.: 4047	Credit Weight: 6.0
Title: The Business of Neoliberal Globalization		
Cross-Listing:		
Is this a General Education course? No		
Change Effective Academic Session: F/W		
Change Effective Academic Year: 2022-23		

Type of Change

- course number / year-level course description/content credit value
 [course credit exclusion\(s\)](#) pre/co-requisite(s) [cross-listing](#)
 Inactivate course* format/delivery mode course title
 other (please specify): Mode of delivery change to online (ON)

*Select inactivate course (previously retire/expire) if the current course will be replaced.

If the changes are to the **year level or credit weight**, provide updated course learning outcomes, evaluation methods, course relevancy, and required readings to address the change.

If the change is to the format or delivery mode, explain how this will affect the course design, method of instruction, resources, and evaluation.

Minor delivery change from in-person seminar (SEMR) to online delivery (ONLN). This will not affect method of instruction, resources and evaluation. The course design will remain unchanged as well. Classes and office hours will be done via zoom.

Academic Rationale

1. Briefly describe the change.
2. How does this change clarify requirements or options for students?
3. How does this change lend to program identity or coherence?
4. Update the course learning outcomes (required for changes in year level and substantive content)
5. Which program learning outcomes does this course help students to achieve? (posted on the [Faculty Council Curriculum Toolkit](#))

1 – The course will change from an in-person seminar form of delivery to a remote mode of teaching and learning. It is still a seminar course and all communication will be done via Zoom and e-class. The online seminar will be run live and recorded.

2 – This change has no impact on programme requirement. Rather it provides students an opportunity to work full time and benefit from an online course delivery option. Since a lot of BUSO students in fourth year already work full time, an online course that is recorded provides them with an option to learn while accommodating their need to work. This online mode of delivery will offer students with an online form of learning that is similar to an in-person system of learning, while allowing

international students and others students to build their resume by working and applying their first-hand experience at work to the knowledge gained from a course on neoliberal capitalism.

3 – BUSO is an interdisciplinary program that mixes business teachings with real world issues. By switching to an online mode of delivery, students get to work full time, reduce travel time (to and from work) and gain first hand of how the economy and businesses work. This in turn helps students merge the theoretical knowledge gained in this seminar course on neoliberal capitalism to the practical knowledge gained from their work experience. Even students who have no personal work experience can gain practical knowledge from the work experiences of their colleagues that will be shared during the course. It also helps with course engagement as more students attended the lectures in this course during the period of online delivery during the pandemic than in-person lectures pre and during the pandemic. There were less excuses of work being a reason for missing classes and more students learning and engaging in the course. It will help with the retention of out-of-province and international students. It will also help with asynchronous exercises, such as students posting what they have learnt in class in various online for a like wikis and blogs.

In addition, this change to online seminar method of delivery would allow us to have out-of-province and international guest speakers/experts on some topics via zoom. This will create an atmosphere of learning for the students devoid of traveling charges from the external specialist.

In all of this, there will be no change to my availability to the students in the online format. Office hours and student appointments will be conducted via zoom.

4 – The course learning outcomes remain unchanged. Upon completion of this course, students would be able to do the following:

A – Clearly articulate the specific implications of neoliberalism to particular countries, industries and social groups.

B – Understand the different theories of globalization especially as they relate to free market ideology, politics and policies.

C – Demonstrate knowledge on theories and main debates on different forms of economic systems that has ever existed and identify similarities and changes between them and the neoliberal capitalist system in existence today.

D – Critically examine the effects of neoliberalism globally among countries and domestically within countries.

E – Apply the understanding of the concepts to course discussions, critiquing and analyzing scholarly articles, course discussions and writing research papers.

5 – An online version of this course will fulfill all the objectives listed in the Business and Society program document for fourth-year seminars. This includes the writing of a major research paper and class presentation.

Notes on Academic Honesty:

All written work produced in this course are submitted through TurnItIn. This detects clear instances of plagiarism and helps the course director personalize “final comments” on each assignment. This is done in such a way that students can build up on their research through the year which encourages the continued creation of

their original work. This also helps students build up a scholarly work that they can submit for external competitions and/or use for their graduate school applications.

Description

Use the current course description from the repository or the Curriculum Management System to fill out this section.

NOTE: All courses must have a brief and expanded course description. Denote additions in **bold, blue, underlined** type and deletions with a ~~strikethrough~~.

Proposed Course Changes

Example: **Add this text**

Example: ~~**Delete this text**~~

Titles

Long (max 100 characters including spaces): The Business of Neoliberal Globalization

Short (max 40 characters including spaces): Neoliberalism

Descriptions

Brief (max 60 words including spaces and punctuation):

The course is organized to encourage a participatory environment for students to critically analyze different theories of globalization and the effects of neoliberalism on a domestic and global scale.

Expanded (max 250 words including spaces and punctuation):

This course is designed for students taking the Global Economy stream in Business & Society. It introduces students to different theories of globalization and specifically to those theories based on free market ideology, politics and policies. It involves seminar-based and group-based learning as students evaluate the specific implications of neoliberalism to particular countries, industries and social groups.