School of Public Policy and Administration **NEWSLETTER**

February 2021 – Volume 9, Issue 7

Our Student Profiles are Back for Winter 2021!



1st year BPA Honours Student Patrician Bagalwa

My name is Patrician Bagalwa, a first-year student in the Bachelor of Public Administration (BPA) Honours program at York University. I have always been passionate about matters that affect me as an individual and the community in which I live. I am a really caring and dynamic person, who has always been interested in helping others. For me the value of helping others to improve their lives and achieve their goals surpasses any monetary gain. I consider myself as an ally, an activist and an advocate for social justice. Pursuing improvements in policies is a major key in my quest. I thrive for change and equity.

Learning about the BPA program was an amazing opportunity for me because I believe that with the skills and knowledge acquired from this program, I will be able to make an impact and manifest the change I have always wanted to see in different parts of the society.

My experience with the Public Policy and Administration Student Association (PPASA) has been fantastic. I consider the PPASA as a second family, a group of young leaders who are in formation and very much determined to serve our society, fight for change, and give back to the community, and I am proud of myself for being part of the change. Since I joined this association, I have been able to expand my network, gain leadership skills, enhance my personal and professional skills, empower and inspire young people who are willing to make an impact in their communities. We have achieved this through multiple networking events and activities we have organized as a team since the beginning of the year. These include, Starting with Success, Professional Development Workshops I and II, Winter Social, and many more to come.

I must say that the professors, alumni, and staff are doing an outstanding job in preparing responsible citizens for the future. In the space of one year, I have been able to learn a great deal about my responsibilities as a citizen, future public servant, and the public service sector as a whole. Many courses such as AP/PPAS 2110 3.0 Canadian Government, AP/HRM 2600 3.0 Human Resources Management, Micro and Macro Economics to name a few, have played important roles in my learning. To provide effective learning and understanding of the material, there are countless accessible and practical resources at our disposal which makes the learning process much easier and enjoyable.

A simple advice I would like to give to whomever might be interested in joining the BPA program, would be to follow your heart and wherever your passion and interest is. I know you will make a great decision. However, one thing for sure is that you won't regret choosing the BPA family, merely because it opens doors to new opportunities and meaningful relationships. I look forward to completing my program at York University with success.

-Patrician Bagalwa

YORK UNIVERSITY
SCHOOL OF PUBLIC POLICY AND
ADMINISTRATION

VIRTUAL
NETWORKING
EVENT

RSVP TODAY: TINYURL.COM/SPPANETWORK

FEBRUARY 25, 2021 6:30–8:30PM

HOSTED BY YUSPPAAN, PPASA AND GSAPPAL

Featured guest speakers and alumni will reflect on their careers, studies and balancing it all.

Small-group networking, games and prizes included.

York University SDG Talk: Inequalities and Sustainable Recovery

Ready for 2030? SDG Talks: Inequalities and Sustainable Recovery
Thursday, February 25th, 2021
6:00PM EST

Register here: https://bit.ly/37Hcrub

In the spirit of educating and engaging youth at YorkU by providing a robust platform for active discussion around SDGs, the SDG Hub is coming up with a second edition of SDG Talks, "Inequalities and Sustainable Recovery."

In seeking to educate York University students about income inequalities, poverty and food insecurity, this event will take place on Thursday, February 25th, 2021 at 6:00PM. Our event will focus on introducing two initiatives that are currently happening during these pandemic times: Daily Bread from Canada and Sisters

Across the Oceans from Bangladesh.

Our event focuses on unveiling these specific initiatives as a strategy to encourage participants to volunteer during these unprecedented times.

SAVE THE DATE:

24th Annual Osgoode Constitutional Cases Conference

Friday April 9th, 2021 | 10:00 AM - 4:45 PM EST Online

KEYNOTE

The Honourable Sheilah L. Martin of the Supreme Court of Canada

THE POWER OF ADVOCACY

REGISTRATION FOR THIS EVENT WILL OPEN IN MARCH 2021



York University Writing Centre Zoom Workshop - Thursday February 25th from 1:30 pm to 3:00 pm

Wondering how to develop a thesis statement or craft a compelling argument? Then join the "Crafting Your Argument" Zoom workshop!

Zoom link:

https://yorku.zoom.us/j/91770727935



Fraser Institute Student Essay Contest

2021 Essay Contest -- The Ideas of Joseph Schumpeter: Exploring the Concept of Creative Destruction

The COVID-19 pandemic created economic disruptions in 2020, forcing many businesses and entrepreneurs worldwide to rethink how they provided goods and services including things like meal delivery by drone to the expansion of on-line learning platforms. While the pandemic will certainly not be permanent, some businesses and industries have closed their doors permanently, while others have innovated and flourished under the new measures to meet changing consumer demand.

The economist Joseph A. Schumpeter, author of the 1942 book, Capitalism, Socialism and Democracy, is best known for popularizing the term "creative destruction" to describe the entrepreneurial process where, as new innovations arise, the old way of doing things often dies off as a result. This evolutionary process, he asserted, was essential to understanding capitalism. Construct an essay exploring the importance of Joseph Schumpeter's concept of creative destruction in understanding entrepreneurialism and economic progress in today's world. Entrants may choose to analyze a particular industry or business (during any time-period) as a case study to bolster their essay.

SUBMISSION DEADLINE: JUNE 1, 2021 For more information, click <u>here</u>

Job Opportunities

Advocacy Coordinator - Canadian Cancer Society

Reporting to the Acting Senior Manager, Advocacy, the Advocacy Coordinator will work with colleagues to reduce the burden of cancer by advocating to governments and other decision-makers to ensure healthy public policy is in place to help lower the public's risk of developing cancer and improve the lives of those living with cancer.

Vice President, Communications & Stakeholder Relations - Convenience Industry Council of Canada

The Convenience Industry Council of Canada (CICC), is seeking a Vice President, Communications & Stakeholder Relations. Reporting to the President and CEO of the CICC, the Vice President will support a strategic government, communications, and stakeholder relations program that advances the CICC's objectives and reputation. The Vice President will be responsible for overseeing coordinated regional advocacy and communications efforts in the provinces, with assistance from a small team of consultants and/or staff on the ground in each region. The position will also provide analysis and strategic advice, planning, and coordinating activities at a federal level.

Intern (multiple positions) - Business + Higher Education Roundtable (BHER)

The Business + Higher Education Roundtable (BHER) is looking for summer interns to support the research, product development and communications of their fast-paced, growing organization. These roles will help build BHER's robust, evidence-driven picture of the intersection of talent, skills and Canada's economic future, as well as help communicate our ideas on how Canada can navigate the changing world of work. As a member of the BHER team, the interns will work directly with BHER to deliver on priorities, which may include research projects, product development, partner outreach, and/or communications. A knack for reading and writing, an understanding of complex policy issues, and a passion for post-secondary education and the future of Canada's workforce are the most important factors in a successful candidate.

Policy Advisor and Senior Consultant (three positions) - Policy Innovation Hub, Cabinet Office's Strategy and Innovation Branch

The Policy Innovation Hub in the Cabinet Office's Strategy and Innovation Branch is looking to fill three Policy Advisor and Senior Consultant positions. The Policy Advisor and Senior Consultant will lead or support consulting engagements across the organization. This role will lead and support one or more functions of the Hub's business, generate new business, and have a significant role in the day-to-day operations. The Policy Advisor and Senior Consultant will also advise in the development of Hub strategic planning and build networks across the OPS community and public sector innovation space.

Internship in Public Policy and Entrepreneurship (four positions, one in Toronto) - Canadian Federation of Independent Business (CFIB)

The Canadian Federation of Independent Business (CFIB) is offering a six-month Public Policy and Entrepreneurship Internship in Vancouver, Calgary, Toronto, and Montreal (four positions). Reporting to a member of the legislative team, interns will work directly on project(s) that support CFIB's mission to ensure Canada's small business community thrives, including research, analysis, content creation, communications, and marketing. Throughout the program, interns will build a portfolio of work to their name, which may include reports, news releases, social posts, survey questions, and more. Interns' work will become a component of CFIB's advocacy work on CFIB members' top priorities. This year, interns will also be given one of two specializations, which involve working with either CFIB's Research (BC & Calgary) or Marketing (Toronto & Montreal) departments.

Manager of Government & Public Affairs - McDonald's Canada

McDonald's Canada is hiring a Manager of Government & Public Affairs for their Toronto office. In this role, the Manager of Government & Public Affairs will provide government relations advocacy and stakeholder relations to protect McDonald's business interests and enhance brand trust. Reporting to the Senior Manager, the Manager of Government & Public Affairs will analyze government legislation and regulation that negatively impact the McDonald's system, develop and implement strategies to eliminate or mitigate harmful impacts on corporate and franchised operations, and manage related industry and stakeholder relations activities.

Policy Analyst - Ontario Federation of Indigenous Friendship Centres (OFIFC)

Working as part of a team in a fast-paced environment, the Policy Analyst will work to advance supportive public policy aimed at addressing any file area related issues and the well-being of the Urban Indigenous communities in Ontario. This will include advocating on behalf of and providing support to Friendship Centres. Key responsibilities of the Policy Analyst will include policy research, analysis and advocacy as well as relationships, partnerships, and capacity support.

Executive Director - Samara Centre for Democracy

The Samara Centre for Democracy is hiring an Executive Director. Reporting to the Board of Directors, the Executive Director will carry out the Samara Centre's mission and inject fresh insight and perspective into the organization and continue building on its impressive accomplishments. The Executive Director will serve as a principal spokesperson and representative of the organization. A fundamental function of the Executive Director role is to promote the Samara Centre as an active advocate for advancing the health of democracy in Canada through quality research and outreach.

Team Leader - Metrolinx and Agencies Oversight Branch, Ministry of Transportation

The Ministry of Transportation is hiring a Team Leader in the Metrolinx and Agencies Oversight Branch. The Team Leader will provide project leadership and strategic analysis in a fast-paced environment in the research, analysis, development and implementation of policies and programs relation to transit governance and oversight, service delivery and infrastructure. The role will also provide support to internal and external stakeholder engagements on key priority transit files.

Public Affairs Coordinator - Santis Health

Santis Health is looking to hire a Public Affairs Coordinator. Based in their Toronto office, the Public Affairs Coordinator will work closely with the Santis public affairs and management team to provide administrative and entry level consulting related activities in a fast-paced environment. Working with the Santis team, the Public Affairs Coordinator will help with event management, communications and public relations activities, as well as administrative duties as needed.

Early Resolution Office, Children and Youth Unit - Ombudsman, Ontario

Early Resolution Officers (EROs), Children and Youth, triage and analyze complaints to clearly identify issues and determine how to resolve them or when to escalate them. EROs must be able to capably frame issues for escalation and for regular reporting to senior management. Each ERO manages a caseload of files, as well as assists with trend analysis to identify complaint patterns and potential systemic issues. In addition to receiving complaints by email and letter, EROs use their active listening and interviewing skills to take complaints over the phone and in person, at times dealing with complainants who may require special accommodation, or who may be frustrated and distressed by their experience.

Director, Quality and System Performance- Addictions and Mental Health Ontario

As a member of the Senior Leadership Team, the Director of Quality and System Performance oversees the development and operation of quality improvement and data capacity building initiatives, the Excellence through Quality Improvement Project (EQIP) as well as supports provincial system planning and quality improvement and data priorities. The Director of Quality and System Performance will report to the Chief Executive Officer, attend AMHO board meetings and support the successful implementation of the organization's strategic plan.

Policy and Project Specialist - York Region

Reporting to the Senior Project Manager, Corporate Asset Management, is responsible for leading, researching and providing advice and support to the Branch on public policies, emerging legislation, industry practices, Branch initiatives and complex time sensitive projects; leading and executing program strategies to support Branch projects associated with budgeting, financial reporting, and corporate and strategic planning; researching leading industry practices; developing stakeholder relationships that foster collaboration and innovation; and developing written and electronic information materials, briefing notes and presentations.

Accounting Policy Manager-WSIB

As a subject matter expert (SME) provide technical expertise and accounting advice on complex issues and transactions to various areas of the organization. Research and lead the implementation of new and changing accounting standards, including IFRS 17 "Insurance Contracts", and be a key participant in developing, maintaining, and assisting the implementation of accounting policies and best practices. Develop and maintain effective relationships both internally and externally with various stakeholder groups, and support the Director of Accounting Policy (and in certain WSIB initiatives, the Financial Reporting, Internal Controls, Investment Accounting teams) in communications with senior executives and the Audit and Finance Committee as required.

Community Benefits Researcher – Community Benefits

Reporting to the Director, Community Benefits Campaigns, the Community Benefits Researcher is primarily responsible for leading community benefits research activities by supporting TCBN campaigns, initiatives and public policy goals.

Strategic Policy and Government Relations Intern-Halton Region

The successful candidate must possess an undergraduate degree in, Political Science, Public Administration, or a related discipline. Broad knowledge of municipal government, strong research and analytical skills including tools and processes for assessment, business process improvement, communication, and information management is required. Project management training is an asset. The individual must also be able to work independently and collaboratively with others and prioritize competing demands.

Policy Intern- Halton Region

The successful candidate will possess an undergraduate degree in Public Policy or Business Administration. The incumbent will be capable of collecting, evaluating and interpreting data in both statistical and narrative form. The successful candidate must also have knowledge of preparing files and maintaining records and documentation. The successful candidate must also have excellent interpersonal skills and be able to work both independently and collaboratively and foster a coordinated and integrated approach to work.

Job Opportunities

Research and Data Analyst Intern-Halton Region

The successful candidate will possess an Honors Bachelor Degree in Social Science, Public Policy, Business Management, Human Services or Community Development. The candidate must be capable of conducting research including literature reviews, community engagement/consultation, jurisdictional scans and analysis of qualitative and quantitative data to support strategic planning and research in Employment and Social Services, specific to the work of the Halton Newcomer Strategy (HNS). Experience with Microsoft Excel and PowerPoint is required and experience analyzing and entering data with statistical software packages such as IBM SPSS is an asset. The successful candidate will have well-developed critical thinking, analytical, interpersonal, and written communication skills.

Policy & Strategic Projects Intern- Halton Region

The successful candidate will possess an undergraduate degree in Policy, Aging & Society, Health, Public Health, Health Sciences or related fields along with knowledge in analysis of information, policy development, data analytics and program evaluation. The incumbent will be capable of planning and implementing work in an organized and efficient manner and be familiar with concepts of project management. The successful candidate must also have excellent interpersonal skills and be able to work both independently and collaboratively and foster a coordinated and integrated approach to work. Experience or familiarity with Long-Term Care programs and Seniors Services is an asset. The successful candidate will be passionate about contributing to the delivery of person-centered programs/services for Services for Seniors.



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