School of Public Policy and Administration **NEWSLETTER**

April 2021 – Volume 9, Issue 13

This week we are pleased to present Tina Rezaei, graduating Bachelor of Public Administration (BPA) Honours student

My name is Tina Rezaei. I'm a fourth-year student in the Bachelor of Public Administration (BPA) Honours program. I started at York by majoring in Political Science, however, the program was not the right fit for me, although rich in culture and history. For me personally, it lacked connectivity. As a lost student in the sea of opportunities, countless programs to choose from, I decided to change my major to Anthropology. One year later, I was reminded of my dream and passion to become someone's voice and make a change where it counts, to become part of the process rather than a bystander who feels neglected and unheard. The School of Public Policy and Administration (SPPA) allowed me the opportunity to rediscover myself, my goals, and most importantly my ambition.

As students we experience hardship and stress, at times we feel overwhelmed trying to find the balance between school, work, social life, family, and the list goes on. I am here to say it is okay to feel overwhelmed, it is okay to take a break. Step back, rest, and try again. It is okay to take as many breaks as required, as long as you don't give up on your dreams. After my third year, I decided to take two years off. During those two years, I focused on what I want and who I want to become. When I was ready to return and finish my degree I came back with a new perspective.



Choosing Public Administration was by far the best decision I ever made. It has taught me valuable lessons that are not only applied to our careers, but also our everyday lives. In this program you are given the privilege to network, get to know influential people who have made it their mission to help you succeed. Today, because of these wonderful people who have dedicated their lives to teaching us and guiding us, I will be starting my employment with the Federal Government of Canada upon graduation.

If I can give some advice, it would be to connect and communicate with your professors, they are here to help you grow. Attend the events that are hosted by the School, they're designed to help you, and believe me they will. Get to know the programs and courses that are being offered. Professors Peter Constantinou, Fausto Natarelli, and John Wilkins have designed extraordinary experiential education courses to give you hands-on experience, an opportunity to work with real people in a real-life setting. To not take advantage of their knowledge and experience would be profoundly unorthodox.

In conclusion, trust the process, trust the people who are there to help you, and most importantly trust yourself. Don't be a fraid to take your shot even if you feel you don't have the qualifications listed for some of those courses. Professors Natarelli and Constantinou took a chance on me by allowing me into the Practicum in Public Administration course AP/PPAS 4995 6.0 (and yes, AP/PPAS 3190 6.0 Public Administration is a strictly enforced pre-requisite for the practicum, so please make sure to complete the course over the summer), and I can say that if it wasn't for these amazing people, I may not have been where I am today.

Although my journey as a student is coming to an end, I look forward to becoming an alumna of York University.
-Tina Rezaei

If you would like to offer our students experiential education opportunities, you can now submit projects for Fall 2021-Winter 2022 through our School's <u>website</u>.

To explore options for serving as a practicum host, please contact Professor Fausto Natarelli at natarel1@yorku.ca.





Nominate an emerging leader for the inaugural

EMERGING NEW PROFESSIONAL AWARD

Visit www.ipac.ca/toronto for nomination form

Deadline for Nominations

April 30, 2021



New Conference Scholarships

We are excited to offer the following conference scholarship opportunity to all current AMCTO Student and New Professional Members. All current Student and New Professional members can apply to receive one of our 2021 conference scholarships to attend our 83rd Annual General Meeting & Professional Development Institute taking place virtually from June 14-16th.

Eligibility Criteria:

- Must be a current AMCTO Student or New Professional Member
- Must have never attended an AMCTO conference in the past
- Must complete the 2021 conference scholarship application in advance of the submission deadline late applications will not be considered.

Application Requirements:

- Must complete the 2021 conference scholarship application in FULL and submit no later than Monday, April 26 at 5:00 PM ET. Late applications will not be considered.
- Must demonstrate how attending this year's conference will be a valuable experience for your continued learning and professional development.
- Must include a letter of recommendation from a professional contact (either your current or former supervisor or colleague) .
- Must include a copy of your current resume outlining your professional experience.

Up to 12 recipients will be selected and announced prior to the conference.



Job Opportunities

<u>Assistant Deputy Minister, Broadband Strategy Division – Ministry of Infrastructure</u>

The Assistant Deputy Minister, Broadband Strategy Division will be responsible for the current broadband strategy development and program delivery and will lead the development and implementation of a long-term strategy to operationalize a potential investment of nearly \$4 billion to further broadband connectivity across the province. They will also position the division both strategically and tactically in the evolving broadband and digital connectivity paradigm, as well as ensure funds are aligned with the long-term economic and social benefit of the province.

Policy Development Officer, Shelter Support & Housing Administration - City of Toronto

Shelter Support and Housing Administration is looking for a Policy Development Officer to support divisional priorities. Reporting to the Housing Consultant, the Policy Development Officer has varying responsibilities including developing strategic and operational policies, strategies and program evaluations for the housing and homelessness service delivery system; leading stakeholder engagement; supporting training and communication activities directed at service providers.

Manager, Evidence Generation – Blueprint ADE

Blueprint is seeking a Manager that can lead teams executing complex, high-profile evidence generation projects and initiatives. The role will be responsible for overseeing multiple evaluation and evidence generation projects and leading a team of colleagues in planning projects, collecting and analyzing data, and reporting results. The Manager will lead projects through both Blueprint's role as a partner in the Future Skills Centre, and our broader work with the non-profit sector, while also working with senior leadership of Blueprint's Evidence Generation team on strategic decision-making and resource allocation decisions.

<u>Senior Associate, Data Strategy – Blueprint ADE</u>

This role will play a key role in Blueprint's efforts to improve the capacity of Canadian community services to collect, analyze, and leverage data in their communications and decision-making. This position will be responsible for leading strategic data engagements with a variety of organizations, both through Blueprint's role as a partner in the Future Skills Centre, and their broader work with the non-profit sector. You will be accountable for engaging partner organizations, planning and coordinating the production of deliverables in alignment with project timelines, and contributing to strategic decision-making and resource allocation decisions.

Analyst- Blueprint ADE

Our strategic evidence team and programs and partnership team are each looking for an analyst to contribute to a variety of research and operational activities for research and evaluation projects across a wide range of policy areas, with a focus on workforce development and skills training.

Manager, Enterprise Privacy – Governance, Advisory & Public Policy – Loblaw

This role will work under the direction of the Senior Manager, Enterprise Privacy – Governance & Advisory to design, implement and operate the Loblaw privacy program with focus on the development of an effective public policy and government affairs program. The Manager will evaluate the impacts of current and proposed government policies, legislation and regulations as well as design and implement updates or new features to the Privacy Program to enable the business to help Canadians live life well.

Manager, Strategic Initiatives, Policy & Analysis (City Planning) - City of Toronto

This role will play a key role in building the policy capacity of the City Planning Division. Reporting to the Director of Strategic Initiatives, Policy & Analysis, this role will manage a team of specialist and other professionals providing focused, proactive real-time strategic direction to serve City-wide planning interests, and delivering ongoing policy advice regarding Council and divisional key policy areas such as housing, community services, and the environment.

Vice President, Public Affairs – Toronto Regional Board of Trade

Leading the Board's Public Affairs strategy, this role is responsible for maintaining The Board's strong profile, relevance and influence on behalf of its members. The role is responsible for public relations and marcomm (Marketing Communications) strategies that support the organization's key programs, including public policy initiatives, trade and recovery programs and member services. As well, this role drives the Board's stakeholder and government relations activities, ensuring that they align and support the organization's overall communication plan, to provide a cohesive voice and ensure a smooth intersection with programs and events.

Senior Research Analyst – MaRS Discovery District

MaRS Data Catalyst (MDC) is seeking an experienced Senior Research Analyst to support MaRS' research initiatives and inform data driven, evidence-based products. The Research Analyst is responsible for leading research projects, supporting partnership development, creating and applying appropriate methodologies to capture and use new or existing data sources, analyzing and working with those datasets, and presenting clear recommendations and reports (internal to partners as well as published research). Current research spans areas such as skills and labour market dynamics, innovation policy, cluster dynamics, and industry-specific research with a focus on climate and clean technology impact and the future of work.

Statistician - Workplace Safety and Insurance Board (WSIB)

Provide a high level of expertise in advanced statistics, modeling, measurement and research design methods that will help improve strategic initiatives, WSIB outcomes, efficiencies and individual employee performance. Provide expert advice and consultation to senior management on advanced statistical, research design and measurement methods and techniques including recommendations, analytical solutions to business problems and communicate implication of results on strategic issues. Evaluate business performance, lead cross functional teams in the development of predictive models and advise senior management on the implications of the results (for example, Actuarial liability models, HR staffing models, Regulatory Service fraud models, etc.). These models often require access to highly confidential information (e.g. HR, Regulatory Service).

Bilingual Knowledge Mobilization Specialist-Research Impact

Broadly focused on dissemination and capacity building for knowledge mobilization, the Bilingual Knowledge Mobilization Specialist will collaborate with Research Impact Canada (RIC) member institutions as well as the Conference Board of Canada (CBoC) to operationalize RIC's commitments to knowledge mobilization for the Future Skills Centre (FSC). Under the direction of the RIC Manager, the Bilingual Knowledge Mobilization Specialist will undertake knowledge mobilization activities for RIC and FSC.

Job Opportunities

Manager of Government and Public Affairs – McDonald's Canada

In this role on the McDonald's Canada Government & Public Affairs team, this position will provide government relations advocacy and stakeholder relations to protect McDonald's business interests and enhance brand trust. Reporting to the Senior Manager, this role will analyze government legislation and regulation that negatively impact the McDonald's system, develop and implement strategies to eliminate or mitigate harmful impacts on corporate and franchised operations, and manage related industry and stakeholder relations activities.

Economist/Policy Advisor - York Region (The Regional Municipality of York)

Reporting to the Manager, Corporate Capital Budgeting, is responsible for providing policy advice, quantitative analysis and research supporting the long-term fiscal planning and/or multi-year budget efforts of the Region in the Capital Budget, Operating Budget, Budget Coordination and Fiscal Planning units. Supports the processes and planning for annual, and multi-year budgeting, corporate in-year expenditure analysis and reporting, and providing analytics for long term fiscal planning and the budget process.

Research and Evaluation Associate – ecampus Ontario

The Research and Evaluation Associate will report to the Director of Research, Evaluation, and Foresight. Under the direction and guidance of the Director, he/she/they will engage in research, evaluation, analysis, interpretation, and forecasting activities. The Research and Evaluation Associate will transform, explore, understand, contextualize, and question complex sets of data and information to identify insights, opportunities, and future trends. This position forms part of a new team that will shape the future of research, evaluation, and foresight at eCampusOntario.

Various Internships – Metrolinx

Geared toward Public Policy or Political Science students:

- Planning and Development, Office of the Chief Planner
- PRESTO, Strategy and Communications
- Capital Projects Group, GO Transit Expansion
- Capital Projects Group



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