

School of Public Policy and Administration

NEWSLETTER

June 2023 – Volume 11, Issue 12

Congratulations to MPPAL Student Jennings Cheung on his new role!



I am excited to be starting a new role as Strategic Program Analyst with the Special Investigations Unit (SIU), Ontario's police oversight agency.

As part of my role, I will be supporting program review and coordinating investigator training. I believe that the MPPAL program has prepared me well for this work. Notably, I look forward to applying and using the many concepts learned in the Public Finance and Accounting, Human Resources and Leadership, and Program Evaluation courses.

I am especially grateful to the School of Public Policy and Administration for the support they have provided throughout my career journey. When I graduated from the BPA (2021) program, I started as a Program Officer with Service Canada, focusing on service delivery. After starting the MPPAL program, I attended events and formed connections with the highly engaged alumni community which led me to join the Ontario Public Service (OPS) in a policy role.

In October 2022, I joined the Ministry of Health in the former Pandemic Response and Recovery Division as a Senior Policy Consultant where I led the wind-down and transition of various COVID-19 response programs. As the temporary COVID-19 response work came to a close, I am happy to have successfully landed a longer-term role within the OPS, joining the SIU.

As I embark on this new role, I would like to thank the case competition team and our coaches, Professors Ana Kapralos and Ken Ogata. The case competition helped me develop strong communication, policy analysis, and teamwork skills. Having recently gone through the job competition process, I felt well prepared for interviews, presentations, and assignments having been a part of the MPPAL case competition team. Lastly, I would also like to thank my MPPAL peers for all their support and encouragement.

Reflections on the National Case Study 2022-2023 Competition: Hope to see many MPPAL students try-out next year!



Once again, York MPPAL students competed virtually in the [CAPP/IPAC](#) National Public Administration Case competition hosted by Carleton University. Ten teams from across Canada competed this year. MPPAL would like to congratulate York's Glendon College team for placing second.

York's MPPAL team was well represented by this year's outstanding group (in red from left to right) Garth Edwards, Wairimu Wamugo, Mengyu Yuan, Manogya Tekriwal, and Jennings Cheung. Professors Ken Ogata and Ana Maria Kapralos (in black) coached this year's team.

This year featured a rather challenging case involving modernizing transactions through a Central Bank Digital Currency (CBDC). Different from conventional cryptocurrencies marketed by private sector entities, CBDCs are issued and backed by central banks as legal tender. As such, CBDCs are digital banknotes that facilitate financial transactions, in contrast to more investment-oriented cryptocurrencies. The judges were impressed by York's innovative approach to pilot testing CBDCs with the unbanked and underbanked. This approach would recognize the potential financial exclusion of those without bank accounts such as low-income earners, those in rural areas, and Indigenous peoples without access to the technologies necessary to support digital currency transactions, while testing the acceptance of such a currency. We are looking forward to the new case and challenge that comes our way next year!

Want to join this awesome team? See the next page!



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**Public Policy and Administration Student Association (PPASA)
2023-2024 Executive Team**

The Public Policy and Administration Student Association is recruiting
PPASA wants you on the team!

POSITIONS OPEN:

Director of Internal Affairs

- Handle internal communications, provide administrative support, and support planning initiatives.

Director of Academic Affairs

- Direct students to useful on-campus resources and School of Public Policy and Administration academic programming information.
- Act as a liaison between York students and the School of Public Policy and Administration.

Apply until June 21, 2023, at:
tinyurl.com/ppasarecruit



IPAC Networking Reception – Collaborating Across Sectors

June 7, 2023, Richmond-Adelaide Centre in downtown Toronto



The Institute of Public Administration of Canada Toronto Region invites you to a networking reception featuring a fireside chat with **Michelle DiEmanuele**, Ontario's Secretary of Cabinet. Reflecting on her 30+ year career spanning roles in the public, broader public & private sectors, Secretary DiEmanuele will speak to how sectors can work horizontally & collaborate to deliver value for citizens & society.

All **SPPA/MPPAL students** can email the School Director, Professor Naomi Couto at naomi@yorku.ca if they are interested in attending to obtain the discount promotion code.

For more information about the event, visit:

eventbrite.com/e/networking-fireside-chat-with-michelle-diemanuele-tickets-632444377157

Call for Nominations: The Ontario Lieutenant Governor's Medal of Distinction in Public Administration

This is **Ontario's highest honour for public service** and is presented to the recipient by the Lieutenant Governor of Ontario. The award recognizes a public servant who has demonstrated exemplary leadership, dedication, and innovation, and who has contributed significantly to their community. Because leadership can take many forms, this award recognizes individuals at any level in their organization who have made sustained efforts to advance public administration

We would like to invite you to consider **submitting a nomination** for an individual that you are aware of who deserves to be recognized for their commitment to the advancement of public service excellence within the province of Ontario. Additionally, we would encourage you to circulate information about the award and nominations through your organization so that others may nominate individuals that they would like to see recognized.

The deadline to submit a nomination is June 30th, 2023. Information about the award nomination criteria and process is available at the following link:

[https://www.ipac.ca/iPAC EN/Events Awards/IPACON Lieutenant Governor Award.aspx](https://www.ipac.ca/iPAC_EN/Events_Awards/IPACON_Lieutenant_Governor_Award.aspx)

[Click here to submit a nomination](#)

The winner will be announced in Fall 2023.

Student Opportunities:

[Professional Writing Students' Association: Election Forms for the Executive Council now OPEN \(Student Passport York account required\)](#)

Positions are open in all three categories: Primary Executive, Secondary Executive, Council Assistant. If you have time management and organizational skills, are a good communicator, have experience working with Canva, Elementor, and Excel/Google Sheets, apply for the PWSA's Executive Council positions! The election is open to **all students**. Although some positions are only for ENPR/PRWR students, we do have positions available to students who are not part of the ENPR/PRWR program.

[12th Annual Northwestern Workshop on Research Design for Causal Inference](#)

Monday – Friday, August 7-11, 2023

The workshop will cover the design of true randomized experiments and contrast them to natural or quasi experiments and to pure observational studies, where part of the sample is treated, the remainder is a control group, but the researcher controls neither which units are treated vs. control, nor administration of the treatment. We will assess the causal inferences one can draw from specific "causal" research designs, threats to valid causal inference, and research designs that can mitigate those threats. Most empirical methods courses survey a variety of methods. We will begin instead with the goal of causal inference, and how to design a research plan to come closer to that goal, using messy, real-world datasets with limited sample sizes. The methods are often adapted to a particular study.

Location: Northwestern Pritzker School of Law, 375 East Chicago Avenue, Chicago, IL 60611

Events and Conferences:

Upcoming IPAC events:

[Watched at Work? Survey of Remote Work in Canada's Public Sector](#)

June 7th, 2023, 12:00 PM – 1:00 PM EDT – Virtual

How are public servants feeling about the partial return to office? Are they still feeling supported while working from home? How many are being digitally monitored at home? How does the public sector compare to the private and non-profit sectors? Hear the results and discuss the findings from a new survey of Canadian public sector employees and supervisors conducted by Toronto Metropolitan University, with the support of the Future Skills Centre. This representative survey, the first of its kind in Canada since the pandemic, explores the experiences and attitudes of remote workers, including the performance supports and monitoring that workers experience.

[Canada's GBA+ framework in a \(post\) pandemic world: Issues, tensions and paths forward](#)

June 15th, 2023, 12:00 PM – 1:00 PM EDT

Join us as Anna Cameron and Lindsay Tedds (both from the University of Calgary) explore ideas from their recent article on Gender-Based Analysis Plus (GBA+). GBA+ is the Government of Canada's primary framework for attending to diversity and inclusion in public policy. What are some of the GBA+ issues, tensions, and paths forward? Bring your questions as there will be time for Q & A. The Journal's Editor, Evert Lindquist (University of Victoria), will moderate the event.

Events and Conferences:

Upcoming IPAC events (Continued):

Labour Relations Certificate

Oct. 17 – Dec. 5, 2023, Thursdays 12:30 p.m. – 3:00 p.m. EDT – Virtual

Presented by Toronto Metropolitan University and Lancaster House. The Certificate in Labour Relations, presented by Toronto Metropolitan University and Lancaster House, is designed to provide labour relations professionals with the core skills and knowledge required to create and maintain effective union-management relationships that foster fair and efficient workplaces.

The Art of Leadership Women Conference

June 20, 8:30AM – 4:30PM, Metro Toronto Convention Centre

This unique one-day conference features an incredible collection of speakers and topics curated to share strategies and insights on the most critical issues facing leaders in our world today. Don't miss this invaluable opportunity to develop your leaders, engage your talent and build high-performing teams. Join us for a full day of exceptional learning, networking, and championing change for women.

64th ISI World Statistics Congress - Ottawa, Canada

July 16, 2023 - July 20, 2023

The 64th ISI World Statistics Congress 2023 is the leading event on Statistics & Data Science worldwide. It has biennially organised since 1887 by the International Statistical Institute (ISI). The WSC 2023 brings more than 2000 statisticians and data scientists from academia, official statistics, health sector and business, junior and senior professionals together, in an inviting environment.

11th Annual CAPPa Conference: Standing up to the Wave Come out and support SPPA Professor Ian Stedman!

June 21-23, 2023, York University

The annual CAPPa Conference brings together scholars and students sharing an interest in public administration, public policy, and public management to consider new developments affecting teaching, research, and practice. Presenters share work in varying stages with audiences who engage in lively conversation and provide constructive feedback. Plenary sessions highlight key issues of interest to the public administration and policy community.

Our 2023 conference theme of 'Standing up to the Wave' highlights key issues and opportunities facing the study, teaching, and practice of public administration, with a mix of individual researcher presentations, panels and plenary sessions. This year's conference will also be anchored by presentations and a workshop that focus directly on opening up new discussions about the future of public sector ethics and accountability in Canada.

Details on Registration and Conference fees can be found on the CAPPa website: <https://cappa.ca/en/>

If you have any questions, please contact:

- Dr. Ian Stedman, CAPPa Conference Co-Chair, istedman@yorku.ca

[Account Director, Public Affairs — Hill+Knowlton Strategies](#)

H+K is looking for an experienced public affairs practitioner who will bring strategic insight to their clients, and energy and passion to their team. The Account Director will be responsible for providing strategic government relations advice and advocacy for clients, and for ensuring that client satisfaction is maintained at the highest level. In return, H+K will provide the Account Director with the opportunity to develop consulting skills, profile expertise, and work on multi-faceted and integrated client files.

[Director, Policy — Toronto Region Board of Trade \(TRBOT\)](#)

TRBOT is seeking a forward-looking Director of Policy to join their dynamic policy team to advance and enable the Board's ambitious policy and advocacy agenda. This position will support and work collaboratively to develop practical policy solutions and the implementation of place-based initiatives that catalyze action to address key business pain points holding back investment, growth and jobs. A comprehensive understanding of transportation, infrastructure and housing sectors is preferred; with the capability to seamlessly transition from policy development to project based delivery as appropriate.

[Director - First Nations, Inuit, Metis, and Indigenous Performance and Data - Ontario Health West](#)

The Director drives the development and maintenance of the Indigenous health system performance dashboard identifying and recommending system-level Indigenous health equity and programmatic indicators. The Director is accountable for maintaining connections with data sovereignty leaders including Provincial Territorial Organizations, the London District Chiefs Council, the First Nations Secretariate, and academic bodies. The role also engages with Indigenous data champions and health equity data efforts provincially.

[Policy Analyst — Payments Canada](#)

The Policy team plays an integral role within Payments Canada, who owns and operates financial market infrastructure that underpins the Canadian financial system and economy. The Policy Analyst will be responsible for Providing high quality policy analysis including Payments Canada operated payments systems; conducting research, analysis and employ public policy methodology to prepare and deliver high quality, factually accurate, succinct and informative policy papers and briefing materials; and building and managing external working-level relationships with financial institutions, regulators and stakeholders.

[Senior Director, Government & External Affairs \(North America\) — McCain Foods \(Canada\)](#)

McCain Foods is looking for a Senior Director, Government and External Affairs to develop and deliver their North American public affairs strategy. Working from McCain's Toronto office, this position will directly report into the Vice President, Global External Affairs and Sustainability who is responsible for overseeing the development and implementation of stakeholder and government relations, advocacy and external communications strategies. The Senior Director, Government and External Affairs will be responsible for overseeing McCain's government relations and public relations agendas in both Canada and the U.S., with tailored regional plans in locations that McCain operates.

Research and Policy Analyst — Income Security Advocacy Centre (ISAC)

The Research and Policy Analyst is responsible for monitoring and responding to emerging policy issues in income security. In collaboration with the Income Security Advocacy Centre (ISAC) team and other stakeholders, the Research and Policy Analyst will develop ISAC's advocacy and policy positions. The Research and Policy Analyst provides research and analysis for ISAC's test case litigation, law reform initiatives, province-wide community development/organizing, policy communications, and public legal education.

Housing Researcher — Wellesley Institute

The Wellesley Institute is seeking a Researcher with specialized knowledge of housing issues and the social determinants of health. The Researcher should have knowledge and experience with a broad range of research methods, and experience in using research to produce policy. They will be responsible for initiating and carrying out projects as well as providing support and supervision to other staff.

Director of Policy and Government Affairs — Ontario Confederation of Faculty Associations (OCUFA)

Working under the supervision of the Executive Director, the Director of Policy and Government Affairs will help guide OCUFA's policy analysis, legislative strategy, and government relations work on behalf of Ontario's university faculty and academic librarians. The Director of Policy and Government Affairs will be part of a dynamic team of policy staff who work collaboratively to deliver the services required to meet OCUFA's mandate, provide support for OCUFA's member organizations, and assist in related advocacy initiatives.

Senior Manager, Regional Housing Policy — United Way Greater Toronto

Reporting to the Director, Public Affairs, the Senior Manager, Regional Housing Policy is responsible for strengthening UWGT's leadership role in system solutions addressing housing security for low-income communities across the region. They will be responsible for leading UWGT's housing security work, aligning public policy, government relations, research, strategic initiatives, community investment and development, as well as convening opportunities that leverage UWGT's expertise, partnerships and contributions.

Director, Strategic Policy and Research — Ministry of Red Tape Reduction, OPS

Reporting to the Assistant Deputy Minister, Red Tape Reduction Division, some of the Director's responsibilities will include activities such as providing executive leadership to guide public consultation, direct stakeholder engagement and policy research to inform impactful, enterprise-wide red tape solutions and evolving public consultation and policy research practices to challenge the status quo and provide evidence-based strategies and innovative solutions.

Senior Manager, Government & Public Affairs (Washington, DC) — The LEGO Group

The LEGO Group's mission is to encourage and develop the builders of tomorrow. The GPA function facilitates this by enabling the company and LEGO branded entities to thrive and grow through strategic engagement with governments and related partners; growing market opportunities, protecting our business from political and legislative risk, and enhancing our reputation. The candidate will be dynamic and impactful Government & Public Affairs (GPA) professional who can develop and deliver the LEGO Group's agenda on responsible digital engagement in Washington, DC.

[Project Officer / Engineer | The Nuclear Waste Management Organization \(NWMO\)](#)

Reporting to the Senior Manager, Site Services, the incumbent will provide project management expertise and guidance and be responsible for the development and coordination of the technical aspects, of their assigned projects to support the Site Characterization field activities, such as drilling programs. Working in a matrix organization, the incumbent will plan, schedule, predict and manage their assigned projects to assure all projects outputs are aligned with Project requirements from start to finish.

[Senior Communications Officer | The Nuclear Waste Management Organization \(NWMO\)](#)

Reporting to the Manager, Corporate Communications, the Senior Communications Officer will develop, coordinate, implement and evaluate corporate communications and media relations plans and tactics in line with the Visibility Strategy. The Senior Communications Officer works closely with regional counterparts to ensure integration, alignment with corporate communications strategies, and co-ordination of communications planning.

[Senior Technical Specialist - Used Fuel Transportation | The Nuclear Waste Management Organization \(NWMO\)](#)

Reporting to the Manager, Used Fuel Transportation, you will be part of a team working on a comprehensive transportation program for the safe and secure transport of Canada's used nuclear fuel to a centralized storage location over a multi-decade campaign. This program will consider and address many aspects of transporting radioactive materials, including but not limited to transport packages, equipment, logistics, operations, security, emergency management, routing, environmental impacts, transportation accident and risk mitigation, as well as communicating and engaging with a range of interested parties.



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