

This is a descriptive transcript for a video posted on this page:

<https://www.yorku.ca/laps/writ/2022/11/10/major-or-minor-in-professional-writing/>

[No sound is playing.]

Pictured is a woman wearing a black shirt and white shirt over it

A name to the left of her photo reads: Sashoy Wilson

The text below her name reads:

4th year English & Professional Writing President, Professional Writing Students' Association

The text to the left of her reads:

The Professional Writing program might be relatively small, but it's a powerhouse.

The text to the left of her reads:

The professors are approachable and innovators in their fields.

The text to the left of her reads:

The courses are stimulating and varied.

The text to the left of her reads:

I've immediately applied the critical thinking, design & communication skills in both my personal and professional life.

Pictured is a woman wearing a blue and white striped shirt.

A name to the right of her photo reads: Deea Deb

The text below her name reads:

3rd year English & Professional Writing Vice President, Professional Writing Students' Association

The text to the right of her reads:

The Writing Department's holistic approach toward student success is outstanding.

The text to the right of her reads:

In Professional Writing, I get to apply classroom learnings directly to professional projects outside the classroom.

The text to the right of her reads:

I am having the time of my life in the Professional Writing program!

Pictured is a woman wearing a purple shirt.

A name to the left of her photo reads: Amanda Naoum

The text below her name reads:

Professional Writing Alumni
Class of 2022

The text to the left of her reads:

The Organizational Writing practicum was SO very helpful.

The text to the left of her reads:

I gained a new perspective on what it means to be part of an organization and how words and delivery have an impact on meaning.

The text to the left of her reads:

Now, whether I'm doing a project, sending an email, or simply having a conversation, I have the confidence to communicate effectively!

Pictured is a man wearing a blue shirt and gray jacket.

A name to the right of his photo reads: Vincent Rizzo

The text below his name reads:

Professional Writing Minor

The text to the right of him reads:

Professional Writing seriously helps students sharpen their thinking and communication skills.

The text to the right of him reads:

As someone with a speaking disability, I found Professional Writing empowering.

The text to the right of him reads:

The course selection in Professional Writing is very diverse and interesting, which is very attractive for people who love to learn.

Pictured is a man in a black and white photo.

A name to the left of his photo reads: Matteo Cerilli

The text below his name reads:

Professional Writing & Creative Writing
Author Lockjaw (Summer 2024, Tundra Books)

The text to the left of him reads:

I highly recommend pairing Professional & Creative Writing. I wouldn't be where I am without my Professional Writing courses.

The text to the left of him reads:

The main lesson I've taken from Professional Writing is an understanding of what turns a manuscript into a book.

The text to the left of him reads:

We're living in 2022, when an author has to also be an editor, and a marketing team, and a social media influencer, and their own legal advisor. I can thank Professional Writing for preparing me for that.

Pictured is a woman wearing a blue shirt.

A name to the right of her photo reads: Madelaine Pries

The text below her name reads:

English & Professional Writing Alumni
Class of 2019

The text to the right of her reads:

I appreciated the English and Professional Writing program's focus on teaching practical skills and providing students with valuable experience for when we go out into the workforce.

The text to the right of her reads:

I also liked that the program keeps up with new trends in writing platforms and technologies.

The text to the right of her reads:

Professional Writing teaches us the skills we need to know to work in a highly digitized world..

Pictured is a woman with brown hair

A name to the left of her photo reads: Sydney Hoareau

The text below her name reads:

Professional Writing Alumni
Class of 2016

The text to the left of her reads:

In Professional Writing, I was surrounded by professors and students that were just as passionate and driven as I was.

The text to the left of her reads:

In September 2017 I started my career as one of TSN's story editors...

The text to the left of her reads:

There is no way that I would have received this opportunity without the skills I acquired from York's Professional Writing program.