Measuring Success
2020–2021
21st Century Learning

**Narrative:**
Experiential education (EE) courses have been particularly hard hit since the start of COVID. York is seeing an improvement in EE course enrolments and offerings at this point; without including the 2021 summer term results.

6% of courses are EE courses

**Definition:**
Total course sections compared to EE course sections

---

**Narrative:**
Experiential education (EE) courses have been particularly hard hit since the start of COVID. York is seeing an improvement in EE course enrolments and offerings at this point; without including the 2021 summer term results.

15% of students are enrolled in EE courses

**Definition:**
Total undergraduate and graduate students (unique students) enrolled in EE courses. (2020 results do not include the summer term)

---

**Narrative:**
Online and blended learning have been increasing steadily over the last three years. Courses successfully moved online during COVID-19 and will likely increase if there is sufficient demand from students.

71% increase in online since 2017

56% increase in blended since 2017

**Definition:**
Course sections coded as online or blended

---

**Narrative:**
York’s flexible approach to teaching and learning continues to support student access to University education.

78% of students taking advantage of flexible program options

**Definition:**
Percentage of undergraduate students taking advantage of flexible program options (e.g., part-time study, online)
**Narrative:**
York's students' average (first-year students) continues to be significantly higher compared with Ontario.

**Definition:**
Mean Score (out of 4) Question: Included diverse perspectives (political, religious, racial/ethnic, gender, etc.) in course discussions or assignments

---

**Narrative:**
York has seen a continuous increase in the number of full-time tenure/tenure track faculty who attend professional development activities offered by the Teaching Commons.

**Definition:**
Inclusions: Teaching Commons webinars, workshops, courses, programs, TiF, NFO

---

**Narrative:**
Empoyment after 2 years and 6 months have increased for the 2017 student cohort. Employment rate after 2 years has increased 1.6%, and employment rate after 6 months has increased 2%.

**Definition:**
Number of employed persons expressed as a percentage of the labour force where the labour force is those persons who were employed, or unemployed but looking for work.
Narrative:
York continues to increase its research outputs.

Definition:
Total number of publications in the calendar year. Includes all publications types - articles, conference papers, reviews, books and book chapters. Source: SciVal

Field-Weighted Citation

2017 1.5
2018 2.1
2019 1.5
2020 1.7

Narrative:
York's field-weighted citation is above the global average of 1.00 for similar publications. More than 1.00 indicates that a university's publications have been cited more than would be expected based on the global average for similar publications.

Definition:
York's publication citations received compared to the average number of citations received by all other similar publications in the world. Source: SciVal

Sponsored Research Income

2017 96,030,000
2018 105,168,000
2019 100,304,000

Narrative:
York continues to exceed the 100M threshold. Note: Sponsored research income 2019 reduced ~$5M cash and ~$3M in-kind contributions due to ending of Faculty of Health FedDev project in 2018.

Definition:
Sponsored research income includes all funds to support research received in the form of a grant, contribution or contract from all sources external to the institution. Source: Research Infosource

21st among 50 Top research universities in Canada
Ranking based on total sponsored research income - out of top 50 research universities in Canada. Next Available: November 2021 Source: Research Infosource
Narrative: First-to-second year persistence continues. A 2% increase in the 2017 student cohort.

Definition: Percentage of first-time, full-time undergraduate university students who commenced their study in a given Fall term and have continued to study at the same institution in the next Fall term.

Graduation Rate

Narrative: York’s 4, 5 and 6 year graduation rates have been stable since 2017.

Definition: Graduation rate is the cumulative percentage of first-time, full-time undergraduate students in a given fall term who graduated within a designated period of time.

NSSE: Campus Environment: Quality of Interactions. Academic Advisors

Narrative: NSSE 2020: York’s first year students’ average are comparable to the Ontario average. Results demonstrate that York’s broader initiatives, aimed at improving academic advising services, are starting to make a meaningful difference.

Definition: Mean Score (out of 7) Question: Quality of interactions with academic advisors.
Narrative:
York has had a three year trend of substantial growth for Undergraduate, Masters and Doctoral enrolments. 10% increase overall. 10% increase in Undergraduate enrolment since 2017. Masters and Doctoral enrolment performance have aligned to the institution's target for most years.

Definition:
Undergraduate Full-Year FFTE
Masters Full-Year FFTE
Doctoral Full-Year FFTE

Notes:
1. FFTEs exclude masters and doctoral that are passed their graduate funding limit.
2. For 2017 there were no contract targets for graduate (masters and doctoral) ineligible visa students in the enrolment contracts. The actuals for ineligible visa students were used as contract targets in 2017 for illustrative purposes.

101 Application Market Share
101 market share applications have been consistent for the last 2 years.
All choice application market share for 2020 and 2021 is 9.3%

Definition:
First Choice Applications: Direct entry from an Ontario high school

101 Confirmation Market Share
101 market share confirmations have increased 1.4% since last year.

Definition:
101 Confirmations. Direct entry from an Ontario high school. Total first choice, second choice, third choice and > third choice confirmation market share.
Advancing Global Engagement

UG and G (domestic & international) headcount enrolment as of Nov 1

<table>
<thead>
<tr>
<th>Year</th>
<th>Domestic Students</th>
<th>International Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>45,851</td>
<td>7,085</td>
</tr>
<tr>
<td>2018</td>
<td>46,819</td>
<td>8,356</td>
</tr>
<tr>
<td>2019</td>
<td>45,623</td>
<td>9,511</td>
</tr>
<tr>
<td>2020</td>
<td>45,613</td>
<td>9,960</td>
</tr>
</tbody>
</table>

**Narrative:**
Domestic enrolment is steady and international enrolments continue to grow.

**Definition:**
Undergraduate + graduate headcount as of Nov 1

% of international student population

- **Narrative:**
International student population continues to grow.

- **Definition:**
Undergraduate + graduate: % of international student population as of Nov 1

Collaborative Publications

- **Narrative:**
International scholarly output is steadily increasing.

- **Definition:**
Benchmarking Module - Collaboration Metric. Source: SciVal

- **Ranks 1st** in Ontario for globally collaborative research publications
- **60%** of York's publications have international co-authorship

16,068 students representing 28.8% of our student population from 172 countries

Diversification of Student Body

16,068 students representing 28.8% of our student population from 172 countries
Working in Partnership

Active Alumni

330,000+
active alumni

With the onset of the global pandemic, moving to a remote work environment provided an opportunity to adapt our alumni engagement approaches. For example, we enhanced our social media presence and increased engagement by 500% over the last 8 months. We expanded our geographic reach regionally and internationally through our online events. We also launched exciting new programming such as our first Top 30 Changemakers Under 30 recognition program for young alumni.

IMPACT Campaign

$498,024,548
raised for Impact: The Campaign for York University

It is an exciting time at York as we will be surpassing the goal set for Impact: The Campaign for York University of $500 million. This is the largest campaign in York's history and strategic plans are underway to articulate the next steps of the campaign.

Institutional - Funds Raised

$42,943,631
raised for the fundraising campaign

Adapting to the virtual environment, Advancement continued our philanthropic stewardship and community engagement. In FY21 we received 3,817 donations from 3,259 donors raising a total of $42,943,631. In response to the extraordinary needs of our students, we raised $477,000 from donors, faculty, staff, alumni, and friends for the COVID-19 Student Relief Fund. In addition to this special fundraising, we continued our work supporting the strategic priorities of the University.

York Alumni - Volunteer

13.5%
of York alumni are more likely to have volunteered than other university graduates in the GTA

Universities have a responsibility to the communities in which they are situated, not just to the students who pass through their gates. York achieves this partly by producing civically engaged graduates, who volunteer millions of hours and create new charities and non-profits, and partly by engaging in research and other service activities that are broadly in the public interest and designed to foster resilience in local communities. More than half (56%) of York alumni report that they have “pursued volunteer activities on behalf of a group or an organization such as a school, religious organization, sports or community association” in the past 12 months. Comparing this volunteering rate to Statistics Canada.

Institutional Impact

$2.24 B
in economic output and 10,569 jobs in Canada in 2018, with these figures expanding to over $4 billion and 13,480 jobs when accounting for indirect and induced effects. An upper bound estimate of attributable tax revenues generates a figure of $913 million, well in excess of the $582 million spent on York by governments.

Economic Growth

$2.3 B
total estimated spending footprint of York, its students and its alumni in 2018

The impact of York University on the Ontario economy is equal to over $4 billion, or about 0.6% of provincial GDP. Direct institutional spending at York was equal to $914 million, with indirect and induced effects raising the institutional spending footprint to over $1.4 billion. Businesses started by York alumni 100,000+ 1 in 5 alumni entrepreneurs credit York for giving them the desire and support needed to start a business.
Employment Equity Statistics

Living Well Together

Affirmative Action Education

575+ participants
38 workshops since 2017

Narrative:
Unconscious Bias education was added to the Affirmative Action learning in 2017. There is evidence that faculty search committees are following the affirmative action protocols. Committees are taking into account how bias operates within the recruitment process.

Equity & Inclusion

5600+ participants
200% increase in participation since 2019

Narrative:
Between May 2020 and April 2021, the Centre for Human Rights, Equity and Inclusion provided training to 5613 Faculty Staff and Students over 133 standardized (REDI Series and Anti-Racism Workshop Series) and customized (strategic, responsive sessions based on community requests) sessions.

Women:
Based on the data 56.0% of the employees at York are women. This compares to an aggregated external availability figure of 52.4%. Internal representation figures continue to be relatively stable when compared to figures from 2019.

Racialized Groups:
At the end of 2020, the University had an internal representation for Racialized Persons of 24.5%, compared to an external availability of 29.9%.

Persons With Disabilities:
At the end of 2020, 5.0% of the employee base identified themselves as Persons with Disabilities. This compares to an external availability figure of 8.9%.

LGBTQ2:
3.8% of employees self-identified as LGBTQ2.

Indigenous:
At the end of 2020, 0.9% of the employee base identified themselves as Indigenous Peoples. This compares to an external availability figure of 1.8%.
Living Well Together

Renewal of Research, Teaching and Learning Spaces

100% of planned classroom renewals will be completed by December 2021, including 57 classrooms of varying sizes.

Renewal and consolidation

all undergraduate teaching labs in Farquharson to be consolidated on the first floor by December 2021. Web bench research labs to house 6 new research groups in Farquharson, and lab space for 4 new research groups in Petrie to be completed by August 2021.

Classroom technology upgrades

In addition to upgrades in renovated classrooms. 230 completed. 20 in progress.

Carbon Emission Reduction

Target

York campus fully carbon neutral by 2049. An Energy Management Plan to accelerate greenhouse gas emission-reductions is underway. Data collection and analysis underway with aim to reduce ecological footprint of York University

Service Excellence

With a focus on a service-oriented culture, key Human Resource and Finance functions are moving to the University Service Centre.

Markham Campus

2023 opening

MCC capital project is on budget and on schedule for fall 2023

MCC Student Housing Initiative plan is underway and on schedule with Request for Submission to be finalized by end of June 2021 with respondent selected by December 2021
Living Well Together

THE Impact Rank - 2021

94th Percentile
67th out of 1117 in the THE World Impact Ranking

York remains one of the highest ranking institutions in the world for its impact on achieving the United Nations Sustainable Development Goals.

QS Subject Rank - 2020

Top 100
in the QS World University Subject Ranking for Anthropology, Accounting-Finance, and Development-Studies

Top 200
in the QS World University Ranking for 14 Subjects

47.8% percentile in the QS World University Rankings

THE Subject Rank - 2020

Top 100
in the THE World University Subject Ranking for Law and Psychology

Top 200
in the THE World University Subject Ranking for Arts & Humanities, Business and Economics, and Education

Top 250
in the THE World University Subject Ranking for Social Science

Macleans Comprehensive Rank

6th out of 15 institutions in the comprehensive category. The overall rank in a category is determined by the sum of 13 weighted indicators relating to students, faculty, student support and reputation. York is trending up in the overall rank.

20th out of 49 Canadian intuitions. York has continued to maintain its reputation, and has gone up one position since 2017.
Narrative:
Mean score for section. York’s senior year students’ average is significantly higher compared with Ontario.

Definition:
This Engagement Indicator captures how much students’ coursework emphasizes challenging cognitive tasks such as application, analysis, judgment, and synthesis.

Narrative:
Mean score for section. York’s first year students’ average continues to improve.

Definition:
This Engagement Indicator captures how much students’ coursework emphasizes challenging cognitive tasks such as application, analysis, judgment, and synthesis.

Narrative:
No change in York’s reputation rating among York 1st choice applicants in 2021 compared to previous years. Among York 2nd+ choice applicants and GTA non-applicants, York’s reputation was more positive in 2021 compared to 2020.

Definition:
To the best of your knowledge, how would you personally rate each of the following universities in terms of overall reputation?

Narrative:
After a decline in parents’ perceptions of York’s reputation in 2020, York’s reputation rating has returned to the 2019 level with close to three quarters of parents rating York’s reputation as good or excellent. Influencers’ rating of York’s reputation continued to improve in 2021.

Definition:
To the best of your knowledge, how would you personally rate each of the following universities in terms of overall reputation?
Living Well Together

Narrative:
Net Promoter score baseline was established in 2019 and will be measured in 2021/22.

Definition:
Stakeholder perception, likelihood to recommend York as a place to study, work and engage.

Brand Health (Net Promoter Score)
Net promoter score was cited as a best practice by Times Higher Education Reputation Academy to measure reputation and brand health. “Reputable universities: unify staff behind vision and goals; and ensure they are endorsers and amplifiers.”

Definition:
To the best of your knowledge, how would you personally rate each of the following universities in terms of overall reputation?

Narrative:
Applicants who have seen something positive about York in the news or on social media are more likely to say that York’s reputation is excellent or good.

**In the News**
- Mostly Positive: 89% Excellent/Good
- Mostly Neutral: 47% Excellent/Good
- Mostly Negative: 13% Excellent/Good
- Have not seen anything: 25% Excellent/Good

**On Social Media**
- Mostly Positive: 86% Excellent/Good
- Mostly Neutral: 65% Excellent/Good
- Mostly Negative: 39% Excellent/Good
- Have not seen anything: 26% Excellent/Good
9.88%
**Net Income/Loss Ratio**
The University’s Net Income/Loss Ratio has, generally, trended positively over the last 5 years and is above the minimum threshold over the same period. Revenue deferrals from fiscal 2018 to 2019 related to the labour disruption resulted in the ratio for fiscal 2018 to be understated and the ratio for fiscal 2019 to be overstated. The University’s ratio is above the sector and group average in fiscal 2019-20.

11.73%
**Net Operating Revenues Ratio**
The University’s Net Operating Revenues Ratio trended positively between fiscal 2016 and 2019. Several factors, including a lower in-year surplus and timing of collections of certain grants, resulted in a lower ratio for fiscal 2020 compared to 2019. The University’s ratio is above the minimum threshold in each of the last five fiscal years and above the sector and group average in fiscal 2020.

2.49%
**Interest Burden Ratio**
The University’s Interest Burden Ratio has been stable at around 2.5% over the last 5 years and is below the maximum target threshold over the same period. The University’s Interest Burden Ratio has been higher than the sector and group averages over the same 5-year period.

220
**Primary Reserve Ratio**
The University’s Primary Reserve Ratio is showing a positive trend over the last 5 years and is above the minimum threshold for each of those years. The University’s Primary Reserve Ratio is above the sector and group average in fiscal 2019-20.

115.25%
**Viability Ratio**
The University’s Viability Ratio is, generally, showing a positive trend over the last 5 years and has been above the minimum threshold over the same period. The University’s Viability Ratio has been below the sector and group averages over the same 5-year period.