

Promotional Products Information

The Bookstore remains the preferred source of supply for Promotional Items, therefore community members are encouraged to first contact the Bookstore to fulfill their requirements. The Bookstore purchases from the same suppliers as typical promotional companies and does the work for you to obtain multiple quotes.

VENDOR	ADVANTAGES
York University Bookstore	<ul style="list-style-type: none"> > HST free billing > Handling/labour charges are included > No hidden fees or charges > Quality and value guaranteed > Pay with PCard or direct bill your YU GL Account

In addition to the Bookstore, to offer choice and to capitalize on lower pricing and best selection, York has created a Vendors of Record (VOR) arrangement for Promotional Items through the Ontario Education Collaborative Marketplace (“OECM”) agreement with the following suppliers:

VENDOR	PURCHASING METHOD
Akran Marketing Score Promotional Marketing Inc.	<ul style="list-style-type: none"> > PCard > Purchase Order

Resources

The VOR’s will provide product resources including but not limited to:

CATEGORY NUMBER	PRODUCT RESOURCE CATEGORIES	EXAMPLE OF PRODUCT RESOURCES <i>Including but not limited to:</i>
1	Awards	Award, Button, Lapel pin, Medal, Plaque, Trophy
2	Bags	Backpack / Knapsack, Bag clip, Duffle bag, Messenger bag, Pouch, Tote bag
3	Clothing & Accessories	Apron, Bracelet / Wristband, Cap/Hat/Toque, Hoodie, Jacket, Mini button, Polo shirt, Shorts, Sweatpants, Sweatshirt, T-Shirt

CATEGORY NUMBER	PRODUCT RESOURCE CATEGORIES	EXAMPLE OF PRODUCT RESOURCES <i>Including but not limited to:</i>
4	Drinkware	Cup, Mug, Tumbler, Water Bottle
5	Home & Tools	Cleaner, Flashlight, Glass opener, Key chain, Kick-bag, Knife Set, Measuring Tape, Mirror, Pet Leash, Tool, Toothpick
6	Office	Business Card Magnet, Calculator, Card Holder, Clip, Clock, Coin Bank, Desk Buddy, Frame, Loop Pen Bin, Organizer, Paperweight, Pin, Post-It
7	Outdoor & Leisure	Balloons, Beach Ball, Cheering Stick, Cube Puzzle, Frisbee, Golf balls, Logo Crest, Stress Reliever, Sunglasses, Telescope, Towel, Umbrella
8	Show & Events	Badge Holder, Banner, Breakaway, Flag, Lanyard, Name Badge, Table Cloth, Table Throw, Tent
9	Stationary	Highlighter, Journal, Notebook, Pad-folio, Pen, Pencil, Pencil Case
10	Technology	USB, Charger, Earbuds, Flash drive, Mobile accessories, Speaker, Watch

Decoration Methods

The Vendors can provide decoration product resource methods including but not limited to:

- Embroidery
- Etching
- Image Transfer (e.g., heat transfer)
- Laser engraving
- Laser printing
- Silk – screening; and
- Any other commercially available decoration methods as required

Proofs

The Vendors can provide pre-production proofs for approval.

Samples

The Vendors can provide product resource samples including pre-production samples with York specific artwork at no cost.

Please contact Daniela Velizarova, Senior Buyer, via e-mail at vdaniela@yorku.ca should you have any questions.