

James' Summary

ENG Change Lab Diversity Group

Nov. 14 2017

Experiment 1: Created Non-academic Academic Job Ads

A. Old-style CS Faculty advert.

Electrical Engineering and Computer Science, Systems

The Department of Electrical Engineering and Computer Science at York University is one of the leading academic and research departments in Canada with more than 55 research-active faculty members, offering a range of undergraduate programs in Computer Science, Digital Media, Computer Security, Electrical Engineering, Computer Engineering, and Software Engineering, as well as research intensive MSc, MAsC and PhD degrees.

We invite applications from qualified candidates for a tenure-track appointment in Computer Science at the rank of Assistant Professor to commence July 1, 2018. Although candidates with a record of research and teaching excellence in any field will be considered, we are particularly seeking candidates with expertise in the field of computer systems, including systems security, operating systems, compilers and developing and maintaining large high integrity software systems.

The successful candidate will have a PhD in Computer Science, or a closely related field. The successful candidate is expected to develop a strong, externally funded research program, supervise graduate students, and must be eligible for prompt appointment to the Faculty of Graduate Studies. The



<http://lassonde.yorku.ca/faculty-recruitment>

B. New-style EE Faculty advert.*

Electrical Engineering and Computer Science, Communications and Controls

Do you love teaching and research? Do you want to work in a dynamic, team-oriented and progressive environment? Then you should join us at York University's Lassonde School of Engineering in Toronto, Canada. Our Electrical Engineering and Computer Science Department encourages you to apply for one of two tenure-stream Electrical Engineering jobs:

- Our priority areas are Communications or Controls domains, including application to computer vision and robotic systems (see below).
- Exceptional applicants in other areas of EE will be considered.
- One at the Assistant Professor rank and one at the Associate Professor rank.
- A PhD in Electrical Engineering or related field required.
- Starting date is July 1, 2018.

One of the positions is a Research Enhanced Faculty position in the field of computer vision and robotic systems, partially funded by the Canada First Research Excellence Fund (CFREF) Vision: Science to Application (VISTA) program <http://vista.info.yorku.ca/>. You will receive enhanced start-up funding,

* *Used textio.com*

Love to teach, mentor & research? We've been looking for you!

We're looking for **women** to join us as **faculty** in

- Mechanical Engineering
- Electrical Engineering
- Civil Engineering
- Earth and Space Science Engineering and
- Computer Science

There is **strength in diversity** and we need you to help us achieve **gender parity** in Engineering and Computer Science.

Join us!



Engineering and Computer Science Faculty Jobs!

Do you love teaching and research? Do you want to work in a diverse, dynamic, team-oriented and progressive environment? Then you should join us at York University's Lassonde School of Engineering in Toronto, Canada. We want you to apply for one of multiple faculty positions in Electrical Engineering, Mechanical Engineering, Civil Engineering, Earth and Space Science Engineering and Computer Science:



Communications and Controls

Do you love teaching and research? Do you want to work in a dynamic, team-oriented and progressive environment? Then you should join us at York University's Lassonde School of Engineering in Toronto, Canada. Our Electrical Engineering and Computer Science Department encourages you to apply for one of two tenure-stream Electrical Engineering jobs:

<http://bit.ly/2gyvZ9K>



<http://bit.ly/2gyvZ9K>



Love to teach,
mentor and
research
**computer
science?**

Join us!

Become a
prof @
York University!
<http://bit.ly/2zkLIeT>

WomensNetwork_LassondeJobs

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	A	B	C
1	How	Who Contacted?	Date
2			
3	James Facebook		around Oct 14,
4	James Twitter	https://twitter.com/jasmith_yorku/media	14/10/2017, Oc
5	James Twitter	@metamorphSTEM	Oct. 29, 201
6	James Twitter	@her_volution	Oct. 29, 201
7	James Twitter	@wim_canada	Oct. 29, 201
8	James Twitter	@WIMBC	Oct. 29, 201
9	James Twitter	@SWE_Toronto	Oct. 29, 201
10	James Twitter	@WEAC_Chair	Oct. 29, 201
11	James Twitter	https://twitter.com/jasmith_yorku/status/92460305685	Oct. 29, 201
12	James Twitter	U of T engineering outreach director, https://twitter.cor	Oct. 29, 201

Experiment 2:

Using Social Media for Job Ads

New visuals & Google Sheets tracking of venues.

Link: <https://docs.google.com/spreadsheets/d/1XbepWazaangv3vKsmhpw1EL8ajeZWQPugPgM3jXDFBc/edit?usp=sharing>