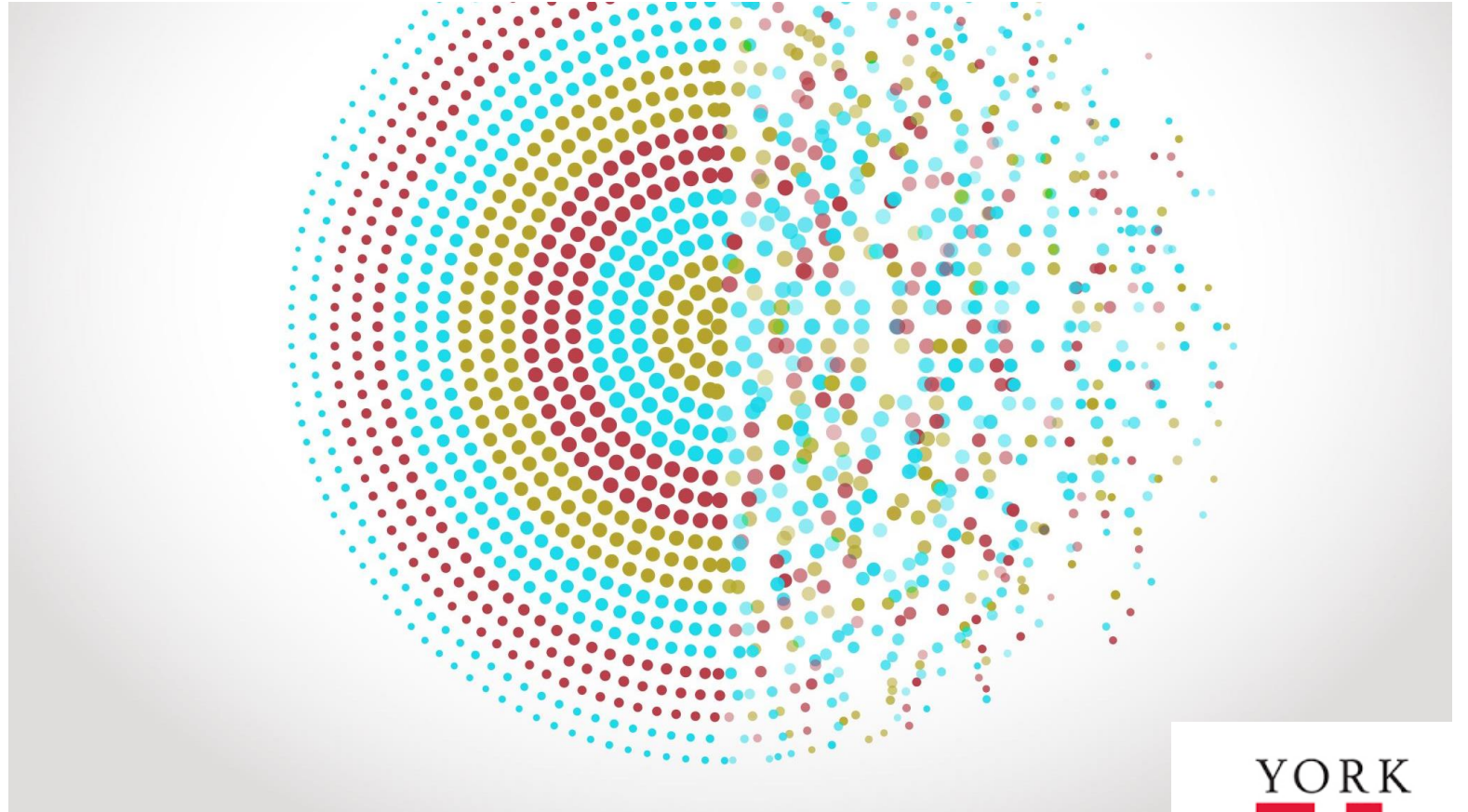


# Using Data to Drive Targeted Decision-Making in Horizon Europe

York University

Tuesday 18<sup>th</sup> March, 2025



# The Purpose of Today's Session

- Clarify the Horizon Europe Project Team requirements
- To provide participants with insights into using data-driven strategies to identify potential collaborative partners for Horizon Europe.
- Demonstration of key data platforms including the CORDIS Database and the Horizon Dashboard.

# Data-Driven Insights for Decision-Making in Horizon Europe



# Consortium Basics in Horizon Europe

## Eligibility Criteria:

- At least 3 participating countries
- At least one EU Member State

## Consortium Composition:

- Typically, large-scale projects with numerous members
- Most projects **well exceed the minimum** partner requirement
- The 'right' number of partners depends on:
  - Call requirements
  - Expected outputs/impacts
  - Project work plan
  - Available budget

## Partner Roles:

- Clearly Defined Roles
- Coordinator, Work Package Lead, Collaborator
- Complementary Expertise

## Interdisciplinary/Intersectoral Approach:

- Often required by Horizon Europe calls
- It will (likely) require connecting with new partners
- The proposal must demonstrate the consortium's capability to achieve impacts (commercial, societal, technological, etc.) as well as its scientific goals

## Project Duration:

- Typically lasts 3-5 years

**How do we know how to find our project partners?**

**How do we find out who is leading a funding proposal?**



**How do we get involved in Horizon Europe?**

**How do I support my research team to get noticed?**

# Know Your 'Horizon' Research Landscape

**Importance of Data:** Maximise human and financial resources when identifying research partners.

**Landscape Understanding:** Analyse your research theme and the existing ecosystem including geographical differences.

**Targeted Approach:** Identify partners with proven track records and relevant expertise.

**Avoiding Wasted Resources:** Minimise risks by using data to make informed partnership choices.

**Key Outcomes:** More successful collaborations, strategic alliances, and efficient use of resources.

# Importance of Research Networks in Horizon Europe

## ‘Connecting the dots’ between your Research Landscape & Target Funding Call

**Review** the funding call from various perspectives, including technological, societal, policy, impact, and expected outputs.

### Identify Like-Minded/Experienced Collaborators:

1. **Refer to Previously Funded Projects:** Look at past projects to identify potential partners.
2. **Analyse Previous Performance:** Who has the experience and a strong track record in this area (Horizon & Other)?
3. **Targeted & Proactive Networking:** Encourage your researchers to engage with potential collaborators. Utilise existing collaborations and networks, as well as Cluster Information Days, Brokerage/Matchmaking Events, Research Office/Intl Office Connections

### Remember, every project will need a Lead Partner/Coordinator:

*Who has the capacity, reputation and experience to lead a Horizon Europe project?*

**Consider joining existing applications** rather than creating your own. Stay flexible and have a clear value proposition. Clearly articulate what you bring to the team in the context of the funding call.

### Networking and Partner Search:

1. There is **no ‘one size fits all’ method** for finding partners. Start with your own existing network. Then, network and connect with new partners through National Contact Points, Relevant Forums/Events, Conferences, Cluster Matchmaking Sessions/Info Days, etc.
2. **Complementary Skills:** Look for collaborators with complementary skills, resources, and expertise.

# The Community Research and Development Information Service (CORDIS)

- Database of previously funded EU Projects & Programmes
- Identify active research teams
- Review successful projects
- Identify a project aligned with your research theme
  - Filter by Country, Topic, Funding Instrument
- Locate potential collaborators – who are successful in your research area?



<https://cordis.europa.eu>

## When would I use CORDIS?

CORDIS is a valuable tool for landscaping your target research area and positioning your project – What has been funded previously? Who worked on these projects? Who was the coordinator? What did these projects achieve? Start/End Points.



# Horizon Dashboard

- Typically more appropriate for use at the strategic/planning level
- Provides a broad overview of Horizon Europe (and other) Financial & Project Data
- Sits within the EU Funding & Tenders Portal
- The primary source of participation metrics
- Tracks success rates, funding amounts, and performance at institution, country, regional level
- Understand the scale and success of projects in your research area

**HORIZON**  
DASHBOARD

## **When would I use the Horizon Dashboard?**

To analyse the performance and track record of potential collaborators. To plan/inform targeted engagement/networking activities.

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/horizon-dashboard>

# **Q&A/General Discussion**

# Using Data to Drive Targeted Decision-Making in Horizon Europe

York University

Tuesday 18<sup>th</sup> March, 2025

