

Appendices

Academic Policy, Planning & Research:

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Proposal to Change the Name of the Communication Studies Department, Faculty of Liberal Arts & Professional Studies

The Department of Communication Studies is proposing to change its name to: **The Department of Communication and Media Studies**. At the same time, it is (through Senate ASCP and Senate) seeking approval to change the name of the degree from Bachelor of Arts - Communication Studies to Bachelor of Arts - Communication and Media Studies.

There are several reasons for proposing these changes:

The first is to better reflect the practices of the members of the Department in terms of their teaching and scholarship. The name “Communication Studies” was developed at a time when the study of media was only one element of the focus of the field alongside organizational and interpersonal communication. While there are still elements of these latter two areas present in our curriculum, members of the Department are overwhelmingly focused on the study of different dimensions and relations of media.

Second, and perhaps most importantly, the name change will help outside communities, and particularly prospective students, more easily identify the focus of our program. It has become increasingly clear that students do not understand what the study of ‘communication’ might entail, and we have found that faculty, staff, and current students generally resort to using the term ‘media’ when describing the focus of the program to prospective students.

The change follows what appears to be an emerging trend among similar programs in Anglophone Canada to better describe the focus of their curriculum and research. As Table 1 below illustrates, only two of our fourteen closest competitors still refer to themselves solely as Communication Studies. At the same time, the change will also help ensure that our Program remains visible in the shifting tide of academic program nomenclature. The term media is enjoying growing popularity and application in academic circles as a wide range of disciplines move to signal their relevancy in a social context that is increasingly dominated by mediated forms of communication. Given that our curriculum and research is directly focused on those changes, we want to ensure that we are clearly communicating that orientation.

Third, Communication and Media Studies is consistent with the name in the field internationally, for example the QS Rankings. Finally, when students on the York website select “Future Students”, the listing is alphabetical, and we would not like to lose future applicants to confusions with Communication (bilingual program) at Glendon that would appear, and prospective students might not scroll down to “M”.

As there will be no material change to the program’s curriculum, neither the name change, nor change in the name of the degree require any change in existing program learning outcomes or objectives other specifying the new name of the Department. In sum, changing the name to the Department of Media and Communication Studies and

the name of the degree the Department awards to Bachelor of Arts - Communication and Media Studies presents several benefits:

- It better describes the scholarly identity of our program.
- It more clearly communicates what we do to prospective students, their potential employers, and other external communities.
- It helps ensure that our program maintains its currency in the growing use of the term media to describe academic departments and programs.
- It serves to incorporate and acknowledge a descriptor that is already regularly used to describe the content and focus of our program.

Internal Discussion and Decision

While changing the name of the Department has been discussed at meetings and retreats for several years, a formal motion to make the change was brought forward at our Department retreat on April 28, 2017. The eleven members in attendance voted unanimously in favour of the motion. The two sabbaticants absent from the meeting were also canvassed on the change and they too approved it unanimously.

The change of the name of the degree was unanimously approved by the eight faculty members in attendance at our January 23, 2018 faculty council meeting. The five faculty members absent from that meeting were also canvassed and also unanimously approved the change.

Consequently, all full time tenured and tenure track faculty – less one that was on administrative leave and has since left the University – have approved the changes.

Table 1: Similar Departments and Programs in Anglophone Canada

University	Department Name
Brock	Communication, Popular Culture, and Film
Calgary	Department of Communication, Media, and Film
Carleton	Department of Communication and Media Studies
Concordia	Department of Communication Studies
McGill	Department of Art History and Communication Studies
McMaster	Department of Communication Studies and Multimedia
SFU	School of Communication
UBC	Bachelor of Media Studies
UOIT	communication and Digital Media Studies
U of T: (Mississauga)	Institute of Communication, Culture, Information, and Technology
U of T (Scarborough)	U of T (Scarborough) Media, Journalism, and Digital Cultures
Western	i) Media, Information and Technoculture; and ii) Media and the Public Interest
Wilfred Laurier	Department of Communications Studies
Windsor	Department of Communication, Media, and Film

July 12, 2019

Dear Professor MacLennan, Chair
Department of Communication Studies

Proposed Name Change Consultation

**SCHOOL OF THE ARTS,
MEDIA, PERFORMANCE
& DESIGN**

Office of the Dean

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Centre for Fine Arts, 201T
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Canada M3J 1P3

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Thank you for the opportunity to respond to the proposed name change in the Faculty of Liberal Arts and Professional Studies. Although we are sympathetic to the challenges presented by the Department of Communication Studies, we cannot support the proposed change. It is unclear whether the desired change is to the Department of Communication and Media Studies or to the Department of Media and Communication Studies (p. 2), however, both versions would overlap with existing programs in AMPD and cause potential confusion resulting in enrolment challenges.

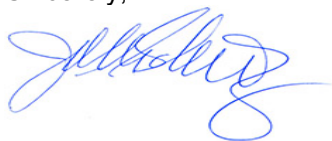
The School of the Arts, Media, Performance and Design (AMPD) currently includes a Department of Cinema and Media Arts, which offers degree programs in CMA Studies (read by many of our students as “cinema and media studies”) and “CMA Media Arts,” as well as programs in “Digital Media” and “Intermedia” a collaboration among the Departments of Computational Arts and Visual Art and Art History. At present, the proliferation of “media” among these program titles and departments (and, indeed, within the very name of the school) has caused confusion for prospective students, parents, and teachers. At present, we are currently working with an external consultant to advise us on how best to clarify our use of “media” among various programs to communicate better their distinct emphases to prospective students. The introduction of another department with “media in yet another faculty would only introduce further confusion and has the potential to negatively impact several departments and programs within AMPD. Since the proposal itself notes the difficulty distinguishing between the Department of Communication Studies in LA&PS and Communication at Glendon, we trust you will appreciate our opposition to the proposed name change.

I am sorry that we cannot be more helpful in this, but appreciate the opportunity to consult on the proposed change.

Proposal Feedback:

1. No
2. N/A
3. N/A
4. In light of current confusions regarding “media,” we recommend another synonymous term if a change is desired.

Sincerely,



Judith K Schwarz
Associate Dean Academic
Office of the Dean
School of Arts, Media, Performance & Design
York University, Centre for the Arts, Office 201T
416-736-2100 Ext 77438

Memorandum

To: Alice Pitt
Vice Provost, Academic

From: Sean Kheraj
Associate Dean, Programs

Date: March 5, 2020

Subject: Communication Studies Name Change: Rationale for Proceeding with Proposal

On behalf of Dean J.J. McMurtry, I am writing with a rationale for proceeding with the proposed department and degree name changes of Communication Studies to Communication and Media Studies. Considering the consultation with the School of Arts, Media, Performance, and Design, we understand that there are some concerns regarding clarity of academic programming information for students and the public, potential for duplication, and the creation of competition within the university. Below, please find the rationale from the Faculty of Liberal Arts & Professional Studies for proceeding with the proposal.

As the proponents document in the proposal, the proposed name change aligns to comparator postsecondary programs within the discipline. Table One in the proposal shows that the University of Calgary has a Department of Communication, Media, and Film, Carleton University has a Department of Communication and Media Studies, and the University of Windsor has a Department of Communication, Media, and Film.

The name change reflects current curriculum that has been offered in this program and department for many years. See, for example, the current version of the program learning outcomes for Communication Studies that details that Communications Studies students are expected to graduate possessing a range of knowledge and skills in media studies. Critical media studies is a recognized social science discipline, which means that the proposed change aligns to the scope



Memorandum

**FACULTY OF LIBERAL ARTS
& PROFESSIONAL STUDIES**

Office of the Dean

Sean Kheraj

Associate Dean, Programs

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TORONTO ON
CANADA M3J 1P3

adprog@yorku.ca
yorku.ca

To: Alison MacPherson, Chair, York University Senate

From: Sean Kheraj, Associate Dean, Programs, LA&PS

Date: January 28, 2021

Subject: Summary of Consultations on Proposed Department and Program Name Change for Communication Studies

I am writing to update you on the consultation process to support the proposed department and program name change to Communication and Media Studies in the Faculty of Liberal Arts & Professional Studies.

The deans of both the Faculty of Liberal Arts & Professional Studies and the Faculty of Art, Media, Performance & Design met in September 2020 to discuss the proposed department and program name changes for Communication Studies. They were joined by Associate Dean Darroch (AMPD) and Associate Dean Kheraj (LA&PS). Both Faculties agreed to convene with colleagues from their respective units to explore three collaborative solutions to address concerns over the proposed name changes:

- Colleagues from the Communication Studies and Cinema & Media Studies programs will meet to share calendar copy and program learning outcomes for review for the purposes of avoiding overlap or confusion in the descriptions of these programs.
- The Department of Communication Studies will include cross-links to the Cinema & Media Studies program on its program description website to refer students who may have been looking for the AMPD program rather than the LA&PS program.
- Colleagues from the Communication Studies and Cinema & Media Studies programs will meet to explore potential curricular collaborations. Since many colleagues in these programs are members of the same graduate program, there is some potential for collegial collaboration at the undergraduate level.

Deans and Associate Deans from the respective Faculties met with academic leaders in Communication Studies and Cinema & Media Studies to discuss the proposed collaborative solutions. The Chairs of the respective units met alongside Associate Dean Darroch and Associate Dean Kheraj in December 2020 to discuss any ongoing concerns and ultimately agreed to pursue the three collaborative solutions above. The Chairs have since connected with one another to arrange scheduling to proceed with sharing calendar copy and program learning outcomes for review and to discuss potential curricular collaborations. They also agreed that the proposed department and program name changes for Communication Studies can proceed at Senate concurrently with their collaborative efforts.



of the Faculty of Liberal Arts & Professional Studies.

Although York University will have multiple academic areas with the word “media,” if the proposal is approved, Communication Studies’ undergraduate program is already distinct from programs in AMPD and we do not see significant concern over curricular overlap or confusion for applicants to York programs.

MEMO

To: Alison MacPherson, Chair, York University Senate

From: Michael Darroch, Associate Dean Academic

Date: 9 February 2021

Subject: Consultations on Proposed Department and Program Name Change for Communication Studies

I am writing to confirm AMPD's involvement in the consultative discussions that took place in Fall 2020 regarding the proposal to update the department and program names of the Department of Communication Studies to Communication & Media Studies.

The Deans and Associate Deans, Teaching and Learning/Programs from the School of the Arts, Media, Performance & Design and the Faculty of Liberal Arts & Professional Studies met on 23 September 2020 to discuss the proposed department and program name changes for Communication Studies. A consensus was reached to consult colleagues from the Department of Communication Studies and the Department of Cinema & Media Arts in order to explore ways to address concerns over the proposed name changes. The Associate Deans and Department Chairs then met on 15 December 2020 to consider next steps. It was agreed that:

- members of both departments will meet to compare calendar copy and program learning outcomes for the two programs in order to reduce overlap and to emphasize distinctions between the programs;
- the departments will work with their communications and marketing teams to embed clear cross-links between the programs on their faculty websites, a process that will be beneficial to disambiguating programs between LA&PS, AMPD, and also Lassonde that refer to "media" or "technology" in their program names;
- colleagues from Cinema & Media Studies and Communication Studies will continue to consult regarding curricular collaborations;
- the proposed Communication Studies' department and program name changes can proceed to Senate.

Since December, the Department Chairs have continued to consult with one another regarding calendar copy and program learning outcomes, and to seek advice for potential curricular collaborations. Many colleagues in both units are members of the same graduate programs, including Social & Political Thought but predominantly the Joint York-Ryerson Graduate Program in Communication & Culture. We agree that there is clear potential for collegial collaboration in these subject areas at the undergraduate level.

Michael Darroch, Associate Dean Academic, AMPD



2020 VPRI Annual Research & Innovation Update

Building a Better Future Together

AMIR ASIF, VICE PRESIDENT RESEARCH & INNOVATION

YORK 



VPRI Annual Update 2020*

- A. Capacity Building
- B. Research Performance
- C. Innovation
- D. Future Plans

*All research income results correspond to the 2019 fiscal year.

Research Vision

- *Sustained Excellence*: Commitment to excellence in research, scholarship, and creative activities.
- *Global Recognition*: Seek national research leadership and international recognition through building on areas of existing strength and fostering the development of new opportunities, and expanding the influence.
- *Research Partnerships*: Broaden and deepen our external partnerships
- *Contribution to Society*: Continue to grow as an innovation hub that combines research translation and entrepreneurship with a focus on building community partnerships.
- *Catalyzing Interdisciplinary Research Clusters*: Increase scale to establish University establish as a key node in national and international networks in strategic areas of strength.

Metrics:

- Increased recognition of our research, scholarly and creative work.
- Enhancement of our position in national and international rankings.
- Increased attraction of high quality undergraduate and graduate students, postdoctoral fellows, and faculty members.
- Continued increase in external research funds, quality publication output, and scholarly activities.

Order of Canada: Christina Petrowska Quilico

Recognized for “her celebrated career as a classical and contemporary pianist, and for championing Canadian music”.



Royal Society of Canada

- 6 York University professors recognized by the Royal Society (Canada's National Academy) among the senior collegium of distinguished scholars, artists and scientists in the country, in the arts, the humanities and the natural and social sciences.



Molly Ladd-Taylor,

Division of
Humanities
Department
of History,
LA&PS



William Wicken,

Division of
Humanities
Department
of History,
LA&PS



John Greyson,

Division of
Arts
Department
of Cinema &
Media, AMPD



Mark Terry,

Division of
Arts
Faculty of
Environmental and Urban
Change



Rui Wang,

Life Sciences
Division
Department
of Biology,
Faculty of
Science



Benjamin L. Berger,

College of
New Scholars,
Artists and
Scientists
Osgoode Hall
Law School

President's Research Awards 2020

- Committed to the University's mission and vision to advance academic and research excellence for the benefit of all.
- Establish York among the country's leading research-intensive universities through their visionary research, leadership and mentorship.



Christopher Perry
School of Kinesiology and
Health Science Faculty of
Health



Theodore J. Noseworthy
Schulich School of
Business



Debra Pepler
Department of
Psychology, Faculty of
Health



Eric Hessels
Department of Physics
and Astronomy, Faculty of
Science

COVID-19 Research Impact

- 5 exceptional York faculty members recognized as recipients of the Minister of Colleges & Universities' Award of Excellence 2020.
- Demonstrated Ontario spirit during COVID-19, as such their remarkable work is being honoured.



Jianhong Wu,

Mathematics & Statistics, for his work providing expert advice to public health officials to project possible future outbreak trajectories.



Dasantila Golemi-Kotra,

Biology, York's resident "germ expert", featured by media for sharing her knowledge on how to stay safe during the pandemic.



Murat Kristal,

Schulich School of Business, for work towards developing an analytics dashboard that can provide daily insights into the spread of the COVID-19.



Steven Hoffman,

Health Policy & Law, for his leadership towards the development of a United Nations Research Roadmap for the COVID-19 Recovery.



Henriette Gezundhajt,

French Studies, for her contributions to supporting Glendon students and colleagues with the transition to distance learning.

COVID-19 Research Impact

10 projects related to COVID-19 were awarded \$250,000 with an additional 10 projects receiving a total of \$50,000 in seed funding to further develop proposals.

Category A: Social Science, Humanities, Education, Arts & Business:

Ingrid Veninger, (AMPD), will work with 10 female filmmakers self-isolating in Australia, Spain, Canada, South Africa, Germany and the United States. (\$15,000)

Daniel Kikulwe, (LA&PS), will lead a critical examination on how Children's Aid Societies across Ontario are adapting child protection within the context of the COVID-19 pandemic. (\$16,570)

Jinyan Li and Scott Wilkie, Osgoode and Thaddeus Hwong, LA&PS, will evaluate Canadian government support programs, and lessons from the COVID experience (\$14,792)

Sue Winton, Faculty of Education, will research how teachers enacted online learning policies in response to the COVID-19 pandemic (\$19,527)

Aaida Mamuji, LA&PS, will lead a study on the risks and benefits of contact tracing measures (\$36,833)

Gertrude Mianda, FGS, and Elaine Coburn, Glendon, will co-lead a team examining how gender influences challenges that COVID-19 measures pose to African immigrant men and women (\$23,224)

COVID-19 Research Impact

10 projects related to COVID-19 were awarded \$250,000 with an additional 10 projects receiving a total of \$50,000 in seed funding to further develop proposals.

Category B- Health, Science & Engineering:

Jennifer Chen, Cora Young and Trevor VandenBoer, Faculty of Science, are researching how to modify textiles and non-woven materials -developing methods to incorporate copper for cloth-based PPE. (\$44,000)

Marina Freire-Gormaly, Lassonde School of Engineering, exploring how COVID-19 is transmitted by microdroplets, and the implications for improved HVAC design. (\$25,000)

A.M. Viens, Health, Adele Cassola, Investigator, Global Strategy Lab, Roojin Habibi and Steven Hoffman, Osgoode, Eric Kennedy, LA&PS, compare the success of different government responses to COVID-19 in jurisdictions worldwide that have similar legal traditions. (\$39,800)

Vivian Saridakis, Faculty of Science, Gillian E. Wu, Faculty of Health, are on a team to investigate variations in the genomic sequences of the virus in geographic differences in rates of infection, transmission and deaths. (\$20,000)

Recognizing Research Success



The Canada Council
for the Arts | Le Conseil des Arts
du Canada



Canada Council for the Arts
Killam Prize
Professor Stephen Gill,
LA&PS



NSERC EWR Steacie
Memorial Fellowship
Professor Sandra Rehan,
Science



CS-CAN | INFO-CAN



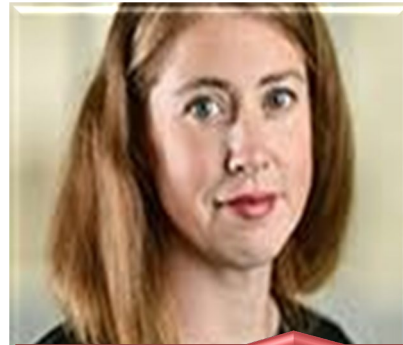
CS-Can/Infor-Can Lifetime
Achievement Award
Professor John Tsotsos

Canada Research Chairs

Nine successful Canada Research Chair (CRC) appointments (New and renewals)



Pirathayini Srikantha
CRC Tier 2 in Reliable and
Secure Power Grid Systems



Jennifer Pybus
CRC Tier 2 in Data,
Democracy and AI



Alan Corbiere
CRC Tier 2 in Indigenous
Peoples, History



Christina Sharpe
CRC Tier 1 in Black
Diaspora: Literature, Visual
Cultures, Feminist Theory



Deborah McGregor
CRC Tier 2 in Indigenous
Environmental Justice



Doug Van Nort
CRC Tier 2 in Digital
Performance



Graham Wakefield
CRC Tier 2 in Interactive
Information Visualization



Chris Kyriakides
CRC Tier 2 in Citizenship,
Social Justice and Ethno-
Racialization



Sean Tulin
CRC Tier 2 in Particle Physics,
Astrophysics, Cosmology

York Research Chairs 2020 – Tier 1



Ilijas Farah
Faculty of Science
YRC in Foundations of Operator Algebras



Laurie Wilcox,
Faculty of Health
YRC in 3D Vision, VISTA Chair



Stephen Gaetz
Faculty of Education,
YRC in Homelessness & Research Impact



Obiora Okafor,
Osgoode Hall Law School,
YRC in International and Transnational Legal
Studies

York Research Chairs 2020 – Tier 2



Ali Abdul-Sater, Health
YRC in the Regulatory
Mechanisms of
Inflammation



Sheila Colla, EUC
YRC in Interdisciplinary
Conservation Science



Mike Daly, Lassonde,
YRC in Planetary
Science



Sarah Flicker, EUC
YRC in Community-Based
Participatory Research



Eve Haque, LA&PS
YRC in Linguistic
Diversity and
Community Vitality



Ali Sadeghi-Naini,,
Lassonde,
YRC in Quantitative
Imaging and Smart
Biomarkers



Valerie Schoof, Glendon
YRC in Primate
Behavioural
Endocrinology

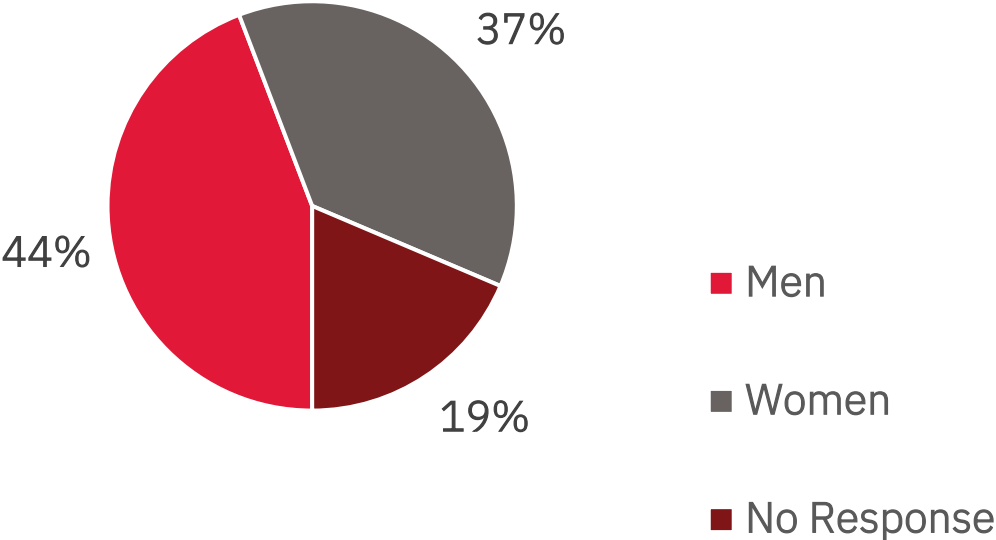


Marlis Schweitzer, AMPD
YRC in Theatre and
Performance History

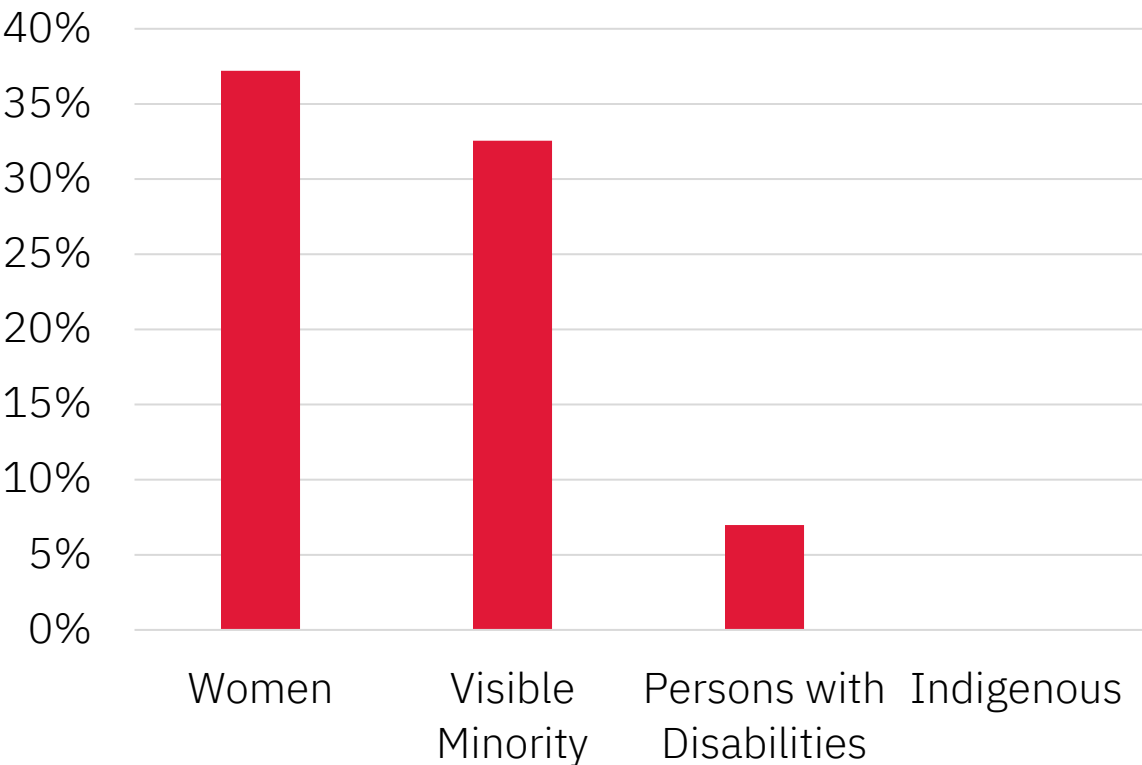
Research Chairs: CRCs and YRCs

Equity Statistics

YRC Gender Distribution



YRC FDG Composition



CRC Equity Statistics: Submitted directly to the CRC Secretariat. However, at last check in (2019), we were “fully compliant”.

Sample Expressions of York's Scholarly & Creative Leadership

- Professor Freya Bjorg Olafson, Dept of Dance, AMPD, recipient of the National Gallery of Canada 2020 Sobey Art Award, for contemporary art.
- Filmmaker Ingrid Veninger: tackles isolation by joining forces with female filmmakers from around the world with her new international film project, called The 10x10 Project.
- Uniting the departments of **Theatre, Film, Women & Gender Studies, Art History Graduate Studies, and the AGYU** in presenting York's first fashion exhibition Re:Framing Gender



- Prominent local graphic designer and instructor in AMPD, Albert Ng designed a special edition Year of the Rat stamp for the 2020 issue of Canada Post's Lunar New Year series, in collaboration with Seung-Sai Paek, an AMPD design graduate on the illustration titled "Rat's Wedding"
- An online exhibition included as part of the 2020 International Symposium of Electronic Arts (ISEA) from York University's Sensorium: Centre of Digital Arts and Technology demonstrating the creative ways in which artists, researchers and Organized Research Units (ORUs) are adapting to limitations of COVID-19.

Research Performance



Lassonde
Building

120 Campus Walk

Centre for Vision Research

Research Performance

Building Capacity for Research Success



- 29 Insight grants = \$4.7M
- 28 Insight Development grants = \$1.6M
- Partnership grant = \$2.5M – Laura Levin, AMPD
- 100% funding – 3/3 Connection Grants awarded



- 43 Discovery grants = \$9.1M
- Awarded 1 Collaborative Research & Training Experience Program (CREATE) = \$1.65M – Alex Czekanski, Lassonde School of Engineering
- 4 Research Tools & Instruments Grants = \$534,000



- 3 Innovation Fund grants totalling over \$9M awarded
- 11 awards in the John R. Evans Leaders Fund (JELF) totaling \$1.17M



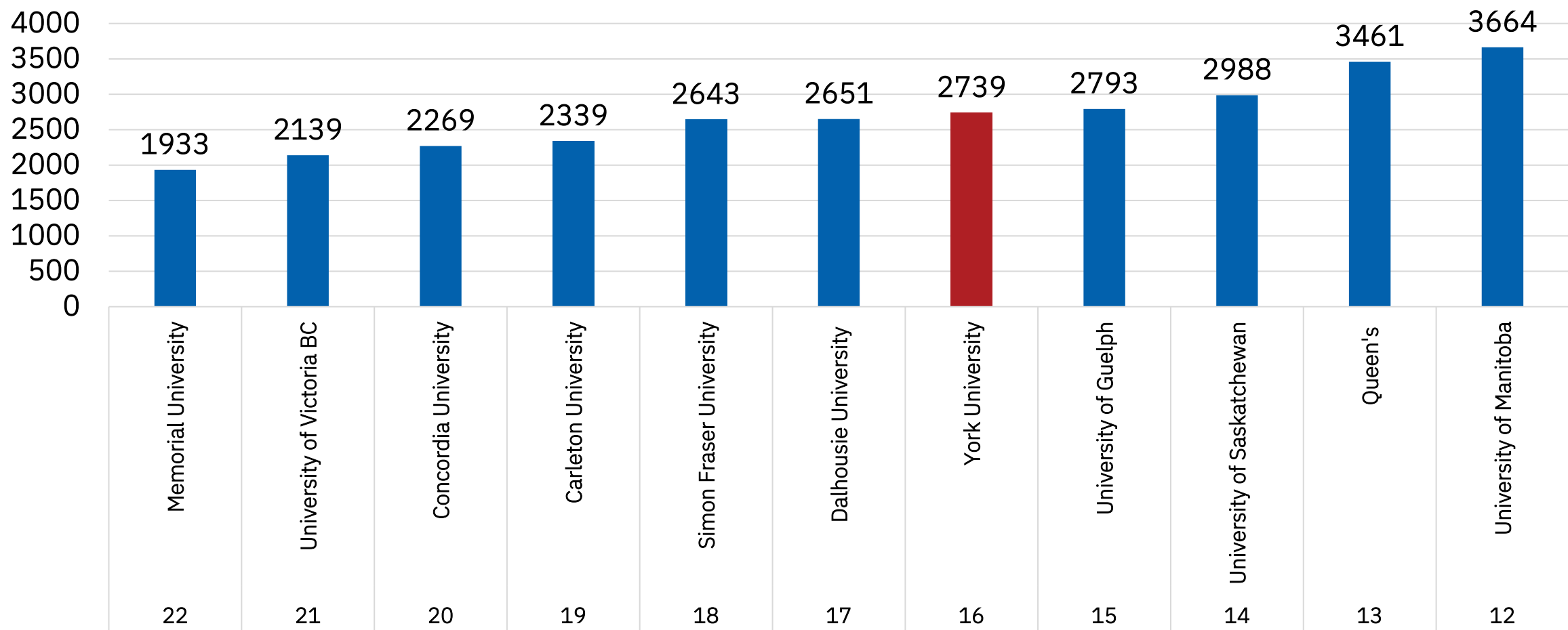
- 3 New Frontiers in Research Fund - 2019 Exploration Stream Competition (NFRF) = \$750,000



- 2 Early Researcher Awards (2020)
 - Christina Hoicka (EUC)
 - Ali Sadeghi-Naini (Lassonde)

Research Productivity – Number of Publications 2020

Source: SciVal Data (2020 data)



Sample Publications: Glendon College

Representative Academic books and collections:

- Colin Coates and Graeme Wynn (editors)
The Nature of Canada
UBC Press, On Point Press, May 2019
This book just won the 2020 Best Edited Collection award from the Canadian Studies Network
- Maria Constanza Guzmán
Mapping Spaces of Translation in Twentieth-Century Latin American Print Culture
Routledge, July 2020
- Shirin Shahrokni
Higher Education and Social Mobility in France: Challenges and Possibilities among Descendants of North African Immigrants.
Routledge, December 2020

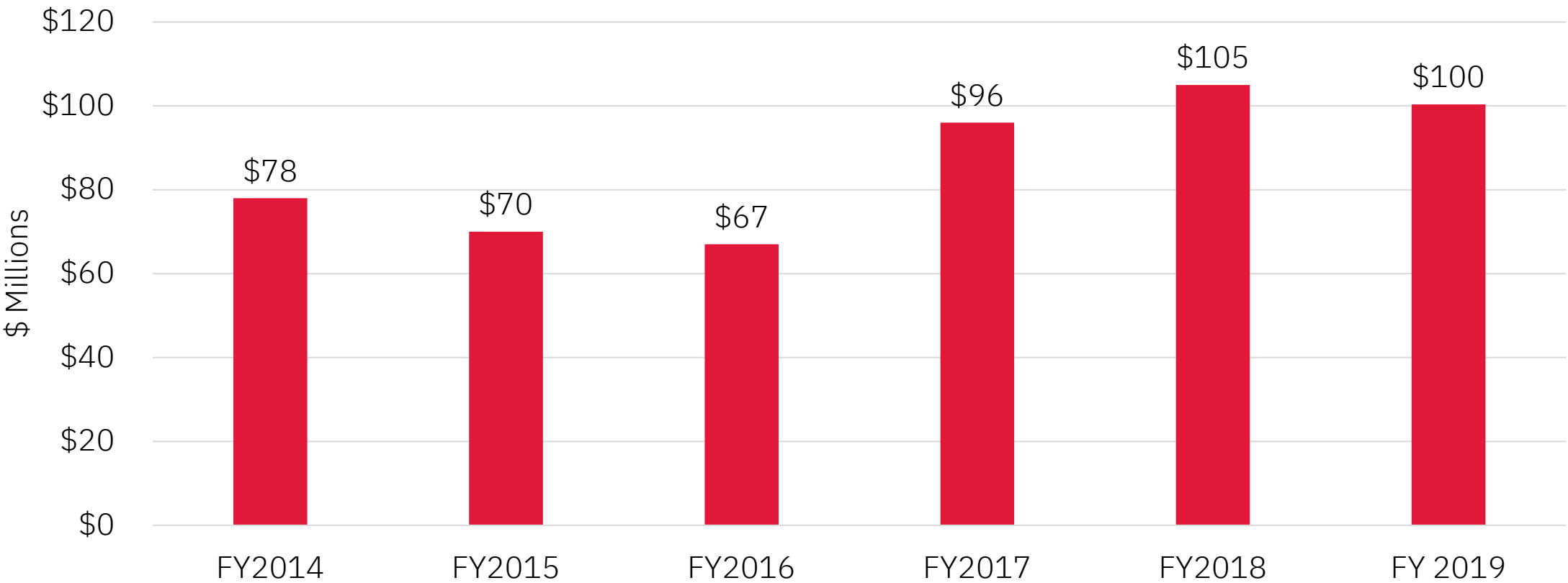


Fiction:

- Marie-Hélène Larochelle
Daniil and Vanya (newly translated into English)
Invisible Publishing, October 2020

York's Sponsored Research Income

Source: 2020 Research Infosource



Ranked #21 in Canada from 2014 onwards (Research Infosource)

Sponsored research income: includes all funds to support research received in the form of a grant, contribution or contract from all sources external to the institution

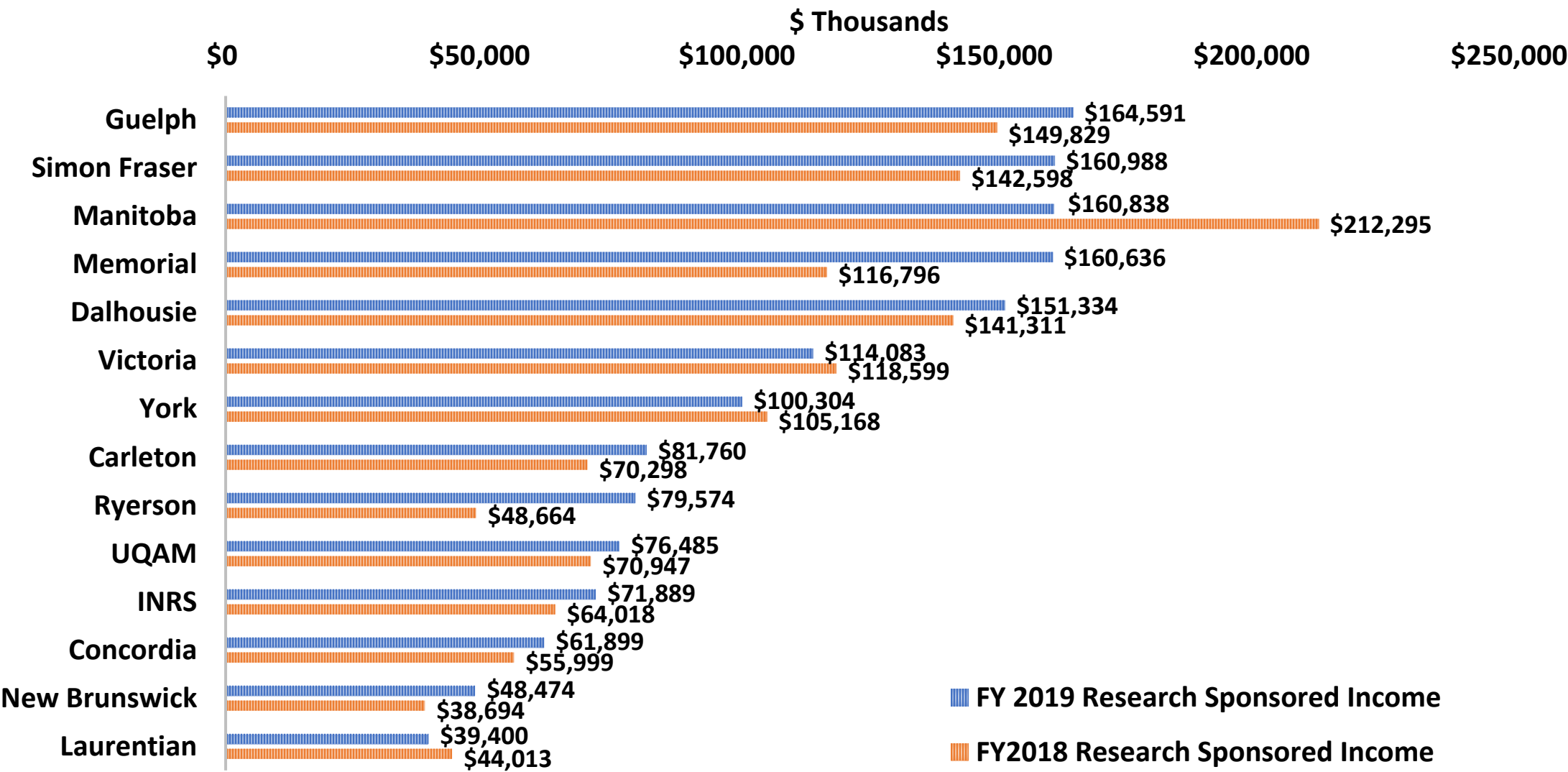
Rank		University	Sponsored Research Income		Intensity
2019	2018		FY 2019 (\$000)	FY2018 (\$000)	\$ per Faculty (\$00
15	16	Guelph	\$164,591	\$149,829	\$198.5
16	17	Simon Fraser	\$160,988	\$142,598	\$182.3
17	12	Manitoba	\$160,838	\$212,295	\$134.0
18	20	Memorial	\$160,636	\$116,796	\$170.0
19	18	Dalhousie	\$151,334	\$141,311	\$136.2
20	19	Victoria	\$114,083	\$118,599	\$155.0
21	21	York	\$100,304	\$105,168	\$73.9
22	23	Carleton	\$81,760	\$70,298	\$98.7
23	26	Ryerson	\$79,574	\$48,664	\$95.2
24	22	UQAM	\$76,485	\$70,947	\$70.1
25	24	INRS	\$71,889	\$64,018	\$482.5
26	25	Concordia	\$61,899	\$55,999	\$72.1
27	28	New Brunswick	\$48,474	\$38,694	\$107.2
28	27	Laurentian	\$39,400	\$44,013	\$99.0

Comprehensive Universities Rankings 2020 RE\$EARCH Infosource by Research Income

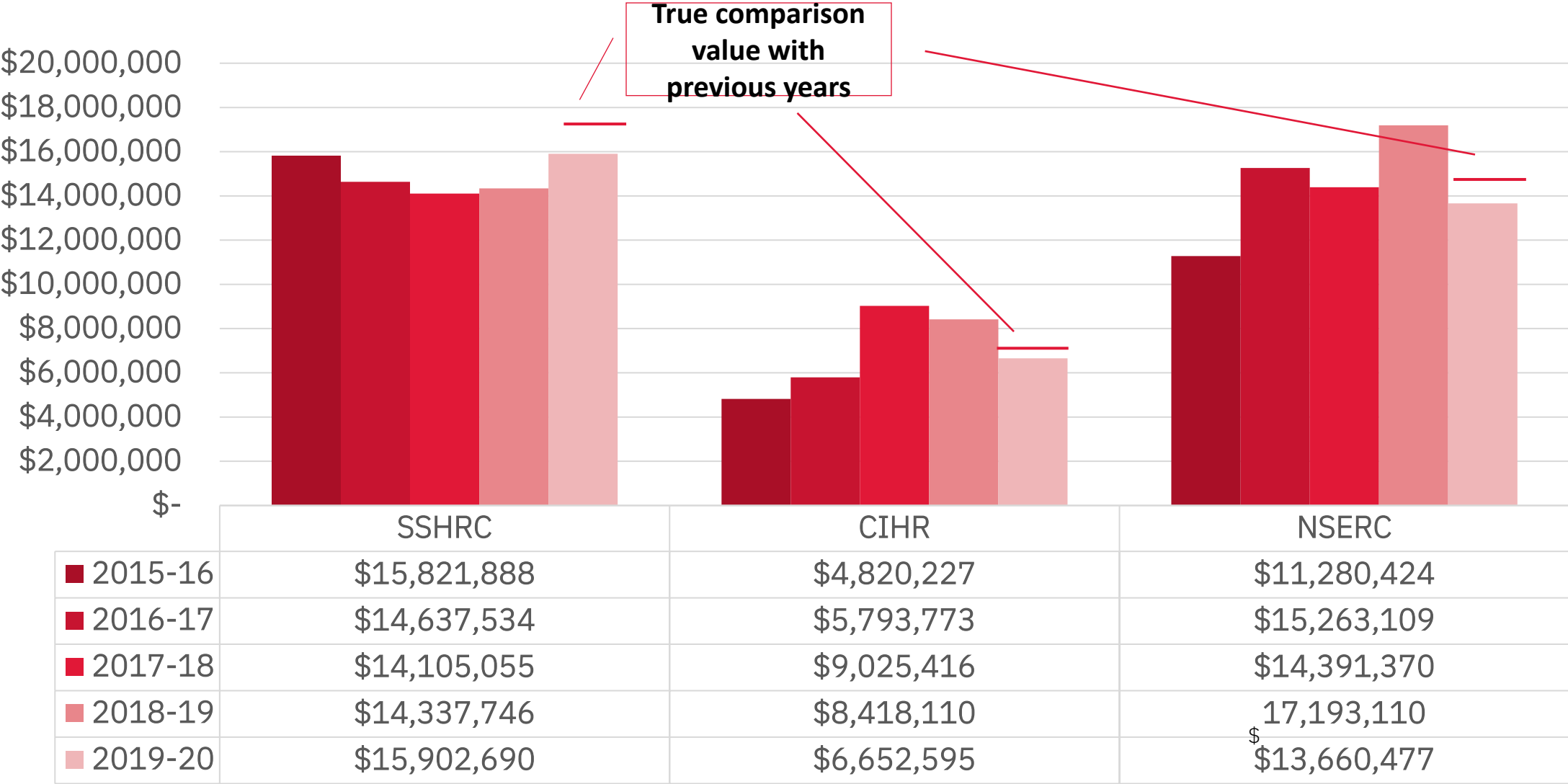
Comprehensive Rank	University	National Rank	Sponsored Research Income
2019		2019	FY 2019 \$000
1	Waterloo	12	\$240,726
2	Guelph	15	\$164,591
3	Simon Fraser	16	\$160,988
4	Victoria	20	\$114,083
5	York	21	\$100,304
6	Carleton	22	\$81,760
7	Ryerson	23	\$79,574
8	UQAM	24	\$76,485
9	Concordia	26	\$61,899
10	New Brunswick	27	\$48,474
11	Windsor	31	\$30,067

* Sponsored research income: includes all funds to support research received in the form of a grant, contribution or contract from all sources external to the institution.

Total Sponsored Research Income



York Tri-Council Research Funding



Communicating York's Research

This year the VPRI website has seen an 8% increase in traffic with a 20% increase in content creation/output on VPRI website



@YUResearch has seen nearly 4,416 new Twitter followers since (April 30, 2020) up by 10% from last year

@YUResearch is **No. 2 in Ontario**, second only to U of T.

@YUResearch is **No. 3 in Canada**, after U of Alberta and U of T

2 Minutes
3 Questions

York's research video series "2 Minutes, 3 Questions" has been seen by 15,000 viewers since it launched in January 2017

This year 8 videos were produced with total views of 4,831



Innovation York Activity – 2019/20

Start-ups supported **↑** by 23% over last year.
Exceeding our SMA3 target – our target achievement is 295%

New companies engaged **↑** by 11.5%, value of grants supported **↑** by 114% over last year

Collaborative projects brokered **↑** by 100% over last year

Invention disclosures **↑** by 87%, with grant application value **↑** by 16% over last year

Industry Agreements are **↑** by 84%, with Total Agreements **↓** by 27%, over last year



Entrepreneurship

165 startup companies supported with \$11.4M investment / funding received by startups



Partnership Engagement

193 new companies engaged with 44 industry-partnered grants supported, valued at \$1.45M



Knowledge Mobilization

24 collaborative projects brokered with a value of \$4M in applications supported



Commercialization

28 invention disclosures with \$482k in grant applications

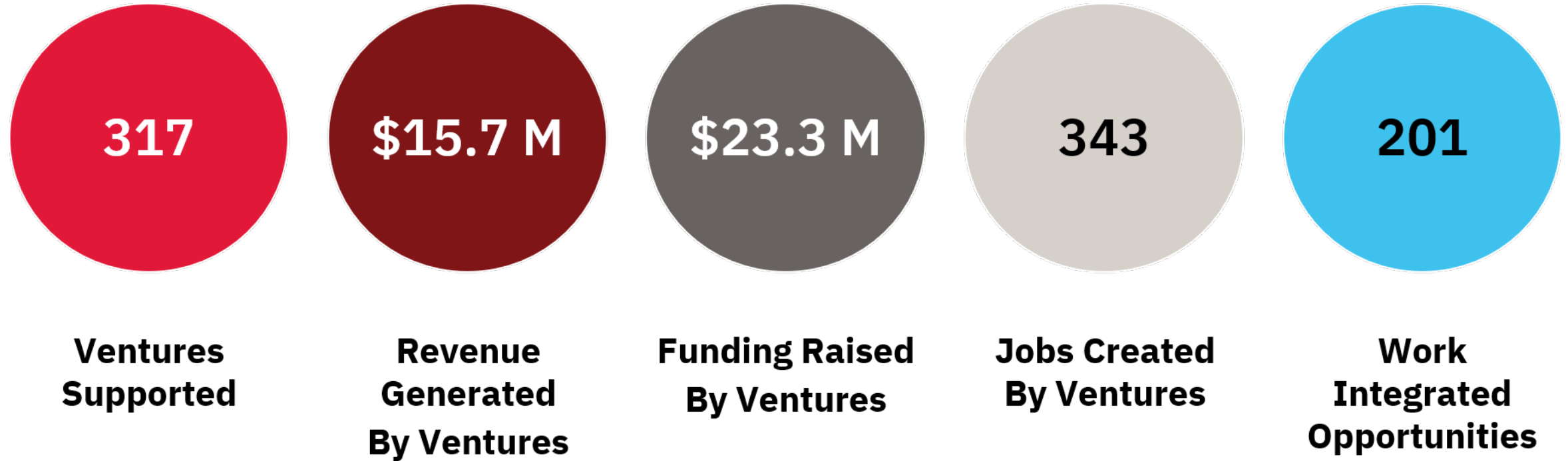


Agreements

401 agreements with a value of \$31M

YSpace Impact Since 2018

YSpace opened its doors in January 2018, and in less than a year, YSpace has experienced significant growth in all activity areas and, as a result, has more than doubled the size of its incubator.





Success Story: Suku Vitamins

SUKU Vitamins is a new kind of health and wellness company, bridging the gap between beauty and wellness by offering an innovative line of supplements designed to help all women and men worldwide look and feel their best.

Their sugar-free gummies were developed in conjunction with leading nutritionists, naturopathic doctors, and utilize next-generation food science with clinically-proven ingredients that are free of sugar, GMOs, artificial colours and flavours, gelatin, gluten, and major allergens.

“Through the Food Accelerator, we grew to \$200,000 in sales in the five months and mentors that eventually became our advisors post program to help our continual growth as we plan for the US expansion.”

- Ju Young Yoo, Founder of Suku Vitamins



Sold in over 400 locations including retail chains like Fortinos, Rexall, Wholefoods, etc.

Success Story: Doorrr (Acquired by Finastra)

Doorrr's mortgage platform enables brokers and financial institutions to connect and collaborate with clients on all types of transactions (e.g. pre-approvals, refinances and purchases) through an entirely digital experience.

“We got a really personalized, hands-on experience from David Kwok that I don’t think we would’ve gotten elsewhere...Once we joined, he was fully invested in making introductions and checking on us to see where he could help.”

- Muhammad Rashid, Founder of Doorrr



Partnered with over 300 brokers & raised over \$2.3 million before acquisition by Finastra



Success Story: Lactiga

Lactiga™ is a biotherapeutics company that developed and patented a new biologic, LCTG-001, to prevent mucosal infections. LCTG-001 is for patients with Primary Immunodeficiency Diseases (PIDD) including Selective IgA Deficiency (SIgAD) and Common Variable Immunodeficiency (CVID).

“The program’s curriculum, advisor network, and the hands-on mentorship far exceeded my expectations. I gained the skills needed to reframe my business and build a network of advisors and investors that will continue to help Lactiga grow.”

- Viraj Mane, Founder of Lactiga



Received a \$2 million dollar NIH R01 Emergency Award to advance its COVID-19 therapeutics program.



ELLA ASCEND

ELLA Ascend is a 5-month accelerator program focused on providing women entrepreneurs with unparalleled support and access to a community of other women founders, top experts, mentors, and supporters to help them gain clarity on their business strategy and direction for growth.

PROGRAM HIGHLIGHTS

- Mentorship
- Founder Circles
- Hands-on Workshops
- Business Strategy
- Product or Service Optimization Plan

ELLA ALTITUDE

ELLA Altitude is a 4-month accelerator program that provides women-led product or service-based businesses with individualized help from mentors and experts to grow their businesses nationally and internationally.

PROGRAM HIGHLIGHTS

- Mentorship
- Fractional Executives
- Leadership Training
- Masterminds
- Growth Plan

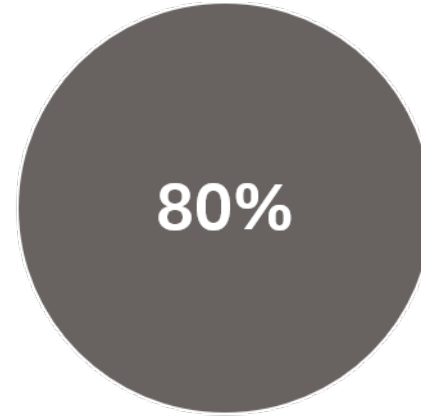
ELLA's IMPACT



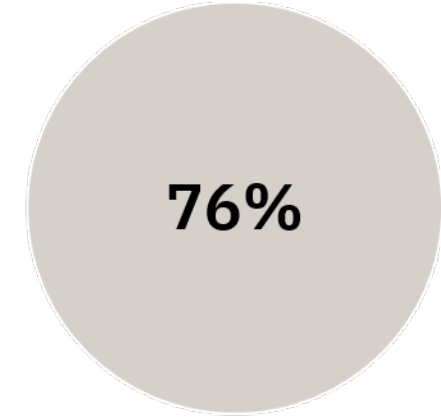
**ELLA Funding
Raised**



**Women
Supported**



**First Time
Accelerator
Support**



**More than one
Underrepresented
Group**

Future Plans



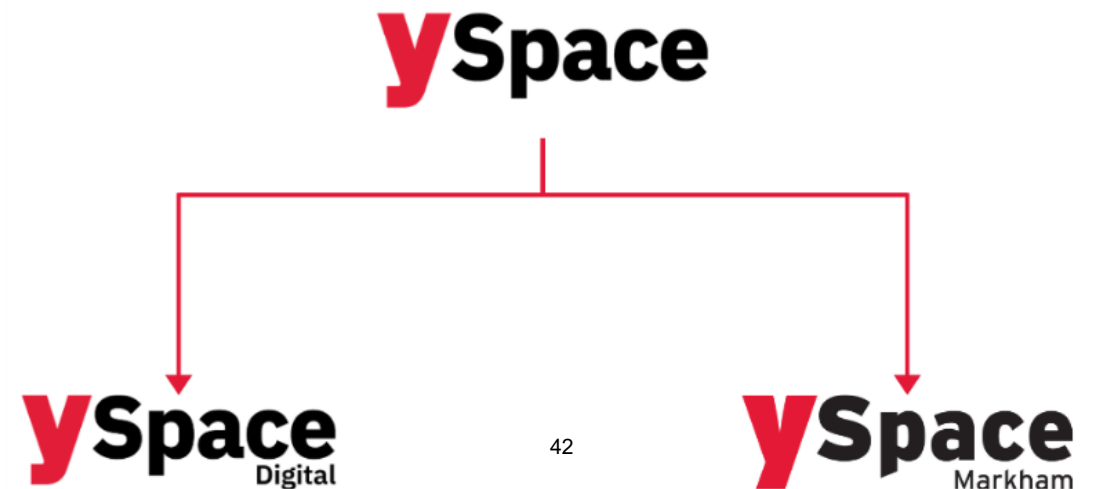
Yspace is Expanding

We are happy to announce YSpace is expanding to include **Yspace Digital**, York University's virtual innovation hub, and central touchpoint for students, faculty, alumni and community members

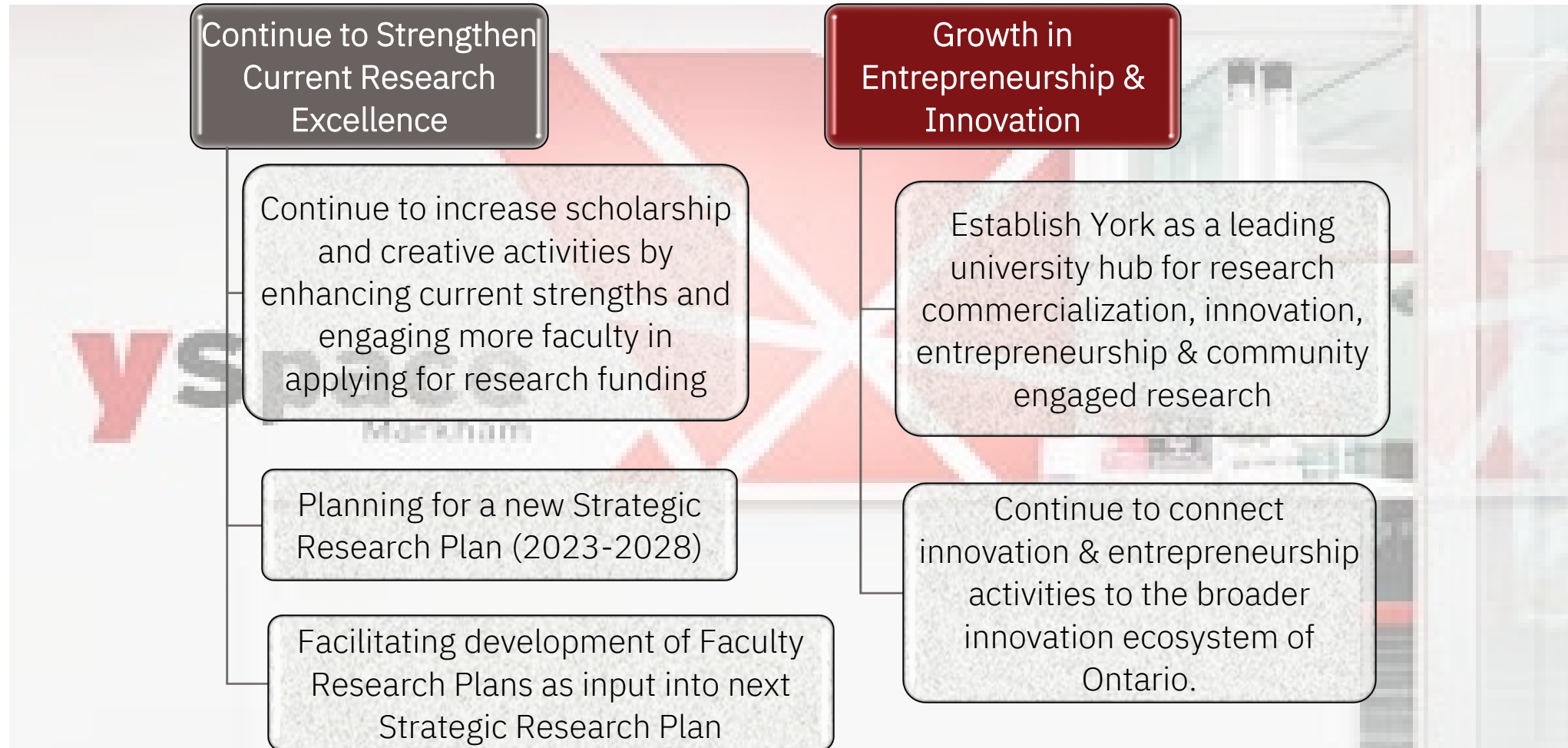


ySpace
Digital

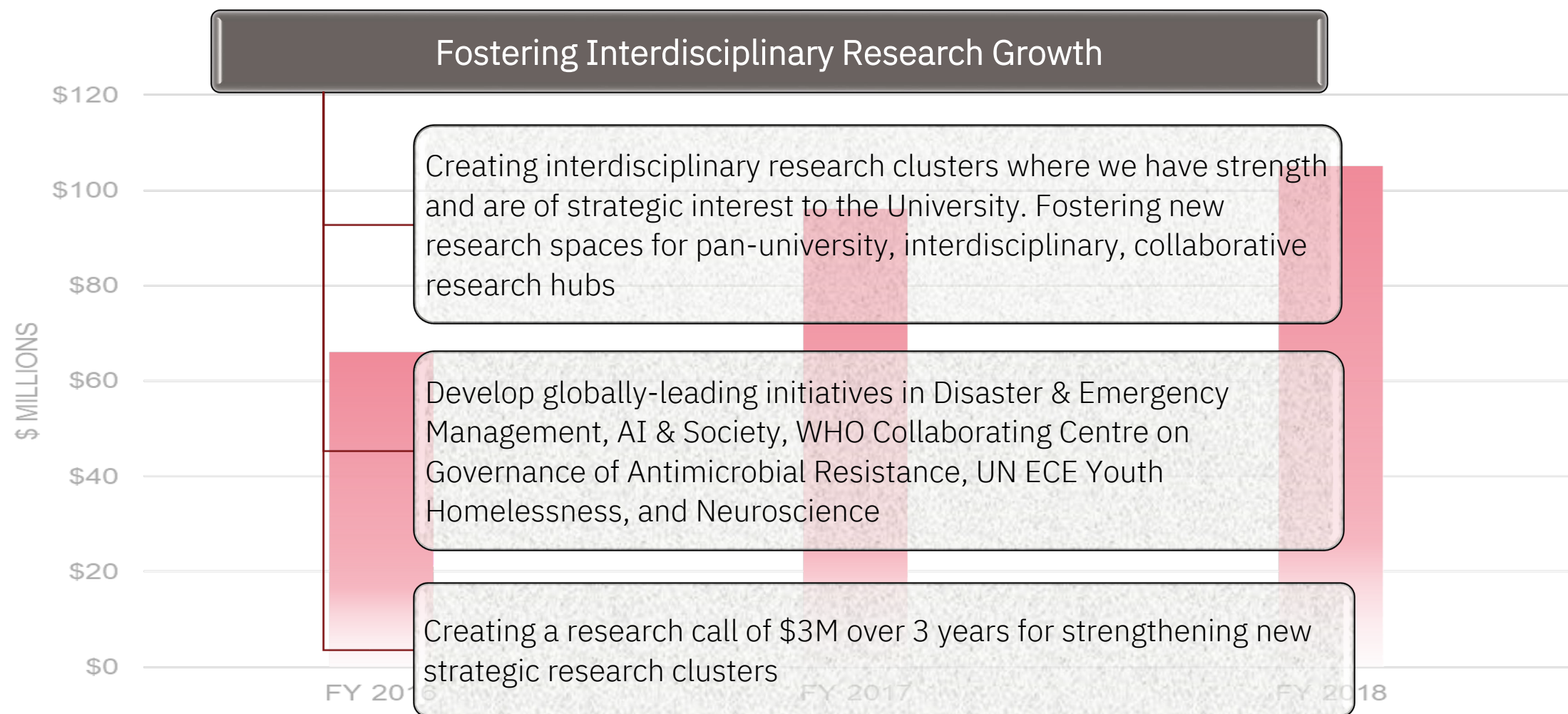
YSpace Digital will be York University's virtual talent and startup development hub offering program support, mentorship, and knowledge development opportunities. This will provide a platform to collaborate, learn, and develop an entrepreneurial mindset, allowing individuals to embrace the changing work landscape and explore opportunities to ideate, launch and grow their own business ventures.



Facilitating Research Excellence: Building on Strengths



Facilitating Research Excellence: Establishing Globally-Leading Clusters



Facilitating Research Excellence: Some 2021 Objectives

Translate Bold Vision into Exciting Reality

York's Markham Campus

Research and innovation will feature prominently
VPRI working with the Provost and Faculties to identify 2 to 3 interdisciplinary research and innovation clusters that are aligned with the MCC academic programming, distinct but complimentary to current research

Vaughan Healthcare Precinct

Transforming the land surrounding the Mackenzie Vaughan Hospital
Exploring a collaboration with Mackenzie Health and City of Vaughan in the area of health sciences, preventative health and nursing

Facilitating Research Excellence: Equity, Diversity & Inclusion

Supporting Black, Indigenous & Intersectionality Scholarship

With VP-EPC, developed:

- Decolonizing Administration: Report and Action Plan Framework
- Black Scholarship: Implementation Plan
- Online EDI training module for adjudication committees

Creating a new research funding call:

- \$250K for Black Scholarship;
- \$250K for Indigenous Scholarship;
- \$150K for Intersectionality Scholarship

New Organized Research Units

York has approved two new Organized Research Units that will enable York leverage its research strengths and leverage opportunities:



Centre for Bee Ecology, Evolution and Conservation (BEEc) - with focus on research on the biology and health of bees as well as their environmental, economic, and societal implications.

Centre for Indigenous Knowledges and Languages - will focus on research and knowledge production and dissemination, by Indigenous and non-Indigenous scholars.



Research Commons

Research Focused Workshops

New topics added and previous topics improved for year 2 based on year 1 evaluations

Attendance rate increased significantly since going virtual

Very positive attendee evaluations

Grant Clinic

Year 1: Invested over 680 grant development instructor hours and secured 51 external peer reviews in supporting 32 researchers for the Tri-Council Fall 2020 competitions.

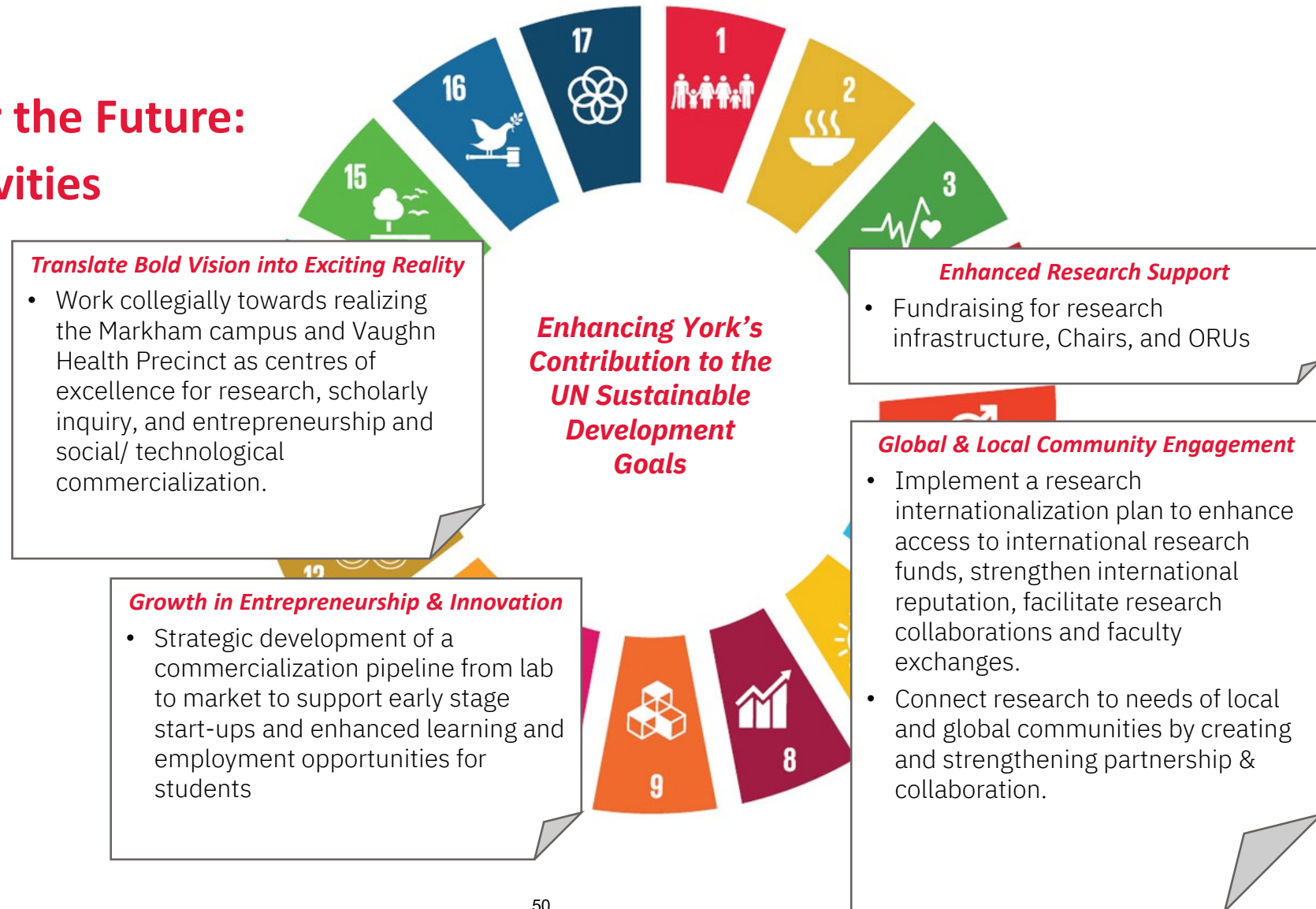
Year 2: Due to success of year 1 and high demand, RC will be expanding to accommodate more researchers
Call for applications launched in January 2021.



Focus in the coming year – Top 10 List

1. **Markham Centre Campus:**
Develop the vision and research plan for MCC.
2. **Vaughan Health Centre Precinct:**
Identify potential areas of collaboration with Mackenzie Health.
3. **AI and Society:**
Review and implement the recommendations of the Task Force.
4. **ADERSIM, Disaster Risk Governance & Emergency Management:**
Foster research partnership in the area of Disaster Emergency Management.
5. **Catalyzing Interdisciplinary Research Clusters:**
Enable formation and growth of interdisciplinary research excellence clusters in areas of strategic importance.
6. **Interdisciplinary Research Space:**
Create more on-campus interdisciplinary research space for larger-scale research projects.
7. **Ramping up Research Plans:**
Plan for gradual return for on-campus research as COVID restrictions ease.
8. **EDI Initiatives:**
Supporting Black, Indigenous & Intersectionality Scholarship
9. **Next Strategic Research Plan:**
Plan and develop the next strategic plan for the University in consultation with
10. **Research Service Excellence:**
Enhance research services to enable researchers to focus on their research.

Priority 2 – Knowledge for the Future: Signature Activities



Questions, Comments, Discussion:



Memorandum

**FACULTY OF LIBERAL ARTS
& PROFESSIONAL STUDIES**

Office of the Dean

Sean Kheraj

Associate Dean, Programs

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 TORONTO ON
 CANADA M3J 1P3

adprog@yorku.ca
 yorku.ca

To: Alison MacPherson, Chair, York University Senate

From: Sean Kheraj, Associate Dean, Programs, LA&PS

Date: January 28, 2021

Subject: Summary of Consultations on Proposed Department and Program Name Change for Communication Studies

I am writing to update you on the consultation process to support the proposed department and program name change to Communication and Media Studies in the Faculty of Liberal Arts & Professional Studies.

The deans of both the Faculty of Liberal Arts & Professional Studies and the Faculty of Arts, Media, Performance & Design met in September 2020 to discuss the proposed department and program name changes for Communication Studies. They were joined by Associate Dean Darroch (AMPD) and Associate Dean Kheraj (LA&PS). Both Faculties agreed to convene with colleagues from their respective units to explore three collaborative solutions to address concerns over the proposed name changes:

- Colleagues from the Communication Studies and Cinema & Media Studies programs will meet to share calendar copy and program learning outcomes for review for the purposes of avoiding overlap or confusion in the descriptions of these programs.
- The Department of Communication Studies will include cross-links to the Cinema & Media Studies program on its program description website to refer students who may have been looking for the AMPD program rather than the LA&PS program.
- Colleagues from the Communication Studies and Cinema & Media Studies programs will meet to explore potential curricular collaborations. Since many colleagues in these programs are members of the same graduate program, there is some potential for collegial collaboration at the undergraduate level.

Deans and Associate Deans from the respective Faculties met with academic leaders in Communication Studies and Cinema & Media Studies to discuss the proposed collaborative solutions. The Chairs of the respective units met alongside Associate Dean Darroch and Associate Dean Kheraj in December 2020 to discuss any ongoing concerns and ultimately agreed to pursue the three collaborative solutions above. The Chairs have since connected with one another to arrange scheduling to proceed with sharing calendar copy and program learning outcomes for review and to discuss potential curricular collaborations. They also agreed that the proposed department and program name changes for Communication Studies can proceed at Senate concurrently with their collaborative efforts.



Proposal to Change the Name of the Communication Studies Degree Programs, Faculty of Liberal Arts & Professional Studies

Effective Fall 2022

The Communication Studies program is proposing to change the name of the BA and iBA (Honours) degree programs to **Communication and Media Studies**.

These changes better reflect the practices of the members of the department in terms of their teaching and scholarship, in that members of the department are overwhelmingly focused on the study of different dimensions and relations of media. The name change will also help outside communities, and particularly students, more easily identify the focus of the program.

The proposed changes to degree and department name follows an emerging trend among similar programs in Anglophone Canada to better describe the focus of curriculum and research. As there will be no material change to the program's curriculum, neither the name change, nor change in the name of the degree require any change in existing program learning outcomes, which already include language about media studies frequently throughout to describe the scope of knowledge and skills acquired by graduates of the Bachelor of Arts in Communication Studies. In sum, changing the name to the Department of Communication and Media Studies and the name of the degree the Department awards to Bachelor of Arts- Communication and Media Studies presents several benefits.

A full proposal is attached.

Proposal to Change the Name of the Communications Studies Degree Programs, Faculty of Liberal Arts & Professional Studies

The Communication Studies program is proposing to change the name of the BA and iBA (Honours) degree programs to **Communication and Media Studies**. At the same time, it is (through Senate's Academic Policy, Planning and Research Committee and Senate) seeking approval to change the name of the Department from the Department of Communication Studies to the Department of Communication and Media Studies.

There are several reasons for proposing these changes:

The first is to better reflect the practices of the members of the Department in terms of their teaching and scholarship. The name "Communication Studies" was developed at a time when the study of media was only one element of the focus of the field alongside organizational and interpersonal communication. While there are still elements of these latter two areas present in our curriculum, members of the Department are overwhelmingly focused on the study of different dimensions and relations of media.

Second, and perhaps most importantly, the name change will help outside communities, and particularly prospective students, more easily identify the focus of our program. It has become increasingly clear that students do not understand what the study of 'communication' might entail, and we have found that faculty, staff, and current students generally resort to using the term 'media' when describing the focus of the program to prospective students.

The change follows what appears to be an emerging trend among similar programs in Anglophone Canada to better describe the focus of their curriculum and research. As Table 1 below illustrates, only two of our fourteen closest competitors still refer to themselves solely as Communication Studies. At the same time, the change will also help ensure that our Program remains visible in the shifting tide of academic program nomenclature. The term media is enjoying growing popularity and application in academic circles as a wide range of disciplines move to signal their relevancy in a social context that is increasingly dominated by mediated forms of communication. Given that our curriculum and research is directly focused on those changes, we want to ensure that we are clearly communicating that orientation.

Third, Communication and Media Studies is consistent with the name in the field internationally, for example the QS Rankings. Finally, when students on the York website select "Future Students", the listing is alphabetical, and we would not like to lose future applicants to confusions with Communication (bilingual program) at Glendon that would appear, and prospective students might not scroll down to "M".

As there will be no material change to the program's curriculum, neither the name change, nor change in the name of the degree require any change in existing program learning outcomes or objectives other specifying the new name of the Department. In sum, changing the name to the Department of Communication and Media Studies and

the name of the degree the Department awards to Bachelor of Arts - Communication and Media Studies presents several benefits:

- It better describes the scholarly identity of our program.
- It more clearly communicates what we do to prospective students, their potential employers, and other external communities.
- It helps ensure that our program maintains its currency in the growing use of the term media to describe academic departments and programs.
- It serves to incorporate and acknowledge a descriptor that is already regularly used to describe the content and focus of our program.

Internal Discussion and Decision

While changing the name of the Department has been discussed at meetings and retreats for several years, a formal motion to make the change was brought forward at our Department retreat on April 28, 2017. The eleven members in attendance voted unanimously in favour of the motion. The two sabbaticants absent from the meeting were also canvassed on the change and they too approved it unanimously.

The change of the name of the degree was unanimously approved by the eight faculty members in attendance at our January 23, 2018 faculty council meeting. The five faculty members absent from that meeting were also canvassed and also unanimously approved the change.

Consequently, all full time tenured and tenure track faculty – less one that was on administrative leave and has since left the University – have approved the changes.

Table 1: Similar Departments and Programs in Anglophone Canada

University	Department Name
Brock	Communication, Popular Culture, and Film
Calgary	Department of Communication, Media, and Film
Carleton	Department of Communication and Media Studies
Concordia	Department of Communication Studies
McGill	Department of Art History and Communication Studies
McMaster	Department of Communication Studies and Multimedia
SFU	School of Communication
UBC	Bachelor of Media Studies
UOIT	communication and Digital Media Studies
U of T: (Mississauga)	Institute of Communication, Culture, Information, and Technology
U of T (Scarborough)	U of T (Scarborough) Media, Journalism, and Digital Cultures
Western	i) Media, Information and Technoculture; and ii) Media and the Public Interest
Wilfred Laurier	Department of Communications Studies
Windsor	Department of Communication, Media, and Film

<p>Titles Long: Short:</p> <p>Description</p> <p>For purposes of meeting program requirements, all nine-credit general education (foundation) courses will count as six credits towards the major.</p> <p>All approved general education courses may count for general education credits; some may count for major credits; none may count as both. Effective September 2012 significant changes were made to Communication Studies course numbers. Students following pre-2012 Communication Studies requirements should contact the Undergraduate Program Director regarding program completion.</p> <p>Specialized Honours BA: 120 Credits</p> <p>The Communication Studies program offers a limited enrolment Specialized Honours BA program. Admission to the program requires that students achieve a 6.00 (B) average in AP/COMN 1000 6.00 and at least six other communication studies credits, and a cumulative grade point average of at least 5.00 (C+). Continuation in, and graduation from, the program requires that students maintain a cumulative grade point average of 5.00 (C+) as well as at least a 6.00 (B) average on all 60 communication studies credits.</p> <p>Because of limited space, admission is not guaranteed for all students who meet the minimum requirements. For more information regarding application information, please contact the Department of Communication Studies.</p> <p>Residency requirement: a minimum of 30 course credits and at least half (50 per cent) of the course credits required in each</p>	<p>Titles Long: Short:</p> <p>Description</p> <p>For purposes of meeting program requirements, all nine-credit general education (foundation) courses will count as six credits towards the major.</p> <p>All approved general education courses may count for general education credits; some may count for major credits; none may count as both. Effective September 2012 significant changes were made to Communication and Media Studies course numbers. Students following pre-2012 Communication and Media Studies requirements should contact the Undergraduate Program Director regarding program completion.</p> <p>Specialized Honours BA: 120 Credits</p> <p>The Communication and Media Studies program offers a limited enrolment Specialized Honours BA program. Admission to the program requires that students achieve a 6.00 (B) average in AP/COMN 1000 6.00 and at least six other Communication and Media Studies credits, and a cumulative grade point average of at least 5.00 (C+). Continuation in, and graduation from, the program requires that students maintain a cumulative grade point average of 5.00 (C+) as well as at least a 6.00 (B) average on all 60 Communication and Media Studies credits.</p> <p>Because of limited space, admission is not guaranteed for all students who meet the minimum requirements. For more information regarding application information, please contact the Department of Communication and Media Studies.</p> <p>Residency requirement: a minimum of 30 course credits and at least half (50 per cent) of the course credits required in each</p>
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undergraduate degree program major/minor must be taken at York University.

Graduation requirement: students must successfully complete (pass) at least 120 credits which meet the Faculty's degree and program requirements with a cumulative grade point average of at least 5.00.

General education: a minimum of 21 general education credits as follows:

- 6.00 credits in natural science (NATS)
- a 9.00 credit approved general education course in the social science or humanities categories
- a 6.00 credit approved general education course in the opposite category to the 9.00 credit course in social science or humanities already taken

Major credits: students majoring in the program must complete at least 60 credits in communication studies, as outlined below:

- [AP/COMN 1000 6.00](#);
- 18 credits: [AP/COMN 2200 6.00](#), [AP/COMN 2500 6.00](#), and [AP/COMN 2700 6.00](#);
- [AP/COMN 3100 3.00](#) and [AP/COMN 3101 3.00](#);
- [AP/COMN 3150 3.00](#) and [AP/COMN 3151 3.00](#);
- 12 additional credits at the 3000 level in COMN;
- 12 additional credits at the 4000 level in COMN.

Note: at least 12 credits in the major must be at the 4000 level.

Upper-level credits: at least 36 credits at the 3000 or 4000 level, including at least 18 credits at the 4000 level.

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- 12 additional credits at the 4000 level in COMN.

Note: at least 12 credits in the major must be at the 4000 level.

Upper-level credits: at least 36 credits at the 3000 or 4000 level, including at least 18 credits at the 4000 level.

Credits outside the major: at least 18 credits.

Honours BA: 120 Credits

Residency requirement: a minimum of 30 course credits and at least half (50 per cent) of the course credits required in each undergraduate degree program major/minor must be taken at York University.

Graduation requirement: students must successfully complete (pass) at least 120 credits which meet the Faculty's degree and program requirements with a cumulative grade point average of at least 5.00.

General education: a minimum of 21 general education credits as follows:

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Major credits: students majoring in the program must complete at least 48 credits in communication studies, as outlined below:

- [AP/COMN 1000 6.00](#);
- 18 credits: [AP/COMN 2200 6.00](#), [AP/COMN 2500 6.00](#), and [AP/COMN 2700 6.00](#);
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Honours BA: 120 Credits

Residency requirement: a minimum of 30 course credits and at least half (50 per cent) of the course credits required in each undergraduate degree program major/minor must be taken at York University.

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Note: at least 12 credits in the major must be at the 4000 level.

Upper-level credits: at least 36 credits at the 3000 or 4000 level, including at least 18 credits at the 4000 level.

Credits outside the major: at least 18 credits. (Note: students who are completing a double major or major/minor are deemed to have fulfilled this requirement.)

Honours Double Major BA

The Honours BA program described above may be pursued jointly with approved Honours Double Major degree programs in the Faculties of Environmental Studies, Health, Liberal Arts and Professional Studies, Science, the School of the Arts, Media, Performance & Design, or the Lassonde School of Engineering. For further details on requirements, refer to the listings for specific Honours programs that may be pursued jointly with other Faculties.

Note: in a double major program, a course may count only once toward major credit.

Honours Major/Minor BA

The Honours BA program described above may be pursued jointly with approved Honours Minor degree programs in the Faculties of Environmental Studies, Health, Liberal Arts and Professional Studies, Science, the School of the Arts, Media, Performance & Design, or the Lassonde School of Engineering. For further details on requirements, refer to the listings for specific Honours programs that may be pursued jointly with other Faculties.

Note: in a major/minor program, a course may count only once toward major credit or minor credit.

Honours iBA: 120 Credits

Residency requirement: a minimum of 30 course credits and at least half (50 per cent) of the course credits required in each

Upper-level credits: at least 36 credits at the 3000 or 4000 level, including at least 18 credits at the 4000 level.

Credits outside the major: at least 18 credits. (Note: students who are completing a double major or major/minor are deemed to have fulfilled this requirement.)

Honours Double Major BA

The Honours BA program described above may be pursued jointly with approved Honours Double Major degree programs in the Faculties of Environmental Studies, Health, Liberal Arts and Professional Studies, Science, the School of the Arts, Media, Performance & Design, or the Lassonde School of Engineering. For further details on requirements, refer to the listings for specific Honours programs that may be pursued jointly with other Faculties.

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Note: in a major/minor program, a course may count only once toward major credit or minor credit.

Honours iBA: 120 Credits

Residency requirement: a minimum of 30 course credits and at least half (50 per cent) of the course credits required in each

undergraduate degree program major/minor must be taken at York University.

Graduation requirement: students must successfully complete (pass) at least 120 credits which meet the Faculty's degree and program requirements with a cumulative grade point average of at least 5.00.

General education: a minimum of 21 general education credits as follows:

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- 12 additional credits at the 3000 level in COMN;
- 12 additional credits at the 4000 level in COMN.

Required Course: [AP/ANTH 2300 3.00](#)

Intercultural Training Skills must be completed before the International Exchange/Experience requirement of the degree. Note: This course is considered to be outside the major (even for ANTH students).

Language study credits: at least 18 credits in a modern language offered by York University, including the Advanced I university-level course in the chosen language. Up to six (6) language credits may be taken while the student

undergraduate degree program major/minor must be taken at York University.

Graduation requirement: students must successfully complete (pass) at least 120 credits which meet the Faculty's degree and program requirements with a cumulative grade point average of at least 5.00.

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Language study credits: at least 18 credits in a modern language offered by York University, including the Advanced I university-level course in the chosen language. Up to six (6)

is abroad. Such courses must be approved by the coordinator of the relevant language section in the Department of Languages, Literatures and Linguistics.

If an iBA student is fluent in a language, he/she will undergo an examination to test language proficiency by the Department of Languages, Literatures and Linguistics. Students exempted from one or more of the language courses required for the degree must complete cultural courses related to that language.

Internationally-oriented credits: at least 9 credits of internationally-oriented courses to be completed from the list of pre-approved courses; these courses can be additional courses in your major.

International exchange: at least one full term abroad as a full-time student at one of York University's exchange partners.

Upper-level credits: at least 36 credits at the 3000 or 4000 level, including at least 18 credits at the 4000 level.

Credits outside the major: at least 18 credits (**Note:** for the Honours iBA, courses taken outside the major to satisfy the language study requirement and/or the internationally-oriented courses requirement can also be used to satisfy the outside the major requirement. Students who are completing a major/minor are deemed to have fulfilled this requirement.)

Honours Double Major iBA

The Honours iBA program described above may be pursued jointly with any Honours Double Major BA program in the Faculty of Liberal Arts and Professional Studies.

Note: in a double major program, a course may count only once toward major credit.

language credits may be taken while the student is abroad. Such courses must be approved by the coordinator of the relevant language section in the Department of Languages, Literatures and Linguistics.

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International exchange: at least one full term abroad as a full-time student at one of York University's exchange partners.

Upper-level credits: at least 36 credits at the 3000 or 4000 level, including at least 18 credits at the 4000 level.

Credits outside the major: at least 18 credits (**Note:** for the Honours iBA, courses taken outside the major to satisfy the language study requirement and/or the internationally-oriented courses requirement can also be used to satisfy the outside the major requirement. Students who are completing a major/minor are deemed to have fulfilled this requirement.)

Honours Double Major iBA

The Honours iBA program described above may be pursued jointly with any Honours Double Major BA program in the Faculty of Liberal Arts and Professional Studies.

Note: in a double major program, a course may count only once toward major credit.

<p>Honours Major/Minor iBA</p> <p>The Honours iBA program described above may be pursued jointly with any Honours Minor BA program in the Faculty of Liberal Arts and Professional Studies.</p> <p>Note: in a major/minor program, a course may count only once toward major credit or minor credit.</p>	<p>Honours Major/Minor iBA</p> <p>The Honours iBA program described above may be pursued jointly with any Honours Minor BA program in the Faculty of Liberal Arts and Professional Studies.</p> <p>Note: in a major/minor program, a course may count only once toward major credit or minor credit.</p>
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MEMO

To: Alison MacPherson, Chair, York University Senate

From: Michael Darroch, Associate Dean Academic

Date: 9 February 2021

Subject: Consultations on Proposed Department and Program Name Change for Communication Studies

I am writing to confirm AMPD's involvement in the consultative discussions that took place in Fall 2020 regarding the proposal to update the department and program names of the Department of Communication Studies to Communication & Media Studies.

The Deans and Associate Deans, Teaching and Learning/Programs from the School of the Arts, Media, Performance & Design and the Faculty of Liberal Arts & Professional Studies met on 23 September 2020 to discuss the proposed department and program name changes for Communication Studies. A consensus was reached to consult colleagues from the Department of Communication Studies and the Department of Cinema & Media Arts in order to explore ways to address concerns over the proposed name changes. The Associate Deans and Department Chairs then met on 15 December 2020 to consider next steps. It was agreed that:

- members of both departments will meet to compare calendar copy and program learning outcomes for the two programs in order to reduce overlap and to emphasize distinctions between the programs;
- the departments will work with their communications and marketing teams to embed clear cross-links between the programs on their faculty websites, a process that will be beneficial to disambiguating programs between LA&PS, AMPD, and also Lassonde that refer to "media" or "technology" in their program names;
- colleagues from Cinema & Media Studies and Communication Studies will continue to consult regarding curricular collaborations;
- the proposed Communication Studies' department and program name changes can proceed to Senate.

Since December, the Department Chairs have continued to consult with one another regarding calendar copy and program learning outcomes, and to seek advice for potential curricular collaborations. Many colleagues in both units are members of the same graduate programs, including Social & Political Thought but predominantly the Joint York-Ryerson Graduate Program in Communication & Culture. We agree that there is clear potential for collegial collaboration in these subject areas at the undergraduate level.

Michael Darroch, Associate Dean Academic, AMPD



Memorandum

To: Alice Pitt
Vice Provost, Academic

From: Sean Kheraj
Associate Dean, Programs

Date: March 5, 2020

Subject: Communication Studies Name Change: Rationale for Proceeding with Proposal

On behalf of Dean J.J. McMurtry, I am writing with a rationale for proceeding with the proposed department and degree name changes of Communication Studies to Communication and Media Studies. Considering the consultation with the School of Arts, Media, Performance, and Design, we understand that there are some concerns regarding clarity of academic programming information for students and the public, potential for duplication, and the creation of competition within the university. Below, please find the rationale from the Faculty of Liberal Arts & Professional Studies for proceeding with the proposal.

As the proponents document in the proposal, the proposed name change aligns to comparator postsecondary programs within the discipline. Table One in the proposal shows that the University of Calgary has a Department of Communication, Media, and Film, Carleton University has a Department of Communication and Media Studies, and the University of Windsor has a Department of Communication, Media, and Film.

The name change reflects current curriculum that has been offered in this program and department for many years. See, for example, the current version of the program learning outcomes for Communication Studies that details that Communications Studies students are expected to graduate possessing a range of knowledge and skills in media studies. Critical media studies is a recognized social science discipline, which means that the proposed change aligns to the scope



of the Faculty of Liberal Arts & Professional Studies.

Although York University will have multiple academic areas with the word “media,” if the proposal is approved, Communication Studies’ undergraduate program is already distinct from programs in AMPD and we do not see significant concern over curricular overlap or confusion for applicants to York programs.



University Policy

Senate Policy on Letters of Permission

Topic:	Admissions, Transfer Credit, Fees
Approval Authority:	Senate
Approval Date:	27 February 2020
Effective Date:	1 September 2020
Last Revised:	25 February 2021 (pending)

1. Purpose

- 1.1. This policy sets out the eligibility and other rules regarding Letters of Permission for undergraduate students to undertake studies elsewhere for credit towards a degree and/or certificate program at York University.

2. Scope and Application

- 2.1. This policy applies to all undergraduate students enrolled in a degree and/or certificate program at York University.
- 2.2. Students in the BA programs in Jewish Studies and the Advanced Certificate in Hebrew and Jewish Studies, housed within the Department of Humanities, Faculty of Liberal Arts & Professional Studies, and the Jewish Teacher Education option within the BEd program, housed within the Faculty of Education, are exempt from this Policy.

3. Definitions

- 3.1. Applicable definitions are available in the Pan-University Academic Nomenclature.

4. Policy

- 4.1. Students in degree or certificate programs at York University may take courses at other universities for transfer credits provided the Faculty, department and/or program in which they are currently registered approves such courses in advance. The approval is subject to individual Faculty, department, and/or program regulations and is granted in the form of a Letter of Permission (LOP), issued by the Office of the University Registrar.

- 4.2. Eligibility

- a. Students must be enrolled in a York degree and/or certificate program, have completed 18 credits at York, and be in good academic standing at the University at the time they apply for an LOP. An LOP will not be issued to students who have completed fewer than 18 credits or who are not in good academic standing as defined by the Academic Sanctions legislation in a student's Faculty, department and/or program. If a student's status changes after an LOP is issued and they are no longer in good standing or are ineligible to proceed in their program, the LOP will be rescinded and they will no longer be eligible for transfer credit from the host institution regardless of the grade achieved there.
- b. Students may not take courses at the 3000 or 4000 levels or that meet their major or General Education requirements on an LOP, except in unique circumstances at the discretion of the Faculty, department and/or program.
- c. Students may not take a course credit exclusion (CCE) on an LOP for a course already completed at York, except in unique circumstances at the discretion of the Faculty, department and/or program. Should a course be repeated, the initial grade will be replaced with a notation of "NCR – No Credit Retained".
- d. Individual programs may define further restrictions about the courses students may take on an LOP.
- e. An LOP will not be processed if there are outstanding debts on a student's University account.
- f. Students may take no more than 18 credits on an LOP over the course of a degree program.
- g. Students enrolled in non-degree studies programs do not need to request an LOP and can apply directly to the host institution.

4.3. Important Notes

- a. Students must be registered at York University while they are on an LOP at another institution.
- b. Results of "Pass" or "Credit Achieved" at the host will not be accepted for transfer credit to a York degree. A minimum of **C- / 60%** or equivalent is required for credit.
- c. Transfer credit will be assessed based on the course work/requirements including in-class hours completed at the host institution and not on the course work/requirements of the York course credit exclusion or substitute.
- d. Courses completed at Canadian universities are normally assessed for credit at the year level offered by the host institution. For example, if a student successfully completes a 2000-level course at the host university, credits granted by York will be recognized at the 2000-level, regardless of whether York offers a similar course at a different year level. Year-level

equivalencies for courses taken outside of Canada are subject to Faculty, department and/or program assessment.

- e. Courses and grades achieved at the host are not listed on the York transcript or included in the York grade point average (GPA).

5. Roles and Responsibilities

5.1. It is the student's responsibility to ensure that:

- a. Course(s) completed on an LOP meet their program requirements.
- b. They consult with their Faculty, department and/or program to obtain information about any additional restrictions on LOPs for programs subject to external accreditation or professional association requirements.
- c. Course(s) completed on an LOP are not considered to be course credit exclusions for a course already taken by the student at York.
- d. Should enrolment/registration circumstances change, that is, the course(s) the student is requesting on an LOP is/are not available, they immediately contact their Faculty, program or department in order to request approval for any replacement course(s).
- e. An official transcript is forwarded to the Office of the University Registrar at York University as soon as final grades are available from the host institution.
- f. They are registered at York University while they are on an LOP at another institution.
- g. Their application for an LOP is complete at the time of submission to the Office of the University Registrar.

5.2. It is the Faculty, department and/or program's responsibility to:

- a. Review requests for LOPs in a timely manner, ensuring that sufficient information is available about the courses the student wishes to take on LOP and about the host institution.

6. Review

6.1. This policy shall be reviewed every five years.

Legislative history:	Approved by Senate 27 February 2020. Revisions approved by Senate 24 September 2020.
Date of next review:	February 2025
Policies superseded by this policy:	

Related policies, procedures and guidelines:	Pan-University Academic Nomenclature Guidelines and Implementation Procedures for the Assessment of Transfer Credit
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Policy and Guidelines on Undergraduate Co-Registration Options with Ontario Post-secondary Institutions

1. Policy Statement

York University is committed to promoting the mobility of students among Ontario's postsecondary institutions. It shall be the policy of the University to offer co-registration options jointly with accredited post-secondary institutions, when the initiative supports York's academic objectives.

2. Guidelines

2.1 *Characteristics of Co-Registration Options*

Co-registration allows York students to concurrently enrol in courses at another post-secondary institution for credit towards their degree programs at York, and students from the other institution to enrol in courses at York for credits towards their degree program.¹ Co-registration options provide for:

- i. Inclusion of grades earned through the option on transcripts issued by York (including failing grades)
- ii. academic unit approval of the courses included in the co-registration option
- iii. a streamlined administrative process for students

2.2 *Academic Regulations Governing Co-registration Options for York Students*

- i. Students must have Honours standing to be eligible for a co-registration option. Students on academic warning **or** debarment warning, or who have committed a breach of academic honesty will not be eligible. Similarly, students who are no longer in good **academic** standing or become ineligible to proceed will have their enrolment in courses at the partner institution revoked.
- ii. Students must have earned the equivalent of at least 24 credits at York towards their undergraduate degree program to be eligible for a co-registration option.
- iii. A maximum of 24 credits can be taken over their degree through a co-registration option. The number of co-registration courses permitted per session will be determined by the relevant Memorandum of Understanding. Individual degree programs may establish a lower number of credits available to students in that program.
- iv. Where necessary, final grades achieved in courses taken at the partner institution will be converted to the York **4.0** grade scale according to established correlations used by the York University Registrar's Office.
- v. All co-registration courses and the York equivalent grade achieved will be included on York students' transcripts. Consistent with the Senate **Policy on York University**

¹ The policy and guidelines are enabling legislation for the development and approval of Co-registration Options with Ontario post-secondary institutions. Students in good standing may continue to enroll in courses elsewhere for credit towards a degree at York University through the Letter of Permission (LOP) process.

Grading Schemes, credit will be awarded for courses in which a York-equivalent grade of **D- / 50%** or above is achieved.

- vi. All co-registration courses and the York equivalent grade achieved will be included in the calculation of a student's cumulative grade point average (GPA), including failing grades.
- vii. Credits earned at partner institutions will not count towards meeting York's residency requirement.
- viii. The Pass / Fail grading option cannot be used for courses taken through a co-registration option.
- ix. The Senate policy on *Repeating Passed or Failed Courses for Academic Credit* applies to courses taken through a co-registration option.
- x. The *Senate Policy and Guidelines on Academic Honesty* applies to courses taken through a co-registration option at the partner institution. Allegations of a breach of academic honesty in courses taken through a co-registration option shall be dealt with by the student's home Faculty at York.
- xi. Petitions for waiver of academic regulations or deadlines for courses taken through a co-registration option shall be considered by the student's home Faculty at York through the existing petitions process.
- xii. Requests for grade reappraisals in courses taken through a co-registration option shall follow the process available to students at the partner institution offering the course.

Co-registration options may not be available for students in professional programs that are externally accredited. Individual co-registration programs will identify degree programs to which the option is not applicable.

3. Approval Authority

Co-Registration Options are established by Senate on recommendation from its Senate Committee on *Academic Standards, Curriculum and Pedagogy* (ASCP), which oversees the application and evolution of this policy and guidelines. ASCP also approves any new course rubrics established to support Co-Registration agreements.

Co-Registration *Memoranda of Understanding* (MOU) are established and signed by the Vice-President Academic and Provost on behalf of the University. Such agreements shall ensure that the partner institution requires its students to be in good academic standing to be eligible for co-registration in courses at York University.

4. Implementation

4.1 List of Co-registration Courses

A list of courses available for a Co-Registration Option will be established by the respective Registrar's Office in consultation with programs and departments at York University prior to each term or session.

Course credit exclusions already established through the transfer credit assessment process will apply; any new course credit exclusions will be established by the department.

Courses at the partner institution without a York University course credit exclusion may count as an elective course towards meeting degree requirements.

4.2 Co-registration Courses on York Transcripts

Course titles and grades for courses taken by York students through a co-registration program will appear on the York transcript in the session during which they were completed, using the rubric specified for the particular co-registration agreement.

4.3 Sessional Dates

The sessional dates (i.e., start and end of term, examination period, drop deadlines, etc.) of the institution offering courses for co-registration shall apply to York students.

Senate Undergraduate Certificate Legislation

I. Undergraduate Certificates

Definition: "Undergraduate Certificate" is the term applied to a program of studies attesting to a level of competence or skills in a particular area or field. It is distinct from a defined undergraduate degree program, stream, specialization or informal concentration. A certificate recognizes a specific grouping of courses that i) are cross-disciplinary but with a thematic coherence, ii) form a coherent yet distinctive complement to the major of a degree program, or iii) lead to the acquisition of specific skills or professional expertise that may meet requirements of outside accrediting bodies.

Categories of Certificates

Cross-Disciplinary Certificate

Definition: A cluster of courses in a defined thematic area of interest, which are not confined to a single disciplinary area of study or major.

Minimum Standards: 24 credits, at least 18 of which must be at the 2000-level or above, including 6 credits at the 3000- or 4000-level. In order to receive the certificate candidates must present a cumulative grade point average (GPA) of **1.70** or greater in the courses taken to satisfy certificate requirements.

Disciplinary Certificate

Definition: A series of courses in a specific area of study that form a distinctive complement to studies in an undergraduate major discipline. The majority of courses taken towards the certificate will be in one major discipline. Whenever a student's major discipline coincides with that of the certificate not all of the course credits used to satisfy certificate requirements may also be used to satisfy degree major requirements.

Minimum Standards: 24 credits, 18 of which would normally be at the 3000-level or above. At least 12 credits of the disciplinary courses that satisfy certificate requirements must be in addition to those used to satisfy requirements of an undergraduate major. In order to receive the certificate candidates must present a cumulative GPA of **1.70** or greater in the courses taken to satisfy certificate requirements.

Certificate of Proficiency

Definition: An acknowledgement of proficiency (normally in a language) in a given area.

Minimum Standards: There would normally be a comprehensive examination in addition to course requirements (normally 12 credits). In order to receive the certificate candidates must present a cumulative GPA of **1.70** or greater in the courses taken to satisfy certificate requirements, although language certificates normally have higher requirements.

Professional Certificate

Definition: A series of courses that build specific skills and/or competencies often related to a professional expertise such as might be recognized by an external professional body.

Minimum Standards: Normally 24 credits, 18 credits of which would be at the 3000-level or above. In most cases, at least 12 credits of the disciplinary courses that satisfy certificate requirements must be in addition to those used to satisfy requirements of an undergraduate major being completed concurrently. (*Note: ASCP will consider variations to these minimum standards for certificates designed to meet specialized needs or requirements of particular professions*). In order to receive the certificate candidates must present a cumulative GPA of **1.70** or greater in the courses taken to satisfy certificate requirements.

General Regulations

Program requirements are reviewed and approved by Faculty Council and Senate. Normally, Undergraduate Certificates will be completed concurrently with an undergraduate degree program

and are differentiated from a degree program by a higher GPA requirement (the **1.70** specified above is a lower limit) or a more focused selection of courses. However, direct-entry, stand-alone certificate programs are available and are primarily intended to meet the need for specific professional preparation. Such direct-entry certificate programs will generally be in the nature of either career-entry or mid-career development, and candidates will normally already hold a degree or have significant post-secondary education. While most certificate programs (except for the Certificate of Proficiency) will require close to the minimum 24 credits, thereby differentiating a certificate from major requirements within a degree program, it is expected that some Professional Certificate programs will justify lower or higher credit requirements on the basis of standards or academic requirements set by external professional bodies. Cross-Disciplinary and Disciplinary Certificates might also in special circumstances justify a higher total credit requirement, but normally not more than 36 credits. A certificate that requires 36 credits or more may be designated as advanced. Since certificate courses are credit courses, admission requirements will be equivalent to those for an undergraduate degree program.

Undergraduate Certificate Courses: Undergraduate Certificate Programs are composed of courses which have been approved for credit in an undergraduate degree program. Each Program is responsible for determining which courses are acceptable for satisfaction of the Certificate Program requirements.

Minimum Requirements for Multiple Certificates: Students may acquire more than one certificate provided that at least 18 credits in each certificate are unique to the specific certificate.

Residency Requirements: The University residency requirement for undergraduate certificate programs is 18 credits for certificate programs requiring up to 36 credits, and 50% of the required credits for certificates comprising more than 36 credits. Normally, for undergraduate certificate programs requiring 18 credits or less, all credits are completed at York.

Admission / Graduation Application and Transcript Notation: Students seeking direct entry to a certificate program must submit written application when applying for admission to the University. Students already enrolled in an undergraduate degree program *are also expected to* apply for entry to a certificate program, normally prior to completion of 36 credits of their undergraduate degree program. Students must also submit application to graduate from a certificate program. Applications should be obtained from and filed with the unit administering the certificate program. Transcript notation that the requirements for a certificate have been completed will be made once the Registrar's Office has received notice from the unit administering the program. Certificates will not be conferred until candidates have successfully completed an undergraduate degree program if they are simultaneously enrolled in a degree and a certificate program.

II. Certificates of Completion

Definition

Certificates of Completion are awarded for the successful completion of an access or bridging program, which are defined as a designated program of study designed to "bridge" students into an academic degree program. The Certificates of Completion are distinct from both an undergraduate certificate and a non-degree studies certificate. A Certificate of Completion recognizes a student's accomplishment in a specified grouping of courses designed to lead to the acquisition of academic skills and knowledge necessary to perform successfully in an academic degree program, where that recognition may be desirable for external audiences.

General Regulations

Access / bridging program requirements are reviewed and approved by Faculty Council (if appropriate) and Senate. In order to receive the Certificate of Completion of the program, candidates must meet the minimum requirements as stated by the program to satisfy certificate requirements. The certificate program is normally a direct-entry stand-alone program primarily intended to prepare

students to meet the needs of an academic degree. In this way, the Certificate of Completion recognizes the successful passage across a “bridge” into a university degree program. Normally, this “bridge” will be into the first year of a university degree for students with no prior university education and will be into an advanced level for students with international university education, and/or other post-secondary education credentials. The requirements of a Certificate of Completion may include a combination of academic and non-academic credits, or consist solely of academic credits, with a minimum requirement of 12.0 academic credits in either model.

Certificate Courses for Academic Credit: Courses for academic credit are courses which have been otherwise approved for academic credit. Each Certificate Program is responsible for determining which courses are acceptable and satisfy the Certificate Program requirements.

Certificate Activities for Non-credit: Activities for non-credit workshops/courses/modules are designed to supplement the academic credit by offering students exposure to the range of learning, professional and communication skills, and related cultural knowledge, for example, necessary to successful performance in an academic degree. Each Certificate Program is responsible for determining this content.

Residency Requirements: Students will complete all required academic and non-academic credits at York or at an institution collaborating with York in an Inter-Institutional Program. Thus, the University residency requirement for programs eligible for the Certificate of Completion is normally 100% of the required credits but in no case less than 60% of the total combination of academic and non-academic credits.

Admissions Application: Students seeking direct entry to a Certificate of Completion program must submit a written application when applying for admission to the University. Applications should be obtained from and filed with the University’s Office of Admissions. Certificates will be awarded upon successful completion of the program. Normally, students receiving a Certificate of Completion will be eligible for internal transfer directly into select degree programs.

Transcript Notation: A transcript notation that the requirements for a certificate have been completed will be made once the Registrar’s Office has received notice from the unit administering the program.

Revised by Senate May 2011