

Designing and Scaffolding an Online-based Student- led Group Project

TEACHING COMMONS WEBINAR

OLGA MAKININA, PHD,

DEPARTMENT OF LANGUAGES, LITERATURES AND LINGUISTICS



ESL 1200. Social Science Foundation Course

- ❑ Introduction to social sciences
- ❑ Canadian context
- ❑ Mostly undergraduate students
- ❑ Content-based learning
- ❑ English language skills, learning strategies and shortcuts to help students succeed academically

Communities of practice

collaboration

Critical thinking

Multiliteracies in the
context of relevant and
authentic research

inquiry

Active student engagement
Students = participants

multimodality

Multiple learning styles &
modes

The website on how a social science theory applies to certain aspects of life in Canada

- Flash-mobs in Canada as catalyzers of social change. How can they be explained from the perspective of sociology and psychology?
- Socialization of newcomers/immigrants to Canada. Explain from the perspectives of psychology (humanistic approach – Maslow’s Hierarchy of Needs) and sociology (symbolic interactionism)
- The problem of homelessness in Canada. How do conflict theory, structural functionalism, and symbolic interactionism theory apply?
- Teenage subcultures in Canada. How do anthropology and sociology theories explain the need for their existence?

Content & Form:

- ✓ Provides definitions of key concepts
- ✓ Provides relevant and specific supporting examples
- ✓ Provides visuals of data from the news reports, surveys, and/or other statistics (e.g. Google Trends)

Audience engagement:

- ✓ Presents information in an engaging and comprehensive way in order to attract the target audience
- ✓ Attractive and functional user interface; Effective use of audio-visual tools and text

Academic Conventions:

- ✓ Includes a reference list for all images, music files, videos, and sources used

Moodle Database

Group mode ? Separate groups ▾

Grouping ? No groups
Separate groups
Visible groups ←

Add group/grouping access restriction

Group mode ? Visible groups ▾

Grouping ? Website 1 ▾
None
Website 1 ←
Website 2
Website 3

Grouping access restriction

Restrict access

Moodle Database

[View list](#) [View single](#) [Search](#) [Add entry](#) [Export](#) [Templates](#) [Fields](#) [Presets](#)

Field name

What strategies does the website use to engage the audience? Does the website use persuasive strategies?

Does the website have an attractive and functional interface? What audio-visual tools does it use?

How does the website present the topics? What examples does it use? Are those examples reliable? Why?

Create a new field

Choose... ?

Default sort field

- Choose...
- Checkbox
- Date
- File
- Latlong
- Menu
- Multimenu
- Number
- Picture
- Radio button
- Text area**
- Text input
- URL

Feedback f

Jump to...

[Moodle Docs f](#)

You are logged in as [Olga](#)

[2019_AP_ESL_Y_1200_6](#)

Entries

Approval required



No

Allow comments on entries



Yes

No

Yes

Entries required before viewing



Maximum number of entries



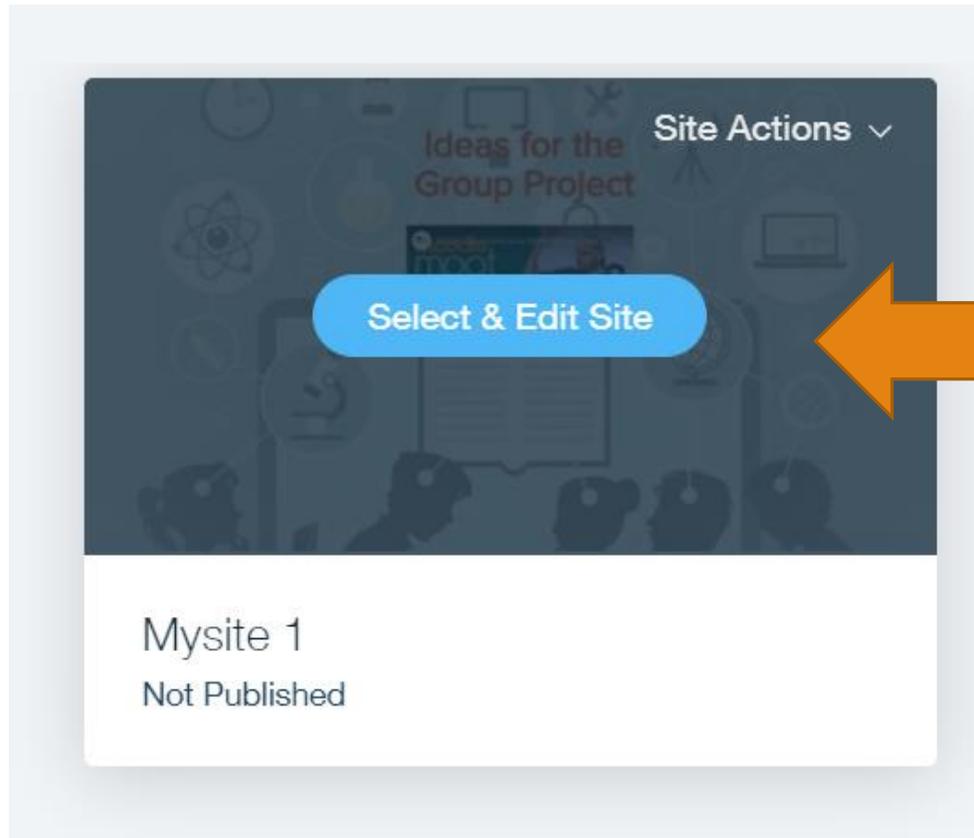
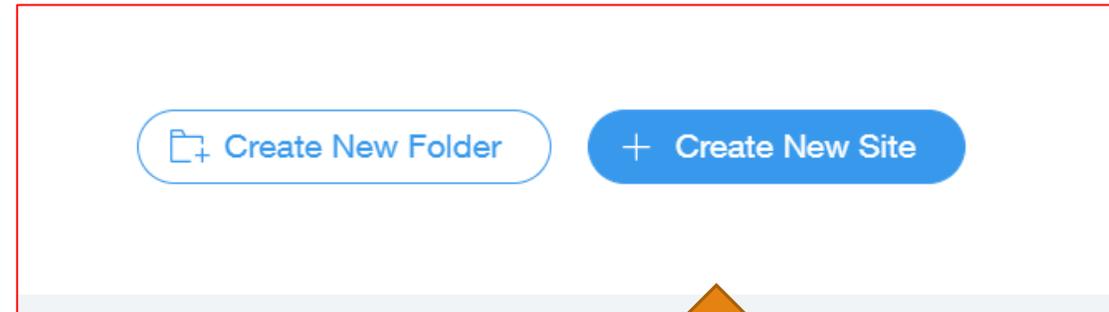
None

Wix

Weebly

Yola

WIX.COM



What kind of website do you want to create?

Business >

Designer >

Blog >

Online Store >

Restaurants & Food >

Beauty & Wellness >

Photography >

Fitness >

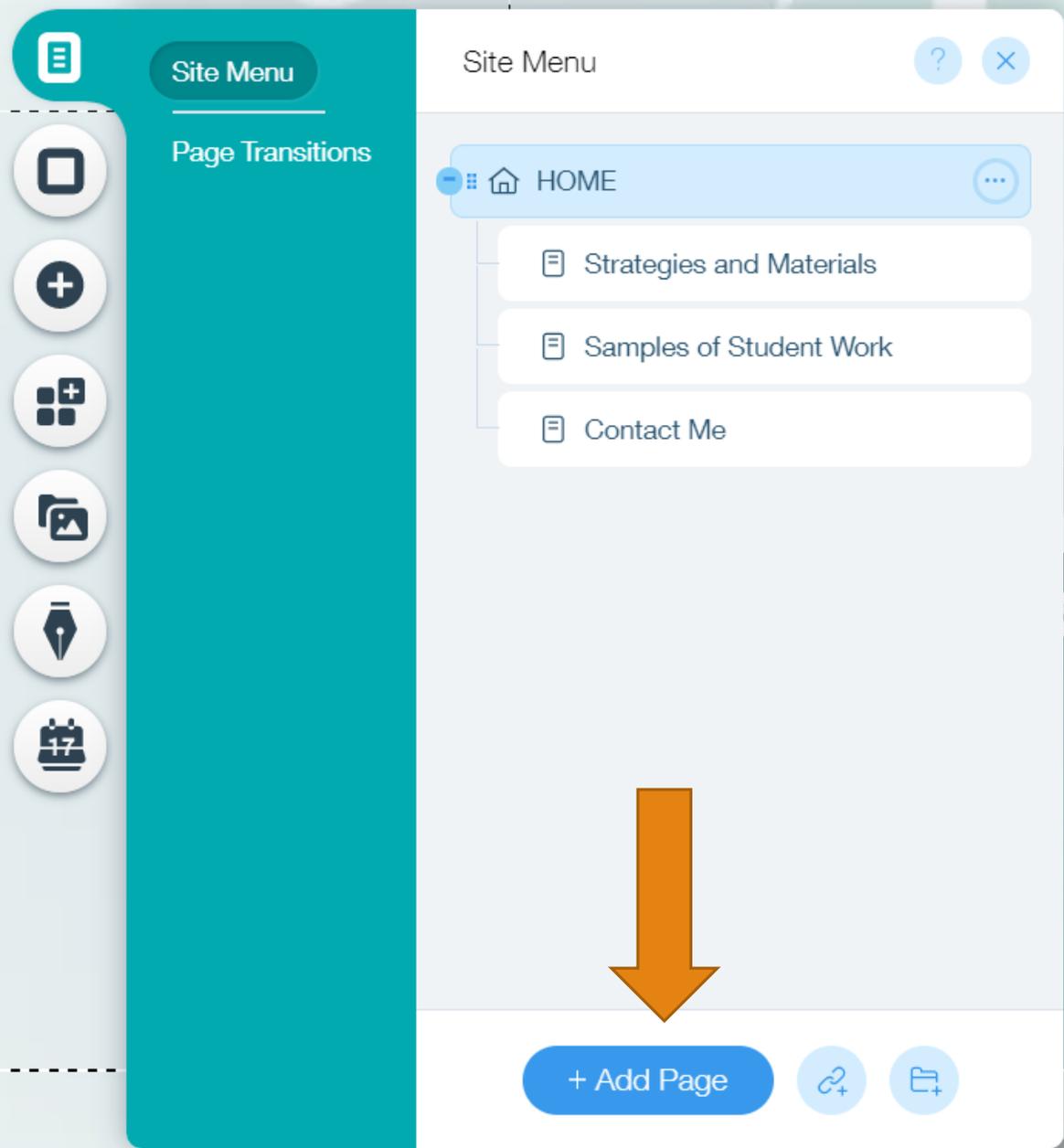
Portfolio & CV >

Music >

Events >

Other >

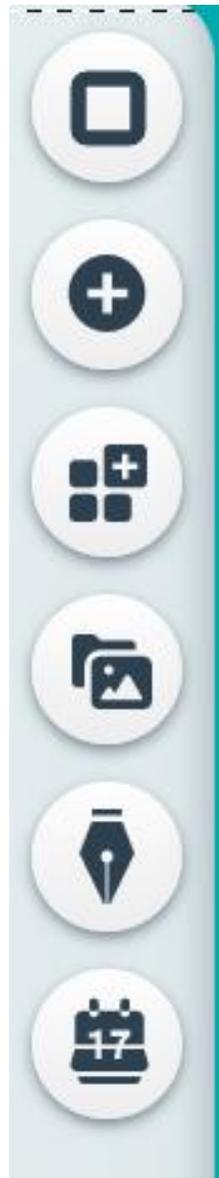




Background

Add images, text,
media, and so on

Repository of images and
videos that you have uploaded



- Text
- Image**
- Button
- Gallery
- Decorative
- Interactive
- Box
- Strip
- Lists & Grids
- Video & Music
- Menu
- Social
- Contact & Forms
- Embed
- Blog



- Gallery
- Decorative
- Interactive
- Box
- Strip
- Lists & Grids
- Video & Music**

- VideoBox
- Video Mask**
- Transparent Video
- MUSIC
- Audio Players
- Wix Music
- SoundCloud Player



- Menu
- Social
- Contact & Forms**
- Embed
- Blog
- Store

- GOOGLE MAPS
- Maps**
- Full Width Maps
- CHAT



Sample Survey

Google Forms Survey Link

Students can administer this survey to their classmates.

What is your preferred form of presentations?

- Small group presentations
- Individual presentations
- Green

What time do you prefer to go to class?

- Mornings
- Afternoons
- Evenings

What is your favourite spot at York University?

- York Lanes
- Library
- Portugal

How many classes are you taking this semester?

- 1-3
- 3-4
- 5 and more

Comments

Submit Answers

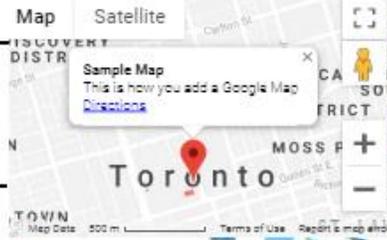
Thanks for submitting!

Active Engagement

Learning Autonomy

Persuasive Techniques

Multimodality



Step 1: Brainstorming the Topic

<https://www.mentimeter.com/>

<https://ahaslides.com/> (up to 7 participants)

<https://4screens.net/engagenow/>

Go to www.menti.com and use the code 81 26 70



What is society? How does it work? (Sociology perspective)

Environment

many people live in a large area

Behavior within a community

Living together in a community

Interactions between individuals with shared knowledge

Everything that surrounds us.

Share distinctive culture and institutions

The aggregation of people living together in a particular place or community

Society is where most interactions begin

behaviour and culture groups

Press S to show image

19





Multiple Choice



Word Cloud



Open Ended



Scales



Ranking



Image Choice



Q&A

Quiz Competition ?



Select Answer



Type Answer

Content slides ?

Heading
subheading

Heading

Heading
Paragraph 1
Paragraph 2
Paragraph 3

Paragraph

Heading
Bulleted 1
Bulleted 2
Bulleted 3

Bullets



Image slide



Bullets with
image



Step 2. Collecting Information. Secondary Sources

[Infomous](#) – Topics and links for the news/social media trends

[Padlet](#)

[Mindmeister](#)

[Bubbl](#)

Mindmeister

The image shows a Mindmeister mind map centered on "Multiculturalism". The main node is a blue rounded rectangle. It has four branches:

- support international students** (white rounded rectangle) with an external link tooltip: "External link https://www.macleans.ca...". A green arrow points from this branch to the "diversity" node.
- diversity** (white rounded rectangle) containing an illustration of a diverse group of people.
- Charter of Rights and Freedoms** (white rounded rectangle) with a tooltip showing a comment: "OM Feb 1, 2020 Olga said Discuss how different cultures interconnect" and an "Expand" link.
- "mosaic"** (white rounded rectangle).

On the right side, there is a rich text editor sidebar with the following elements:

- Text formatting: bold (a), italic (i), bulleted list, numbered list, link, unlink, and text color.
- Background formatting: background color selection grid with "Text" and "Background" labels.
- Media: smiley, image, and video icons.
- Icons: graduation cap, email, alarm clock, book, briefcase, and ID card.
- Actions: "Add image..." and "Advanced..." links.
- Navigation: menu, comment, next, link, and checkmark icons.
- URL field: "URL" dropdown and "https://laws-lois.justic" text.

Padlet

olleont85 · 24d

Brainstorming

olleont85 · 24d

Multiculturalism in Toronto

olleont85 · 24d

Diversity means different things to different people

The 3 Types of Diversity That ... Executive Summary Diversity ... harvard business review

olleont85 · 4mo

Diversity in Toronto, Canada: F... by Marcello Arrambide YouTube

olleont85 · 24d

Multiculturalism = "a society that is characterized by ethnic or cultural heterogeneity"

Multiculturalism | The Canada... History, politics, arts, science ... thecanadianencyclopedia

CLOSE

Share

Invite Members

ADD MEMBERS

Privacy



Secret.

Keep the padlet hidden from the public. If I choose to share it with someone, they should be able to access it.

Visitors can **write**.

CHANGE PRIVACY

Share

Copy link to clipboard

Get QR code

Embed in your blog or your website

Email

Share on Facebook

Share on Twitter

Brainstorming (Google Docs)

What is your topic?	Socialization of newcomers/immigrants to Canada. Explain from the perspectives of psychology (humanistic approach – Maslow's Hierarchy of Needs) and sociology (symbolic interactionism)
What are the key words and questions that would guide you in researching and explaining your topic in the website?	Socialization Newcomers Immigrants Hierarchy of needs Self-actualizing Primary needs Secondary needs Self-fulfillment needs
What information did you find in the news reports that might be relevant to your topic?	<p>CBC News (2018) reported that the Multicultural Women's Organization of Newfoundland and Labrador has gathered immigrant, newcomer and refugee women from all around the world to join a painting class, not only can help them to socialize with other people, but also help them to improve their English and communication skills. Reference: CBC News (2018, Aug.04). Art classes build communications skills and community for newcomers.</p> <p>CBC News (2016) reported that a program named Newfit in Charlottetown, is established to help young immigrants from age 12-17 to fit in a new environment, by arranging several activities to help young immigrants to meet and get along with local teenagers. Reference: CBC News (2016, Feb.22). P.E.I. newcomers connecting with Island teens through new program.</p>
What examples will you use to show how the theory relates to life in Canada?	I think many of us can be an example for this topic because we are newcomers and we face new challenges in. For example, learning a new language, learning new addresses and being familiar with new country . And we have to find our place in sociality and find out our rule in this new environment

Step 3: Writing a Proposal

- ✓ Statement of the topic
- ✓ Brief summary of the sources
- ✓ Data instruments and collection

Peer Feedback through Moodle Workshop

Grading settings

Grading strategy ? Comments

Grade for submission → Comments

Submission grade to pass ? 0.00

Grade for assessment ? 0 Uncategorised

Assessment grade to pass ? 0.00

Decimal places in grades 0

Feedback

Overall feedback mode ? Enabled and required

Maximum number of overall feedback attachments → Enabled and required

Provide instructions for both Submission AND Assessment

Setup phase

Current phase ●

- ✓ Set the workshop description
- ✓ Provide instructions for submission
- ✗ Edit assessment form
- ✗ Switch to the next phase

Submission phase

Switch to the submission phase ○

- ✓ Provide instructions for assessment
- ✓ Allocate submissions
 - expected: 24
 - submitted: 11
 - to allocate: 0

Assessment phase

Switch to the assessment phase ○

- ✓ Assess peers
 - total: 1
 - pending: 0

Grading evaluation phase

Switch to the evaluation phase ○

- ✗ Calculate submission grades
 - expected: 24
 - calculated: 0
- ✗ Calculate assessment grades
 - expected: 24
 - calculated: 0
- ✗ Provide a conclusion of the activity

Closed

Close workshop ○

Aspect 1

Did your colleague provide a clear and comprehensive description of the topic?

Comment for Aspect 1



Aspect 2

In the summaries of the sources, did you colleague explain the main points and findings?

Comment for Aspect 2



Aspect 3

Did you colleague explain how they were going to collect the data?

Comment for Aspect 3



Aspect 1

Did your colleague provide a clear and comprehensive description of the topic?

Grade for Aspect 1

Comment for Aspect 1

Choose... ▾

Choose...

10 / 10

9 / 10

8 / 10

7 / 10

6 / 10

5 / 10

4 / 10

3 / 10

2 / 10

1 / 10

0 / 10

Choose... ▾

Aspect 2

In the summaries of the sources, did your colleague explain the main points and findings?

Grade for Aspect 2

Comment for Aspect 2

Aspect 3

Did your colleague explain how they were going to collect the data?

Setup phase Switch to the setup phase ○	Submission phase Current phase ●	Assessment phase Switch to the assessment phase ○	Grading evaluation phase Switch to the evaluation phase ○	Closed Close workshop ○
<ul style="list-style-type: none"> ✓ Set the workshop description ✓ Provide instructions for submission ✗ Edit assessment form 	<ul style="list-style-type: none"> ✓ Provide instructions for assessment ✓ Allocate submissions expected: 24 submitted: 11 to allocate: 0 ⓘ There is at least one author who has not yet submitted their work ✍ Switch to the next phase 		<ul style="list-style-type: none"> ✍ Calculate submission grades expected: 24 calculated: 0 ✍ Calculate assessment grades expected: 24 calculated: 0 ✍ Provide a conclusion of the activity 	

Research Essay Drafts. Peer Feedback

Manual allocation
Random allocation
Scheduled allocation

▼ **Allocation settings**

Group mode No groups

Number of reviews 5 per submission

Remove current allocations

Participants can assess without having submitted anything

Add self-assessments Self-assessment disabled

Step 4: Collecting Data

[Google Trends](#)

[WordTracker](#)

[Ubersuggest](#)

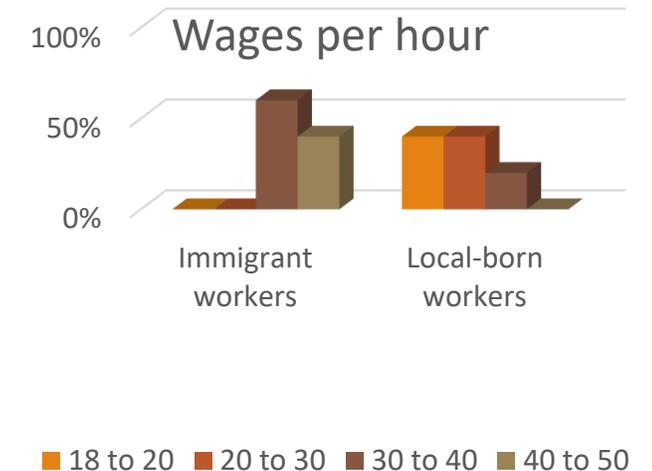
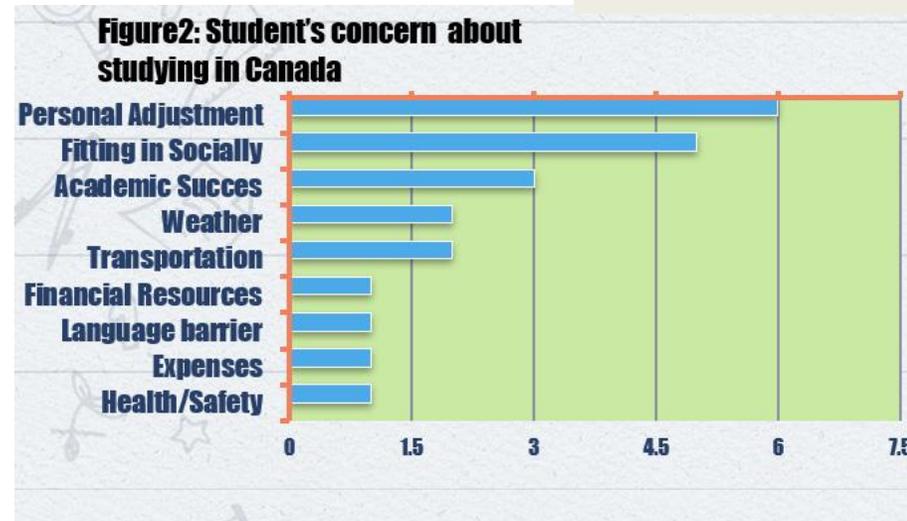
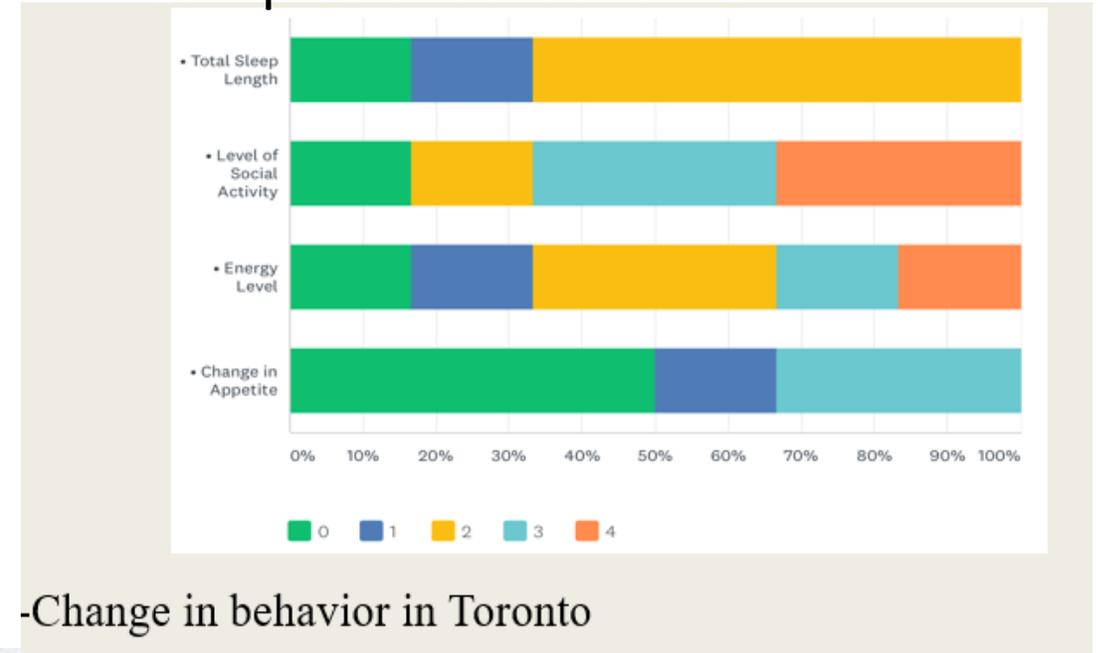
AND

Surveys:

[Google Forms](#)

[Feedier](#)

Samples of Student Work



● discrimination workplace
Search term

● sexism workplace
Search term

+ Add comparison

Worldwide ▾

Past 12 months ▾

All categories ▾

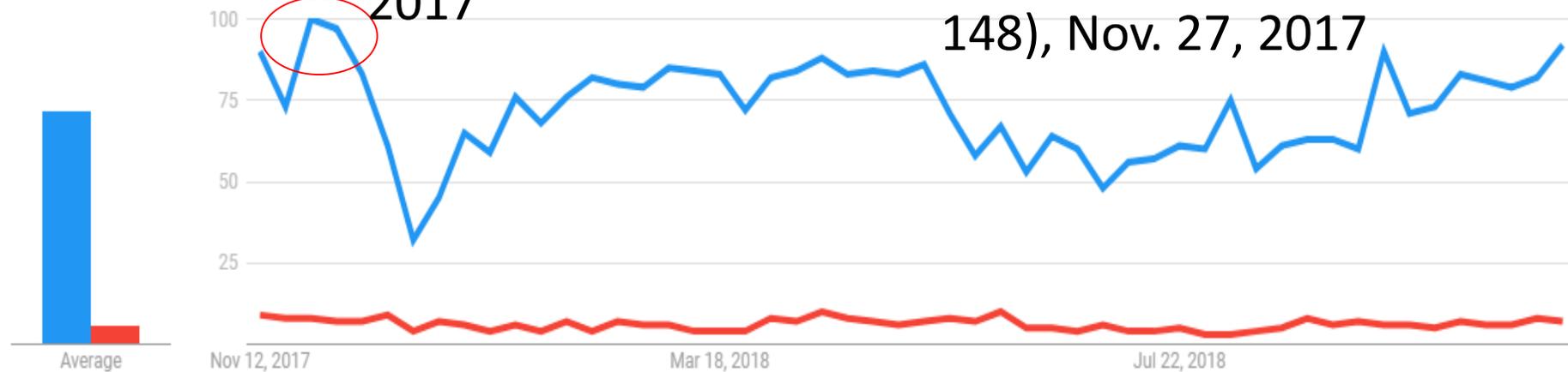
Web Search ▾

Interest over time ⓘ



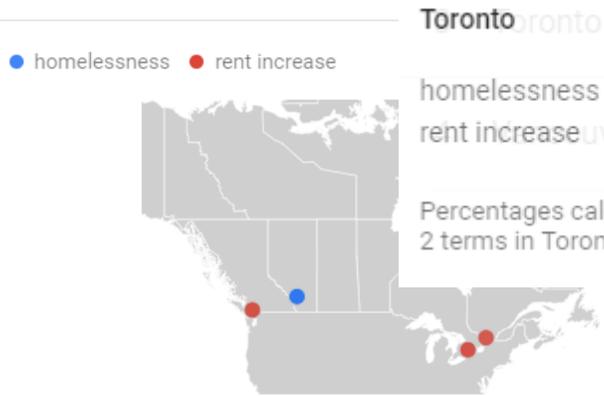
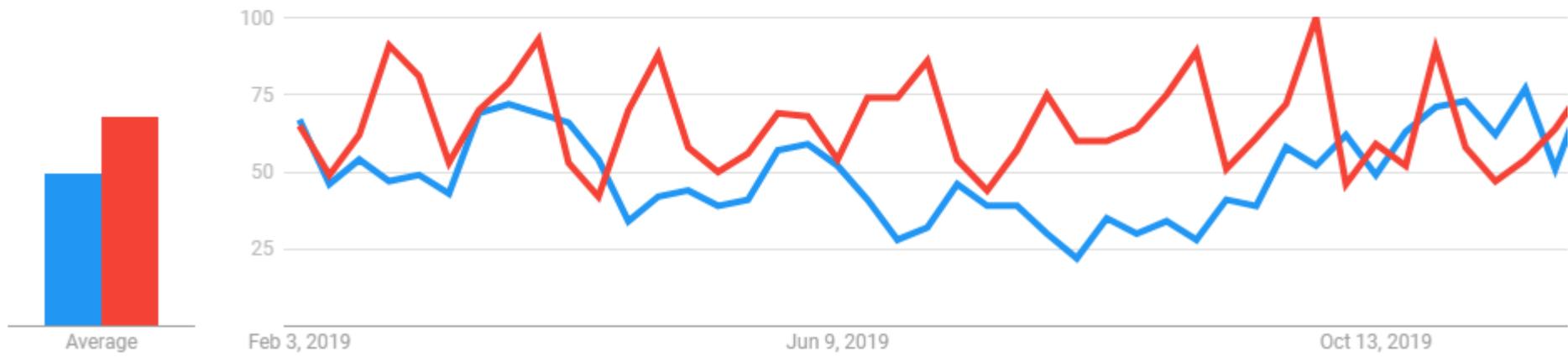
Increase in trends in
Nov. 26 – Dec. 2,
2017

The Fair Workplaces,
Better Jobs Act (Bill
148), Nov. 27, 2017



Google Trends

Interest over time ?



Toronto

homelessness 36%
 rent increase 64%

Percentages calculated out of searches for all 2 terms in Toronto



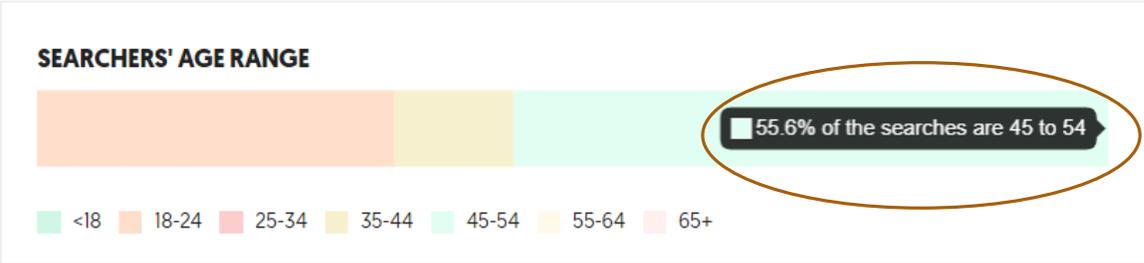
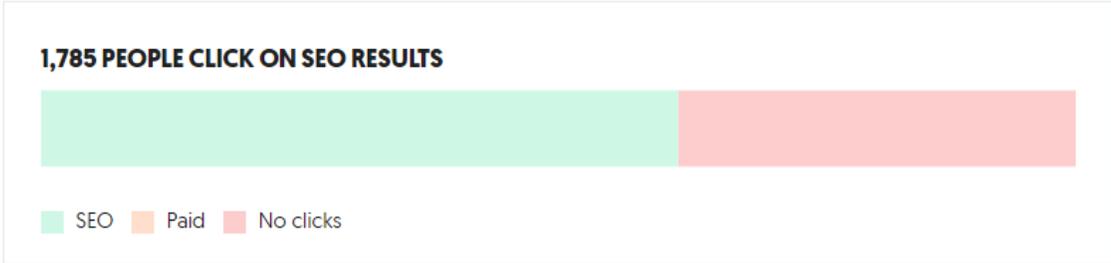
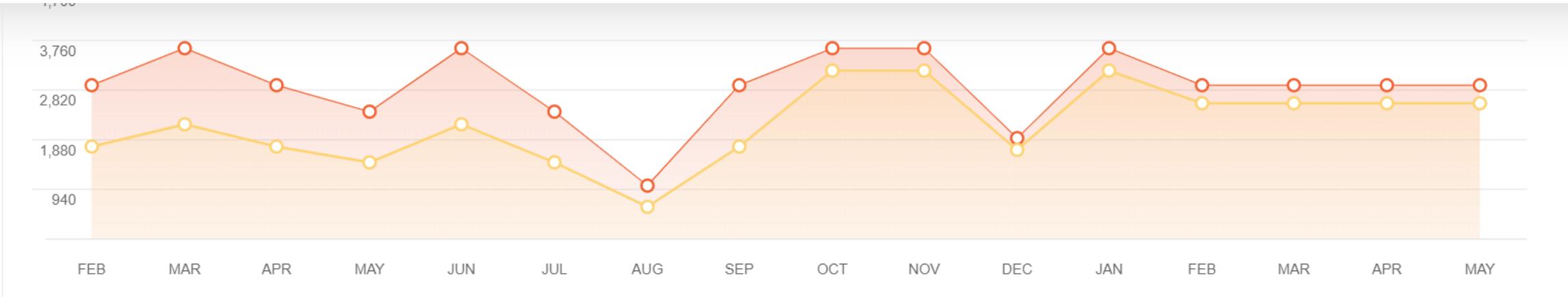
homelessness ▾

3 Toronto

4 Vancouver



Ubersuggest



KEYWORD IDEAS

SUGGESTIONS | RELATED | QUESTIONS | PREPOSITIONS | COMPARISONS

KEYWORD ?	TREND ?	VOLUME ?	CPC ?	PD ?	SD ?
multiculturalism canada		2,900	\$3.00	1	19

Google Forms

Questions Responses 31

Question

- Option 1
- Add option or [add "Other"](#)

What is your most favourite activity in this course?

- Small group discussion
- Whole class discussion
- Case study presentation
- Group project
- Writing in Google Docs
- Completing reading-comprehension questions at home
- Other...

Short answer

Paragraph

Multiple choice

Checkboxes

Dropdown

File upload

Linear scale

Multiple choice grid

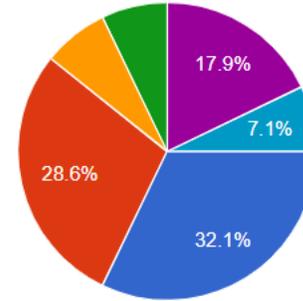
Checkbox grid

Date

Time

What is your most favourite activity in this course?

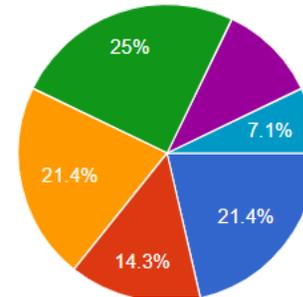
28 responses



- Small group discussion
- Whole class discussion
- Case study presentation
- Group project
- Writing in Google Docs
- Completing reading-comprehension questions at home

What is your least favourite activity in this course?

28 responses



- Small group discussion
- Whole class discussion
- Group project
- Writing in Google Docs
- Completing reading-comprehension questions at home
- Case study presentation

Feedier

What image would you choose to describe your first weeks on campus?



fun & relaxing



confusing



focused & determined



Powered by **Feedier**

How did you find the article that you had to read for today's class?



Please order these activities from your most favourite to least favourite

1

Working in Google docs



2

Working in Zoom breakout rooms



3

Posting in the discussion forums



Step 5: Telling the Story

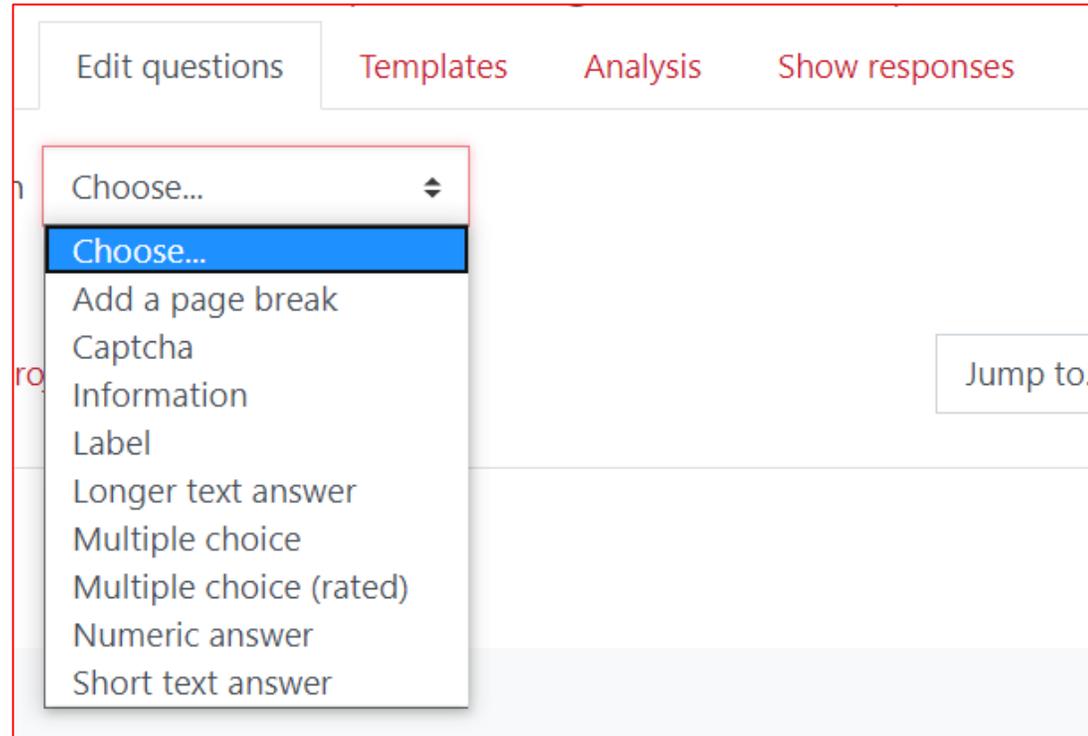
Brainstorming questions:

- What sections (and how many) will your website have? How will you organize the information so as to provide comprehensive explanation of your topic?
- How would you attract your audience? What persuasive strategies will you use?
- What audio-visuals will you use in your website?

Step 6: Peer Feedback

Moodle Feedback

- Record user names
- Show analysis page
- Separate or visible groups



Does the website make an effective use of visual and/or audio tools and text? Does it use appropriate persuasive strategies? (1 - 5) 

Edit 

Does the website have an attractive and user-friendly interface? Please rate. (1 - 5) 

Edit 

If you rated the website below 4 in the previous two questions, please comment on what can be improved. 

Edit 

Does the website provide a clear and comprehensive explanation of the topic? (1 - 5) 

Edit 

If you gave the website a score below 4 based on how information was presented, please explain what can be improved. 

Edit 

One thing that you liked best about this website 

Edit 

Any additional comments on the website's content, audio-visuals, and/or structure? 

Edit 

Step 7: Self-Reflection

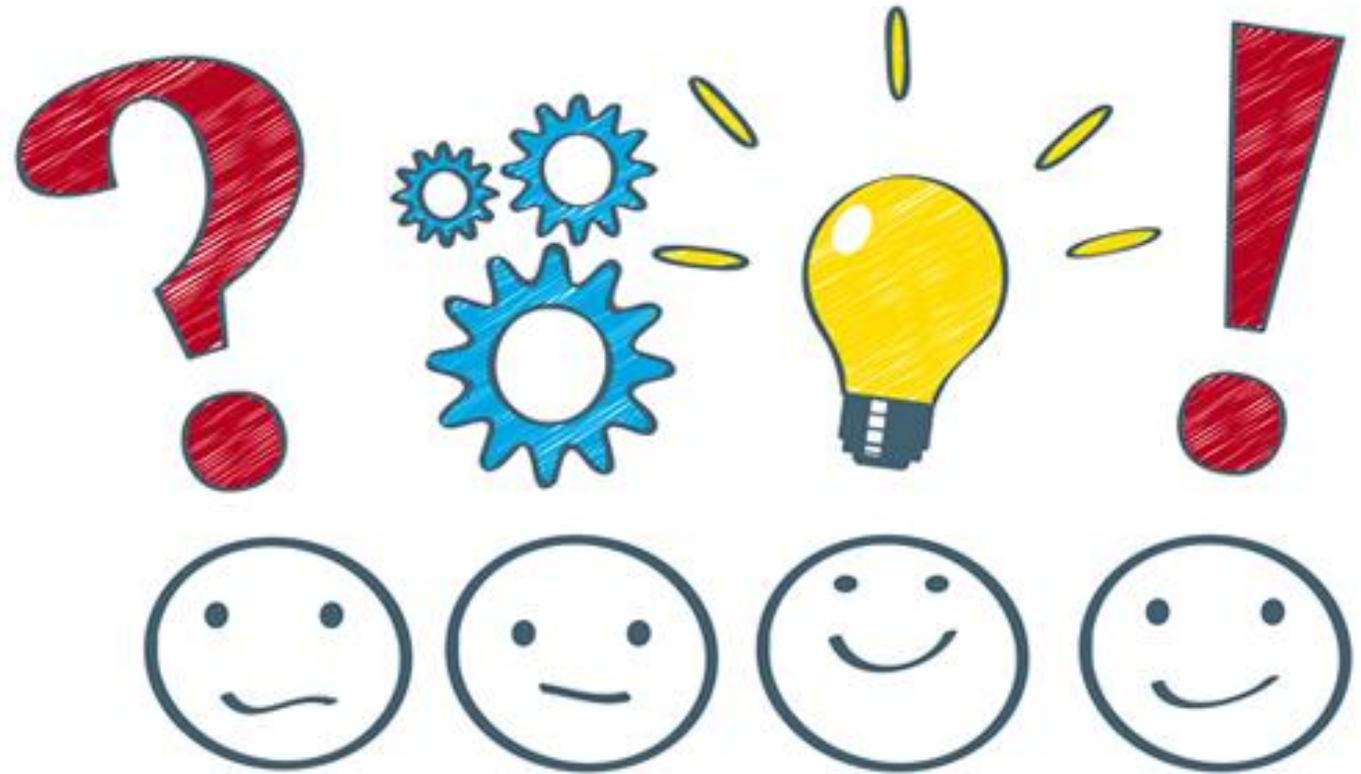
Moodle Discussion Forum

- What did you learn about Canadian society and culture while working on the group project and skimming through other groups' websites?
- What were particularly effective strategies that you used to work in a group? What might you have done differently if you were to do a group project again?
- What did you find particularly useful in your classmates' feedback? Do you agree or disagree with their advice/suggestions? Why?

Questions?

Suggestions?

Ideas?



The image was retrieved from Britannica. Digital Learning
<https://britannicalearn.com/blog/the-value-of-inquiry-the-art-of-failure/>