




# Building Relationships and Accountability in Our Research

Student Reflections on TIEDI's Knowledge Mobilization Project

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TIEDI, York University  
Metropolis Conference, March 1, 2012, Toronto, Ontario


# Working Within the TIEDI Model: Research Assistant Experiences

- ▶ Chance to learn opportunities and limitations of data liberation
    - Making data accessible
    - Drawing research questions from community need
    - Learning about persistent data gaps
    - Navigating multiple stakeholders' needs
- 

# Working Within the TIEDI Model: Research Assistant Experiences

- ▶ Exposure to research relationships and accountability
  - Learning how to bring community groups together to discuss research results
  - Seeing the extent to which power dynamics persist
  - Experiencing the excitement and frustration of community groups

# Working Within the TIEDI Model: Research Assistant Experiences


- ▶ Opportunity to build academic and activist connections
    - Networking at Roundtable sessions
    - Discussing research needs and feedback
    - Using the research and experience that community groups hold for activist purposes
- 

# Moving Forward: Student Roles

- ▶ Building valuable relationships with partners
  - Focused outreach programs
  - RAs as participant observers
  - Integrating RAs' community, activist experiences
  - Create research opportunities *within* community groups and agencies



# Relationships and Accountability in Our Research: Conclusion

- ▶ TIEDI's model has produced many potential capacities for collaboration and data liberation
  - ▶ Student research assistants benefit from and contribute to building relationships between the university and various stakeholders
  - ▶ Many opportunities exist for this model to improve and grow
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# TIEDI: knowledge mobilization using internet/media tools

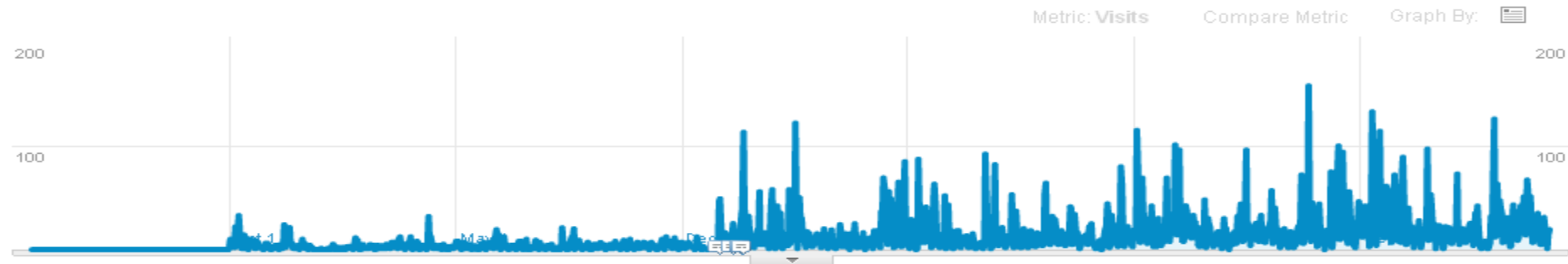
e.g. Google Analytics

## Visitors Overview

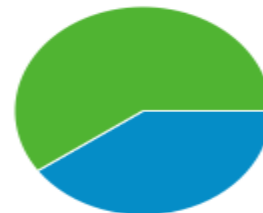
Mar 28, 2008 - Feb 27, 2012

100.00% of total visits

### Overview



### 7,077 people visited this site




**40.27% New Visitor**  
7,042 Visits

**59.73% Returning Visitor**  
10,443 Visits


# TIEDI Website



- Home
- What is TIEDI ?
- The TIEDI team
- Events
- Publications
- Reports
- Fact sheets
- Labour Force Update
- Newsletter
- How to participate
- Media room
- Contact



**What is TIEDI?**  
An innovative project assisting organizations in obtaining data




**The TIEDI team**  
Meet the community organizations and academic researchers

**LATEST NEWS**

Feb 21, 2012

- 1) [January 2012 Labour Force Update](#)
- 2) TIEDI Public Outreach Events (e.g. [Roundtable Sessions and Metropolis conference](#) (January - March))
- 3) TIEDI's research in the [news media](#)




**Events**  
Upcoming [forums](#), [workshops](#), training sessions, and [conference presentations](#)



**Publications**  
View our [reports](#), [newsletters](#), [research snapshots](#), and [fact sheets](#)



**Labour Force Update**  
View the latest monthly labour force statistics



**Media room**  
Request an interview or commentary from members of the team

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Enter your e-mail address to receive TIEDI announcements or join the TIEDI LISTSERV

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**facebook**

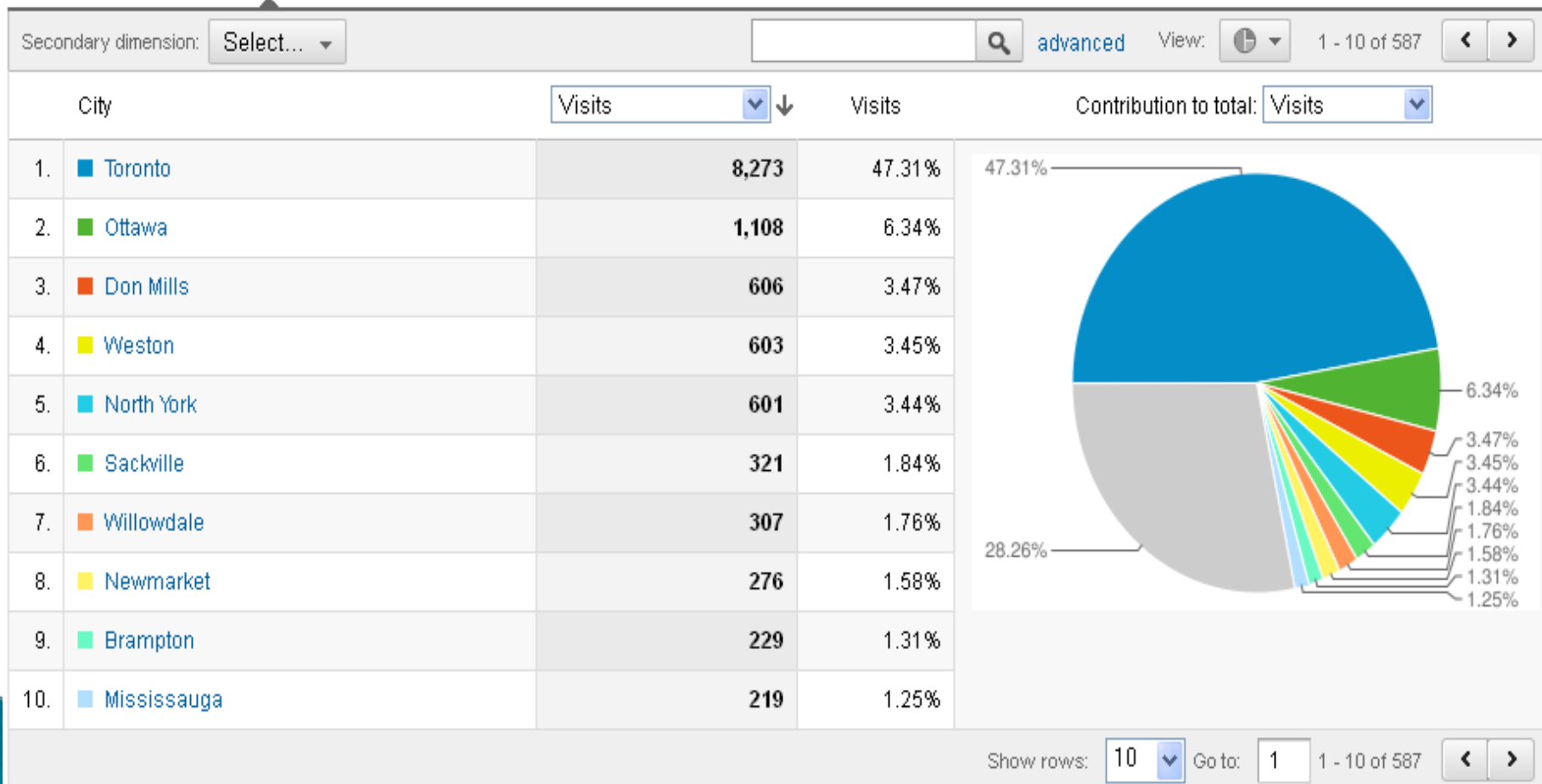


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# TIEDI Website visit by city (March 2008–2012)

Viewing: [Country/Territory](#) **City** [Continent](#) [Sub Continent](#) [Region](#)



# Twitter, Facebook..,



**TIEDI** @tiedi\_york

13 Jan

Want to find out the recent December unemployment rates of immigrants in Toronto? Click here to find out, [yorku.ca/tiedi/labourfo...](http://yorku.ca/tiedi/labourfo...)



**TIEDI** @tiedi\_york

13 Jan

Registration for TIEDI's Roundtable sessions are now full. Click here to be added to the waiting-list, [yorku.ca/tiedi/roundtab...](http://yorku.ca/tiedi/roundtab...)



**Maytree Foundation** @maytree\_canada

20 Dec

The future of @tiedi\_york Attend their series of rountable sessions in 2012 [ow.ly/85acO](http://ow.ly/85acO) #immigration #inclusion #economy

Retweeted by TIEDI



**TRIEC** @TRIEC

2 Dec

TIEDI's November 2011 Labour Force Update is out: [ow.ly/7MBQC](http://ow.ly/7MBQC) @tiedi\_york

Retweeted by TIEDI

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## My Events

Filter events by organ

Live Events (2)

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EVENT NAME	DATE ^	STATUS	SOLD	QUICK LINKS
<b>TIEDI Roundtable Session 2: Filling the Data Gap: A Conversation on Coordinating and Using Program Data</b>	Feb 3, 2012	Completed	37/35	<a href="#">Edit</a>   <a href="#">View</a>   <a href="#">Invite</a>
<b>TIEDI Roundtable Session 1: Pathways to Permanent Residence: The Impact of Changes to Immigration Policies and Categories on Immigrant Service Providers</b>	Jan 27, 2012	Completed	51/47	<a href="#">Edit</a>   <a href="#">View</a>   <a href="#">Invite</a>
<b>Toronto Immigrant Employment Data Initiative (TIEDI) Forum 2011</b>	Oct 7, 2011	Completed	146/147	<a href="#">Edit</a>   <a href="#">View</a>   <a href="#">Invite</a>

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<http://www.eventbrite.com/org/1417661649> [change]

### Your RSS feed listing all live public events:

[http://www.eventbrite.com/rss/user\\_list\\_events/19351242075](http://www.eventbrite.com/rss/user_list_events/19351242075)

### Your RSS feed listing all live public events organized by The Toronto Immigrant Employment Data Initiative (TIEDI):

[http://www.eventbrite.com/rss/organizer\\_list\\_events/1417661649](http://www.eventbrite.com/rss/organizer_list_events/1417661649)

# TIEDI's Social media tools

- ▶ Role: Knowledge mobilization, building partnership, collaboration, feedback, Networking,
- ▶ TIEDI website
- ▶ Event-brite = event registration
- ▶ Google Analytics = #website visit/ region
- ▶ List-serv = report dissemination (700+ members from 2008 to 2012)
- ▶ Facebook/ Twitter
- ▶ Doodle = scheduling
- ▶ Survey Monkey = quick feedback
- ▶ Skype