

YORK TO THE POWER OF 50 CAMPAIGN UPDATE

WINTER 2008

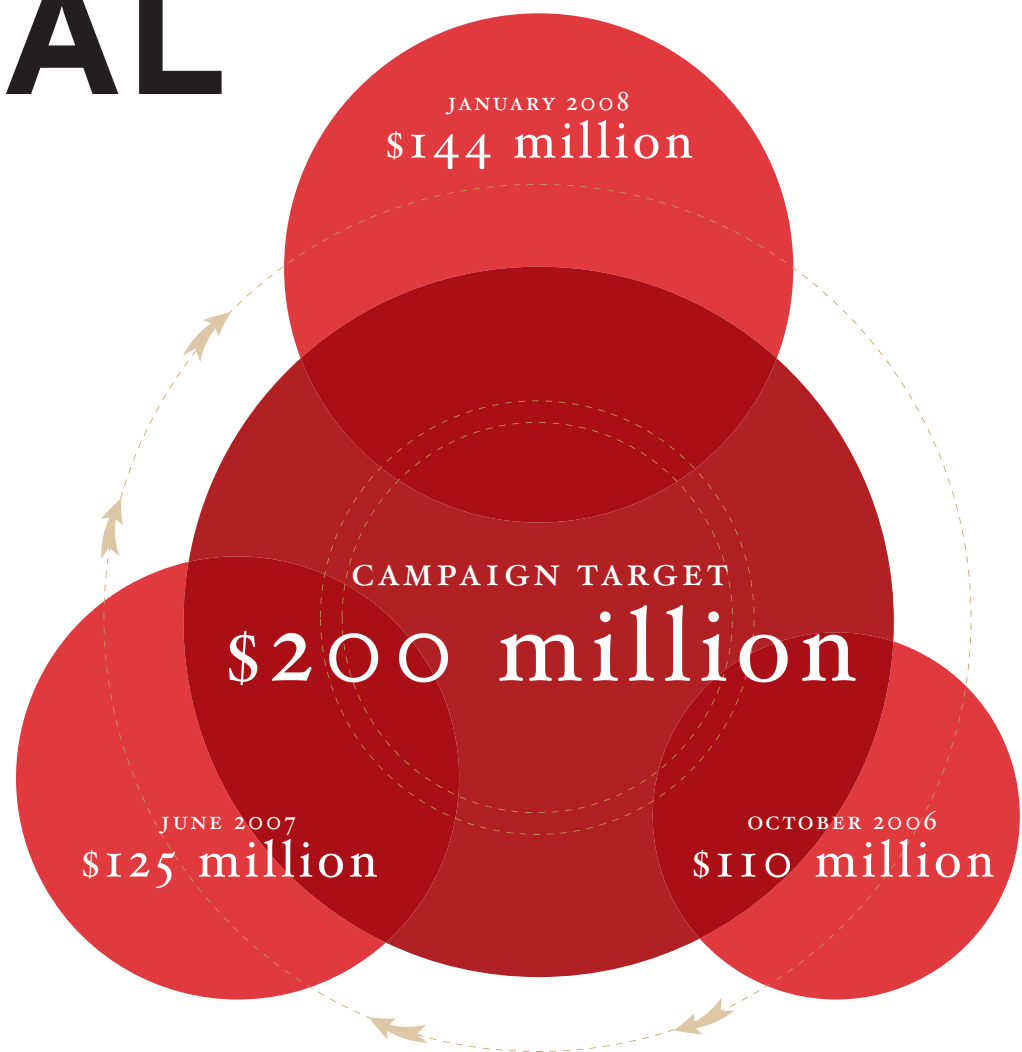
EXPONENTIAL GROWTH

Generous York supporters have now pledged more than **\$144 million** to York to the Power of 50, the largest fundraising campaign in our history. This \$200 million campaign will help York University achieve its vision to become a leading international centre for interdisciplinary research and teaching.

Welcome to this, the first issue of the York to the Power of 50 Campaign Update newsletter. These are exciting times at York University and we are proud to share with you these stories that demonstrate the real impact an investment in York has on students, academics and researchers. ■

BILL HATANAKA, BA HONS. '77
York⁵⁰ Campaign Co-Chair
Chairman and CEO,
TD Waterhouse

TIM PRICE
York⁵⁰ Campaign Co-Chair
Chairman,
Brookfield Funds



LEADERSHIP⁵⁰

Our campaign leadership has added immeasurably to York to the Power of 50 with equal portions of enthusiasm, time, effort and generous personal financial support. ■



From left, Tim Price and Bill Hatanaka (BA Hons. '77) are co-chairs of York to the Power of 50. They're pictured at our annual Honour Court event to recognize leadership donors to York University.



Ivan Fecan (BA '01), president and CEO, CTVglobemedia and CEO, CTV Inc., addressed an excited crowd at the public launch of the York Campaign. He's heading up the 50 to the Power of 50 group—esteemed York alumni who are ambassadors for the campaign.



From left, Annual Fund Team co-chairs Terrie-Lynne Devonish (BA '92, LLB '95), chief counsel, Aon Canada and Aidan Flatley (BA '78), president and CEO, Kenaidan Contracting Ltd.. They're shown at a campus event to help launch York to the Power of 50.

p.02 York's 7th president and vice-chancellor, Dr. Mamdouh Shoukri	p.02 Sherman Health Science Research Centre	p.03 Enhancing York's Libraries	p.03 Elia Scholar Named	p.04 Building Osgoode
--	--	------------------------------------	----------------------------	--------------------------

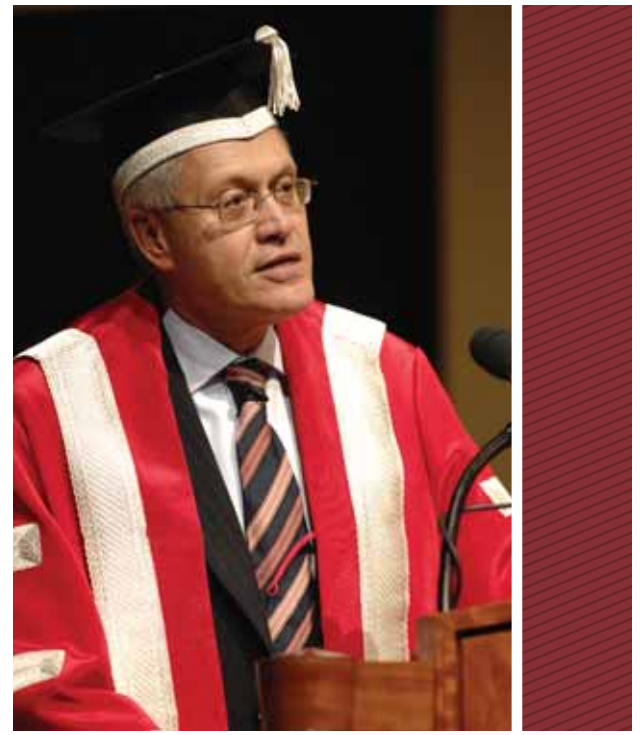
MESSAGE FROM DR. SHOUKRI

As we approach York's 50th anniversary, we can look back on our distinguished history with pride in all we have accomplished, and look forward with a sense of hope for what's still to come.

York's reputation as a leading interdisciplinary University is already well-established; our goal to become a more comprehensive University – with a greater emphasis on research and graduate studies, an expansion of science and applied science, and the addition of a medical school – is well known.

Members of the York family – alumni, donors, friends of the University – are an important part of York's history, and they have an important part to play in building York's future. I thank you for your support, and I hope that we can count on your generosity so that we can continue to dream and build and grow. ■

MAMDOUH SHOUKRI
President & Vice-Chancellor

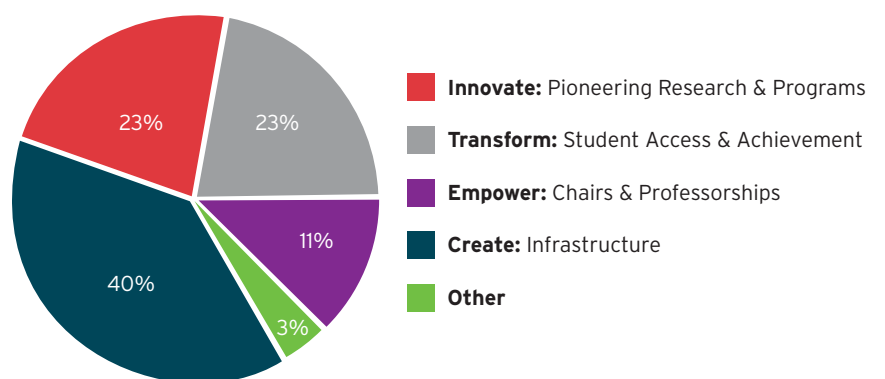


York University President and Vice-Chancellor Mamdouh Shoukri delivers his installation address on October 17, 2007.

YORK TO THE POWER OF 50

York to the Power of 50 will support four academic and research priorities.

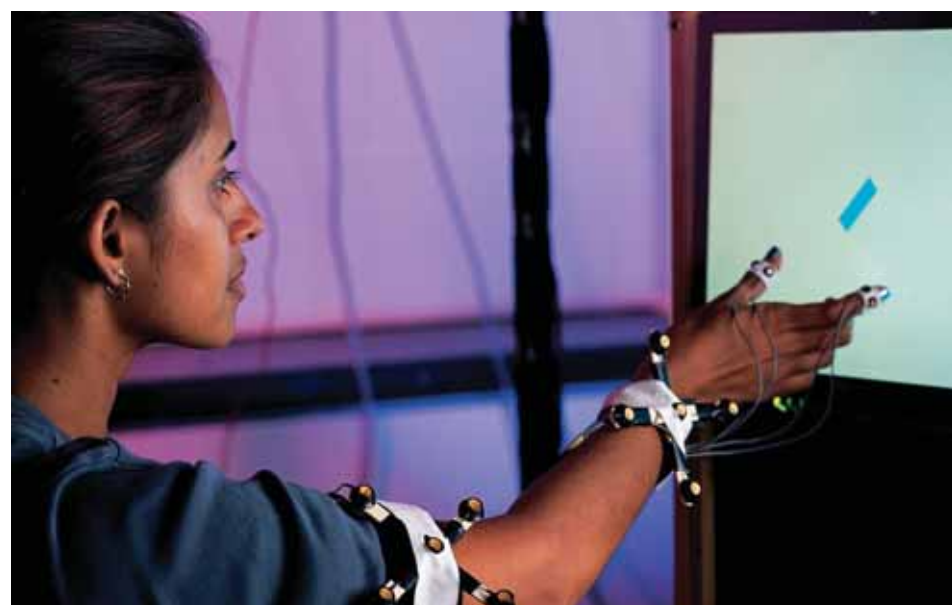
Here's how pledges to date will support York:



THE SHERMAN HEALTH SCIENCE RESEARCH CENTRE

Barry and Honey Sherman have pledged \$5 million to create a state-of-the-art research facility. The Sherman Health Science Research Centre (SHSRC) will provide an expanded home for York's renowned vision research into the brain and create much-needed research lab space for kinesiology and psychology.

"York will break new ground as we increase the intensity of our research being carried out in the expanded facilities, and address issues that will impact on new discoveries, health diagnoses and treatment," says Dr. Stan Shapson (MA '69, Phd '73), vice-president, research and innovation. ■



From above, The Centre for Vision Research, exploring the mysteries of the brain, is one of the research groups moving to new facilities in the Sherman Health Science Research Centre. From left, Barry Sherman, chairman and CEO, Apotex Inc., Canada and Honey Sherman, York University Foundation director.

EXCITEMENT FOR NEW FACULTY OF HEALTH

Faculty of Health Dean Harvey Skinner has outlined an exciting vision: to be an integrative force for promoting health – both locally and globally – with the goal of keeping people healthier, longer. One recent gift is a \$100,000 investment from The Alva Foundation in support of a Psychology Research and Training Clinic, offering students in Canada's largest psychology department much-needed exposure to a clinical setting. ■



FAMILY⁵⁰

York staff, faculty and retirees know first-hand how a gift to York translates directly into enhanced research and learning. For these great supporters, a "Family Campaign" in support of York to the Power of 50 launched in October.

The Family Campaign will be steered by three members of the York community: Nancy Accinelli, Co-President, York University Retirees Association, College/Faculty Relations; Ronald Pearlman, University professor of biology in the Faculty of Science & Engineering; and Ross Rudolph, political science professor in the Faculty of Arts and senior adviser to the vice-president academic. ■



Celebrating the launch of the York to the Power of 50 Family Campaign with York's mascots are, from left, Paul Marcus, president & CEO, York University Foundation; Family Campaign Co-Chairs Professor Ronald Pearlman, Nancy Accinelli and Professor Ross Rudolph; and Mamdouh Shoukri, York president & vice-chancellor.

THE ELIA SCHOLARS PROGRAM: FIRST RECIPIENT NAMED



From left: Aaron Wendland, Valerie Elia, Paul Elia (BA '72), Susan Zorzi, and Faculty of Graduate Studies Dean Douglas Peers.

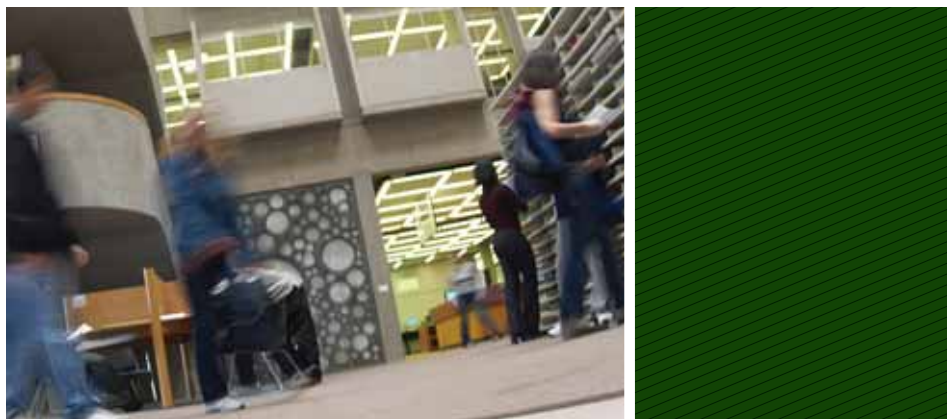
The Elia Scholars Program was the idea of longtime York supporter, the late Dr. Mariano A. Elia (LLD Hon. '85).

He wanted to create a prestigious scholarship that would attract the highest calibre graduate students to York from Canada and around the world. "The idea of the Elia Scholars was a way of associating his name and York's with excellence," says Dr. Harry Arthurs, former York University President. Together, Dr. Elia and his family have ensured that the program became a reality by providing a gift of \$1.8 million to establish the Elia Scholars Program and to enhance funding for the existing Elia Chair in Italian-Canadian Studies.

The first recipient of the Elia Scholars Program is Aaron Wendland, a first-year doctoral student in political science. He was honoured at a dinner hosted by the Faculty of Graduate Studies and attended by three of the late Dr. Elia's children, Valerie Elia, Paul Elia (BA '72) and Susan Zorzi and his granddaughter Rochelle Zorzi, as well as faculty and staff from York. Aaron discussed his research proposal titled: *Beyond Freedom: Politics as Responsibility in a Post-Modern World*.

The Elia Scholars Program is valued at \$30,000 and is available to doctoral students each year for a maximum of four years. The program supports three incoming doctoral students of unusual achievement and great promise. ■

ENHANCING YORK'S LIBRARIES



Student feedback indicates libraries are their preferred place of learning outside the classroom.

Libraries are the lifeblood of universities. With that in mind, York University is seeking to renovate and expand its libraries in order to serve a still-growing student population of 50,000 and a collection of more than 2.5 million volumes.

To support this effort, the Enhancement Fund for York University Libraries was recently established. Donations made in honour of President Emerita Lorna R. Marsden have reached close to \$400,000.

Additionally, a gift of \$250,000 has been received from the W.P. Scott Foundation and \$50,000 from the J.P. Bickell Foundation. ■

407 ETR: A HELPING HIGHWAY

407 ETR will support York students in graduate studies for years to come through the establishment of the 407 ETR Scholarship.

"We recognize the importance of education to better our community," said Antonio de Santiago, president and CEO of 407 ETR. "Students need to focus on their studies, not how they'll pay for it." Through a gift of \$125,000 to the York University Foundation made over five years, an endowed fund matched two-to-one by the Ontario Graduate Scholarship Program will provide one York graduate student with a \$15,000 scholarship each year. ■



From left, Paul Marcus, president & CEO, York University Foundation, Antonio de Santiago and Ron Pearlman, then-dean of the Faculty of Graduate Studies.

MARIPOSA ARCHIVES FIND A HOME

York University is the new, permanent home to the archives of the Mariposa Folk Festival – one of the longest running and most important music festivals in Canadian history.

Until recently, the collection, valued at more than \$1.5 million, was stored in a downtown Toronto basement. The material, which includes a large quantity of sound recordings and publicity documents, offers astounding research potential for the study of folk music.

The festival helped launch the careers of several of Canada's most revered recording artists including Gordon Lightfoot, Joni Mitchell, Bruce Cockburn (DLitt Hon. '89), Ian and Sylvia Tyson, and Murray McLachlan.

"We are thrilled with the treasure trove of historical artifacts that the Mariposa archives offer," said Michael Moir, University archivist and head of the Clara Thomas Archives & Special Collections at York. ■



Enjoying the wine auction, from left: Howard Daugherty, Associate Professor, FES, Jim Love (LLB '73, LLM '86), Director, The Wine Establishment and Dr. Woody Fisher.

The Las Nubes Rainforest Reserve.

WINE FOR A RAINFOREST

Collectors bidding on prized wines helped raise more than \$50,000 for research and conservation programs at the Las Nubes rainforest in Costa Rica,

donated to York University by Dr. Woody Fisher. The rainforest is part of the Faculty of Environmental Studies (FES). ■



From left, musicians David Woodhead and David Bradstreet helped celebrate the new home for the Mariposa archives.

BUILDING OSGOODE

Gifts including a \$2.5 million contribution from businessman and philanthropist Ignat Kaneff and \$500,000 from Vaughan developer Rudy Bratty (LLB '57) are building Osgoode. In addition, a \$750,000 gift from Toronto-based firm Goodmans LLP will name the student space in the centerpiece atrium of the renovated Osgoode Hall Law School building. The light-filled atrium will unite the student space with faculty offices and the library. In addition to enhanced facilities, the Building Osgoode campaign will support programming as well as student access and achievement and is part of York to the Power of 50. ■



TOP LEGAL MINDS COME TO YORK

Thanks to generous supporters, the appointment of two distinguished legal experts will add to York University's leadership on a pair of hot-button issues: corporate governance and social responsibility.

Edward J. Waitzer, senior partner at Stikeman Elliott LLP in Toronto and a former Chair of the Ontario Securities Commission, has been appointed the inaugural Jarislowsky Dimma Mooney Chair in Corporate Governance at Osgoode Hall Law School and the Schulich School of Business at York University. Professor Cynthia Williams joins Osgoode Hall Law School as the Osler Chair in Business Law. Hailing from the University of Illinois College of Law where she had taught for 12 years, Professor Williams is a world-class expert in securities law and corporate law, with a particular interest in corporate social responsibility. ■



Artist's rendition of the renovated Osgoode Hall Law School.

CELEBRATING TWO YORK PRESIDENTS



Dr. Mamdouh Shoukri and Dr. Lorna R. Marsden at the Noor reception, hosted by the Lakhani family.



The Lakhani family. From left: Samira Kanji and Noorbanu, Karim, Hassanali (LLD Hon. '05) and Abdul Lakhani.

The Lakhani family hosted a dinner at the Noor Cultural Centre on October 30, 2007 to thank and honour Dr. Lorna Marsden for her contributions and welcome newly installed President and Vice-Chancellor Mamdouh Shoukri. In 2006, the family established the Noor Chair in Islamic Studies. ■

ROGERS CUP A SMASHING SUCCESS

Many of York's greatest champions – our generous supporters – could be found cheering on different kinds of champions at the 2007 Rogers Cup women's tennis championship in August. The national event is held at the Rexall Centre on York's Keele Campus every year, alternating between the men's and women's tournament. ■



From left: philanthropist Seymour Schulich (LLD Hon. '03) and York University Foundation President and CEO Paul Marcus with a copy of Dr. Schulich's bestseller, *Get Smarter: Life and Business Lessons*.



York University Chancellor Emeritus Avie Bennett (DLitt Hon. '04) and daughter Jane Bennett prepare to enjoy the day's match.



NEW AWARD FOR ASIAN STUDIES

Proceeds from a new book by Senator Vivienne Poy will fund an annual award for graduate students in Asian Studies. From left: Peter Vandergeest, director, York Centre for Asian Research and Senator Poy pose with her book, *Profit, Victory and Sharpness - The Lees of Hong Kong*.

MERCIER LECTURE

Dr. Joseph DeSimone spoke about the founding of Liquidia™ Technologies as this year's guest speaker for the Ernest C. Mercier Lecture in Entrepreneurial Chemistry. Established by Eileen Mercier (MBA '77) in honour of her late husband who studied chemistry and became successful in business, the annual lecture bridges the chemistry lab and the world of entrepreneurial innovation. ■



From left: Dr. DeSimone is greeted by Eileen Mercier (MBA '77), Vice-Chair, York University Board of Governors, with Science and Engineering Dean Nick Cercone.

For more information about York to the Power of 50 and our four campaign priorities: Empower⁵⁰, Create⁵⁰, Innovate⁵⁰ and Transform⁵⁰, please contact:
Susan Mullin, CFRE
Vice-President Development

York University Foundation
West Office Building,
4700 Keele Street
Toronto, Ontario M3J 1P3

Telephone 416-650-8210
Facsimile 416-650-8032
Email contact@yorkfoundation.yorku.ca
www.yorku.ca/foundation
York University Foundation raises funds
to help York redefine the possible.

50